

# PACRAO News



Pacific Association of Collegiate Registrars and Admissions Officers

March, 1990

## FROM THE PRESIDENT:



John C. Smith  
Seattle Central Community College

1990 is a year full of promise. For starters, what a beautiful city is Portland, Oregon! I hope that most of you reading this article will be present at the 1990 PACRAO Conference at the Portland Hilton. I must give credit to Bob Tufts and the Local Arrangements Committee for all of the hard work they have done thus far. Bob put the committee together back in June, 1989, and they have been working very hard to make the conference one you will long remember.

It is not too late to send Irma Rodriquez, Program Committee Chair, ideas for sessions, names of people for Session Chairs and participants. Please contact Irma at Fullerton College and send her the information: (714) 992-7582.

The PACRAO Executive Board invited the Mini-PACRAO Organization Presidents to the November 1989 Executive Board meeting. The following attended: Michael Akin, MACRAO; Gerhard Bolli, UACRAO; Herbert Chereck, ORACRAO; Roger L. Johnson, AZACRAO; and Stan Mat-

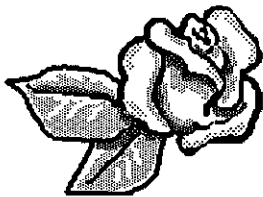
toon, NORCAL. Presidents from CACRAO, WARUCC, IDACRAO, and WACCRAO were unable to attend. Those in attendance gave brief reports on activities in their organizations and received an offer from the Executive Board to help them whenever necessary. Alaska and Hawaii do not have mini-organizations but were encouraged to develop them. Jim Mansfield, PACRAO Secretary, will obtain constitutions of the existing mini-organizations and make them available to members in Alaska and Hawaii.

To prepare for AACRAO in Honolulu (1991), the PACRAO reception in New Orleans will feature an Hawaiian theme. Louise Miura, Chair, and David Settle, Hawaiian Local Arrangements for AACRAO, are currently planning this event.

If you have any helpful information to pass on to the PACRAO Executive Board, please contact me.

I hope that all of you will have a wonderful 1990!

## PREMIER EVENT IN PORTLAND:



When is a rose more than a rose? When the annual PACRAO conference is held in the City of Roses: Portland, Oregon, November 4-7. The Hilton Hotel will be the site for our events.

The Local Arrangements Committee and Program Committee are laying the groundwork for a high quality conference. In addition to the workshops and professional sessions, there will be a first-rate group of exhibitors, informal opportunities to get acquainted with colleagues, and keynote presentations of great value. The notes struck in chords in 1988 and 1989 will sound together again in 1990. Look for Irma Rodriquez and her program committee to orchestrate a Portland program rich in diversity, sensitive to PACRAO's

ever-changing constituency, and aimed at exploring workplace issues and answers.

Portland, the City of Roses, has terrific opportunities for visitors. The Oregon Coast, Columbia River, and Cascade Mountains are popular attractions. In addition, the downtown and Old Town areas have fine restaurants, shopping, art galleries, theatres, and other entertainment. PACRAO members are especially invited to participate in the Willamette River dinner cruise on the Sternwheeler-a refurbished paddle boat from the Mark Twain era.

Mark your 1990 calendars now! Everyone is welcome to participate in PACRAO's premier event of the year.

## PRINCIPAL REBAR, PACRAO HIGH, SPEAKS OUT:

Dear PACRAO High School Students,

Well, you have finally done it. After 19 years as your principal I have been driven by your misconduct to America's Heartland, Terre Haute, Indiana where I plan to seek the principalship at IACRAO High, where men are men, women are women, and you can tell the difference. I have yet to see a young man in earrings on the streets of Terre Haute.

I must say I have a few fond memories of our time together as fellow PACROYDS. Like, for instance, the time I had to close school when you blew up my office. How could you have known I'd called in sick that day. Ha! Ha!

I understand that you already have someone to take my place: Mr. Peter Principle. Well, I just hope that you will give Principal Principle all the respect and cooperation you never gave me.

With tongue in cheek and a tear in the eye, I remain



Roger Rebar, alias Richard Riehl  
Office of Admissions  
Indiana State University

## TREASURER'S YEAR-END REPORT:

The 1989-90 PACRAO budget report is in final review, and reflects an increase in equity of over \$5000. We began the year with a balance of \$52574 and will end the fiscal year with a balance of approximately \$58400. The increase resulted from returns from the Long Beach and Sacramento conferences, an increase in interest income, and the change in scheduling of the winter board meeting to fiscal year 1990-91.

The board continued its commitment to returning equity to the membership by hosting a Summer Success seminar and awarding three PACRAO fellowships. To increase the return of additional monies to the membership, two Summer Success Seminars will be offered this July, and the board is actively seeking new fellowship applicants. A final budget summary will appear in a newsletter later in the year.

(Dues are due April 15!  
Statements are in the  
mail.)

Nora McLaughlin  
Treasurer 1988-90

## MEMBERSHIP REPORT:

As of November, 1989, PACRAO has 329 paid memberships, thirteen of which are new this year. It is our goal to increase membership, and several strategies are being discussed.

If you know of an institution that is not a member of PACRAO, please contact Christine Kerlin, Central Oregon Community College. Prospective members will find out what you have already discovered: that PACRAO's conferences, workshops, fellowships and "network" are cornerstones for professional excellence.

## PACRAO MOMENTS:

"Excellence can be achieved only by aggressively pursuing a diversity of students, staff, and curriculum. Diversity is that which occurs at the intersection of quality and equality . . . It is what results when coequal emphasis is placed on excellence and equality."

John Brooks Slaughter, PACRAO Guest Speaker 1988

"My feet hurt, and I'm tired."

Rosa Parks, quoted by George J. McKenna III, PACRAO 1989, when she refused to go to the back of the bus.

"In 'Pluribus' there is 'Unum.'"

Carlos Cortes, PACRAO Guest Speaker 1988

## 1990 SUMMER SUCCESS SEMINARS: FLAGSTAFF AND SANTA BARBARA ("Pines 'n Palms")



There's nothing like success! Building on its commitment and its past success, PACRAO is expanding opportunities for professional development! This July, two success seminars are being sponsored by PACRAO: July 5-6 in Flagstaff, Arizona; and July 23-24 in Santa Barbara, California. These seminars will continue to offer high quality presentations of interest to support staff and managers engaged at all levels of admissions and records.

Seminars will focus on topics such as enhancing one's performance through affective behavior, communicating upwards and downwards, building networks, wellness, the pluses of belonging to PACRAO, implementing and maximizing new technology (e.g., messaging and imaging systems); and will offer opportunities for casual interaction with others at all levels in our profession. In particular, the Santa Barbara program will be constructed to address the specific needs of California Community College staff. Seminar fees are minimal, thanks to PACRAO's underwriting much of the general cost. Descriptive flyers are in the mail! Contact Molly Carder at Northern Arizona University or Jim Menzel at California State University, Long Beach, if the flyers don't answer all your questions.

## FELLOWSHIP OPPORTUNITIES:

Interested PACRAO members are urged to apply now for a PACRAO Fellowship! This program provides PACRAO members an opportunity to enhance their skills and knowledge and to prepare for future leadership positions both on their own campus and in professional organizations. The fellowship gives members opportunities to attend graduate school part or full time in an area of study related to the admissions and records field, to attend summer institutes related to the profession, or to underwrite research projects related to the admissions and records field.

Over \$4,000 has  
been awarded!

To be considered for a PACRAO Fellowship, not to exceed \$1,000 in any budget year, the candidate must:

- Have spent a minimum of 2 years in the profession.
- Be on the staff of a current dues-paying PACRAO institution.
- Submit a PACRAO Fellowship application to the PACRAO Vice President, Four-year Institutions.
- Attach a statement of purpose.
- Meet application deadline of May 15 for an award in the 1990-91 year.

For further information or an application, contact

Jim Menzel, Director  
Admissions & Records  
California State University, Long Beach  
Long Beach, CA 90840-0106  
(213) 985-4145 FAX (213) 985-8887

## THE BIG KAHUNA VISITS . . . ?



"Aloha!" meets "Laissez les bon temps rouler!" Hula at the Crocodile Rock, or whatever! On April 15-20 New Orleans will host AACRAO at the Hilton Towers and Riverside. The incredibly diverse program will be matched with music, costumes (best Easter Bonnet contest), floats, dancing, creole food. The Big Kahuna will be checking things out, looking ahead to AACRAO 1991, in Hawaii. Be prepared to help PACRAO lend support to the AACRAO '91 Local Arrangements Committee. Louise Miura, at the Honolulu campus of the University of Hawaii and LAC Chair for AACRAO '91, invites you all to stop in at the Hawaii '91 booth. Bienvenue a la Novella Orleans!

**PACRAOans:**  
(A special directory!)

**Distinguished Service Awards 1988-89**

Ralph E. Bigelow, formerly Assistant Dean, Chancellor's Office, the California State University

William Gowler, California State University, Fullerton

**Certificates of Service 1988-89**

Matt E. Telin, President

John Clifton Smith, President Elect

Christine K. Wilkinson, VP for Four Year Institutions

Gordon Newman, VP for Two Year Institutions

Evelyne Glaser, Secretary

Nora McLaughlin, Treasurer

Roger D. Anderson, General Conference Chair

Roger M. Swanson, Conference Program Chair

**Honorary Membership Certificates 1988-89**

Charles H. Adams

Ralph E. Bigelow

**Retirement Certificates 1988-89**

Charles H. Adams, Clackamas C. C.

Ralph E. Bigelow, California State University  
Corwin E. Bjonerud, San Francisco State University

Lyman G. Bonner, California Institute of Technology

Sister Annette Boura, University of San Diego

John W. Brown, Univ. California, Irvine

Darold H. Chambers, Idaho State University

Gwyneth Cooper, Univ. California, San Diego

Robert L. Fraley, Pepperdine University

Wallace E. Gibbs, Oregon State University

Joy F. Henry, Questa College

Judith Hirsch, California State University, Hayward

Thayer Johnson, Los Medanos College

Francis G. Morgan, University of Portland

Joyce Parr, Washington State University

Rose Marie Raean, Southern California Institute of Architecture

Lillian Schaeffer, California State University, Northridge

Herman Schmidt, Saddleback College

Bette Shaver, Univ. California, Santa Barbara

Herb Whyte, University of San Diego

**Executive Officers 1989-90**

President John C. Smith  
Seattle Central C. C.

President-Past Matt Telin  
University of Idaho

President-Elect Christine Wilkinson  
Arizona State University

V.P. Four-Year Jim Menzel  
Calif. State U. Long Beach

V.P. Two-Year Christine Kerlin  
Central Oregon C. C.

Secretary Jim Mansfield  
Univ. Alaska, Fairbanks

Treasurer John Finney  
University of Puget Sound

Conference Chair Bob Tufts  
Portland State University

Conference Program Chair Irma Rodriguez  
Fullerton C. C.

**WE REMEMBER:** Ethelyn Toner, born 1904 - died 1990, retired UW Registrar. Known for efficiency and kindness, Toner said she "misplaced" a few but never "lost" a record. Her special efforts to bring about the conversion at UW to computers in 1957 and advance registration eased the life of students. Toner was one of only a few women in high positions at major universities in the 1950's. She believed, however, that it didn't matter whether it was a man or woman who ran things, so long as it ran efficiently. PACRAO president (1952) and second vice-president of AACRAO, Toner also tenderly raised African violets and never forgot the students she served.

**FUTURE ISSUES:** Look for upcoming issues that contain: more on Portland 1990, nominees for elective office, a book review by Jim Blackburn, updates from our colleagues at NAFSA and WASFAA, Hawaii '91, mini-PACRAO organizations, a membership study, AACRAO honors PACRAOans, and a few surprises. Contact Jim Menzel, NEWS editor if you have comments, ideas, articles. Deadlines are March 30 for the May/June issue and June 30 for the August/September issue.

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