

WISPA PALOOZA

20TH
ANNIVERSARY
BROADBAND WITHOUT BOUNDARIES

2024

OCTOBER 14 - 17, 2024
PARIS :: HORSESHOE :: LAS VEGAS

Information: Gary Helmers 202-992-9027 | ghelmers@wispa.org
wispa.org | wispaevents.org

SPONSORSHIPS

All sponsorship prices are based on member rates. Non-members will pay 50% more. Join now and save. To learn more about joining WISPA as a Vendor or Principal member, contact Jennifer Lisaius at jlisaius@wispa.org or visit WISPAEVENTS.org.



APP SPONSORSHIP

All attendees are encouraged to download the WISPAPALOOZA app to have the agenda at their fingertips. Sponsoring the official WISPAPALOOZA Attendee Mobile app ensures your company logo will be seen everytime the app is opened.

The app is available for download on the Apple AppStore & Google Play Store.

Your Logo Here



PREMIER SPONSORSHIP

\$52,000

The premier conference sponsorship is our most comprehensive package to showcase your company front & center to over 2,000+ WISP industry professionals.

- 20% off booth purchase
- 4 full employee passes
- 2 e-blasts to WISPA subscribers
- Full-page ad in the WISPAPALOOZashow guide
- 1 pre-show e-blast to the attendees list
- 1 e-blast to ChannelVision magazine
- 2 month 728 x 90 digital ad on WISPAEVENTS.ORG
- 9-10 page insert or item in show bag
- Pre and post attendee contact list



WISPA SPONSORSHIP INFORMATION CONTACT:
Gary Helmers | 202-992-9027 | ghelmers@wispa.org

FULL CONFERENCE SPONSORSHIPS

Show the ISP community that you're an integral part of the evolving and growing industry! Showcase your company at the event of the year-and get a ton of perks before and after the show. All full conference sponsors receive the following show perks:

CONFERENCE SPONSORSHIPS

	DIAMOND	PLATINUM	GOLD	SILVER
Option of show bag inserts	7-8 PGS	5-6 PGS	3-4 PGS	N/A
Full complimentary attendance	4 Employees	3 Employees	2 Employees	1 Employee
Booth purchase & select a la carte discounts	20%	15%	10%	5%
WISPA website advertising	728 x 90 2 months	728 x 90 1 month	320 x 90 2 months	320 x 90 1 month
Pre show email blast to attendees	✓	✓	✓	✓
Post show attendee contact list	✓	✓	✓	✓
Email blast to ChannelVision magazine	1	2	N/A	N/A
Email blast to WISPA subscribers	2	1	N/A	N/A
Ad in WISPAPALOOZA 2024 show guide	Full Page	N/A	N/A	N/A
	\$16,000	\$11,000	\$8,500	\$7,500

PROSPECTUS REFLECTS MEMBER PRICING | *NON-MEMBER +50% OF LIST PRICE*



**ENTICE ATTENDEES TO STOP BY YOUR BOOTH WITH A
50/50 SPONSORSHIP...**

TO BECOME A 50/50 SPONSOR YOU MUST BE A WISPA MEMBER



A LA CARTE & PACKET ITEM SPONSORSHIPS

Design your own banners and showcase your company with the conference event signage. Sponsor a networking lounge or a meeting room for the week just for your team!



A LA CARTE

\$24,000	Member Lounge Sponsor
\$20,000	Awards Lunch Sponsor
\$15,000	Exhibit Hall Reception Sponsor
\$10,000	Exhibit Hall Lunch Sponsor
\$10,000	Lamp Post Sponsor*
\$10,000	Key Cards Sponsor*
\$9,000	Show Bag Sponsor
\$9,000	Water Bottle Sponsor
\$9,900	Front ID Badge Sponsor
\$7,500	Lanyard Sponsor
\$7,000	Aisle Decals

**paris only*



A LA CARTE

\$5,500	Notepad Sponsor
\$5,000	Dedicated Meeting Room
\$4,500	Pen Sponsor
\$4,000	Registration Desk
\$3,900	Mobile App Sponsor
\$3,200	Vendor Spotlight
\$2,500	Master Monday Session
\$2,200	2' x 5' Hallway Banner
\$1,500	Charging Station
\$800	50/50 Punch Card Drawing
\$300	Exhibit Hall Announcement

WELCOME BAG

\$700	Welcome Bag Insert 1-2	\$1,100	Welcome Bag Insert 9-10
\$800	Welcome Bag Insert 3-4	\$2,500	Welcome Bag Item
\$900	Welcome Bag Insert 5-6	\$7,500	Welcome Bag Magazine
\$1,000	Welcome Bag Insert 7-9		



EXHIBITING OPPORTUNITIES

2,000+ attendees! Meet your customers and decision-makers in the ISP industry who need and are eager to know about your products, services, software, and equipment to run their businesses! Exhibit space sellsout fast! Lock in your booth space early!



ASK ABOUT WISPA's 20th ANNIVERSARY
UNIQUE SPONSORSHIP OPPORTUNITIES!



**FOR INFORMATION ON BECOMING A WISPA MEMBER & FULL DETAILS
ON CONFERENCE PERKS, DISCOUNTS, & CONNECTIONS, CONTACT:**

Jennifer Lisaius | 202-992-9028 | Jlisaius@WISPA.ORG

EXHIBITING BOOTHS & KIOSKS

BOOTH SPACE



Customizable and carpeted exhibit space with 2 chairs, 1 6ft table, 1 wastebasket, and 5AMP electric outlet connection per 10 x 10 space purchase.

LISTINGS, MAP, +



Company listing on the events website and official mobile app, and interactive exhibit hall floormap. Company name and listing inside of the conference Show Guide and Show Dailies.

PEOPLE & PASSES



2 exhibit hall entrance staff passes per 10 x 10 booth. Exhibitor ribbon on conference badges.

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ALL BOOTH SIZES

Kiosk	
10 x 10	\$4,750
10 x 20	\$9,500
10 x 30	\$14,250
20 x 20	\$19,000
20 x 30	\$28,500

ALL KIOSKS INCLUDE



1 3ft x 2ft deep kiosk display with counters and storage cabinet. 1 wastebasket. 1 exhibit hall staff pass. Kiosk id sign. 2 stools. Exhibitor ribbon on conference badge.

More Information Available At: wispa.org | wispaevents.org

