Au Revoir, Paris!

What a great time we all had in Paris this fall! Over 300 of you were able to attend our annual conference and participate in a host of exceptional sessions, learn what our business partners and exhibitors have to offer us, and of course, reconnect with our colleagues and friends, old and new.

We all want to give a huge thank you to Tara Sprehe and her exceptional Local Arrangements team for hosting the conference and taking care of all the details that made it such a fun and trouble-free event to attend. Thank you to Heather Chermak and her Program Committee. All the sessions I attended had something to offer. I only wish I could have attended more of them! And thank you to Ann Gillen for working with our business partners and exhibitors throughout the year and welcoming them to our conference.

On a personal note, I want to give special thanks to Sue Eveland, PACRAO’s past president. She has done an exceptional job of leading your association this year and we are all the better for it. She has paved the way and set a high bar for me to follow.

Las Vegas Local Arrangements Committee: Tara Sprehe, Alejandro Chacon, Eyunne Clay, Courtney Ford, Ruth Garay, James Miller, Andrew Reyes, Chris Sweet, Jerri Weston.

Las Vegas Program Committee: Heather Chermak, Ryan Burton, John Duarte, Kerri Kotesky, Missy Mumford, Kathy Rhodes, Carrie Trentham.

Todd M McCollum
PACRAO President

2013 Nominations and Elections Work

Last year, in April and May, you voted for colleagues to serve on the 2013 PACRAO Nominations and Elections Committee. Those colleagues were Wes Holland, Vice Chair for 2014, Kristin Benson, Chris Hart, Kate Jakway Kelly, Liz Johnson, and Paul Seegert. Also serving on the N&E Committee was Rebecca Mathern, Vice Chair for 2013 and Julia Pomerenk, 2013 Past President. These colleagues worked to solicit nominations for open board positions, N&E Slate nominees, and Audit Committee members. The N&E members worked throughout the summer and fall months leading up to the conference; they continued their work during the conference and met at the end of the conference to consider the more than 30 nominations in order to present a slate of nominees to the 2013 Executive Board. Many thanks for their hard work!

With the approval of the Board, I am delighted to announce the candidacy of the following individuals for the four open positions on the 2014 Executive Board. PACRAO Members will vote for these positions at the 2014 Annual Business Meeting in November 2014 at the Hilton Portland and Executive Tower in Portland, Oregon:

2013 Nominations and Elections Work continued inside.
PACRAO Members will vote online in Spring 2014 (starting in early April) for six PACRAOnians from among ten candidates to serve on the 2014 Nominations & Election Committee. The six nominees with the most votes will serve as the 2014 N&E Committee; the nominee with the most votes will serve two years, one as committee member and a second year as Vice Chair for 2015. Also serving on the 2014 N&E will be Wes Holland, from Loyola Law School, serving as Vice Chair for 2014 after serving on the 2013 N&E and Sue Eveland, PACRAO Past President, serving as Chair of N&E. The following ten PACRAO colleagues will stand for election for the 2014 N&E:

**President-Elect**
Ann Gillen  
University Registrar  
University of the Pacific  
Stockton, CA

**Secretary**
Jerri Weston  
Assistant Registrar  
Montana State University – Bozeman  
Bozeman, MT

**VP for Membership**
Mickey Reynolds  
Associate Director of Operations (Admissions)  
Oregon State University  
Corvallis, OR

**VP for Professional Development**
Marc Booker  
Sr. Director, University Admissions and Evaluation  
University of Phoenix  
Phoenix, AZ

In addition, the N&E has appointed two PACRAO members to serve on the newly approved Audit Committee. These colleagues will work with President-Elect Heather Chermak to carry out their duties during the upcoming year:

**Audit Committee Member (for 2-year role)**
Dennis Geyer  
University Registrar  
Cal State University  
Sacramento  
Sacramento, CA

**Audit Committee Member (for 1-year role)**
Brad Tomhave  
Registrar  
University of Puget Sound  
Tacoma, WA

Watch the PACRAO web site and read your list serve messages to learn more about these N&E candidates and about the PACRAO N&E voting process scheduled for April/May, 2014.
In preparation for the PACRAO Presidency, I had the opportunity to participate in the AACRAO Leadership, Annual Meeting Planning, and State & Regional Meeting in Washington D.C., December 6 – 8. The meeting brings together the AACRAO home office staff, AACRAO Executive Board, the many volunteers who are planning the 2015 Baltimore annual conference, and those who are serving state or regional organizations. It is an opportunity to meet and connect with others from across the country and reunite with familiar faces, share ideas, and gain valuable knowledge for our organization’s future growth and development. Meeting in our nation’s capital also provides an opportunity to connect with the country’s founding principles.

E Pluribus Unum; we know this is part of the foundation of our country, but do you know what it means? If you studied Latin you probably do. You first hear these words in grade school, it is printed on our quarters, but what does it mean? E Pluribus Unum – Out of Many, One. This resonated with me throughout the meeting. Many of us come together to support our students in reaching their academic goals. We come together to refine and develop procedures; we come together to form different organizations (e.g., PACRAO, state ACRAOs); and we come together for a single purpose (annual meetings, planning groups such as LAC and Program). All of these many groups come to form one big organization – AACRAO. AACRAO is for us and about us and we should not be afraid to engage in the organization when and how we can.

AACRAO is also our ears and voice in Washington D.C. Mike Reilly, AACRAO’s Executive Director, participates in many of the policy and regulation discussions that happen throughout the year. Some of the topics currently being discussed – ones that you should be aware of and look out for – include gainful employment, credit hour vs. clock hour, repeat policy, online course delivery, and the renewal of the Higher Education Act. Other concerns that affect our institutions are the reporting burdens that are accumulating with regulation changes. Reports rely on clearly defined data definitions. The amount and timing of the changes we have experienced our data definitions are out of synch and cause several reports to require different versions of the same data. Transfer issues and the degree completion agenda are other topics to become familiar with. These two topics affect how our institutions will be viewed and evaluated for future Title IV funding.

On top of federal reporting requirements we also have obligations to our states. A few web sites were shared with the group to help in monitoring what is happening in our states. The sites are AASCU.org, higheredinfo.org, and sheeo.org; you can also reference AACRAO’s web site and sign up for AACRAO’s advocacy listserve to stay on top of federal and state legislation.

We have an opportunity for PACRAO to shine at the 2015 Baltimore conference. Session ideas are being collected for this conference now. I’m always impressed with what PACRAOians are doing at their institutions and we have many great sessions at our own conferences. If you wish to submit a session for consideration please let me know or check the AACRAO web site for session submission opportunities.

Out of Many – One. We are stronger together. Thank you for the opportunity to represent you at the AACRAO Leadership meeting this year.
PACRAO Member Profile

The Exemplary New Member Award is given to an individual who has made significant contributions to PACRAO and to the membership in their first years as a member. This year in Las Vegas the honor was bestowed upon a very surprised and humble Courtney Ford. As you may recall, Courtney was visibly shaken she was so surprised, but she was also extremely grateful for the honor. So who is PACRAO’s Exemplary New Member for 2013?

Courtney has been a member for four years, attended three conferences, and served on two Local Arrangements Committees. Currently she is the Director of Admissions and Registrar at Central Oregon Community College. Prior to that she lived in San Diego, California, and was the Assistant Registrar at National University. She is a BA in psychology graduate of Humboldt State University, and a MS in Educational Counseling recipient from National University, but most importantly she is a mom to a beautiful little girl, Lucy.

Courtney first attended PACRAO in Newport Beach in 2009 at the request of her mentor and former boss, Joellen Shendy. She was very active with the organization and encouraged Courtney to step out of her comfort zone and get involved with the association. She can recall having a conversation with Helen Garrett and being marveled at how she and all other members “spoke the same registrar language.” It goes without saying that the conference in Newport left a great impression on Courtney. Little did PACRAO know that soon she would be the one leaving a great impression on the organization.

From the start Courtney was ready for action! She stepped onto a Local Arrangements Committee and into the role of coordinating exhibitors when someone else left the LAC. She learned the responsibilities and worked well with the LAC and with the Business Partner Liaison. She retained that position with her first LAC, even as she moved across the PACRAO region and began a new job in a new state.

However, Courtney’s truest passion is her adorable daughter, Lucy. It was her birth that initially prompted the move from San Diego, California, to Bend, Oregon. She wanted Lucy to be raised in a smaller town with a bit of a slower pace. Being that Courtney was herself raised in a similar community, she wanted her daughter to share the experience of that environment. Courtney loves going to concerts, the legendary Oregon beer and the overall environment and vibe Central Oregon has to offer. Her fervor for the state of Oregon is definitely one to be admired. However, she does miss the diversity, weather (or lack of) and the ability to wear flip-flop sandals year-round as offered by Southern California.

Courtney is a big fan of the television show “Project Runway” and has been dedicated to it from the beginning. Also an avid reader, Courtney is currently reading “The Inheritance of Loss” by Kiran Desai along with the classics that she reads to her daughter. But overall she loves just hanging out with her daughter singing “Wheels on the Bus,” reading her the Dr. Seuss books, “Cloudy with a Chance of Meatballs” and other timeless tales.

What she enjoys the most about PACRAO are the people. She stated “the members all have a great passion for their profession and their commitment for the greater good.” It was Courtney’s commitment to the greater good that has kept her committed to the organization and her job. She wants to encourage all PACRAO members to “get outside of your comfort zone! Stretch, develop and evolve. The organization can open so many doors for you, get out there!”

It’s safe to say that Lucy and PACRAO are very lucky to have such an amazing person like Courtney Ford to inspire and encourage us. Congratulations once again Courtney! You really are one of a kind!

-By Soraira Urquiza
PACRAO 2013 Conference Presentations and Attendee List Available

I have the pleasure of joining the PACRAO Board for the next two years as VP for Publications and Information Technology. One of my first tasks was to arrange the uploading of the session presentations from Las Vegas onto the PACRAO website. A benefit of this is that I was able to browse through them as I gathered them. The session contents were very rich and diverse, and as it is physically impossible to attend everything, viewing the presentations is the next best thing. I took the opportunity to send the link to our Registrar’s Office Leadership Team for viewing and conversation with respect to our various projects.


If you presented and would still like to send me your presentation to add to those available, it is not too late. Please send to me at dmthomson@okanagan.bc.ca.

Diana Thomson, VP for Publications and Information Technology
Associate Registrar, Recruitment and Admission
Okanagan College

PACRAO Review Call for Proposals

By Sue Eveland, Past President

Even though Celeste Fowles Nguyen, our Vice President for Professional Development, is away on maternity leave, the PACRAO Review is still accepting articles for consideration for publication.

The PACRAO Review is published twice a year (usually in March and September) and employs a rolling submission process; however, those wishing to be considered for the March 2014 issue should aim for January 24, 2014 as their submission deadline. Those submitting manuscripts to the PACRAO Review can expect the review process to take place in about 30 days.

Please don’t be shy! This is an easy way for you to contribute to your PACRAO Association. Please consider writing a new article, or expanding on a presentation from the PACRAO conference into a paper, about topics of interest for registrar and admissions professionals. Articles are typically 4-6 pages double spaced. Alternatively, if you are interested in participating in the PACRAO Review in other ways, you can let us know of your interest in the PACRAO Editorial Board for 2013-14.

Email the article submission and/or any questions about the PACRAO Review or Editorial Board to James Miller, PACRAO Review Editorial Board Member, who has volunteered to field questions and articles until Celeste’s return. He can be reached at jdmiller@usfca.edu.

The PACRAO Review is available online at http://pacrao.org/b/

From the Annals of History: Report of the Auditing Committee 1928:

In the absence of Mr. Allen C. Lemon of the College of Puget Sound, who was Chairman of the Auditing Committee, Mr. Philip Perham of Menlo Junior College, a member of the committee, was appointed Acting Chairman by President Mitchell.

Mr. Perham made an oral report, certifying that the Auditing Committee had examined in details the records and report of Treasurer Earl M. Pallett and had found all receipts and expenditures properly accounted for and his reports, as submitted, to be correct.
Birth Announcement:

Marion Lan Nguyen, daughter of Celeste Fowles Nguyen (VP for Professional Development), born Oct 7, 6 lb 10 oz, 20 inches.

Congratulations!

Congrats to Courtney Ford, Director of Admissions/Registrar at Central Oregon Community College. She was the recipient of PACRAO’s 2013 Exemplary New Member Award! Look for a profile elsewhere in this edition!

The Power of Connection – Getting the Most from Your PACRAO Membership

Sunday afternoon....
First-time PACRAO attendee, Melanie, walks in to what looks like a room full of strangers. They are gathering for the 4:00pm Orientation and Reception for First-Time Attendees. She receives a warm welcome, an invitation to grab a seat and enjoy complimentary refreshments, and gets a chance to mingle with other first-timers, the entire PACRAO Board, most of the energetic and enthusiastic folks who are hosting the conference (Program Committee and Local Arrangements Committee), honored guests from AACRAO, and she has a chance to win one of five door prizes, as well as one of six $25-50 gift cards for iTunes, Starbucks, and more. She meets up with her new PACRAO Pal/mentor and leaves the room an hour later with her Pal, a bunch of new contacts, and feeling like she is no longer among strangers. The moral of the story...the rewards of PACRAO membership are many, perhaps most rewarding of all - the people you connect with.

Professional Networking:
Your PACRAO membership connects you virtually to over 2,000 other PACRAOans, folks who know - and care passionately - about what we all do for a living. The annual conference offers another opportunity – even when you are brand new to the organization - for connecting in person with hundreds of these great folks and tapping into their many years of professional knowledge and experience. It also connects you to the online job board, which is always humming with new job postings. Each time a new job is posted, you get an e-mail message alerting you to what is available out there. It’s timely, easy, and very informative. The quarterly newsletter and the PACRAO Review are other benefits of your membership, and are great sources of information about what’s happening in our association, in our region, and in our profession.

Diversity: We celebrate the diversity of our region. Our membership includes professionals from more than 18 states and territories: Alaska, Alberta, Arizona, British Columbia, California, Federated States of Micronesia, Guam, Hawaii, Idaho, Manitoba, Marshall Islands, Montana, Nevada, Oregon, Palau, Saskatchewan, Utah, and Washington. Our experiences are enriched by the diversity of higher education professions within our membership as well: Admissions and Registrar professionals; Enrollment Management experts; Deans, Provosts and Vice-Presidents; Financial Aid and Student Life representatives, and of course, our great associate members and exhibitors who support our efforts.

Value: Please remember that PACRAO receives no limit on the number of members who can join per institution. The cost of annual institutional membership is the same ($125) whether your institution has two or twenty individual members. Where else can you get such a great deal?!

A Reminder About Staying Connected - It’s especially important to stay connected when you change institutions or change positions. Because your membership is tied to the institution where you are employed, those types of changes can impact your membership status. Keep us posted by updating your profile, and we will keep you connected.

-By Marianne Stickel
From the Archives:

PACRAO was loosely organized in 1923 with a first meeting of 18 colleagues at Stanford hosted by Stanford Registrar, Dr. O.L. Elliot. A second conference was held Nov 5-6, 1926 in Berkeley with 25 delegates in attendance, where our permanent organization was born. At the time, it was called Pacific Coast Association of Collegiate Registrars (PCACR). Annual meetings began at that point, with dues being collected for the first time in 1927.

Treasurer's Report from 1927:

Receipts from Dues for 1927: $82.00 ($2 per member)
Disbursements: $11.41 (printing letterhead)
Balance: $70.59

In 1927, there were paid members from the following institutions.

CA Cal Tech, Cal Berkeley, Chico State Teacher's College, Dominican College - San Rafael, Fresno State Teachers College, Fullerton District Junior College, College of the Holy Names, Humboldt State Teachers College, Wills College, Modesto Junior College, Occidental College, College of the Pacific, Pomona College, University of the Redlands, Riverside Junior College, San Francisco State Teachers College, San Jose State Teachers College, San Mateo Junior College, University of Santa Clara, Scripps College, University of Southern California, Stanford University, St. Mary's College, Taft Junior College

CO University of Denver

ID Albion State Normal School, College of Idaho, University of Idaho, Lewiston State Normal School

NV University of Nevada, Reno

OR Columbia University, University of Oregon, Oregon Agricultural College, Oregon Normal School, Reed College

WA Gonzaga University, Seattle Pacific College, State College of Washington, University of Washington

The underlining above indicates the institutions of our recent or current Executive Board members: Cal Tech, Mary Morley, President in 2009 at Newport Beach; Dominican College-San Rafael, Marianne Stickel, VP for Membership; University of the Pacific, Ann Gillen, Business Partner Liaison; Stanford University, Celeste Nguyen, VP for Professional Development; University of Idaho, Heather Chermak, President-Elect; University of Oregon, Sue Eveland, Past President; Oregon Agricultural College, Mickey Reynolds, 2014 Program Chair and Rebecca Matthey, 2013 N&E Vice Chair; Reed College, Nora McLaughlin, President in 2000 in La Jolla, CA; State College of Washington, Julia Pomeren, President in 2012, Sunny San Diego; University of Washington, Paul Seegert, 2013 N&E Member.

Dateline 1952: PACRAO members voted to change the name of PCACR (Pacific Coast Association of Collegiate Registrars) to PACRAO (Pacific Coast Association of Collegiate Registrars and Admissions Officers). That same year, the territories of Alaska and Hawaii were included.

-Sue Eveland, Past President

Heard at/after PACRAO:

“Our goal is 100% high school graduation and 100% going on to college.” Herbie Walker, Agassi Prep Academy

Please pass the salt.

My mentee felt the mentoring made ALL the difference for her in the experience of the conference.

“You guys broke the record for “breaking the ice” on the dance floor!” Lead singer from All-Star Request Live at the gala

I must say not only did I have fun at PACRAO, but, learned so much more at each session and in talking with people. You all put on such a great conference!

Drum Café Fallout:

I think I broke a blood vessel in my hand! My thighs hurt from holding that drum!! I can’t get my rings back on!!!
2012-2013 Board Members

Todd M McCollum  
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Jan M McCuen  
Outgoing Treasurer  
University Registrar  
Chapman University  
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What I’m reading:

Paul: Brown Bear, Brown, What Do You See? I pretty much have it memorized since I read so often with my kids.

Heather: Little Women by Louisa May Alcott. I’ve always wanted to read it and I finally am doing so. Although written around 1868, the messages in the book are pertinent today. I’m enjoying it greatly.

Sue: Blood, Iron, and Gold: How the Railways Transformed the World, by Christian Wolmar, because sometimes you just need to brush up on something that is not work-related. This is a very interesting history of how railroads were financed, built and used all over the world.

Todd: The Collected Poems of Kenneth Koch. I’m a poetry junkie. I bought this collection several years ago but soon set it aside as I couldn’t make a personal connection with his verse. I recently picked it up again to give it another go and this time find myself enjoying his zaniness.

Diana: Brazzaville Beach by William Boyd. A second time read and quite honestly, one of the best novels I have ever read. A double story about an ecologist and her work in Africa and the circumstances that brought her there.

Marianne: Nothing. Taking a break after reading Chaucer in Middle English last spring and summer.