



PACRAO News

President's Message

PACRAO 2000 – Something to Celebrate!

After all the fuss and bother that surrounded the transition from 1999 to 2000, it appears that we are all present and accounted for. PACRAO, of course, counted on that relatively smooth transition and is already planning for PACRAO 2000. After a very successful annual meeting in Portland, Oregon, PACRAO moves in 2000 to La Jolla in sunny southern California, under the leadership of Senior Surfer Richard Riehl and Saskia Knight, who will serve as local arrangements (conference) chair and program chair respectively. Given their leadership and energy, I know that PACRAO can count on a conference that provides both professional development and a delightful break from our daily campus work.

The constitutional changes passed by the membership at the annual meeting will occupy the board for much of its work this year. The changes provide us with the framework for a more open relationship with the members through the working committees, as well as with the opportunity to benefit from board members' experience with extended terms of office. The changes and the beginnings of our implementation are outlined in an article later in this issue.

The PACRAO budget is healthy, with a reserve in keeping with sound fiscal planning and expenditures within our anticipated range. Our bank account is likely to be still healthier when the final books for the Portland conference are closed. From Frost Johnson's preliminary estimate, the conference return will exceed the budget estimate, and will allow us to leave the conference fee at its current level. We realize that conferences are key professional

development opportunities for the members, and we try to keep those costs in line as much as we can. I would again like to thank Frost and his wonderful committee for hosting an energetic and imaginative conference. Who knew that downtown could be so much fun?

As PACRAO looks at changes within the association, we are also looking at updating our logo. The current logo has been handed down from board to board, sometimes losing detail, sometimes adding on touches we can't ascribe—the geographic detail of the map is no longer guaranteed to be accurate. The board voted at the November meeting to have a committee work with a designer familiar with PACRAO to propose a new logo for the association. We look forward to including the membership in that process, and are interested in any ideas you have.

An area that has been both key to PACRAO's communication and troublesome in its maintenance and stability is our technological support, particularly our use of the web. As more of our communication moves to the web, the board is keenly aware that we need a more comprehensive solution than our current reliance on the generosity of one member institution or another to post our proceedings, our conference registration, and our historical and constitutional documents. Although we do not have a solution to propose at this point, the board is looking at this issue, in hopes of designing a review and proposal process that the new Vice President for Publications and Information Technology can begin in 2000-2001. Finally, it is impossible to convey a message to the membership from the board without

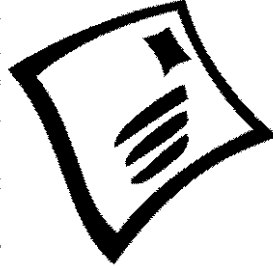
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Who knew that downtown
could be so fun!

President's Message Continued

taking time to say thank you. To last year's board, local arrangements and program committees, to the presenters, coordinators and recorders for last year's conference, and to the committee members that make things happen for PACRAO, *thank you* from the board. Your participation makes PACRAO



happen, and is an inspiration to the board and the members. It is because of you that we enjoy so very much our PACRAO time together. Best wishes for a healthy and productive 2000!

Nora McLaughlin
President

PACRAO 1999 Portland

The 1999 PACRAO conference was the most widely attended in recent memory. Beginning with the packed room that heard Oregon State University president Dr. Paul Risser challenge us all to continue to meet demands of changing technology and service delivery, the 614 conference attendees had an opportunity to attend some or all of the 50+ sessions. The preliminary assessment results indicate that the sessions and activities were well received. Participation from our vendor partners also exceeded our expectations. We set up our conference budget hoping for 30 paid vendors, only expected about 25, and are extremely pleased that we filled 34 of the 35 booth capacity. I have only one outstanding bill to pay (I am waiting for the invoice). Because of the larger than expected attendance, it is my pleasure to inform you that we did very well financially. I am sure we will not be seeing any increase in the conference registration fee in the near future. The success of this meeting (indeed, of all PACRAO meetings) is due to all of the wonderful professionals who donate their time and talent. Again, special thanks to Michele

Sandlin, Pam Muir, Barbara Balz, Bob Tufts, Anne Herman, Veda Kindle, Larry Shipley, Paul Olsen, Glenda Tepper, and John Snodgrass for their great work as members of the LAC. The Program Committee should be commended for all of their hard work. Thanks to program chair Rose St. Onge and her "right hand" Kathy Reed along with the rest of the group: Bill Brown, Chris Butzen, Saskia Knight, "Skip" Records, Brenda Simmons, Brad Tomhave, and Bonnie Wilcox.

PACRAO is a strong, vibrant association with a diverse and intelligent membership. I encourage everyone to participate at whatever level they are able, you will get out more than you put in. To all those that visited Portland, thanks for making this a very rewarding experience for me. To all of you that could not make it, see you in La Jolla!

Frost Johnson
LAC Chair
PACRAO 1999 Portland

AACRAO 2000 Annual Meeting

The AACRAO 2000 Annual Meeting promises to be a memorable experience! The New Orleans Local Arrangements Committee is planning programs and social events to bring in AACRAO's new millennium in style! Make your plans now to attend!

Conference Information

For full details of the AACRAO Annual Meeting, visit the conference website at

<http://www.aacrao.org/me-am-frame.html>

PACRAO 2000 La Jolla

As you mark important dates on your brand new 2000 calendar, don't forget to write in "PACRAO, Hyatt Regency, La Jolla, California, November, 4-8." The setting in San Diego County is ideal for both professional development and personal enjoyment. Your Local Arrangements Committee is working hard to make this annual conference the best ever.



Our conference hotel, the Hyatt Regency La Jolla is just 20 minutes from San Diego International Airport and within minutes of attractions such as Sea World, San Diego Zoo, LEGOLAND, Torrey Pines Golf Course, and numerous ocean beaches. Five internationally themed restaurants in the hotel and adjacent Restaurant Village offer superb settings for informal meetings and social gatherings. Average high and low temperatures in early November are 74° and 58°.

Make your plans now to join with your colleagues to "Surf La Jolla 2000" in November

LAC Members

Richard J. Riehl, Chair

Executive Director of Enrollment Services, CSU San Marcos

Rich Backer, Hospitality

Assist. Vice Chancellor, Enrollment Services, UC San Diego

Chris Butzen, Facilities

Registrar, Loyola Marymount University, Law School

Fred Dear, Exhibits

Associate Registrar, University of Southern California

Marjorie George, Meals/Special Events Co-chair

Associate Registrar, National University

Carole Jones, Pnblicity

Assistant Registrar, CSU Fullerton

Herman Lee, Evaluations

Director of Enrollment Services, Palomar College

Doug Slawson, Meals/Special Events Co-chair

Registrar, National University

Tina Toma, Registration

Assistant Registrar, UC Irvine

Wayne Van Ellis, Publications

Registrar, Chapman University

Kathie Westerfield, Tours

Dir. of Adms., Records, and Fin. Aid, College of the Desert

Millennium Membership News

Greetings from Des Moines, Washington. I hope all enjoyed this festive year and best wishes for the new millennium. I would like to first congratulate Roger Johnson for doing an outstanding job with the membership this past year. Bravo Roger!

Second, PACRAO Directories were picked up by most of those who attended the Portland Conference. The remainder were mailed out in December. If you haven't received yours, check your mailroom. Third, there have been several address corrections sent to me. Please check the directory and let me know if changes are needed. To ease this process I have established a e-mail box for directory corrections and membership issues, please e-mail to the following address for

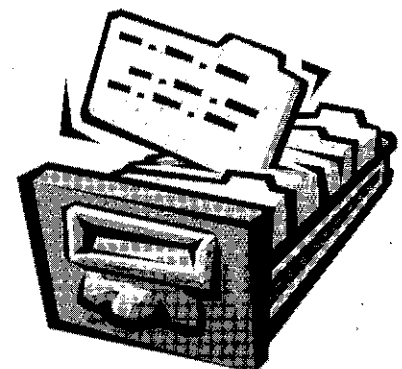
any corrections:

pacrao_vp2yr@hcc.ctc.edu

Robert Kurtz

Vice President for 2-year

Institutions



Summer Success Seminars

One of the outstanding services the PACRAO association offers its members is the opportunity for professional development at the local level. For those member institutions that have personnel who are unable to travel to the annual conference, PACRAO offers grants for summer training opportunities. These special grants are intended to help front line staff who may not otherwise get a professional training experience.

Workshops can occur at any time of the year and are not limited to summer. Workshops can cover a very broad

spectrum of professional development topics from FERPA, to coping with a new system implementation, innovative training techniques in the workplace, to quality customer service. We would welcome your participation and fresh ideas for these unique professional development opportunities. For information in hosting a PACRAO Summer Success Workshop on your campus, please contact me at:

Saundra Springfield
Past President

PACRAO Board Begins the Implementation of Recent Constitution and By-laws Changes

On November 10th, PACRAOans voted on constitutional changes that revised the roles and functions of the officers, extended the terms of office for one-year officers, and established new standing committees. At the board meeting later that day, the 1999-2000 Executive Board began the work of implementing those changes.

The 1999-2000 board will operate under the old definition of responsibilities, but each member whose office will change under the new definition will be re-writing the description of the office, and outlining a calendar of activities and duties. The 2000-2001 board will reflect both the new terms and the new responsibilities. The nominations and elections form used at the Portland conference incorporated the changed roles of the officers. The slate to be presented to the membership this year will reflect the new design of the board.

A brief synopsis of the changes in duties and terms follows: The president-elect will take on responsibility for communication with state, regional and province associations and assist with membership. The past president will take on the site visitation and selection for the conference. The secretary's term of office is extended to two years, with no change in responsibilities; the treasurer's term of office and responsibilities remain the same. The vice presidents will no longer be chosen based on type of institution, but instead will have program and planning responsibility within PACRAO. There will be a vice president for each of the following: professional development, membership and publications and information technology. Each vice president will serve a two-year term.

The board is pleased with the approval of these changes,

and looks forward to expanding both the opportunities for involvement for members and the services the association can provide the membership. In order to ensure continuity of the board, the two-year terms of officers will be staggered, which means that some board members elected in 2000 will serve a one-year term. Thereafter, all terms will be two-year, except the president, who is elected for a three-year term including president-elect, president and past president.

Three new committees will begin work in November 2000 to support the goals of the association. We are looking for volunteers for these committees, and will provide a means for members to volunteer in our next newsletter. The three committees are professional development, publications and information technology and membership development. Each of these activities is crucial to PACRAO's ability to serve the members and to reach out particularly to those members who are unable to attend the annual conference.

One final change that was approved last November has already been implemented. The diversity development advocate is now a voting member of the board. Brenda Simmons happily cast her first vote under the new constitution at our board meeting on November 10.

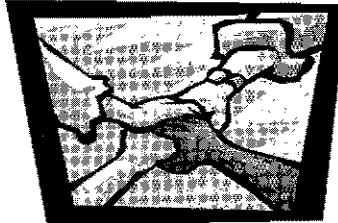
As in all things PACRAO, the board appreciates your input, your questions and suggestions for the work ahead. Please know that you can contact any member of the board to offer your input, and to volunteer for the good work that PACRAO does.

Nora McLaughlin
President



Diversity Development

The Diversity Development Committee (DCC) met with great success at PACRAO 1999 in Portland. The Diversity Connections I and II were very Successful and diversity themed sessions were well attended. UCLA's Clifford Ramirez gave a dynamic, inspiring speech titled: "Getting to What Matters Most: Reflections for the New Millennium." Cliff deserves kudos for stepping in at the last minute when the DCC's scheduled speaker was unable to attend. Cal Poly Pomona's Rose Smith chaired the Diversity Connection II — a round table discussion on diversity issues in our field and within our institutions. At close of the conference, Brenda Simmons was reappointed as Diversity Development Advocate to serve through 1999-2000 year.



The DCC is composed of two important groups, the core member group comprised of PACRAO members located in the Southern California area and the telecommunication group comprised of members throughout the PACRAO region.

The core member group for 1999-2000 year is:

Anne Delfin, Associate Registrar, Antioch University, Los Angeles

Dorothy Everett, Registrar & Director of Admissions, William Casey International University

Masa Fujitani, Associate Director, Undergraduate Admissions & Relations, UC Irvine

Judy Gorian, Undergraduate Admissions & Relations with Schools, UCLA

William Mulrooney, Dean of Student Services and Registrar, Art Institute of Southern California

Clifford Ramirez, Assistant Registrar, UCLA

Nirmala Sharma, Director of Enrollment Services, Charles Drew University

Rose Smith, Director of Admissions, California Polytechnic University, Pomona

Brenda Simmons, Associate Dean of Admissions, Santa Monica College

The telecommunication group for 1999-2000 includes:

Sara Burns, Associate Dean of Student Services, Palomar College

Herman Lee, Director of Enrollment Services, Palomar College

Roberta Lindahl, Assistant Registrar, University of Portland

Mary Anne Marawitz, Registrar, Antioch University, Santa Barbara

Julia Pomerenk, Registrar, Pacific Lutheran

William Ponder, Associate VP for Enrollment Services, Eastern Washington University

Larry Shipley, Registrar, Umpqua Community College

The goal of the DCC for the coming year is to recruit new members to its core and to its telecommunications group. All PACRAOans interested in joining the Diversity Development Committee, wanting to attend future DDC meetings, or wishing to share issues of diversity are urged to contact Brenda Simmons at bsimmons@smc.edu

Looking Ahead

The DCC shall be holding meetings in January and February at campuses in Southern California. For the exact date and location, please email Brenda Simmons. All members are encouraged to attend at least one meeting. Your insight and experience will be a welcome contribution.

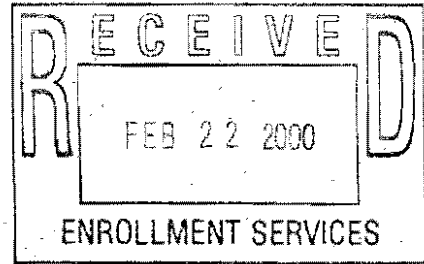
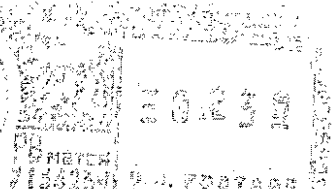
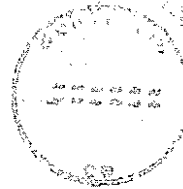
Remember the date, Friday, March 10, 2000. The DCC will present a Success Seminar: a day of seminars and an open forum focused on issues of diversity, inclusiveness, and professional success geared toward front line employees. Antioch University in Los Angeles will serve as host. There will be a nominal charge for the Success Seminar. Lunch will be provided. Further information will be provided to member institutions in the Southern California area. You may also contact William Mulrooney at wmulrooney@aisc.edu

It is only those who have no culture and no belief in culture who resent differences among men and the exploration of the human imagination.

Alfred Kazin

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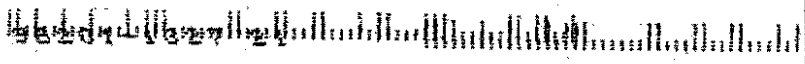
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