



**CAESARS  
PALACE**

## 2026 SPONSORSHIP & EXHIBITOR PROSPECTUS

NOVEMBER 2 - 5, 2026

Caesars Palace | Las Vegas



## ABOUT WISPAPALOOZA

Get your brand in front of 2,000 leaders who drive the multi-billion dollar ISP industry

Connection is always evolving—never static, never one-size-fits-all. WISPAPALOOZA spotlights the innovators driving change in wireless, fiber, satellite, and next-generation broadband. Rooted in the success of past events, it ushers in new advances and breakthroughs from those bringing high-speed connectivity to communities across the world.

Are you in the business of delivering internet services? Then WISPAPALOOZA 2026 is the event you can't afford to miss! Join industry leaders and innovators at WISPAPALOOZA 2026, hosted by WISPA at Caesar's Palace, Las Vegas from November 2 - 5, 2026. This premier trade show and conference is your ultimate destination to explore cutting-edge technologies, forge valuable partnerships, and gain exclusive insights into the future of our industry.

### About the Event

2,000+ 

estimated registrants - bringing together industry partners from all 50 states and 20 countries

200+ 

exhibiting companies

50,000+ 

exhibit space

# ATTENDEES WITH PURCHASING POWER

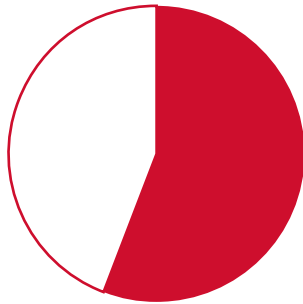
Networking with fellow ISP operators and industry service leaders is one of the top reasons attendees attend WISPAPALOOZA year after year.

The majority of WISPAPALOOZA attendees are key decision-makers or influencers in their companies' purchasing processes. They come to evaluate cutting-edge products, explore innovative services, and build meaningful relationships with industry leaders. Don't miss the chance to showcase your solutions, connect with ISP professionals, and position your company to be seen, considered, and chosen at WISPAPALOOZA 2026!

---

## WISPAPALOOZA by the Numbers

**65%**



of attendees are key decision makers

**60%**

attendees to



**40%**

exhibitors ratio

46% were new attendees



One of the best events of the year. By exhibiting last year we were able to connect with ISP providers, which was the point of coming to the show.

---

2025 WISPAPALOOZA Exhibitor

# FULL CONFERENCE SPONSORSHIP - MEMBER

## PREMIER Sponsorship - \$46,450

- 20% discount on booth space
- 6 employee passes
- 1 pre-show e-blast to WISPAPALOOZA registered attendees
- 1 post-show e-blast to WISPAPALOOZA registered attendees
- Logo on signage throughout the venue
- Logo on the cover of the show guide
- Logo on educational session powerpoint slides
- Full-page digital sign ad
- Tuesday breakfast sponsorship
- Full-page ad in the show guide
- 90 minute educational session
- 2 premier sponsor meterboards in pre-function space
- Pre and post show attendees list
- 1 e-blast to Channel Vision magazine subscribers
- 2 month 728 x 90 digital ad on wispaevents.org
- 3 minute speaking opportunity for opening session
- First to select your booth placement & sponsorship level for ISPAMERICA 27

## Conference Sponsorship Tiers

DIAMOND	PLATINUM	GOLD	SILVER
Sponsor Recognition Show Guide, Online, Mobile App	Sponsor Recognition Show Guide, Online, Mobile App	Sponsor Recognition Show Guide, Online, Mobile App	Sponsor Recognition Show Guide, Online, Mobile App
4 Employee Passes	2 Employee Passes	2 Employee Passes	1 Employee Pass
Full-Page Digital Sign Ad & Full-Page Show Guide Ad	Full-Page Digital Sign Ad	Footer Digital Sign Ad	Footer Digital Sign Ad
2nd Priority Booth and Sponsorship Selection for ISPAMERICA 27	3rd Priority Booth and Sponsorship Selection for ISPAMERICA 27	4th Priority Booth and Sponsorship Selection for ISPAMERICA 27	5th Priority Booth and Sponsorship Selection for ISPAMERICA 27
Sponsor Ribbon on Employee Badges	Sponsor Ribbon on Employee Badges	Sponsor Ribbon on Employee Badges	Sponsor Ribbon on Employee Badges
Post-Show Registration List	Post-Show Registration List	Post-Show Registration List	Post-Show Registration List
15% Discount on Booth Space	10% Discount on Booth Space	5% Discount on Booth Space	X
728x90 2 Month WISPA Website Ad	728x90 1 Month WISPA Website Ad	320x90 1 Month WISPA Website Ad	X
1 WISPAPALOOZA Pre-Show & Post Show Attendee Email Blast	1 WISPAPALOOZA Pre-Show	X	X
1 Channel Vision Email Blast	1 Channel Vision Email Blasts	X	X
2 Minute Speaking Opportunity at Opening Session.	2 Minute Speaking Opportunity at Opening Session.	X	X
1 Branded Meterboard	X	X	X
<b>\$18,250</b>	<b>\$13,300</b>	<b>\$9,925</b>	<b>\$8,725</b>

# A LA CARTE 2026 SHOW SPONSORSHIPS - MEMBER

<b>\$25,500</b>	Connection Lounge Sponsor
<b>\$16,000</b>	Exhibit Hall Reception
<b>\$16,000</b>	Room Key Cards
<b>\$9,500</b>	Front ID Badge Logo
<b>\$8,000</b>	Lanyard Sponsor
<b>\$7,500</b>	Aisle Marker Floor Decals
<b>\$6,000</b>	Notepad Sponsor
<b>\$4,800</b>	Pen Sponsor

<b>\$4,100</b>	Mobile App Sponsor
<b>\$3,400</b>	Vendor Spotlight Session (1 Hour)**
<b>\$2,350</b>	Digital Full Page Ad (rotating)
<b>\$1,600</b>	Charging Station
<b>\$850</b>	50/50 Drawing Sponsor***
<b>\$325</b>	Exhibit Hall Announcement

\*\* Must include a booth purchase . \*\*\*Must be a WISPA member.



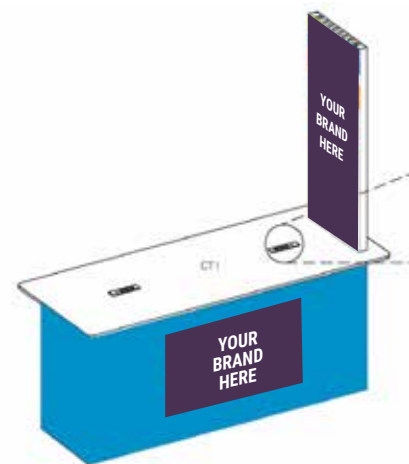
## Connection Lounge

Sponsor the place where attendees recharge and reconnect  
**\$25,500**



## Exhibit Hall Reception

**\$16,000**



## Charge Your Marketing

Phone charging stations  
**\$1,600**

# EXHIBIT BOOTH RATES



A one-stop shop to get important technical, operational, regulatory, and legislative updates.

## EXHIBIT LOCATION

Ceasar's Palace - Las Vegas - Julius Ballroom

## EXHIBIT DATES

November 3 - 5, 2026 (Tuesday - Thursday)

## EXHIBIT MOVE-IN DAYS

Monday, November 2 ..... 12:00 pm – 6:00 pm  
 Tuesday, November 3 ..... 7:00 am – 11:00 am\*\*

## EXHIBIT HOURS\* (subject to change)

Tuesday, November 3..... Noon to 2:30 pm & 4:30 pm to 6:00 pm  
 Wednesday, November 4..... Noon to 2:30 pm & 4:30 pm to 6:00 pm  
 Thursday, November 5..... 11 am - 1:30 pm

## EXHIBIT MOVE-OUT

Thursday, November 5..... 1:30 pm – 6:00 pm

### QUESTIONS PLEASE CONTACT:

Dave Thomas, [dthomas@wispa.org](mailto:dthomas@wispa.org) or [showinfo@wispa.org](mailto:showinfo@wispa.org)

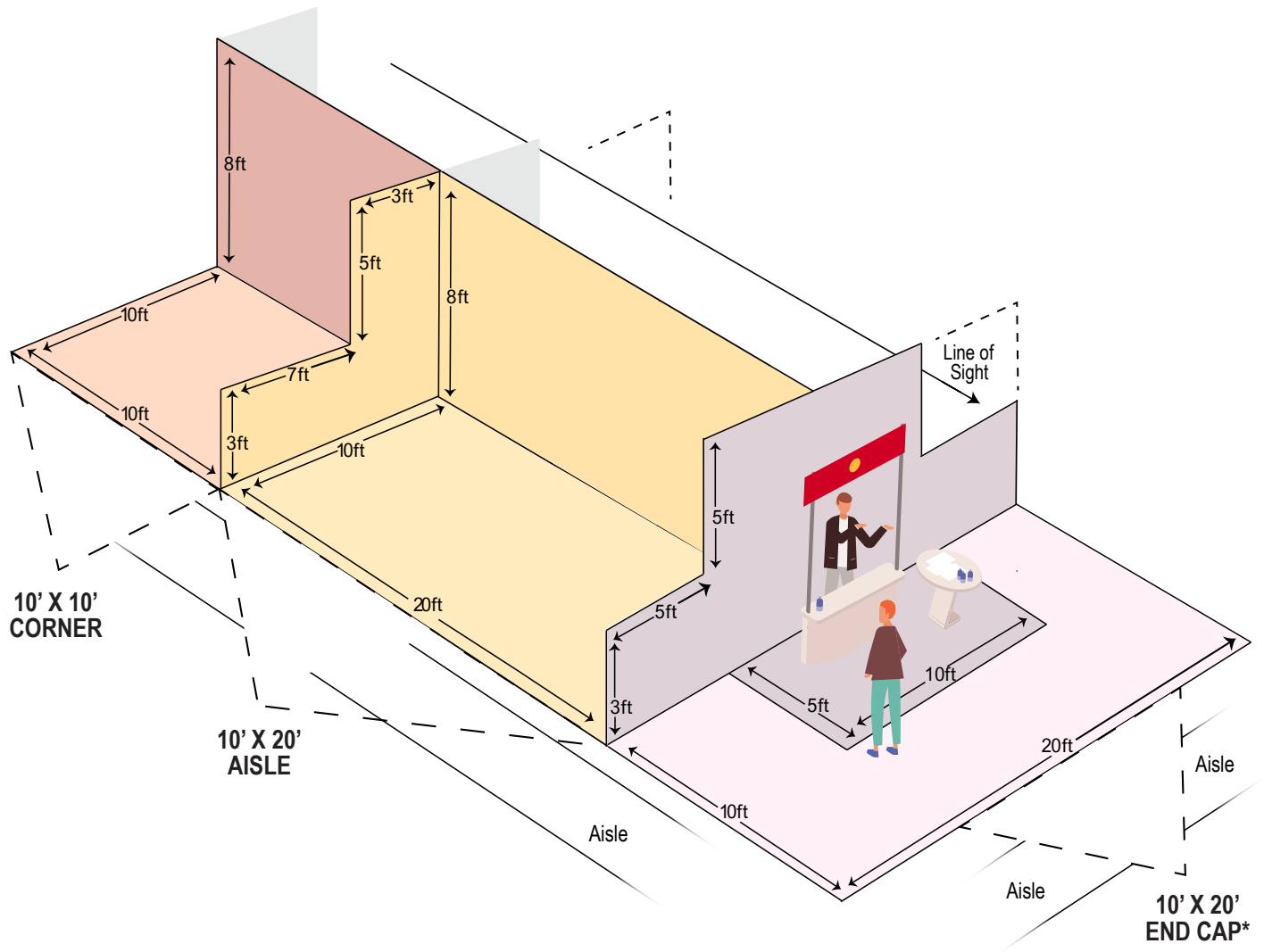
BOOTH SIZE	WISPA MEMBER	NON-WISPA MEMBER
Tabletop	\$3,360	\$5,040
10x10	\$5,250	\$7,875
10x20	\$10,500	\$15,750
10x30	\$15,750	\$23,625
20x20	\$21,000	\$31,500
20x30	\$26,250	\$39,375

**BOOTH SPACE:** Customizable exhibiting space with 2 chairs, 1 6ft table and 1 wastebasket per 10' x 10' space purchase. The exhibit hall space is carpeted. Electrical is not included in booth purchase.

**PASSES & PERKS:** 2 exhibit hall entrance staff passes per 10' x 10' booth. Exhibitor ribbon on conference badges. Company listing on the events website + official mobile app, and interactive exhibit hall floormap. Company name and listing inside of the conference Show Guide and Show Dailies.

\*Exhibit days/hours are subject to change. \*\*All booths need to be set-up by this time.

# EXHIBIT BOOTH SPECS



10' X 10'    10' X 20'    10' X 30'    20' X 20'    20' X 30'    **TABLETOP**

## INCLUDES:

- 6' Table
- Two Chairs
- Wastebasket
- 2 Exhibit Hall Passes per 10' x 10' space purchase
- Exhibitor Ribbon on conference badge
- Company Listing on event website & mobile app
- Company Name Listing in show guide & show dailies

## INCLUDES:

- 6' Skirted Table
- 1 Exhibit Hall Pass
- Wastebasket
- Tabletop ID Sign
- Exhibitor Ribbon on conference badge
- Company Listing show guide, dailies, online & mobile app

## \*END CAP

Prior to selecting an end cap booth please ensure that your exhibit materials can meet the parameters outlined in the diagram. If you need the full 20' of length for a display, please select a 10' x 20' aisle booth.

End Cap booths are generally 10' x 20' wide. The maximum back wall height allowed is 8' and the maximum back wall allowed is 10' at the center of the back wall with a maximum 5' height on the two side aisles. The maximum height for any display materials is 4'.

All materials must be within the dimensions of your purchased exhibitor space. No product can be placed in the aisles, unless prior arrangements and payments have been made for miscellaneous space. Side walls cannot extend more than 5' from the back drape, and nothing may be placed or hung on the exterior side walls.

**WISPAEVENTS.ORG**

QUESTIONS PLEASE CONTACT:

Dave Thomas, Director of Sales, Events & Sponsorships  
dthomas@wispa.org

