People are the heart of PACRAO, so I’m delighted that so many of our members are highlighted in this newsletter. I hope you’ll agree that reading about our colleagues is almost as fun as seeing each other in person. Please let me know if there is anything that I can do to help make PACRAO connections for you.

See you in sunny San Diego, Julia Pomerenk, PACRAO President, pomerenk@wsu.edu

AACRAO 2011-2012 Elbert W. Ockerman State and Regional Professional Activity Award

Kent Kuo, Vice President for Professional Development

We are pleased to announce that PACRAO Review has been awarded AACRAO’s 2011-2012 Elbert W. Ockerman State and Regional Professional Activity Award for outstanding professional activities by a state or regional association.

We are firmly committed to continuing to extend out the peer review nature of our professional development opportunities with PACRAO Review. We would like to express our congratulations to the PACRAO Review authors, webinar speakers, and the PACRAO Editorial Board for their superb work establishing PACRAO Review.

Remember, anyone in PACRAO can be a published author for PACRAO Review or a PACRAO Review Webinar presenter; come one, come all! This is a great opportunity for anyone:

- to write about a project you have worked on at your institution;
- to author a point-counterpoint article;
- to write about a presentation you have done;
- to give a PACRAO Review Webinar at your convenience;
- and to add to your professional vitae as a higher education professional

Authors and webinar presenters for PACRAO Review have re-published in other national venues, been approached to do presentations for other groups, write chapters for specific books and consult for other institutions. (It’s the power of Google!) Several articles have been written with students, giving professional development opportunities for them as well.

Please contact Celeste Fowles Nguyen (cfnguyen@stanford.edu) if you would like to be an author, a webinar presenter, and/or join the PACRAO Review Editorial Board. The work load isn’t heavy, and the rewards for both yourself and our profession are invaluable.

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PACRAO News
March 2012
Volume 1, Issue 1
Nominations and Elections Report

Helen B. Garrett, Past-President

Kudos to PACRAO 2011 Past President David Johnston and the 2011 Nominations and Elections Committee for their successful work at the end of the Seattle Conference last November.

We are pleased to announce the nominees for the vacant positions on the 2013 Executive Board.

President Elect: Todd M. McCollum, Linfield College, Oregon

Vice President Professional Development: Celeste Fowles Nguyen, Stanford University, California

Vice President Membership, Marianne Stickel, Dominican University, California

Secretary, Desi Nielsen, Salt Lake Community College, Utah

We are currently confirming the nominees for the Nominations and Election Committee for 2012 so watch the slate to be announced on the PACRAO list-serve next month. Elections for the 2012 N&E take place in late spring, and we encourage everyone to vote for those nominees who they would like to fill the 2013 Executive Board open positions’ slate and to identify the 2013 N&E slate.

Call for PACRAO Award Nominations

We are seeking nominations for the following annual PACRAO Awards.

Retirees

We are looking to hear of PACRAO members who will be retiring in 2012 to be announced and recognized at the Annual Meeting in San Diego. Feel free to let Helen know if you are the member retiring, as well.

Honorary Membership

Honorary Membership is granted to those individuals who have given outstanding service to PACRAO over the years. Recipients are normally leaving the profession through retirement or re-entering a different field of work.

Exemplary New Member Award

The Exemplary New Member Award is given to an individual who has made significant contributions to PACRAO and to the membership in their first years as a member.

Please e-mail Helen B. Garrett, Past President, at garretth@lanec.edu with names of colleagues you would like the Executive Board to consider for the awards and let us know why you think the member would be an ideal candidate for the awards.

Help identify colleagues who are retiring.
Nominate colleagues for Honorary Membership and for the Exemplary New Member Award.

Changing Hats: VP for Professional Development

Kent Kuo, University Registrar at Oregon State University and PACRAO’s Vice President for Professional Development is changing hats to become the new Director for Enterprise Computing Services at Oregon State University. This is an impressive change for Kent, and we wish him the best in his new career opportunity.

Given this change, however, Kent has had to relinquish his PACRAO VP role. With the approval of the PACRAO Executive Board, Celeste Fowles Nguyen has graciously agreed to step in as the VP for the remainder of Kent’s term. Celeste has been a PACRAO Editorial Board member over the past two years. We welcome her into this critical role with PACRAO.

Congratulations and Thanks to Kent Kuo!
Welcome to Celeste Fowles Nguyen!
Looking Ahead to the Las Vegas 2013 Conference

Sue Eveland, President-Elect
While the planning and preparation are well underway for our conference in Sunny San Diego this November, we are also getting started on our 2013 conference in Las Vegas to be held at the fabulous Paris Las Vegas. Dates for 2013 are Sunday, October 27th through Wednesday, October 30th, 2013.

At the January meeting, the Board approved my recommendations for Chairs of the Program and Local Arrangements Committees. I am happy to announce that Tara Sprehe, Director of Enrollment Management and Registrar at Clackamas Community College in Oregon City, OR will serve PACRAO as the 2013 Local Arrangements Committee Chair. Tara served on the 2008 Portland LAC and has also served as OrACRAO President and thus brings many years of conference planning to our association.

I am also delighted to announce that Heather Chermak, Associate Registrar at University of Idaho, will serve PACRAO as Chair of the 2013 Program Committee. Heather will be finishing her term as Secretary for PACRAO in November 2012. She too, served on the 2008 Portland LAC and has been a member of the program committee in past years. Both Tara and Heather will be assembling their committee teams in the upcoming months. If you are interested in serving on either committee for Las Vegas 2013, please send an email to Tara (taras@clackamas.edu) and/or Heather (hchermak@uidaho.edu).

PACRAO Profile: Marianne talks with Missy

How long have you been a member of PACRAO? Since 1992.
How did you first get involved with PACRAO? I became an Associate Registrar in 1991-92 (at Holy Names College in Oakland, CA) and had only secondary school experience in the profession up to that point. So I accepted the position on the condition that my professional development in PACRAO and AACRAO was built into the departmental budget. It was, and I have been a member ever since.
What was your favorite PACRAO conference? I think it was Spokane in the early 90’s. In fact, that might have been my very first PACRAO conference. What I remember most about it was the warmth of the people, the casual attire norm (I STILL love that!), and the generosity of the members and presenters. One other thing that really impressed me early on was the role of the well-seasoned professionals, like James Quann, in providing us with a legacy, a dignity, and a professional ethic.

Who were role models for you in PACRAO? James Quann, Faith Weese from Grand Canyon, Janet Ward, the entire Registrar staff from U of Oregon, Nora McLaughlin, and the effervescent Julia Pomerenk!

What have you learned from your connections to PACRAO? How to do my job (literally!), how to give back (knowledge, best practices), the finer nuances of FERPA (Leroy is the MAN!), and how to excel and have pride in a relatively unknown profession.

What are some ideas that you’ve brought back to your college or university from a PACRAO presentation or conversation? --Statistics and analysis on the volume and cycles of our annual workload - my staff went wild on this after a Sacramento PACRAO session they attended and we have several years of great data now.
--“Inviting myself to the party” - from a fun Calgary session on self-empowerment.
--E-transcript and e-portfolio development. Very exciting innovations are all around us!

How could PACRAO improve? Maybe get a mentoring program going, partnering seasoned pro’s with newbies? Maybe sponsor some regional meetings, workshops, or webinars for those who don't make it to the annual conference?

What do you like best about PACRAO? Its authenticity: warm and generous members, a spirit of positive and inclusive shared learning, informality which allows us to get out of the university hierarchy. Also, upholding a standard of excellence in our profession.

Marianne Stickel is the Assistant Vice President of Academic Services and University Registrar at Dominican University of California, San Rafael.
PACRAO Profile: Desi talks with Missy

How long have you been a member of PACRAO? We are sneaking up on 22 years….

How did you first get involved with PACRAO? My co-workers were involved and drug me along to a conference the first fall semester that I was employed. It proved to be an invaluable source of information, networking opportunities, and good friends.

What was your favorite PACRAO conference? I love to travel and see new places but I think James Crane would be so offended if I didn’t say PACRAO Salt Lake City!!! No, really even though it is home I was so lucky to be able to serve on his LAC. I do think it was one of the best conferences we have had to date…..although the competition has been tough.

Who were/are role models for you in PACRAO? Like I mentioned earlier I have been so lucky to make new friends and meet new colleagues throughout this organization. I have so much respect for the team who put together the Salt Lake Conference. Years later we still gather socially several times a year. I am also in awe of Julia Pomerenk and the mentor/friend that she is to me. I look forward to visiting with her over crab cakes anytime.

What have you learned from your connections to PACRAO? I am always amazed as I leave a conference that there is always a better way. This organization is filled with “experts of experts” and it is a continual learning opportunity. And I’m always impressed with the willingness of others to share and help me improve.

What are some ideas that you’ve brought back to your college or university from a PACRAO presentation or conversation? My supervisor is always nervous about how enthusiastic I am going to be about the information I gain at a conference. She automatically blocks time for me to share. I think she thinks it’s therapeutic.

What do you like best about PACRAO? Without hesitation … the relationships.

How could PACRAO improve? Just keep on doing what we are doing.

Desi Nielsen is the Student Services Specialist at Salt Lake Community College.

More News from Missy Mumford, VP for Membership

Greetings my great friends of PACRAO! I hope this newsletter finds you all full of hope, health, and happiness. Even with a mild winter (at least here in Utah) I am still wishing springtime to get here a little faster. Speaking of springtime…our annual membership drive will begin towards the end of April. To promote the benefits of membership, I thought it would be awesome to spotlight a couple of our PACRAO members in this newsletter. What they say completely resonates with me. I am blessed to be part of this organization and the relationships that are cultivated because of our common interest to help students and each other. I hope you are all doing well! If there is anything I can help you with regarding your membership, please do not hesitate to let me know. Missy_m@byu.edu.
You are invited to PACRAO 2012
in sunny San Diego, where we can all participate in
“Creating a Brighter Future.”

Join us in early November at the San Diego Marriott Marquis & Marina overlooking beautiful San Diego Bay with views of the ocean, scenic mountains and south to Mexico. The hotel is within walking distance of San Diego’s historic Gaslamp District and next to the boutiques, shops and restaurants of Seaport Village. The conference room rate is $179 per night and will be offered November 1, 2012 – November 8, 2012. PACRAO reservation link: https://resweb.passkey.com/go/pacrao2012
Hotel information: http://www.sandiegomarriottmarquisandmarina.com/

Our Gala event will be held on the legendary USS Midway Aircraft Carrier, where we can meet, eat and dance to the Big Band music of the era, as well as tour the ‘floating city’ with over 60 exhibits and 25 restored aircraft.

www.midway.org

Conference Registration will begin in May 2012 in time to use 2011-2012 year-end funds. Watch for more announcements on the PACRAO website: www.pacrao.org

So come early and/or stay late to enjoy some of the other delights of San Diego such as, Balboa Park: site of the 1915 Panama-Pacific Exposition, San Diego Zoo, Natural History Museum, Reuben H. Fleet Science Center, Museum of Art, Cabrillo National Monument, SeaWorld, Old Town and so much more!

Looking forward to seeing you in sunny San Diego,

Julia Pomerenk, PACRAO President, pomerenk@wsu.edu
Rayanne Williams, Local Arrangements Chair, william7@mail.sdsu.edu
Becky Bitter, Program Chair, bitter@wsu.edu
Spotlight on Cliff Ramirez

I am pleased to spotlight Cliff Ramirez, as a long-time member and contributor to the DDC and the PACRAO organization. Many of you know him personally, or at the very least have attended one of his many outstanding sessions during our annual conferences. I have heard him called the PACRAO FERPA Guru. He is author of *FERPA Clear and Simple* and *Managing the Privacy of Student Records*. Cliff’s history with PACRAO and the DDC is impressive. Cliff has decided it’s time for him to step down from the DDC. As a long-time member he will be sadly missed. His efforts and contributions have made a permanent mark on our committee and our organization, and they will be long remembered.

Cliff joined PACRAO in 1990, and the DDC in 1996. He has been an active member during his tenure, apart from a brief hiatus during 2003-2008. He served on the Newport Beach LAC in 1995, as Diversity Development Advocate (DDA) in 1998, as PACRAO President in 2003. Cliff has presented numerous sessions at our annual conferences throughout the years. These include FERPA Advanced; FERPA Basics; Managing the Privacy of Student Records; Achieving Balance-Creating Direction; Balancing Work & Family: A 7 Habits Perspective; and Creating Effective Workplace Cultures.

As DDA he accepted the **Elbert W. Ockerman State & Regional Professional Activity Award** at the 1998 AACRAO Annual Meeting. The award recognized PACRAO’s diversity development efforts—the Advocate position, the active and very visible committee, and the infusion of diversity in conference sessions at the annual meeting. Additionally during the 1999 annual meeting in Charlotte, NC, he facilitated an AACRAO session with members of the DDC highlighting how the DDC contributes to the PACRAO organization and its members. In 2003 as PACRAO President, he developed and hosted the first Emerging Professionals Institute which provided professional development for new registrars and admissions officers in our region.

Cliff was instrumental in how the DDC functions within PACRAO today, incorporating the DDC into the First-Time Attendees Session and extending its reach into the program committee for sessions that include various topics and issues of diversity in all of its variations.

What Cliff wants to say to us about the Diversity Development Committee:

"If you want to become involved with PACRAO and don’t know where or how to begin, consider starting with the Diversity Development Committee. The experience is rewarding on many levels. First, it’s a great way to get to know the association and its members better. Secondly, the activities of the Committee provide a path for personal and professional development. The personal connections you make and the professional growth you experience result in recognition, success, and the ability to define and set your own career goals!

"Today, the world is our community. Differences exist, but that diversity is what generates and contributes to the rich fabric of ideas, perspectives, talents, and aspirations. For PACRAO, diversity development means growing together, teaching one another, and harvesting the best we have to give for a more productive and effective profession."

Thank you Cliff for everything you have contributed to the DDC, to AACRAO and the PACRAO organizations and especially to the members at large. We are proud to call you colleague and friend.
Spotlight on Audra McQuarie and Mark McKellip, New DDC Members

Audra McQuarie, Registrar
University of Phoenix
Phoenix AZ

- Member of PACRAO since 2007
- Served on the 2011 Program Committee -Seattle WA Conference
- Audra enjoys music, outdoor sports most recently skiing (yes you can ski in Arizona) and spending time with her husband and children ages 5 & 3.

Mark McKellip, Associate Registrar
California State University
Dominquez Hills CA

- A member of PACRAA since 1995 (brief hiatus from 2008-2010)
- First time serving on a PACRAO committee
- Mark is a lifelong Seattle Seahawks fan and enjoys spending time with his wife and 12-year-old son.

Interested in joining the Diversity Development Committee membership?
Please contact Nancy Norman at n.norman@scnm.edu

Plan to be in Sunny San Diego, November 4-7, 2012

We have some great speakers and sessions lined up for the 2012 San Diego annual conference. Keep on the lookout for registration information; you won’t want to miss the boat. Yep, you heard right: the gala will be on the USS Midway! We look forward to seeing you there!
PACRAO 2011-2012 Board Members

Julia Pomerenk  
President  
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pomerenk@wsu.edu

Helen Garrett  
Past President  
Lane Community College  
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n.norman@scnm.edu

Ann Gillen  
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University of the Pacific  
agillen@pacific.edu

Pictured below at our January board meeting:  Jan, Joyce, Heather, Julia, Sue, Missy, and Nancy.  Ann took the photo.  Kent and Helen attended by phone, due to winter weather.