From Our President

Nineteen ninety one is an exciting year for PACRAO! Members of the Hawaii contingent have been working around the clock to present a wonderful program and overall conference for AACRAO, and I know they will be outstanding representatives of the warm PACRAO hospitality. Louise Miura and her committee will certainly look for Pacraoans to lend support through our attendance and participation.

Then we are on our way pioneering into Utah. Jeff Tanner, Local Arrangements chair, and his committee have been busily planning for the November meeting. The conference site is downtown and within walking distance of a number of historical structures, as well as a great shopping center

(only to be seen after the sessions). Char Hamada and the Program Committee have already been brainstorming about sessions, but she encourages any PACRAO members to contact her directly if you would like to be involved in the presentations. First-time attendees should not be shy about becoming involved.

The Success Seminars continue to expand, reaching professional colleagues who otherwise would not be able to attend a conference and/or meet others in the profession. The most recent seminar was held in Vancouver, British Columbia and had the largest participation ever. The majority of attendees had never been to any PACRAO-sponsored event, and they were encouraged by the regional support and interest in them as colleagues.

Aloha Pacraoans! Enjoy Hawaii

Hawaii is looking forward to treating PACRAOans to some warm Hawaiian hospitality at the annual AACRAO conference, April 14-19, at the fabulous Hilton Hawaiian Village. Another great program has been planned, with lots of informative sessions, and a great special event—an evening under the stars on the beach at our own private luau! Don’t forget to purchase your luau tickets by mail, since they won’t be sold at the conference. The luau is great for the whole family, so if you’re making this trip a family vacation, bring the entire family to the luau.

The weather in April will be perfect—sunny and breezy, so the dress code will be casual, which means no suits, ties, formal wear. Bring your t-shirts (but also be sure to purchase the conference t-shirts), shorts, lightweight clothing and sandals. Also bring a light sweater, since the session rooms may be too cold for some, (and too warm for others).

The PACRAO regional reception will be held on Tuesday, April 16, from 6 to 8 p.m. on the Village Green outdoors on the grounds of the hotel.

So if you haven’t sent in your registration, do so ASAP. You won’t regret it. There will be lots of food, fun and friendship in Waikiki come April. Louise says “Be There.”

Christine K. Wilkinson
Portland Wrap-up: 665 Attended Annual Meeting

As we get back on top of our paid jobs, the members of the Local Arrangements Committee hope that the PACRAO 1990 attendee had as much fun as we did in bringing it to you. Unity was found in a common grievance over elevators, and conversations were challenged (mostly in the feminine gender) from the general direction of discontent.

Final tours have not been culled from the PC’s chips, but, unofficially, 665 people participated, including 529 members and over 100 first-timers. The use of a local pass was very successful, as was attendance (90%) at the President’s Banquet, which was included in the registration for this year. As for the two tours, 42 went to the Oregon Coast and the W ACCRAOs.

The bills have been paid, the books were closed, and a moderate sum will be returned to PACRAO. The planning, logistics and programming of an Annual Meeting are a lot of work, but membership permits rewards and contributions. Members are encouraged to participate in program sessions and in local meeting arrangements.

We apologize for Mt. St. Helen’s going off ten hours early, it was scheduled for Monday noon in order to add a geologic component to our promised diversity in meteorology. We hope the program and its sections, the music, the Portland restaurants and shopping, and the camaraderie made for a memorable PACRAO experience. Added to this are bizarre themes and schemes that thread their way into the fabric of a PACRAO experience, whether they are semi-occult, birthday celebrations or oceanic chicken rituals. We benefit as we contribute cash, one rapgs what one owes.

Bob Tufts, ‘L’

Enrollment Management Miniconference Offered

This year, within the 1991 AACRAO Conference, you will find a miniconference on enrollment management (EM). Presented in the context of an academic major or minor at the mythical “AACRAO University,” this series of sessions offers an extremely focused professional development opportunity. Your enrollment management colleagues are designed to cover everything from the theory of EM to some very practical and successful EM programs.

The following information explains how you can receive your “Bachelor of Science in Enrollment Management” degree with a major in “Higher Education Enrollment Management” all while attending the 1991 AACRAO Conference in Hawaii. Enrollment management is an expanding field, providing upward mobility for higher education personnel, especially those in admissions, records and registration, financial aid, institutional research, academic affairs and student affairs. Many institutions are benefiting from the enrollment management movement. More positions are being created all the time.

Faculty

Experienced enrollment management professionals in higher education. Experienced presenters with excellent visual aids and handouts.

1991 WARUCC Conference to Be in Canada

Now is the time to plan your Canadian vacation. The 1991 conference of the Western Association of Registrars of the Universities and Colleges of Canada (WARUCC) is scheduled for June 25-26 at Whistler Village in beautiful British Columbia. A variety of experienced and dynamic speakers are being approached to address such topics as legal issues, new practices in serving the client, how to improve your interpersonal and management skills, as well as topical sessions relating to registrars and student service functions.

A preliminary program and registration material can be obtained by contacting:

Alan McMillan, Chair, Program Committee
Emily Carr College of Art
1399 Johnston Street
Vancouver, B. C.
Tel: 604-681-3586
Fax: 604-681-3586

Summer Success Seminar

After its success in Santa Barbara last summer, PACRAO will again sponsor a Summer Success Seminar in California. It will be held at the beautiful San Francisco Airport Marriott Hotel on Thursday, July 25, 1991. Not only is the hotel easy to get to from the airport, but it is convenient to fabulous San Francisco. The room rate for either single or double will be $97/night (which is very, very good for this area and will be in effect two days before and after the seminar). Plan your vacation now and take advantage of both a professional growth opportunity and a chance to visit the San Francisco Bay Area. Details of the program will be mailed to CACRCAO members during April.

Dues

Booker Watt will be mailing Dues Invoices in the very near future. If your institution fails to receive one, please contact Booker: (206) 878-3710, Ext. 244.
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