President’s Message

1996 becomes a memory, replaced by the challenges of 1997. As we head into the new year, it is with some pride that PACRAOans can look back on the year just past and reflect on our successes. The recent conference in Sacramento certainly lived up to its theme - Capitilizing on People; our members once again contributed to a quality program, presenting excellent sessions and sharing their experiences and expertise. All of this was effectively brought together by the Program Chair, John Finney and the Local Arrangements Chair, Char Hamada, in concert with their highly talented teams of “volunteers”. Over the years, I am always impressed by the way the busiest of people always seem to find the time and energy to do an extra mile or two. And on behalf of our Association, I want to acknowledge the exceptional leadership Janet Ward demonstrated as our President. Her enthusiasm and hard work are infectious - you want to be a part of that team.

As we head into 1997, in the spirit of new year’s resolutions, perhaps we should take the opportunity to also reflect on our responsibilities as professionals. The budget circumstances we are all facing are very real but it is critical that we do not forget our primary role within our institutions - that of providing service to our students, faculty, staff and the general public. It strikes me that it gets down to a matter of balance. Yes, there are circumstances where our roles focus on “the rules”. Students expect us to provide them with the roadmap and the rules of the road by which they can achieve their objectives. Faculty expect us to administer admission criteria and other institutional rules with precision (except, of course, the deadline for submission of grades at the end of term). At the same time, we also encounter students who are having difficulties - where the rules just don’t fit - where some compassionate and considered intervention is necessary. And that’s where it comes to the matter of balance and our role as professionals.

I find a certain sense of pride and satisfaction at a convocation ceremony when a graduate walks across the stage - a name I am very familiar with because the rules just didn’t fit, where some exceptional action had to be recommended or taken - and those initiatives are rewarded by the shining face of a new graduate who otherwise might not be there.

I want to extend an invitation to all PACRAOans to attend the conference to be held in Vancouver, British Columbia in November of 1997. The Program and Local Arrangements Committees are already well underway putting together a conference in the fine tradition we’ve come to expect. We hope you start your plans now to come to Vancouver and experience our Canadian hospitality.

Ron Heath, President

CAPITALIZING ON PEOPLE
November 3-6, 1996
Sacramento, CA
Hyatt-Regency

PACRAO’s annual conference was viewed as an inspiring success by the 515 members in attendance. My sincere appreciation and thanks go to the Local Arrangements Committee (chaired by Char Hamada), the Capital Team (program chair, John Finney) and the Diversity Development Committee (chaired by Masa Fujitani) for developing an enlightening program supported by outstanding arrangements for the sessions, meals, registration and events.

Always a highlight was the Member’s Recognition Luncheon where 11 PACRAOans who retired during the past year were recognized. Special recognition was also given to three members as they received the Distinguished Service Award. The following members have served faithfully “in the trenches” for many years and were honored at the annual conference:

Bill Brown
Assistant Registrar, UC, San Diego

John Finney
Associate Dean/University Registrar, U of Puget Sound

Bob Tufts
Registrar, Portland State University

At the Members’ Breakfast/Business Meeting on Wednesday, two key items occurred. First, members had the opportunity to listen as Stan Henderson, Past AACRAO President presented the transformational vision
Plenary Session
Roger Swanson, Associate Executive Director of AACRAO (and past PACRAO) helped us remember that people come first and encouraged us to maintain our own sense of balance and self-worth while helping others to feel valued by:
1. Identifying, appreciating and celebrating strengths and accomplishments
2. Adopting a positive attitude, even in the face of problems
3. Achieving balance through humor - to reduce stress and maintain balance.
4. Knowing your values and doing what is important
5. Showing you care by giving time, trust and honesty

Professional Issues Luncheon
March Long, professor of Education at Whitworth College played to a sold-out house and shared that while the world is changing faster and faster, people will make the difference. She encouraged us to ignore the pessimism generated by the media and instead, go to work - at the desk - to support our skills and growth.

MEMBERSHIP HAS ITS PRIVILEGES
Hello fellow PACRAOaus.
I hope this holiday season was a happy and joyful time. As we move toward the spring, I would like to remind you that our association is made up of institutions and individuals like yourself. For the association to continue to provide us with quality services for its members (listserve, newsletter, directory, annual conference, and summer success seminars), we need your support. I will be contacting each of you this spring to renew your membership. Membership does have its privileges, be part of the PACRAO family.

William S. Ponder
Vice President - two year Institutions Membership

Would You Like to Sponsor a Summer Success Seminar in 1997?
Each summer PACRAO financially supports several summer success seminars throughout the PACRAO region. Our goal - to bring valuable professional development opportunities "closer to home" for our members. While many sites have similar programs, there has been a significant lack of interest among our members to support the "Proceedings" on PACRAO's web home page. This should be arriving either on your desk or the web in the spring.

Janet Ward
Past President

AACRAO 2000
The AACRAO 2000 Task Force is hard at work collecting opinions and ideas from its members and even non-members! The mission of the committee is to analyze—options and make recommendations to AACRAO leadership about future services and directions of AACRAO. Our report is due in April, 1998.

The December AACRAO Data Dispenser contained a questionnaire designed to elicit responses from members. The questionnaire was also distributed in Sacramento. You may complete and send one of those questionnaires, or you can direct a written letter or e-mail to the AACRAO 2000 Task Force.

Think about it...Where do you think your profession is going? What kinds of services do we need to support our skills and growth? How can AACRAO serve you better?

Help us out. Please send your questionnaires or written comments to Christine Kerlin, AACRAO 2000 Chair, ASAP.

Christine Kerlin, Chair
AACRAO 2000
Department of Enrollment Services
Everett Community College
801 Welme Road Avenue
Everett WA 98201
Phone 206-388-9204
Fax 206-388-9204
ckerlin@mail.evcv.cctc.edu

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Upcoming Meetings:
April 19-24
AACRAO Annual Meeting, Salt Lake City, UT
April 27-29
OrACRAO Annual Meeting, Bend, OR
June 12-13
Utah (AACRAO) Annual Meeting, Provo, Utah
October 28-31
EDUCOM Annual Meeting, Minneapolis, MN
November 2-6
PACRAO Annual Meeting, Vancouver, BC

Important Web Sites
(Both accessible to nonmembers)
PACRAO: http://www.reg.uci.edu/PACRAO/
AACRAO: http://aacrao.com

Look us up on the World Wide Web!
http://www.reg.uci.edu/PACRAO/