

# PACRAO News

## President's Message

### Our Strengths....

As an organization of higher education professionals, PACRAO's strengths flow from our collective talents and from our collective propensity for sharing those talents. This is the time of the year when we renew our commitment to PACRAO and to each other by renewing our institutional and individual memberships. Please do so right away.

With PACRAO's recent re-organization the President-Elect has responsibility for working with the Vice President for Membership and our new Membership Committee to develop strategies for keeping PACRAO strong and healthy. President-Elect, Sunny Burns, ([sburns@pierce.ctc.edu](mailto:sburns@pierce.ctc.edu)) and Vice President for Membership, Chris Butzen, ([chris.butzen@lls.edu](mailto:chris.butzen@lls.edu)) solicit your help in meeting the Board's objective of 400 member institutions. Often a college or university will fall off the PACRAO rolls simply because a new or continuing staff member does not receive renewal materials for one reason or another.

Please, if you know of an institution in your region that should be a PACRAO member institution but that is not, let Sunny, Chris or

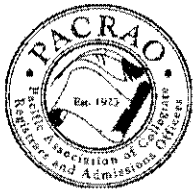
me ([finney@ups.edu](mailto:finney@ups.edu)) know, and we will follow up with a personal appeal to begin or renew a PACRAO affiliation. You can help especially in situations where job mobility has brought to the region new colleagues who may otherwise be missed in the normal membership renewal mailing.

PACRAO's strengths flow from our collective talents and from our propensity to share those talents. Most talent-sharing occurs at the annual conference, and



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Logo A



Logo B



Logo C



## PACRAO Needs Your Vote by April 20th!

Over a year ago, the board embarked on a review of the PACRAO logo and agreed to work with a designer who would present us with options for a logo that would symbolize our organization more elegantly than our current design. In looking through the PACRAO archives this winter, I found the original drawing of the current logo. Al Thomas, then University Archivist at Arizona State University and a past-president of PACRAO, drew the logo in response to a request from PACRAO president Jack Shirley. That suggests that we have used the current logo since 1971. As we embark on the new century, and anticipate the 75<sup>th</sup> anniversary of PACRAO, what better time to update the symbol of our association?

The board has narrowed the field of logo designs to the three presented here. The board agreed that we want the membership to review and express their opinion about the logo options. Please e-mail Nora McLaughlin at [nora.mclaughlin@reed.edu](mailto:nora.mclaughlin@reed.edu) to express your opinion, cast your vote, and let the board know what you think.

Responses received by April 20 will be included in the discussion at the board meeting to be held at the AACRAO meeting.

Let us hear from you!

Nora McLaughlin,  
Past President

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## The PACRAO Archives - A Treasured Look at our Past

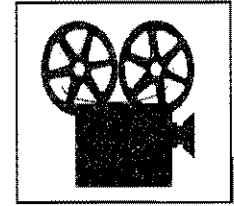
One of the duties of the PACRAO past president is to update the organization archives. As record-keepers, this should be a natural assignment, right? This should be fun and exciting. However, I approached my visit to the University of the Pacific with some trepidation, and with no clear notion of what I might find, and how it might be stored. The trepidation was based on UP's expressed interest in having us find another home for our archives. I spent a delightful morning looking through the well-maintained boxes of PACRAO treasures. How wonderful to see a clipping from the *Santa Barbara News Press* dated November 13, 1951 with the headline "Registrars Who Register the Registrars" reporting on the 1951 meeting of the association. Another clipping was from the *Stockton Herald*, dated September 20, 1966 and began with, "Registration, believed by many to be the biggest barrier to higher learning that modern man faces, began yesterday at the University of the Pacific." What a line! We are still trying to break down those barriers.

To be sure, some careful culling will be useful to remove duplicate documents and some rusting paper clips. The archivist was extremely helpful, and her ideas will inform PACRAO's efforts to update and improve our archives. We continue to look for a more appropriate home for the collection, but we can proceed in that search at a reasonable pace.

Of greatest importance right now, however, is that our archives have been neglected for a number of years. When I reported on my visit to the archives at the January meeting of

the board, we agreed to ask the membership to fill in some of the gaps. So I offer a first list of items that should be in our archives, but are not. If you have any of these items, please call or e-mail me before sending them. We are looking for the following:

Conference programs	1985 forward
PACRAO directories	1987 forward
PACRAO Proceedings	1987 forward
Executive committee minutes	1987 - 1997
Summer Success workshop programs	All
Photographs from annual meetings	Any (with names and dates)



We will be asking for more help, but if we can begin with these items, we will have a sense of how much space will be needed to house a more complete collection and have a richer picture of the history of our association. Let me know what you have that you are willing to contribute to the archives. I can be reached at [nora.mclaughlin@reed.edu](mailto:nora.mclaughlin@reed.edu) or at (503) 777-7774. Happy hunting!

Nora McLaughlin,  
Past President

## AACRAO 2001: Meet Me in Seattle April 22-25, 2001!

By now you have made your plans to attend the upcoming AACRAO Conference to be held April 22-25 at the Washington State Convention and Trade Center in Seattle. You have also by now explored the conference web site to plan which sessions you will attend and which Pacific Northwest activities you will pursue outside the sessions: <http://www.aacrao.org/am/am01/am-2001.htm>.

I want to extend to all PACRAOs a special invitation to attend the regional reception to be hosted jointly by PACRAO and several of the other regional organizations within AACRAO. The reception will be held on Tuesday evening, April 24<sup>th</sup>, from 6:30 to 8:00 p.m. in the Ballroom of the Sheraton Hotel. We have not needed a



ballroom for our receptions at past AACRAO conferences, but we do need one this year. You will be entertained by *The Coats*, the popular *a capella* singing group that entertained us at 1994's PACRAO conference in Spokane. I promise this will be a very special occasion. I extend special thanks to Grand Canyon University Registrar, Faith Weese, for her coordination of this event!

I very much look forward to meeting you in Seattle!

John Finney,  
President

# PACRAO

## Professional Development and Travel Grants

As one means of returning assets to the membership, PACRAO makes funds available to support professional development activities. PACRAO Travel and Professional Development Grants provide opportunities which benefit individual members and the entire association.

**For additional information, contact:**

Gaylea Wong  
 Associate Registrar  
 Enrollment Services  
 The University of British Columbia  
 2016 - 1874 East Mall  
 Vancouver, B.C. V6T 1Z1  
 Phone: (604) 822-3920  
 Fax: (604) 822-5945  
 E-mail: [gaylea.wong@ubc.ca](mailto:gaylea.wong@ubc.ca)

**Professional Development Grants**

Professional Development grants are awarded to members who pursue research, specialized training, website development, publications, or other activities which enhance a member institution or PACRAO. Applicants are asked to submit:

- The application form (below).
- A written proposal which includes a description of the project, project objectives, itemized expenses, an outline of tasks, and a timeline for completion.
- A letter of support from the applicant's supervisor/manager.

Grants are generally \$500, but may be as high as \$1,000. Grant funds are issued at the completion of the project.

**Travel Grants**

Travel grants are awarded to assist active members to attend the PACRAO annual conference. Special consideration is given to applicants who are first-time attendees, persons of color, or members of institutions whose funds are especially limited. Applicants are asked to submit:

- The application form (below).
- A written proposal describing the reasons for applying for a travel grant, estimated costs, and the amount of costs the applicant's institution is able to fund.
- A letter of support from the applicant's supervisor/manager.

Travel grants provide up to \$500 of support. Grant funds are issued at the completion of travel with appropriate documentation of expenses

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**PACRAO Grant Application**  
*Deadline - July 20, 2001*

**Type of grant sought:**

- Professional Development Grant
- Travel Grant (Burlingame, November 4 - 7, 2001)

**Applicant Information:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Institution \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Ethnicity \_\_\_\_\_

Please attach your written proposal and a letter of support from your supervisor/manager.

**Send application materials to:**

Gaylea Wong  
 PACRAO Grant Application  
 The University of British Columbia  
 Brock Hall  
 2016 - 1874 East Mall  
 Vancouver, B.C. , Canada, V6T 1Z1

## President's Message Continued

there is a direct relationship between the number of member institutions in PACRAO and the pool of talent that can be shared at the annual conference. Our goal is 600 conference registrants each November, an objective easily achievable from the talent pool contained within 400 member institutions. Please help and encourage all of your colleagues to become a part of PACRAO and to contribute to and benefit from the experiences and wisdom of others by attending the annual conference.

In addition to securing PACRAO's long-term health by meeting membership and conference participation objectives, the Executive Board is working to ensure that the new PACRAO organizational structure works to the benefit of members. We want to make effective use of the new committees so that committee members are genuinely involved in the important work of PACRAO. The committees will become effective training grounds for emerging leaders who will become officers in PACRAO. Our efforts need to be extraordinary this year because the structure is new and because we are setting a standard and modeling expectations for those who will follow us.

If you have not had the opportunity to volunteer to become a member of one of the three new PACRAO committees, and if you would like to "learn the ropes of leadership," I encourage you to contact one of PACRAO's three Vice Presidents. I have already mentioned Vice President for Membership, Chris Butzen, and the Membership Committee he leads. Robert Morley, Vice President for Publications and Information Technology, leads a committee

that is this year working to improve the association's web site so that it will become "the default resource for all PACRAO related information," as Robert has put it. If you would like to learn about this and about the other endeavors of the Publications and Information Technology Committee, please contact Robert at [morley@usc.edu](mailto:morley@usc.edu). Finally, Vice President for Professional Development, Gaylea Wong, leads the Professional Development Committee, which plans professional development opportunities beyond the annual conference. This committee also works with the Program Committee to ensure that the program at the annual conference addresses all of the professional development needs of PACRAO members. If you would like to contact Gaylea about the work of this important committee, please do so at [gaylea@regi.ubc.ca](mailto:gaylea@regi.ubc.ca).

And don't forget our committee of longer standing, the Diversity Development Committee, headed by our Diversity Development Advocate, Anne Delfin-Schnirch. You can contact Anne at [aschnirch@msmc.la.edu](mailto:aschnirch@msmc.la.edu) to learn how you can help promote and benefit from diversity within PACRAO.

And now, my unsung heroes, thank you once more for being faithful, honest, and true, and for sharing your strength with those who need you the most whether they realize it or not.

John Finney,  
President

## PACRAO Professional Development Committee

The PACRAO Professional Development Committee is pleased to sponsor two upcoming workshops for our membership.

We are offering a one-day Success Workshop on Friday, June 22<sup>nd</sup> in Vancouver on *overcoming conflict in the workplace*. This workshop is co-sponsored by the British Columbia Registrar's Association and will be held at Emily Carr Institute of Art and Design. The workshop facilitator is Sally Campbell who brings to the day an appropriate background in the areas of law, mediation, negotiation and conflict resolution. Sally has been warmly received by colleagues in sessions offered previously.

The committee is also sponsoring a pre-conference leadership workshop based on the writings of Barry Posner - our Sunday evening keynote speaker. Christine Kerlin, Associate Dean of Enrollment Services at Everett Community College, will facilitate this workshop. The workshop is scheduled for Sunday afternoon just prior to the opening session and keynote address by Barry. The session is titled - "*Really, How Am I Doing as a Leader*" and its intent is to enable participants to examine their own leadership issues, dilemmas, strengths and weaknesses. This



provocative and interactive workshop will be in seminar format and will be based on the Kouzes and Posner's book, *Leadership Challenge* (to be read in advance). The session is targeted at individuals with significant leadership experience and those who deliberately want to grow their leadership skills.

And the Professional Development Committee is still looking for a third Success Workshop to be offered in one of PACRAO's regional areas prior to the November conference. We would very much like to co-sponsor a learning activity with one of the regional associations. If you have a topic, presenter or idea for a presenter and an interest in working with us on developing such a session, please contact Gaylea Wong at [gaylea.wong@ubc.ca](mailto:gaylea.wong@ubc.ca). The general intent is to offer developmental events that will primarily benefit those who cannot easily make it to the annual conference. We would be more than happy to take on the coordinating role for such an event with you. Think about it and get back to me.

Gaylea Wong on behalf of the  
PACRAO Professional Development Committee

## 2001-2002 PACRAO Executive Board Nominees

The Nominations and Electious Committee, chaired by Sandra Springfield, is pleased to present the following nominees for the PACRAO 2001-2002 Executive Board. Elections will occur at the Fall meeting in Burlingame, CA, November 3 -7, 2001. The president-elect will serve a three-year term while the remaining officers will serve two-year terms.

### Nominee for President Elect

#### Clifford A. Ramirez - Assistant Registrar, University of California, Los Angeles

In 1991 Cliff became the Assistant Registrar over Academic Record Services at UCLA. Between 1997 and 1999, he also assumed a temporary appointment as a Staff Welfare Coordinator for UCLA Student Affairs. Recently he assumed FERPA training duties at UCLA and developed Managing the Privacy of Student Records, which was presented as a PACRAO Summer Success Seminar in 2000. Cliff served on the Local Arrangements Committee for Newport Beach in 1995 and on the Program Committee for Vancouver in 1997. He has served on the Diversity Development Committee since 1996 and was the Diversity Development Advocate in 1998. Cliff has presented sessions and workshops at every PACRAO conference since

1996. In 1998, as Diversity Development Advocate, Cliff accepted AACRAO's Elbert W. Ockerman Award for PACRAO in Chicago. Cliff's first presentation for AACRAO was at Boston in 1994. At Charlotte in 1999, he coordinated a session on the PACRAO Diversity Development Committee, which also featured a number of PACRAO's past Advocates.



### Nominee for Vice President for Publications and Information Technology

#### G. Frost Johnson - Director of Enrollment Services, Portland Community College



Frost is the Director of Enrollment Services at Portland Community College where he has been since September 1994. Starting his career in 1978, he worked in several capacities at the University of New Mexico ending his time there in 1991 as an Associate Registrar. He worked for three years as a student systems consultant for SCT before returning to higher education. He earned a

BA in Economics and a BBA in Human Resource Management from the University of New Mexico and a MS in Education Admiustration from Portland State University.

Frost has been actively involved in PACRAO and AACRAO, most recently serving as the LAC for the 1999 Portland meeting and as the current chair of the AACRAO Community College Issues Committee. Working in higher education as a technician, project leader, and manager coupled with his private sector experience as a consultant to higher education gives Frost a unique perspective into the dynamic of higher education. He spends his limited spare time enjoying his family and the outdoors.

### Nominee for Treasurer

#### Tina Toma - Assistant Registrar, University of California, Irvine

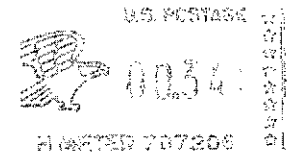
Tina Toma is the Assistant Registrar at the University of California, Irvine. Her career in higher education spans 32 years with the University of California systems. During her twenty years of service at the University of California, Los Angeles, and twelve years at the University of California, Irvine, she has worked every aspect of the Registrar's Office from transcripts to Supervisor of Degree Operations to Assistant Registrar.

Tina has been a member of PACRAO since 1988 and served in several capacities: Hospitality Committee 1988, Hospitality Chair, Local Arrangements Committee 1995, Nominations and

Elections Committee 1997, Registration Chair, Local Arrangements Committee 1998, Recorder in 1997 and 1999 and Registration Chair, Local Arrangements Committee 2000. She also served on the Registration Committee for the Reno AACRAO Conference.



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## PACRAO EXECUTIVE BOARD

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### Past President

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### President Elect

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### Vice President for Membership

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## 2001 PACRAO MEETING CHAIRS

### Conference Chair

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