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PACRAO News

MAR 3 1998

Pacific Association of Collegiate Registrars and Admissions Officers
Enrollment Services

Winter 1998

President's Message



I'm delighted to have the opportunity to communicate with all of PACRAO's members through this issue of the News. Few organizations in higher education are as vibrant and active as ours, and it is truly a privilege to serve as president. I assume this position enthusiastically because of the strong foundation that has been

laid before me. Ron Heath, our immediate past president, and Janet Ward, his predecessor, made tremendous strides in strengthening our organization and expanding participation through outstanding development opportunities and exciting conferences. Ron and Janet helped set the stage for a productive next term.

Goals for 1998

There remain many opportunities for us to make PACRAO an even more relevant and supportive organization. In the coming year, I'd like to see us move forward on several fronts:

- Capitalize on partnerships with our state and provincial counterpart organizations to offer more timely professional development opportunities that will meet the identified needs of our members.
- Define and clarify the role of PACRAO in relation to our national and local organizations.
- Expand the usefulness and relevance of the PACRAO web site to make it an indispensable tool for our member colleges and universities.
- Explore the role of the PACRAO Board and recommend changes to ensure continuity, member access, and continued board participation.

We can only make progress in these areas with the assistance of our members. Let me share with you some specific ideas I have for accomplishing our goals in 1998.

The PACRAO Web Page

I don't think it has escaped anyone in our organization that we are living in the information age, and that current information is critical to our continued success. A year is a long time between conferences and there is a great deal

of information that we can supply to help each of you do your jobs better. For example, current issues like the Hope tax credit and the Student Right to Know legislation will directly affect registrars and admissions officers.

We could develop links on our home page to other significant organizations within our region. We could supply up-to-date information on committee activities and local and regional conferences and training opportunities. We could put an electronic directory on the web. We might even develop a search engine to locate experts among our members to assist you with specific problems. The possibilities are limitless if we devote the time and resources to this effort.

Calls to the Membership

There are two specific needs that we have for this year. First, we need to create a task force to examine and make recommendations about the functions and structure of the PACRAO Executive Board. As an all-volunteer organization, we have undertaken significant projects and continue to have opportunities for more service to our members. In the future, the responsibilities of each board member may grow even larger. It is important for us to periodically examine the structure and workload of each board position, to insure that future participants, from all institutions, will be able and willing to serve. The questions the task force might address would include:

- How long should the terms of service be?
- Should board member's terms be staggered?
- Is it time to create an elected board position for our diversity advocate?
- Should the board be expanded to include a position to manage technology and web applications?
- Are the responsibilities of each position appropriate to their role?

I would like to appoint this task force as quickly as possible, so that recommendations that require member action could be presented at the conference in Palm Springs in November. Please contact me with your thoughts, ideas and recommendations via e-mail at moore@pc.maricopa.edu. Second, we will need to replace an almost irreplaceable person. For a number of years, Charles Adams has been serving us in a significant role. As Editor of the Proceedings, Chuck has recorded

our official business and made our proceedings available to the membership. This is usually an unnoticed and unappreciated task, but Chuck has been quietly and faithfully providing this service to us. He is now ready to retire and start to have a little fun at our conferences. Chuck has told me that he will be more than willing to train his successor. So, who will replace him? Please contact me with your name, or the name of someone you think would have the requisite skills for the task, at my e-mail address mentioned above.

Vancouver, Chicago, and Beyond

The PACRAO '97 Conference in Vancouver was an unqualified success. Over 450 participants attended. To those of you who were unable to be with us, it was a terrific conference, and the local arrangements and program committees outdid themselves. A beautiful natural setting, outstanding planning efforts, and stimulating workshops combined to make it one of PACRAO's most memorable recent conferences. If you weren't in Vancouver, perhaps you will be able to attend the AACRAO Conference in Chicago in April 1998. PACRAO will host a reception and I hope all of you will attend - I'm looking forward to meeting you! But even better, our next opportunity to gather as a regional body will be in Palm Springs in November. If you've been thinking about getting involved, this is a great opportunity to do so. You can still volunteer to assist the conference, present a workshop, or recruit other members to attend. If you'd like to be involved, you can contact David Van Ness at the following:

David Van Ness, Registrar
Thunderbird American Graduate School of
International Management
Glendale, AZ 85306
Phone (602) 978-7982
Fax (602) 439-5432
E-mail: vannessd@t-bird.edu

Moving forward from a strong foundation of leadership and innovation, PACRAO is poised to make significant advances this year. Together, we have the opportunity to make our organization one of the most relevant and useful to its professional membership in higher education today.

-James Moore, Phoenix College
email: moore@pc.maricopa.edu

From the Past President

For those who have been involved in a leadership role, I know you understand the mixed feelings I now have: relief that the additional obligations are mostly history and, at the same time, regret that the additional obligations are mostly history! It was an honor for me to serve as your PACRAO President over the past year and to get to know and work with so many of our members.

Since the 1997 conference was held in Vancouver, it was a special pleasure to be able to welcome the delegates to my home city. It would be remiss of me if I

did not again acknowledge the outstanding work done by members of the Program and Local Arrangements Committees to make the conference a success.

Over the coming year you will hear more from me with regard to Summer Success Seminars (have YOU thought about hosting one?) and as Chair of the 1997-98 Nominations and Elections Committee as we look for future association leaders. In either case, if you have some ideas now, why don't you contact me? I can make a note to be in touch with you later to discuss more details.

- Ron Heath, Simon Fraser University
email: ron_heath@sfu.ca

PACRAO '97 Vancouver BC

Well, here we are at the beginning of another year... the PACRAO conference



back in November in Vancouver just a glimmer in the distant past. But let's not lose track of it entirely without recounting just a few of the highlights. PACRAO attendees experienced sessions ranging from intercultural awareness to superlative service to the future of PACRAO and AACRAO. We picked up leadership tips, honed our skills in the area of technology and information, tested our professional ethics once again, and even peeked into the next century. There were 66 sessions from 10 different interest tracks from which to choose.

Conference keynoters, Martin Collis and Lynn Smith, shared their thoughts and talents with us at the Sunday opening, the Professional Issues luncheon and the Wednesday morning close. Martin, a faculty member from the Faculty of Education at the University of Victoria, wove the theme of wellness and humor artfully through his two addresses. He told us how very important it is to consider both personal and professional wellness in the choices we make. He left us with several very useful nuggets to maintain our enthusiasm and minimize stress and burnout. How about - "We live in a wonderful universe. Never lose sight of that. Wonder is everywhere, but it is up to us whether we choose to see it," or "Practice preventive maintenance on yourself, your car, your appliances and your relationships." And then there's always this very poignant one, "Remember if you win the rat race, you are still a rat."

Lynn Smith gave us insight into the unique and complex relationship between colleges and universities and the community and of how post-secondary institutions have changed and are constantly changing in response to the pressing problems around us. This former Dean of Law from The University of British Columbia reinforced something that we already know - that we are privileged to work in higher education. And not only that, we offer a highly professional set of services in support of the success of our individual organizations. What we do matters!

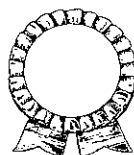
The Program Committee for PACRAO '97 has now completed its task. We hope we were able to offer you a worthwhile learning experience, whether through the expertise of some of your own talented colleagues or through sessions and workshops presented by experts from outside our own organization. It may be that the most important activity for you was simply the networking that took place with your colleagues. Whatever worked for you, we are glad it did.

All the best for 1998.

- **Gaylea Wong, University of British Columbia**
email: gaylea.wong@ubc.ca

NOTE: Some members have requested a contact address for Martin Collis. Martin may be reached by email at mcollis@speakwell.com.

Distinguished Service Award



One of the magical moments about our association is our gathering together to celebrate the achievements of our members. At PACRAO '97 in Vancouver we honored a colleague who has been to many a mentor, friend, sounding board and trailblazer - Dr. Evelyn Babey. Evelyn earned her PhD in organizational studies from NYU. She was the first woman registrar at Kings College in New Jersey, City University of New York - Brooklyn, and UC Davis. Throughout her career, Evelyn has chosen to share her wisdom and expertise with colleagues in PACRAO and AACRAO by presenting at numerous conferences. In addition, she has served in the following positions in PACRAO:

- Exhibits Chair, Sacramento, California
- Program Chair, Sparks, Nevada 1993
- Exhibits Chair (2nd stint), Sacramento, California 1996
- Nominations and Elections Committee 1996

Evelyn is also one of two registrars (out of 40) to serve on the Joint Commission on Accountability, which defined the compliance for the 'Student Right to Know' process, which was accepted by the U.S. Department of Education.

Many of you know that Evelyn is leaving her current position to become the Assistant Vice President of Enrollment Services and University Registrar at Georgia State. Before she left, we wanted to thank her for her years of distinguished service to our professional association. We will miss you.

- **Steve Davis, Ricks College**
email: daviss@ricks.edu

1996-97 Diversity Development News

The 1996-97 year has been an exciting and eventful one for me and my committee. This report will detail how diversity has evolved from a level of awareness to inclusiveness and community in PACRAO activities and leadership.

Diversity Development Achievements

As a result of positive feedback such as John Finney's final program report about the 1996 Diversity Development breakfast speaker and other evaluations, we worked with the 1997 program committee to expand the Diversity Development sponsored activities from two sessions to four. In addition to the breakfast and diversity connection, the Diversity Committee hosted an informal reception for new and continuing members to meet and mingle with one another and with members of the PACRAO Executive Board and Nominations and Elections Committee members. A significant change was a plenary session with a speaker to address the entire PACRAO membership about diversity issues. Henry Der, Assistant Superintendent, California Department of Education, External Affairs was selected as the keynote speaker to address the climate in California in removing affirmative action in admissions and in hiring practices. What is the impact of this on other states and what is being done in California K-12 educational reforms to better prepare all students.

Other achievements included: "A Commitment to Diversity" - The Diversity Development Initiative within PACRAO, 1993-97, nominated for a 1998 AACRAO State and Regional Professional Activity Award. Letter of support and nomination by Past President Ron Heath; continued the precedent of having a member of the Diversity Development Committee serve as a member to the Program Committee which has proven to be beneficial for both committees; included the plenary session and diversity connection II, offered eight mainstream diversity and cultural sessions; set a precedent to nominate the 1997-98 Diversity Development Advocate from among the Diversity Development Committee; productively insured diversity by seeking, informing, promoting and nominating members for participation in all levels of PACRAO activities, sessions, for positions on committees, nominations/elections and for the PACRAO executive board.

Special Recognition

I must give special recognition to my committee members this, my second term in the position. The achievements listed above are the results of my committee's efforts. Active members were:

Anne Delfin, Antioch University, Los Angeles
Judy Gorian, UCLA
Irene Huizing, Chapman University

Herman Lee, Palomar College
 Bill Ponder, Pierce College, Washington
 Clifford Ramirez, UCLA
 Rose Smith, California State Poly University, Pomona

Tony Bracamonte, Robin Thompson, and Tana Hasart should also be recognized for their efforts in providing leads for speakers and program sessions.

- **Masa K. Fujitani, University of California, Irvine**
email: mkfujita@uci.edu

Set to Embrace the Future

PACRAO's Diversity Development activities have grown immensely over the last two years under the capable leadership of Advocate Masa Fujitani, Undergraduate Admissions and Relations with Schools, UC Irvine. Taking the reins from Masa for 1997-98, Advocate Clifford A. Ramirez, Assistant Registrar, UCLA, is committed to continuing the Committee's evolution along the lines of inclusiveness, respect, multicultural awareness, and professional responsibility.

Besides Cliff and Masa, other members of this year's Diversity Development Committee (DDC) include:

Anne Delfin, Associate Registrar, Antioch University
 Dorothy G. Everett, Registrar & Director of Admissions, William Carey International University
 Judy Gorian, Undergraduate Admissions & Relations with Schools, UCLA
 William E. Mulrooney, Registrar & Director of Student Services, Art Institute of Southern California
 Nirmala D. Sharma, Director of Enrollment Services, Charles Drew University
 Brenda Simmons, Associate Dean of Admissions & Financial Aid, Santa Monica College
 Rose Smith, Director of Admissions, California State Polytechnic University, Pomona.

A number of PACRAOans approached Cliff in Vancouver expressing interest in serving on the DDC despite a separation of great geographical distances. Cliff is exploring the possibility of establishing a 'virtual' extension of the DDC, allowing interested PACRAOans to provide e-mail input to share ideas directly with the DDC. For further information, contact Cliff at

cramirez@registrar.ucla.edu
 - **Clifford Ramirez, UCLA**

garner your help toward making it a strong program and outstanding professional development experience. Send, call, or write with your recommendations for the conference workshops and plenary speakers. Ideas to help us in our work evolve from within the association, so your input is sincerely requested. Your time and talents, too, will be put to use at PACRAO '98. In addition to those presenting workshops, we also need one person to chair each session and one to summarize the proceedings of each workshop. Are you new to PACRAO? This is a great way to get involved. Contact any of the program committee members named below to get connected with a workshop. An expression of thanks to the program committee members who have already begun their work:

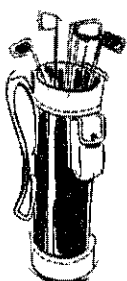
Beth Barilla, University of Phoenix
 Helen Batchelor, California State University, Dominguez Hills
 Bob Bontrager, Oregon State University
 Tana Hasart, Clark College (WA)
 Guy Hollingsworth, Ricks College (ID)
 Kevin McKisson, Arizona State University
 Eva Mitchell, Seattle University Law School
 Ray Pillar, The University College of the Cariboo (BC).

We look forward to hearing from you and seeing you in Palm Springs!

- **David Van Ness, Program Chair**
email: vannessd@t-bird.edu

Travel Grants

PACRAO is committed to returning PACRAO assets to its members and believes that involvement in the annual conference program provides significant professional development for PACRAO members which will benefit the organization as well as the individual members. The Executive Committee has approved a travel grant fund in each budget year. Through the application process, members who are judged to merit such assistance will receive the award. The travel grant award will be made to eligible PACRAO members for purposes which will enhance the professional development of the individual member and which may benefit the entire association membership. The recipient will be expected to share with the membership of PACRAO, the knowledge and experience gained. Only active members of PACRAO may apply for the travel grant. Their institution must have paid the current year's membership fees. The applicant must submit a written proposal of the activity to be pursued, limited to three typewritten pages, and the amount of the award which is requested. Travel grants are awarded to a maximum of \$500. Travel grant award applications for the 1998 PACRAO conference will be included in future newsletters and on the PACRAO web site.



PACRAO '98
November 1 - 4, 1998
Palm Springs

Eight colleagues are already hard at work planning the educational program for PACRAO's 1998 conference in Palm Springs. They hope to

- **Gene F. Priday, BYU**
email: gene_priday@byu.edu

AACRAO Annual Meeting Chicago April 12 - 16, 1998

Important Dates

Early Bird Registration Deadline - March 11, 1998
Special Hotel Rate Expires - March 4, 1998

Annual Meeting Hotels

Chicago Hilton and Towers*
720 South Michigan Avenue
Chicago, IL 60605
(312) 922-4400

The Palmer House Hilton
17 East Monroe Street
Chicago, IL 60603
(312) 726-7500

*conference hotel

New Members, First-Time Attendees Only!

The New Member Orientation Committee is hard at work with its plans for welcoming new members and first-time Annual Meeting attendees. Plans include a welcome booth, a special breakfast meeting, and an orientation program to provide information on activities, events, and professional development opportunities provided by AACRAO. Most importantly, new members can find out how to get involved! Each new member and first-time attendee should check the box on the Annual Meeting Registration Form indicating he/she is a new member to the Association and/or first-time

attendee to the conference. Each new member/first-time attendee will receive information on the services and programs available in Chicago prior to the conference.

Watch for Meeting Program in Mail

All AACRAO members should expect their Annual Meeting Meeting Program in late January 1998. For those new to the conference, the Meeting Program is a detailed listing of all conference sessions and events. It helps you choose the sessions and tracks that are of most interest to you and your institution. You'll also see detailed hotel information and get more interesting visitor insights to Chicago.

Annual Meeting Website Launches in November

The Annual Meeting website is back. Helen Stuart, AACRAO's web mistress, officially added the annual feature to AACRAO's website in late November. Popular features include online registration and direct links to hotels, visitor information, and city maps. Watch the live camera shot of Chicago too!

Chicago Websites

www.chicago.il.org
www.ci.chi.il.us
www.chi.yahoo.com
www.chicago.digitalcity.com

Calendar of Events

February 19
FERPA Workshop
San Francisco

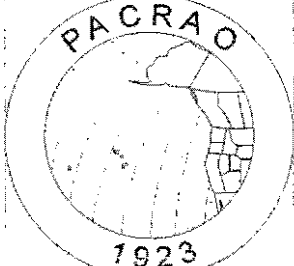
April 12-16
AACRAO
Chicago

November 1-4
PACRAO
Palm Springs

Obituary

Ken Finlay, Director of Admissions, Records, and Evaluations at California State Polytechnic University in Pomona died of cancer on October 10, 1997. Ken had been an active participant in PACRAO and was awarded PACRAO Honorary Membership in November 1992.

PACRAO EXECUTIVE BOARD

<p>President: James D. Moore Associate Dean of Student Services Phoenix College 1202 W Thomas Road Phoenix AZ 85013-4234 Phone: (602) 285-7524 Fax: (602) 285-7813 E-mail: moore@pc.maricopa.edu</p>	<p>Past President: W. Ronald Heath Dean of Student Services/Registrar Simon Fraser University Burnaby BC V5A 1S6 Canada Phone: (604) 291-4176 Fax: (604) 291-5732 E-mail: ron_heath@sfu.ca</p>	<p>President Elect: Saundra Springfield Assistant Admissions Officer University of California, San Diego 9500 Gilman Drive, Dept 0021 La Jolla CA 92093-0021 Phone: (619) 534-3945 Fax: (619) 534-5723 E-mail: sspringfield@ucsd.edu</p>
<p>Vice President - 4 Year Institutions: Gene F. Priday University Registrar Brigham Young University B-150 ASB Provo UT 84602-1114 Phone: (801) 378-4530 Fax: (801) 378-6583 E-mail: gene_priday@byu.edu</p>	<p>Vice President - 2 Year Institutions: Sara "Sunny" L. Burns Associate Dean of Student Services Spokane Community College Mail Stop 2150 1810 N Greene Street Spokane WA 99207-5399 Phone: (509) 533-7010 Fax: (509) 533-8839 E-mail: sburns@ctc.edu</p>	<p>Secretary: Nancy T. Youlden Director of Student Services Washington State University 14204 NE Salmon Creek Avenue Vancouver WA 98686-9601 Phone: (360) 546-9571 Fax: (360) 546-9032 E-mail: youlden@vancouver.wsu.edu</p>
<p>Treasurer: James R. Buch Assoc VP of Student Academic Affairs University of Oregon 372 Oregon Hall Eugene OR 97403-5256 Phone: (541) 346-1264 Fax: (541) 346-5811 E-mail: jbuch@oregon.uoregon.edu</p>	<p>Diversity Development Advocate: Clifford A. Ramirez Assistant Registrar University of California, Los Angeles 1105 Murphy Hall Box 951429 Los Angeles CA 90095-1429 Phone: (310) 206-1170 Fax: (310) 825-6235 E-mail: cramirez@registrar.ucla.edu</p>	

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