

# PACRAO NEWS

Pacific Association of  
Collegiate Registrars and Admission Officers

SUMMER



1993

## Strong program, great location make PACRAO '93 a 'can't miss'

The beautiful and exciting Reno/Tahoe area is our destination for PACRAO 1993. The Program Committee, under the able direction of Evelyn Babey, has assessed the needs of the profession and is putting the finishing touches on a strong program for PACRAO '93.

A comprehensive series of presentations and workshops will be offered to help PACRAOans meet the competing challenges of technological expansion, diversity, changing demographics, professional growth, and significant fiscal constraints. The committee

is introducing new concepts for plenary sessions and round table sessions, so read your program and conference materials, which were scheduled to be mailed in June!

From November 7-10, John Ascuaga's

  
RENO  
PACRAO '93

Nugget will host PACRAO in characteristic Nevada style—non-stop casino activity, eight award-winning restaurants in the hotel, showroom and cabaret entertainment, beautiful pool and health club—and all for \$82 per night, single or double.

The special event will include dinner and a show, and rumor has it that Sha Na Na will be the headline act—the '50s return to PACRAO! Skip Records and the Local Arrangements Committee are working with creativity and energy to make this a conference to remember.

As you plan for Reno in November, remember that beautiful Lake Tahoe is only 45 minutes away, and fine skiing is within an hour by car . . . a wonderful opportunity to combine business with adventure.

An impressive program, beautiful location, and reasonable airfare and hotel costs add up to PACRAO '93 being your best professional development bargain this year.

Don't miss it!

## Who's retiring?

If you know of members who have retired since the last conference, or who will retire in the near future, please let us know. We would like to recognize them at the upcoming Reno conference.

Contact Christen Wilkinson, Arizona State University, (602) 965-7293.

## Travel grant

So far only one member has submitted a request for the PACRAO Fellowship/Travel Grant.

Grants may range up to \$1,000 and are intended to support research projects, involvement in conferences, seminars and training programs, or other activities which might benefit PACRAO and its members. It takes only a short written proposal to get the ball rolling.

For more information contact Jesse R. Welch, Director of Admissions, Portland State University, P.O. Box 751, Portland, Oregon, 97207-0751.

## Summer Seminar

PACRAO, with the help of dedicated members, sponsors summer workshops each year. If you are interested in sponsoring a Summer Seminar in your part of the PACRAO region, please contact Roger Anderson, Director of Relations with Schools, University of California at Davis, Davis, California 95616, for further information.

## Your newsletter

Here's your chance to break into the exciting world of reporting and publishing! We need articles for the PACRAO newsletter.

Please submit materials to Jesse R. Welch, Director of Admissions, Portland State University, P.O. Box 751, Portland, Oregon 97207-0751.

By the way, if you're going to be a reporter, you've got to meet the deadline, which for the September issue is August 15.

## Alaska seminar successful

The first 1993 PACRAO Summer Seminar was indeed a resounding success!

Ann Tremarello, Director of Admissions and Records, University of Alaska, Fairbanks, coordinated the seminar.

It was held at the Fairbanks campus on May 17 and 18 and was given in conjunction with the Alaska Student Affairs Conference.

One hundred and fifty-five participants repre-

senting institutions in Alaska, Canada, and Washington attended conference-style presentations.

On behalf of PACRAO, Roger Swanson and Christine Wilkinson treated attendees to their "Giving Five Star Service," "Building Teamwork," "Future Trends in Student Affairs and Enrollment Services," "Enrollment Management," and "Reducing

Stress" presentations.

Val Christensen, Vice President for Student Affairs at Utah State, and several local stars were also program presenters.

PACRAO will continue to offer seminars tailored to meet the needs of PACRAO members and their staff who are unable to attend annual meetings.

## Slate of Officers for 1993-94

### Roger M. Swanson, President-Elect

Roger Swanson is Associate Vice President for Student Affairs at California Polytechnic State University in San Luis Obispo. From 1972 to 1983, he was Dean of Admissions and Financial Aid at Arizona State



University. He has been a member of PACRAO since 1972.

A regular presenter and session chair at annual conferences, Roger was PACRAO Equal Education Opportunity Advisory Committee Chair and Program Committee member for two years. He served on the

Nomination and Elections Committee, and was the initiator and Co-Director of the PACRAO Summer Success Seminar since its inception in 1986. He co-authored the PACRAO Fellowship Program.

Roger was a two-year member and Chair of AACRAO's Undergraduate Admissions Committee, a frequent presenter at annual conferences, and CASE (Council for the Advancement and Support of Education) Interinstitutional Representative. For CASE, he chaired the Commission on Recruitment and Retention for two years, has presented at 16 CASE workshops and conferences, served on the CASE Curriculum Study Advisory Committee, and received the CASE "Crystal Apple" award for outstanding teaching.

He is co-author of a new book for CASE entitled *The New College Admission Recruiter: Guide to Survival and Success*, which was published this spring.

He was elected to chair the ACT Northern California Executive Advisory Board, the Central Coast Higher Education Coordinating Council, and the Santa Barbara City College Intersegmental Transfer Center Advisory Committee.

### Melanie M. Bell, Four-Year Vice President

Melanie Bell is University Registrar at Gonzaga University in Spokane, Washington. Her career in higher education spans 23 years of service as Registrar/Associate Director of Admissions and



Records at the University of Washington; Registrar and Assistant Professor at Whitworth College as well as Assistant and Associate Registrar before becoming Registrar at Eastern Washington University.

Melanie has been a member of PACRAO since 1972. Over the past 20 years she has served in numerous capacities: Nominations and Elections Committee in 1989, Secretary in 1982, Conference Program Committee in 1982, Chair of the Hospitality Committee for the 1978 Spokane meeting, speaker on "Moving Up the Ladder" at the San Francisco Summer Success Seminar, facilitator for the mentoring program for new members, and presenter at many of the annual meetings.

Melanie received the Outstanding Alumnus Award from EWU in 1988 and the Special Recognition Award from the Association of Advisors and Counselors at the University of Washington in 1989.

### Herman C. Lee, Two-Year Vice President

Herman Lee is Director of Enrollment Services at Palomar College in San Marcos, California. He served as Registrar at Palomar and also held faculty rank as



Associate Professor of Management and Supervision from 1972 to 1977. Prior to coming to Palomar College he was Assistant Director of Career Planning and Placement at the University of Southern California, 1971.

Herman has been a member of PACRAO since 1973;

## Nominations and Elections Committee Ballots

PACRAO 1993-94 1994-95

**INSTRUCTIONS:** Vote for five individuals only. Ballots with votes for more than five will be disqualified. Place your ballot in one of your institution's envelopes and PRINT YOUR NAME ON THE BACK FLAP OF THE ENVELOPE. It is important that you do this so we can verify the eligibility of the individual casting the ballot. Return your ballot to Roger Anderson, Director of Relations with Schools, University of California at Davis, Davis, CA 95616. Sally Hickok, Acting Registrar & Admissions Officer etc

**Ronald W. Heath.** Simon Fraser University, Registrar, 1992-94, President, Association of Registrars of Universities & Colleges of Canada; 1990-92, VP ARUCC; 1991-92, Secretary, PACRAO; 1988-92, VP BCRA; 1984-88, Secretary/Treasurer, ARUCC; 1982-84, 2nd VP ARUCC; 1978-'79, President, Ontario University Registrars Association; 1984-'85, Chair, Task Force on Student Records.

**Robert B. Tufts.** Portland State University, Registrar. PACRAO: General Conference Chair-64th Annual Meeting, Nominations and Elections Comm., Local Coordinator-Summer Success Seminar, Program Planning Comm., Program Participant. AACRAO: Chair-Facilities Planning and Management Comm., Local Arrangements Tours Comm., author-*College and University*, Program Participant. Oregon ACRAO: Secretary/Treasurer, chair-Nominations and Elections Comm., Chair-Local Arrangements Comm., Program Participant. Ohio ACRAO: Chair-Enrollment Statistic Comm., Auditing Comm., Program Participant. PACRAO since 1978.

**Ann Maki.** University of Washington Bothell Campus, Director of Admissions. Student Services and Community Relations, Executive Board Member Northshore Chamber of Commerce, Executive Board Member of Northshore Senior Citizens Center, Panelist for AACRAO events.

**Sandra Springfield.** University of California, San Diego, Assistant Admissions Officer. PACRAO: member since 1989. ACCRAO: Student Access and Equity Comm. member.

**J. Michael Thompson.** University of California at Irvine, Registrar. PACRAO: Led the democracy movement of 1984, served on the first PACRAO Nominations and Elections Comm., elected from membership 1985-86, program participant as Chair or Presenter in '79, '80, '84, '85, '91. AACRAO: 1985-87 operational analysis and institutional research, 1979-'80 Professional Schools Comm. Program Participant in '80, '81, '84. PACRAO: member since 1977.

**Candace A. Cain.** Carroll College, Director of Admissions. MACRAO: Active member and Presenter since 1984; Treasurer 1990-'91. PACRAO: Active Presenter/Chair '88, '90, '92; member since 1986. AACRAO: Conference attendee; member since 1986.

**Jorge B. Garza.** University of California at Berkeley, Associate Registrar. PACRAO: Program Participant, Presenter, Recorder. Member of AACRAO. In the Admissions and Registration business for over 15 years.

**Kirk Koenig.** North Idaho College, Director of Admissions. PACRAO: Vice President for Two Year Institutions, Session Recorder '89, Program Planning Comm. '90, Session Presenter '91, '92. PACRAO: member since 1988. PNACAC: Treasurer 1986-'89. Local Conference chair 1986 and 1989. Pacific NW Independent Colleges: Secretary/Treasurer 1983-86.

**David Van Ness.** Yavapai College, Supervisor, Registration and Records. PACRAO: Chair-Evaluations Comm., Program Presenter, Program Recorder.

**Gaylea Wong.** University of British Columbia, Associate Registrar for Records and Registration. PACRAO: member since 1973. Participant on Central American PIER Workshop to Central America '87. ARUCC: member since 1973, Planning Comm. for 1994 National Conference. WARUCC: member since 1973, Member-at-Large for British Columbia 1991-'93, Program Participant. British Columbia Registrars Association: member since 1988, Program participant, Workshop Planning Comm.

## Slate of Officers . . .

Continued from page 2

and has been a session recorder, session chair, and presenter at numerous annual conferences. He served on the Local Arrangement Committee at the San Diego conference in 1976, as a member of the Program Committee for the 1992 conference, and as a member of the Nominations and Elections Committee in 1991. He was a AACRAO session chair and presenter in 1990.

In addition to his involvement with PACRAO, Herman has been active in local and state organizations. He has served as Chair for the San Diego and Imperial County Community College Association Admissions and Records Committee in 1979-80, a member of the CACCRAO Local Arrangements Committee in 1985, and most recently as Chair for Region X, CACCRAO. He was also elected campus membership representative for the Association of California Community College Administrators in 1990.

### Mary Lou Bayless, Secretary

Mary Lou Bayless is the Associate Dean of Student Services and Admissions and Records at Glendale Community College. She was Director of Admissions



and Records from 1985 to 1990 and has held various positions in the Admissions and Records office since 1968. She has been a member of PACRAO since 1975. Her affiliation with the organization includes Program Planning Committee 1988 and 1989, Local Arrangements Committee and Chair of the

Publicity and Promotion Committee. Additionally, she has been a presenter, chair, and recorder at

numerous annual conferences. Mary Lou is actively involved in AzACRAO since its inception and has held the positions of President (1990-91), Vice President (1989-90), and Treasurer (1987-89).

Mary Lou is a graduate of the Glendale Leadership Advancement and Development Program, has served on the Student Information Systems Users Task Force and Student Records Advisory Committee, was a member of the planning committee for the annual Arizona Community College Conference, and is a member of AACRAO.

### Bill Brown, Treasurer

Bill Brown is Assistant Registrar for the University of California, San Diego. He has been at UC San Diego since 1987. Prior to this position, he was Director of Admissions and



Records at Van Nuys Christian College; Director of Admissions, Registrar, and Dean of Student Services at Christian Heritage College; Academic Dean at Shasta Bible College; and Director of Learning Assistance Services at National University.

Bill has been a PACRAO member since 1973 when he attended his first conference in Salt Lake City. Over the past 20 years he has been a session recorder and presenter, Chair of the Physical Arrangements committee at the Las Vegas conference, a member of Local Arrangements committees for conferences at San Diego and Lake Tahoe, and last year a member of the Program Committee for the Phoenix conference.

Bill has served AACRAO as a recorder, presenter and program chair for several sessions. Currently he is a member of the Academic Policies and Practices Committee which he will chair beginning this year.

Portland State University  
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**RENO**  
PACRAO '93

Printed on recycled paper.

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