

WINTER 1997

PACRAONews

Pacific Association of Collegiate Registrars and Admissions Officers

President's Message

1996 becomes a memory, replaced by the challenges of 1997. As we head into the new year, it is with some pride that PACRAOans can look back on the year just past and reflect on our successes. The recent conference in Sacramento certainly lived up to its theme - *Capitalizing on People*; our members once again contributed to a quality program, presenting excellent sessions and sharing their experiences and expertise. All of this was effectively brought together by the Program Chair, John Finney and the Local Arrangements Chair, Char Hamada in concert with their highly talented teams of "volunteers". Over the years, I am always impressed by the way the busiest of people always seem to find the time and energy to go an extra mile or two. And on behalf of our Association, I want to acknowledge the exceptional leadership Janet Ward demonstrated as our President. Her enthusiasm and hard work are infectious - you want to be a part of *that* team!

As we head into 1997, in the spirit of new year's resolutions, perhaps we should take the opportunity to also reflect on our responsibilities as professionals. The budget circumstances we are all facing are very real but it is critical that we not forget our primary role within our institutions - that of providing service to our students, faculty, staff and the general public. It strikes me that it gets down to a matter of balance. Yes, there are circumstances where our roles focus on "the rules". Students expect us to provide them with the roadmap and the rules of the road by which they can achieve their objectives. Faculty expect us to administer admissions criteria and other institutional rules with precision (except, of course, the deadline for submission of grades at the end of term). At the same time, we also encounter students who are having difficulties - where the rules just don't fit - where some compassionate and considered intervention is necessary. And that's where it comes to the "matter of balance" and our role as professionals.

I find a certain sense of pride and satisfaction at a convocation ceremony when a graduate walks across the stage - a name I am very familiar with because the rules just didn't fit, where some exceptional action had to be recommended or taken - and those initiatives are rewarded by the shining face of a new graduate who otherwise might not be there.

I want to extend an invitation to all PACRAOans to attend the conference to be held in Vancouver, British Columbia in November of 1997. The Program and Local Arrangements Committees are already well underway putting together a conference in the fine tradition we've come to expect. We hope you start your plans now to come to Vancouver and experience our Canadian hospitality.

Ron Heath, *President*

CAPITOLIZING ON PEOPLE November 3-6, 1996 Sacramento, CA Hyatt-Regency

PACRAO's annual conference was viewed as an inspiring success by the 515 members in attendance. My sincere appreciation and thanks go to the Local Arrangements Committee (chaired by Char Hamada), the Capital Team (program chair, John Finney) and the Diversity Development Committee (chaired by Masa Fujitani) for developing an enlightening program supported by outstanding arrangements for the sessions, meals, registration and events.

Always a highlight was the Member's Recognition Luncheon where 11 PACRAOans who retired during the past year were recognized. Special recognition was also given to three members as they received the Distinguished Service Award. The following members have served faithfully "in the trenches" for many years and were honored at the annual conference:

Bill Brown

Assistant Registrar, UC, San Diego

John Finney

Associate Dean/University Registrar,
U of Puget Sound

Bob Tufts

Registrar, Portland State University

At the Members' Breakfast/Business Meeting on Wednesday, two key items occurred. First, members had the opportunity to listen as Stan Henderson, Past AACRAO President presented the transformational vision

for the national association. Second, the members unanimously passed a by-laws change which becomes effective in 1997. This change raises dues to \$75 per Member Institution and capping the number of 4 individuals per institution. For an additional fee of \$15 per person, Member Institutions can add an unlimited number of names. All individuals listed on the membership renewal or application form will receive copies of the directory, newsletter, and be part of PACRAO's mailing list.

Opening Session

Dr. Barry Posner used the conference theme to challenge PACRAO participants to be leaders rather than managers. Leaders inspire others to make significant changes in organizations and outlined five practices leaders should role model:

1. Challenging the process — Leaders search for opportunities, experiment and take risks.
2. Inspiring a shared vision — Leaders envision the future and enlist the support of others.
3. Enabling others to act — Leaders foster collaboration, strengthen others.
4. Modeling the way — Leaders set an example; plan small wins.
5. Encouraging the heart — Leaders recognize contributions and celebrate accomplishments.

Diversity Development Breakfast

Dr. Terry Roberts, who was one of the "Little Rock Nine" spoke on "Embracing Diversity and Capitalizing on People". As he related his experiences and discussed the current challenges facing affirmative action, it was interesting to note at least one challenge of the 20th century was still a challenge as we enter the 21st century ... the color line. Over 90+ people interacted with Dr. Roberts as thought provoking questions were explored.

Plenary Session

Roger Swanson, Associate Executive Director of AACRAO (and past PACRAOan) helped us remember that people come first and encouraged us to maintain our own sense of balance and self-worth while helping others to feel valued by:

1. Identifying, appreciating and celebrating strengths and accomplishments
2. Adopting a positive attitude, even in the face of problems
3. Achieving balance through humor ...to reduce stress and maintain balance
4. Knowing your values and doing what is important
5. Showing you care by giving time, trust and honesty

Professional Issues Luncheon

Margo Long, professor of Education at Whitworth College played to a sold-out house and shared that while the world is changing faster and faster, people will make the difference. She encouraged us to ignore the pessimism generated by the media and instead, go to work each day "As If!" our institutions were already the kind of places we are working to make them become ... focused on educating the leaders of tomorrow.

For more information on the program, stay tuned for the "1996 Proceeding". As a cost savings measure, the 1995-96 Executive Board decided to send two copies of the "Proceedings" to each Member Institution and to place the "Proceedings" on PACRAO'S web home page. This should be arriving either on your desk or the web in the spring.

Janet Ward
Past President

MEMBERSHIP HAS ITS PRIVILEGES

Hello fellow PACRAOans,

I hope the holiday season was a happy and joyful time. As we move toward the spring I would like to remind you that our association is made up of institutions and individuals like yourself. For the association to continue to provide the quality services for its members (listserv, newsletter, directory, annual conference and summer success seminars) we need your support. I will be contacting each of you this spring to renew your membership. Membership does have its privileges, be part of the PACRAO family.

William S. Ponder
*Vice President—
two year institutions
Membership*

Would You Like to Sponsor a Summer Success Seminar in 1997?

Each summer PACRAO financially supports several summer seminars throughout the PACIFIC region. The goal — to bring valuable professional development activities "closer to home" for our members. While many times the summer seminar has sprung from one member's idea (to meet a need for PACRAO colleagues), at times PACRAO has partnered with province and state associations to co-sponsor a seminar. If you are interested in developing a summer seminar for 1997 ... please contact Janet Ward (Past President) by March 1 for further details.

Janet Ward
Past President

AACRAO 2000

The AACRAO 2000 Task Force is hard at work collecting opinions and ideas from its members, and even non-members! The mission of the committee is to analyze options and make recommendations to AACRAO leadership about future services and directions of AACRAO. Our report is due in April, 1998.

The December AACRAO Data Dispenser carried a questionnaire designed to elicit responses from members. The questionnaire was also distributed in Sacramento. You may complete and send one of those questionnaires, or you can direct a written letter or e-mail to the AACRAO 2000 Task Force.

Think about it ... Where do you think our profession is going? What kinds of services do we need to support our skills and growth? How can AACRAO serve you better?

Help us out. Please send your questionnaires or written comments to Christine Kerlin, AACRAO 2000 Chair, ASAP.

Christine Kerlin, Chair
AACRAO 2000
Director of Enrollment Services
Everett Community College
801 Wetmore Avenue
Everett WA 98201
Phone 206-388-9204
Fax 206-388-9173
ckerlin@mail.evcc.ctc.edu

PACRAO Executive Board

President

Ron Heath
Dean of Student Services and Registrar
Simon Fraser University
Burnaby, BC CN V5A 1S6
Phone: (604) 291-4176
FAX: 291-5732
E-Mail: ron_heath@sfu.ca

Past President

Janet L. Ward
Dean of Enrollment Services
Seattle Pacific University
3307 3rd Ave. W.
Seattle, WA 98119
Phone: (206) 281-2701
FAX: 281-2388
E-Mail: jward@spu.edu

President Elect

Dr. James D. Moore
Associate Dean of Student Services
Phoenix College
1202 West Thomas Road
Phoenix, AZ 85013-4234
Phone: (602) 285-7524
FAX: 285-7813
E-Mail: moore@pc.maricopa.edu

Vice President for Four-Year Institutions

Barbara S. Balz
Registrar
Oregon State University
Office of the Registrar
102 Kerr Administration Building
Corvallis, OR 97331-2130
Phone: (541) 737-4048
FAX: 737-2482
E-Mail: balzb@ccmail.orst.edu

Vice President for Two-Year Institutions

William S. Ponder
Registrar
Pierce College
9401 Farwest Drive S.W.
Tacoma, WA 98498-1999
Phone: (206) 964-6623
FAX: 964-6427
E-Mail: wponder@ctc.ctc.edu

Secretary

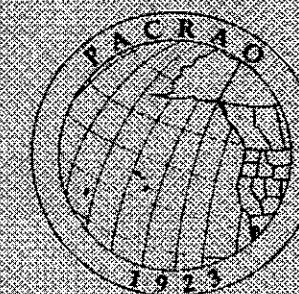
Steven J. Davis
Assistant Director of Admissions
Ricks College
Administration 186
Rexburg, ID 83460-4104
Phone: (208) 356-1026
FAX: 356-1220
E-Mail: daviss@ricks.edu

Treasurer

Larry H. Shipley
Registrar
Umpqua Community College
P.O. Box 967
Roseburg, OR 97470
Phone: (541) 440-4616
FAX: 440-4612
E-Mail: shiplel@umpqua.cc.or.us

Diversity Development Advocate

Masa Fujitani
Associate Director
Office of Admissions & Relations with Schools
University of California, Irvine
Irvine, CA 92717-1075
Phone: (714) 824-6702
FAX: 824-2951 or 2711
E-Mail: mkfujita@uci.edu



PACRAONews

Oregon State University
102 Kerr Administration Building
Corvallis, OR 97331-2130

Non-Profit Org.
U.S. Postage
PAID
Corvallis, OR
Permit No. 200

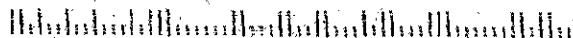


3

CHRISTINE KERLIN
EVERETT COMMUNITY COLLEGE
DIR ENROLLMENT SERVICES
801 WETMORE AVE
EVERETT WA 98201

Look us up on the World Wide Web!

<http://www.reg.uci.edu/PACRAO/>



Upcoming Meetings:

April 19-24

AACRAO Annual Meeting, Salt Lake City, UT

April 27-29

OrACRAO Annual Meeting, Bend, OR

June 12-13

Utah (AACRAO) Annual Meeting, Provo, Utah

October 28-31

EDUCOM Annual Meeting, Minneapolis, MN

November 2-6

PACRAO Annual Meeting, Vancouver, BC

Important Web Sites

(Both accessible to nonmembers)

PACRAO: <http://www.reg.uci.edu/PACRAO/>

AACRAO: <http://aacrao.com>