

PACRAO NEWS

Pacific Association of
Collegiate Registrars and Admission Officers

FALL



1993

A message from the president

Conference Planner Skip Records and his band of Nevadans, representing the Local Arrangements Committee, have planned an exciting event at John Ascuaga's Nugget Resort in Sparks, Nevada, November 7-10. The LAC has amassed a wonderful



array of door prizes, scheduled tours, and a dinner show (exclusive for PACRAO attendees) featuring Sha Na Na. The Program Committee, under Chair Evelyn Babey, has arranged and scheduled over 45 session titles which will have appeal and use for everybody. "Betting on the Future," this year's theme, is a

can't miss, win-win PACRAO event. The program with registration forms will be along to you shortly.

The Local Arrangements Committee for Spokane (1994) has organized and is meeting, and preliminary planning is taking place for the 1995 Newport Beach Conference. The Hyatt Regency in Sacramento is the 1996 site and Vancouver, B.C., is a serious contender for 1997.

Register early for the 1993 Conference in Sparks; the weather, program, hotel accommodations (and rates), and hospitality will be superb. See you at the Nugget!

Roger Anderson,
1993 President

Workshop on electronic transcript transfer set for Vancouver, B.C.

You'll get all the information you need to begin transmitting and receiving computerized student transcripts at a conference scheduled for October 17-19 in Vancouver, B.C.

The conference is sponsored by the AACRAO Task Force on the Standardization of Postsecondary Education Electronic Data Exchange (SPEEDE).

The workshop, which will be held at the downtown campus of Simon Fraser University, will focus on the national format approved by the American National Standards Institute (ANSI) Accredited Standards Committee X12. The workshop begins at 1 p.m. on Sunday, October 17, and ends at noon on Tuesday, October 19. Registration fee is \$200 U.S. before October 1; \$225 U.S. after October 1.

The workshop hotel is the Delta Hotel, formerly part of the Mandarin chain. Room rates are approximately \$75 U.S. It's a mere five-minute walk to the conference center and close to good restaurants and evening activities.

Plan now to join your colleagues for an exciting fall meeting in a great, multicultural city. Questions concerning local arrangements and registration should be referred to Ron Heath, Registrar, Simon Fraser University, Burnaby, British Columbia, Canada V5A 1S6; telephone: (604) 291-4176; FAX: (604) 291-4969; INTERNET: RON_HEATH@SFU.CA.

Questions regarding the program and sessions should be referred to Don Wermers, Registrar, University of Wisconsin-Madison, 750 University Avenue, Madison, WI 53706; telephone: (608) 262-3964; FAX (608) 262-6002; INTERNET: DON.WERMERS@MAIL.ADMIN.WISC.EDU.

Last chance for your copy of 'professional bible'

After three printings Jossey-Bass, Inc. has decided it will not reprint *Admissions, Academic Records, and Registrar Services* by C. James Quann and Associates.

A few reprints are available to members at cost. Although some portions of the book are out of date, much of it is "coin of the realm" information that belongs on everyone's bookshelf.

To order your reprint, complete the order blank below. Send no money; you will be billed later.

ORDER FORM

I want to order ___ copies of the handbook, *Admissions, Academic Records, and Registrar Services*, @ \$25 per copy plus postage and handling.

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PACRAO '93: Betting on the future

Although not all PACRAOans can count on bringing home big winnings from their recreational activities at this year's conference in beautiful Reno, every member can count on the rewards of a professional program crafted to challenge, educate and renew the membership.

Evelyn Babey and the Program Committee have taken seriously the conference theme, "Betting on the Future," and have assembled an impressive array of conference sessions, including some new experiences which encourage you to get the most from the conference presentations and the interaction with colleagues.

Beginning with the Opening Session on Sunday evening, continuing with nine different session slots and through the Closing Session on Wednesday morning, the program is full of the expertise, good sense and the ideas-worth-stealing you have come to expect from PACRAO.

For those of you who arrive Saturday, there will be an impressive offering of Pre-conference Workshops on Sunday. The timely topics include FERPA, Managing Disruptive Students, Stereotypes and Effective Communication, and a workshop track for professional schools. For new members, there will be an orientation session Sunday afternoon, and for those old and new members who wish to become more involved in PACRAO, there



will be a session discussing ways to be active in the association.

Check your program for details and plan to come early and stay late—you'll want to spend the conference time in sessions, and there is enough to do in Reno to warrant the extra time, especially if it saves airfare dollars. What you'll spend on the room rate you can recoup at the gaming tables.

PACRAO is very pleased to begin the conference with Dr. John Brooks Slaughter, President of Occidental College, keynote speaker for our Opening Session. We last heard from Dr. Slaughter at PACRAO Long Beach in 1988, when he had first joined the Occidental College community. Since that time, Occidental has made important strides in diversifying the campus, and has successfully met the challenge of fewer students in the traditional college age group. Given the national interest in these

topics, PACRAO members can benefit from the lessons in Occidental's success story.

New to the conference this year are two different sessions—a poster session of good ideas and a roundtable session as a follow-up to the presentation sessions. In the Poster Session scheduled for Monday afternoon, the committee has solicited those ideas we like to "borrow" from our colleagues. You can browse through the tables, where each idea will be presented in poster format for discussion with the author. It's one thing to hear a presentation, but it can be even more helpful to see what it is another school has done to solve the problem you've been assigned on your campus.

And for those who can never get enough out of a presentation session, the Roundtable Session on Tuesday afternoon will feature the presenters from each session, available in one place to answer questions and give some insight about their topics. In case

you don't get a chance to attend each session of interest, you can talk with the presenters at their roundtable.

Perhaps the most innovative feature of this conference is the program for Wednesday morning. In spite of the Tuesday night revelry, you won't want to miss the Wednesday morning sessions. In addition to the Business Meeting and Breakfast, there will be a ninth session from 9-10:15 a.m., then the membership will gather for a Closing Session, guaranteed to get you thinking, and give you ideas to bring back to your campus. A panel of presidents from different kinds of colleges and universities throughout our region will discuss the future of higher education and will give us a sense of their vision of our future. Moderated by Travis Linn, a former manager of the Southwest Bureau for CBS News and current professor of journalism at the University of Nevada, Reno, the panel includes Portland State University's Judith A. Ramaley, George M. Denison from the University of Montana, Grand Canyon University's Bill Williams, and Robert M. Harris from Sacramento City College. Be sure to schedule your departure no sooner than late afternoon on Wednesday. You won't want to miss this challenging close to a dynamic meeting.

Plan now to attend the PACRAO meeting where you can bet on the future—it's up to us to make it happen!

A conference so affordable, you can't afford to miss it

It's not an "impossible dream." PACRAO '93 in Reno will be one conference that should fit everyone's budget—and even be manageable on a challenging per diem. Rooms at John Ascuaga's Nugget will be \$82 per night, single or double; the airport shuttle and Nugget valet parking are complimentary; and meal costs at the Nugget and surrounding restaurants are most reasonable. In addition, Reno Air, the conference airline, is economically priced and now offers American Airlines frequent flyer miles.

And there's more... For those "early bird" conference registrants, there will be a drawing for prizes that includes round trip air fare on Reno Air, a free night at the Nugget, and free dinners and shows at the hottest spots in Reno.

And even more... The hotel itself has eight award-winning restaurants, finely appointed guest rooms, a health club at no additional cost, and a spectacular pool for those post-session professional discussions.

Still more... There are two pre-conference tours on Sunday that will make your Saturday night stay even more worthwhile. The first is a four-hour cruise on Lake Tahoe aboard the Tahoe Queen (including transportation from the hotel to the lake), and the second is an historic tour of Carson City and Virginia

City. See the West the way it really was!

In addition to the terrific program outlined above, there are special events for each evening. Sunday night's opening reception will feature Power House, the hottest band on the Nevada cabaret circuit, with music from all PACRAO decades for listening and dancing. Monday night will feature (what else?) Monday night football with appropriate refreshments in the Nugget's Casino Cabaret. (For those of you who do not indulge in this tradition, this means you have a night on your own to explore Reno.) Tuesday will be PACRAO's Main Event—dinner Reno-style followed by Sha Na Na, the fabulous fifties show band, in the Celebrity Showroom.

And one more "more"... The conference breakfast Wednesday morning will mix business with the awarding of very grand prizes, including round-trip tickets for two on Reno Air and a three-day/two-night stay and show at the Reno Hilton.

Mark your calendar for PACRAO '93 in Reno, November 7-10.

A conference so affordable, you can't afford to miss it!

'Building Bridges' theme of EEO breakfast at Reno

Never have the changing demographics in our colleges been more evident than they are today. As we realize how our workforce is changing in diversity and will continue to do so through the 1990s, so too will the challenge for managing that diversity.

The EEO breakfast session entitled "Sharing Diversity - Building Bridges" will meet Monday, November 8 from 7 a.m.-8 a.m. We invite your participation as we discuss ideas that have improved communication between and among employees who are of different cultural and ethnic backgrounds.

Grab a danish, a cup of coffee, and join us. Everyone is welcome!

Orientation for new members set for Sunday afternoon

If this is your first PACRAO conference, we invite you to attend the "New Member Orientation" session on Sunday afternoon. This is the perfect opportunity for you to meet other "frosh" PACRAOans as well as executive committee members. The session will introduce you to PACRAO and what it has to offer. An added bonus will include a handbook on how to survive before, during, and after the conference.

Still need further convincing? We have a surprise for each new member in attendance. Mark your calendar now to join us for this brief but highly informational session.

Women's Caucus luncheon at Reno encourages you to 'take charge'

Be the person you really are, get charged, take charge" is the theme for this year's PACRAO Women's Caucus luncheon.

Our luncheon keynote speaker, Carol Tomlinson-Keasey, Vice Provost-Faculty Relations at UC Davis, will focus on establishing visions and goals to help us get charged and set new directions for ourselves.

Come join other networking professionals and learn how to take charge, move into action, and turn visions and goals into reality.

A delicious lunch will be served. We have door prizes—including one lucky winner who will stay at a luxurious Westin Hotel in San Francisco courtesy of Westin Properties.

The price is only \$8 for PACRAO members and \$13 for non-members. Don't miss this event. Everyone is welcome!

1993 Summer Seminars in San Diego, Tacoma draw well

The San Diego Summer Success Seminar, coordinated by Bill Brown at the University of California, San Diego, was well attended. One hundred and fourteen staff from San Diego, Riverside, Redlands, and Victorville applauded the presentations given by Christine Wilkinson and Roger Swanson.

The same program, "Giving Five Star Service," "Future Trends in Student Affairs and Enrollment Service," and "Building Teamwork," was repeated for the seminar in the Seattle-Tacoma area. Hosted by Chuck Nelson at Pacific Lutheran University in Tacoma, this seminar drew more than 100 attendees.

PACRAO is pleased to continue to sponsor these summer seminars designed to bring professional presentations to professional support staff who are unable to attend annual meetings. If you are interested in hosting a 1994 Summer Success Seminar in your area, please contact Roger Anderson, Director of Relations with Schools, University of California, Davis, Davis, CA 95616.

Change in by-laws proposed

At the July meeting of the PACRAO Executive Committee the motion was made to reassign EEO responsibility to the Office of the President. Accordingly, a change to Article V, Duties of Officers, is recommended for approval at the November annual meeting. The addition is in italics.

Article V - Duties of Officers

Section I. President. The President shall assume full responsibility for all general activities of the Association, conduct all necessary correspondence with the members in regard to the program for the annual meeting, approve all Association bills before payment by the Treasurer and, with the assistance of the Executive Board, arrange the program. *The President in conjunction with the Executive Board and the Program Chair shall assume responsibilities for EEO activities.* The President shall serve as Chairperson of the Executive Board and shall be a member ex officio of all committees of the Association except the Nominating Committee.

Strategic management conference scheduled for November

The National Conference on Strategic Enrollment Management will be held in St. Louis November 14-16. The conference is designed for admissions, enrollment management, student affairs, academic affairs, financial aid, and retention managers and staff.

The conference will feature some of the leading theorists and practitioners in the field. A "nuts and bolts" conference is the objective, and participants will be offered a hands-on approach.

For additional information contact Elizabeth Van Brunt, AACRAO, One Dupont Circle, NW, Suite 330, Washington, DC 20036-1171; FAX (202) 872-8857; telephone (202) 293-9161.

Call for award, honor nominations

The nomination and selection of recipients for awards is an annual PACRAO activity. Members are now asked to offer nominations for Honorary Membership Awards and Retirement Certificates.

All of our PACRAO colleagues who will be retiring during the 1993-94 academic year are eligible for retirement certificates. Honorary membership is for those in their last year of service or former members who have given extended and dedicated service to the profession and to PACRAO, or who are former PACRAO officers and have consistently attended and participated in the annual conferences.

Nominations should be sent as soon as possible to Christine Wilkinson, Vice President for Student Affairs, Arizona State University, Tempe, AZ 85281, Chair. Members of the PACRAO Awards Committee are: Ann Tremarillo, Director of Admissions and Records, University of Alaska, Fairbanks, AK 99701; Sally Hickok, Director of Admissions and Records, University of California, San Diego, La Jolla, California, 92093-0021; and Peter Brown, Director of Admissions, University of Idaho, Moscow, ID 83843.

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