

FALL 1997

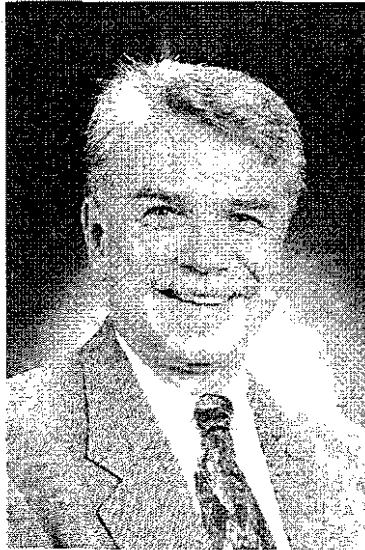
PACRAO News

Pacific Association of Collegiate Registrars and Admissions Officers

President's Message

The PACRAO Board recently met at the Hyatt Regency, La Jolla, the site for the 2000 PACRAO annual conference and had the opportunity to see the advance copies of the conference program for the 1997 conference—PACRAO's 71st—that will be held at the Hyatt Regency Vancouver from November 2 to 5. There are a few last minute details to be ironed out and then the program and registration forms will be on their way to the membership. With a conference theme of "Building Bridges...Beyond Boundaries", you will be challenged - to think beyond your current responsibilities; - to re-examine what you do and how you do it; - to develop links with other campus offices to provide your students, staff and faculty with quality services; - to share your experiences with your professional colleagues; - to expand your interests in the technology and professional arenas; - and, while this may not be as much of a challenge in Vancouver - to have some fun and some well-deserved R&R! The Hyatt is in the middle of downtown Vancouver, right at the hub of both the daytime business section and the evening nightlife. Shopping and restaurants are all within the immediate neighborhood for easy walking access and there will be available excursions to other local attractions.

The Program and Local Arrangements Committees have done a superb job of building on the tried and true positive aspects we have all come to appreciate at PACRAO conferences and at the same time, have added some new features that should make the 1997 Vancouver conference your best ever! The program includes information about crossing the border into Canada and what you will need to get in - and get back home as well as information about Canadian money (it comes in colors and 1\$ US will convert to about \$1.35 CDN dollars - think of it as a shopping trip with reductions in excess of



33%!) Look for your conference program and registration information that will be delivered soon and plan to attend - and share in - the Vancouver experience!

This has been a challenging and positive year for the PACRAO Board. Financially, your Association is on solid ground, attributable in large part to the restructuring that was approved at the last business meeting combined with a healthy return from the Sacramento conference and a careful review/rationalization of expenses and activities. With this behind us, we have continued the review of services for the Association membership, including what services and activities provide the greatest benefit: the annual conference, the Association Newsletter, the Directory, the Conference Proceedings, the Summer Success Seminars, Diversity initiatives, grants and travel awards, among others. We see on a daily basis, both professionally and personally, the ways in which technology is changing the ways we do things. With this in mind, the Board has undertaken two initiatives that will be continued over the coming year. First, we will be examining the manner in which we collect and maintain our Association membership - the Directory,

the membership lists, collection of fees. A small task force has been established to undertake this review with a preliminary report expected by the time the Board meets in late January, 1998. In a related matter, it is becoming evident that the assignment of duties to the various members of the Executive Board requires some review. For instance, while we have developed a rather extensive PACRAO website, there is no provision in any Board member responsibilities for the management of the site, something that is becoming more critical as the breadth of information on the site expands. A small group has been established to review Board member responsibilities, terms of office, representation and activities with a first report due at the Vancouver Board meeting in November. Discussion will continue with the Association membership over the coming year and if it is determined that changes to the by-laws are desirable, these will be presented at the conference business meeting in Palm Springs in November, 1998.

Since this will be my last "President's Message" in this Newsletter, let me again encourage everyone to get involved with this Association. The opportunities to get involved are many: volunteer to give a presentation at an upcoming conference - the program committees are always looking for topics and presenters - or - volunteer to be a recorder at one of the sessions just to get the feel of things; volunteer to work with the Diversity group; write an article for the Newsletter; subscribe to and use the PACRAO list-serve (see the inside of the front cover of the PACRAO Directory for directions); attend a conference or workshop; network with other members. While it is always easy to sit back and let others do the work, the Association will be more dynamic and you will get the greatest personal benefits if you GET INVOLVED!

Ron Heath, *President*

"Building Bridges...Beyond Boundaries"

The PACRAO Program Committee has been hard at work developing a diverse program for the 1997 Vancouver meeting. We hope there will be something to whet everyone's appetite. The theme of this year's conference is "Building Bridges...Beyond Boundaries." Around this theme, we are offering attendees a wealth of choice in sessions to help you break down those boundaries, build the necessary bridges into the next century, form meaningful partnerships, overcome adversity and much more. Participants will choose from ten interest tracks which include:

- Cultural Diversity and Student Access
- Enrollment Management
- Information Technology
- Legal and Ethical Issues
- New Professionals
- Non-Traditional Education
- Professional Development and Leadership Training
- Records and Registration
- Recruitment, Admissions, and Financial Aid
- Service and Quality

We are also introducing some new features to the program this year. In addition to the traditional pre-conference workshops held on Sunday, we will be offering three "hands-on" training sessions at the Simon Fraser University Harbour Centre, situated within easy walking distance of the conference hotel. There will be three software workshops in PageMaker, PowerPoint, and the Internet. These introductory instructional sessions will provide you with the basic essentials to enhance your professional skills and career development. Each workshop will be limited to 32 participants who will share the computer lab stations in pairs.

We will again be taking advantage of the excellent technical facilities of Simon Fraser University Harbour Centre during the conference proper by offering five sessions in the Information Technology Track at this facility. So be sure to read the location of sessions in the program as well as the pocket program you will receive in Vancouver when you pick up your registration packet.

We are trying something new with the traditional Monday afternoon Fireside

Chats. Instead of getting together to chat about issues based on school size, we have developed a series of topics for those with similar interest. These include: Listservs, International Document Evaluation, Community Colleges, Electronic Data Interchange, SCT Banner Software Users, DARS Users, Datatel Colleague Users, and Distance Education and the Adult Learner.

The opening speaker is Dr. Martin Collis, a well known and much enjoyed speaker and entertainer. Martin is more than just a keynoter - he is an educator, a humanist, a humorist and a singer. He is a world authority on workplace wellness and on personal and professional performance of educators. He will leave you laughing, but along the way you will probably be calling on a number of other emotions.

Tuesday's Professional Issues Luncheon speaker is Lynn Smith. Lynn is on faculty in Law at the University of British Columbia and has recently completed a term as the first woman Dean of this second largest Law school in Canada. She is considered to be one of the 20 most powerful lawyers in Canada and one of the top 50 female changemakers in the country. She is an activist with particular interest in the areas of equality, health care policy and women's rights.

Make certain your travel plans allow for the Wednesday AM conference activities. This is your opportunity to bid your friends and colleagues farewell, enjoy a hearty Hyatt breakfast, participate in PACRAO's business meeting and attend a few more exciting sessions. This year's Wednesday program also includes an energizing closing address by Martin Collis that will send you on your way in a very upbeat way.

As soon as it is available, we will be posting an electronic version of the program at the PACRAO '97 Conference Web site at: <http://www.harbour.sfu.ca/PACRAO97/>

If you have questions, please feel free to contact Mary Neary Morley or Gaylea Wong, Program Co-Chairs.

Diversity Development Special Conference Events

This year at the Vancouver PACRAO conference, look for not one, two, but four conference special events which are sponsored by your Diversity Development Committee! Additionally, the program committee has put together some great sessions on Diversity issues!

Trying something innovative, we're hosting an informal "connection" on Sunday afternoon right after the New Members' Orientation and just prior to the opening session. This gives PACRAO's an opportunity to "connect"--especially first time attendees, new members, and those who attend occasionally with current members, with your Diversity Committee, and with the PACRAO Executive Board! Bring business cards and a smile--we'll be looking for you!

On Monday, sign up for the second Diversity Connection, an informal mini-workshop to promote understanding, communications and community. Our presenters, Bill Ponder and Mary Ponder, will share their experiences and ideas on awareness and different forms of communicating. Bill is your PACRAO 2-year Vice President and active in AACRAO as Chair of the Professional Access and Equity Committee. Mary has extensive work with native American education and other represented populations at the K-12 level.

On Tuesday, be sure to register for the Diversity Development breakfast for which we promise all a full breakfast (yep--for that price!!!), an opportunity to meet our plenary speaker, Henry Der, an engaging time and an opportunity to win some "neat" and some "funky" door prizes!!! This will get you warmed up and ready for the plenary session which follows breakfast.

We are extremely pleased to have Henry Der, Deputy Superintendent, External Affairs Branch of the California Department of Education for our plenary session speaker. Henry Der is closely involved with education reform, issues related to affirmative action, inclusiveness, and what he views as "Building Bridges Beyond Boundaries" for all of us.

Nominations Are Open for 1998-99 PACRAO Positions!!

Nominate today via Mail or in November at the Annual Conference

Our association maintains its vitality through volunteers serving in various leadership positions. Nominations are now being accepted for positions on the 1998-99 Executive Board and the 1998 Nominations and Elections committee. Please take a few moments to consider individuals who have shown an active involvement in PACRAO or in your state or province associations and nominate him/her for a position on the Executive Board or Nominations and Election committee.

The Executive Board reports to the President and attends four board meetings from November 1998 to November 1999 (see duties noted on ballot). The 1997 N&E committee which meets in Vancouver, BC will recommend a slate of officers for 1998-99 as well as a list of candidates for the 1998 N&E committee.

There are other opportunities for involvement in PACRAO. Some members choose to become involved in the annual conferences or by sponsoring summer success seminars. By taking the step and contacting one of the following individuals, you will open doors to new professional development experiences and expand your network of colleagues and friends.

1998 Palm Springs Annual Conference
Local Arrangements Chair
Carole Jones, California State University, Fullerton

Program Committee Chair
David Van Ness, American Graduate School of International Management

1998 Summer Success Seminars (April through September)
Past President
Ron Heath, Simon Fraser University

Anyone Retiring?

If you know of any PACRAO member who is retiring during this 1997-98 year, please contact Melanie Bell so that we may recognize these members at our November conference in Vancouver. Melanie's address is 8117 SW Terrace Drive, Cheney, WA 99004. E-Mail: mbell@cct.com
Telephone: (509) 838-0349.

1998-99 PACRAO NOMINATIONS FORM

For
Executive Board
Nominations and Election Committee

Complete position descriptions may be found on PACRAO's web page or by contacting a member of the Executive Board. You may submit multiple nominations for various positions on the Executive Board and Nomination and Elections Committee. Your nominations should be forwarded to:
• **Prior to the 1997 Conference:** Janet Ward, PACRAO Past President, Dean of Enrollment Services, Seattle Pacific University, Seattle, WA 98119-1997
• **At the 1997 Conference in Vancouver, BC:** Registration Desk or Janet Ward by close of the Business Meeting on Wednesday, November 5th.

1998-99 Nomination: *Please check only one box per form*

Executive Board:

President Elect (3 year term): Site selection for an upcoming conference.

Vice-President of Four-Year Institutions (one year term): Editor for the PACRAO News (newsletter); facilitates new member orientation at the annual conference; manages the travel grant program with the Vice-President of Two-Year Institutions.

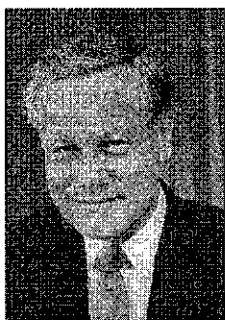
Vice-President of Two-Year Institutions (one year term): Manages the membership drive with support from the Treasurer, publishes the *Directory*.

Secretary (one year term): Provides Executive Board minutes and produces the annual conference *Proceedings*.

Nominations and Election Committee Member: Must be able to attend the 1998 Palm Springs conference. Create the slate for officers for the subsequent year and Nominations and Election committee ballot for consideration by PACRAO members.

Nominee Information: It is the nominator's responsibility to check with the nominee and insure that he/she is willing to serve in the capacity noted above, if elected. This check must occur before submitting this form to PACRAO..

Name (print first and last)		Title
Institution		Public or Private? 2 or 4 Year?
Office Address		
City	State/Province	Zip Code+4
Office: (Area Code) Phone		E-mail
Briefly describe why you believe this person should be nominated to the PACRAO leadership position noted above (use back of form for additional space)...leadership potential, involvement with associations, etc. <i>Please print legibly.</i>		
Nominator Information:		
Name (print first and last)		Title
Institution		Phone
		E-mail



James Buch
Treasurer

James Buch is Associate Vice President for Student Academic Affairs at the University of Oregon. His career in higher education spans 27 years as an admission counselor and assistant director at the University of Iowa and associate director and director of admissions at the U of O before assuming his current position.

Jim has been a member of PACRAO since 1974. He has been a presenter at several regional conferences and has also served as program recorder. Jim has been an active member of AACRAO since 1974 and is currently serving on the Enrollment Management Committee.

Other professional activities include: College Board Member, Western Regional Advisory Committee on the Admissions Testing Program, Oregon High School College Relations Council, College Board, SAT Committee, Pacific Northwest Association of College Admission Counselors, National Merit Scholarship Selection Committee, Presidential Scholarship Selection Committee, and Commissioner, Northwest Association of Schools and Colleges.

Check it Out

There are books galore on leadership and management these days. Although I gravitate to many of them, I am sometimes disappointed with the results as few of the theories seem new to me. Reading "Leading With Soul....An Uncommon Journey of Spirit" by Lee G. Bolman and Terrance E. Deal was a different experience. I found the book both reaffirming and soothing, reinforcing the 'humanness' of leadership, that part of what we do that makes those we lead feel positive about our contributions to them as people. Along this same vein is "Leadership is an Art" by Max Depree. Depree writes "the signs of outstanding leadership appear primarily among the followers. Are the followers reaching their potential? Are they learning? Serving? Do they achieve the required results? Do they

change with grace? Manage conflict." Do our followers feel positive about their work?

Barbara Balz
Vice President Four-Year Institutions

Membership

We are still completing the membership sign-up process for 1997-98. As I end my tenure as Vice President for two-year institutions, responsible for membership, I would like to thank all of the members who responded early to the renewal process. However, we still need to finish the membership process for those institutions who have not responded. Please let me know if you need any further information concerning your membership renewal. I can be reached via e-mail, wponder@pierce.ctc.edu, or by phone (253) 964-6623.

William Ponder
Vice President, Two-Year Institutions

Automation Saves Dollars!

As a cost cutting measure your Executive Board has placed the official PACRAO Conference Proceedings on

The 97-98 Directory

The 97-98 PACRAO directory is being completed. With the Vancouver annual conference as the theme, this years directory will feature several new additions. The first addition, the world wide web sites of all member institutions, will provide all members with easy access to institution web information. The second addition, common listservs, will greatly enhance members links to technical and professional information and practices throughout our region and nationally. Be a part of the PACRAO connection, look for the new directory at our annual conference in Vancouver, BC.

our WEB site: <http://www.reg.uci.edu/PACRAO/>. Printed versions will no longer be mailed. Currently both 1996 & 1995 Proceedings are available on the WEB for your perusal or to print if you prefer your own paper version.

Elizabeth Po
Former PACRAO Secretary

PACRAO Executive Board

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FAX: 824-2951 or 2711
E-Mail: mkfujita@uci.edu

Officer Nominees for Election

Nominees will be presented for election for PACRAO 1997-98 Executive Board at the November 1997 Meeting.



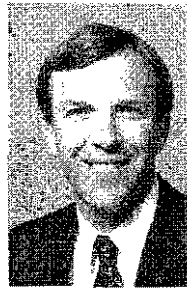
Sandra Springfield
President Elect

Sandra Springfield is the Assistant Director of Admissions at the university of California, San Diego in La Jolla, California. Her career in education spans a total of twenty-seven years in higher education in the area of undergraduate admissions. She has had the unique distinction of working in every area of undergraduate admissions from application processing to evaluations. Her current responsibilities include management of the Admissions Information Area and the Application Processing area as well as being responsible for Admissions systems maintenance and training for admissions & outreach.

Sandra has been a member of PACRAO since the 1989 Sacramento conference. She has served PACRAO as recorder, presenter and most recently as VP for Four Year Institutions.

She has been an active member of AACRAO since 1990 in New Orleans; she has served as recorder, moderator, and member of the Student Access & Equity committee for three years and currently is serving as a member of the Professional Development Committee. She is also affiliated with AACRAO's Black Caucus.

Within the University of California system, Sandra has served in many capacities over the years. She is currently serving as the San Diego representative to the Admissions & Admissions Systems Workgroup committee as well as the systemwide Application Packet committee.



Gene Priday
*Vice President for
Four-Year Institutions*

Gene Priday is the University Registrar at Brigham Young University in Provo, Utah. His career in higher education spans 25 years as Graduation/Evaluation Supervisor, Brigham Young University; Associate Registrar, Brigham Young University; and University Registrar, Brigham Young University. Gene has been a member of PACRAO since 1972. He has served PACRAO as a member of the program committee in 1980 and 1995. He has also given numerous presentations and has served as session chair or recorder several times. Gene has been an active member of AACRAO since 1972 and has served as a member of the committee that rewrote the 1987 Retention of Records Policy Book and most recently he served as Local Arrangements Co-Chair for AACRAO 1997 in Salt Lake City. Gene has also served as President of UACRAO. Gene received the Outstanding Presentation Award from AACRAO for a presentation given in Indianapolis in 1995.



Dr. Sara L. (Sunny) Burns
*Vice President for
Two-Year Institutions*

Sunny has been the Associate Dean of Student Services for eight years at Spokane Community College (SCC), serving the 6,500 students on campus. This position includes the Registrar and Records Officer for the campus, as well as managing the registration, admissions, and transcripts areas. Sunny recently created the Department of Institutional Diversity which is responsible for new student orientation,

recruitment/retention activities for multicultural students, single parents, veterans, work force training, and students with disabilities. Prior to working with Student Services, she taught at SCC for twelve years in the English, Business, and P.E. departments. Sunny has served PACRAO as a recorder and is presenting a session this year titled "Teamwork: Joys and Challenges". Along with a faculty member, Sunny developed a series of "Days of Dialogue" in which topics such as racism and gender equity are discussed in small groups in an effort to promote unity and understanding throughout the campus community. She has taken an active role in sexual/gender harassment issues, education, and training for all groups on campus. Sunny earned her doctorate from Gonzaga University in Educational Leadership in 1995.



Nancy T. Youlden
Secretary

Nancy Youlden is Director of Enrollment Management at Washington State University Vancouver and has been affiliated with WSU since 1990. She started at WSU Pullman in 1990 as Assistant Director of Admissions and was promoted to Associate Director in 1994. She has over 10 years of experience in Admissions and Student Services beginning in 1985 as Admissions Counselor at Montana State University and then moving to Eastern Oregon State College in 1986 as Associate Director of Admissions/Foreign Student Advisor.

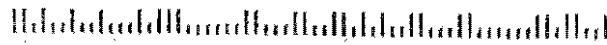
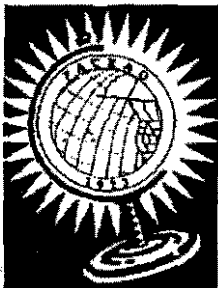
Nancy has been a member of PACRAO since 1986 and served in several capacities: Banquet Chair, Local Arrangements Committee 1994, Nominations and Elections Committee 1994. She has presented at both annual and regional conferences over the years and frequently presents "Ethics in Academe" with the well known C. James Quann.

PACRAONews

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