



# The PACRAO Bee

## Sunday Edition

### Message from the Conference Chair

I'd like to welcome you to Sacramento, the Camellia City (they bloom in February but you'll see a lot of other beautiful blooms between the Hyatt and the Convention Center). The weather is typical for this time of year – you'll be able to enjoy your time at the conference both indoors and outdoors. The *Sacramento Magazine* which was included in your packet will provide you with a list of fine restaurants and places to shop. Not far from the hotel on the K Street Mall is the Capital Mall Plaza, with Macy's, Weinstocks, I. Magnin, and many other fine stores. The Capital Park is across the street and to your right is the Capital — guided tours are provided regularly. You'll find the inspirational Vietnam Memorial to your left in the park.

There have been a lot of people who contributed their skill and time to making the 63rd PACRAO the success it is and will continue to be. Did you like the program? Ann Agee did it, as well as this daily newsletter. Portlyn Pangburn assisted Judy Brooks in receiving the payments and handling the computer accounting that is necessary for an \$80,000 plus conference. Our exhibitors have been outstanding. They have contributed their time and resources to make this a very enjoyable conference. The Hyatt folks – Chris Olesce, our sales manager; Cherly Ciotti, Conference Manger; Morrie Graves, Hotel Manager; and all of their managers – have been outstanding. I think you'll appreciate their attention to your convenience and comfort. We are very proud of the Hyatt and delighted it was chosen by Nancy Sprotte (San Diego State University) as our conference headquarters.

Enjoy! We've got a great conference in store for you.

Roger Anderson, Conference Chair

### Did You Know That ...

In addition to being vendors, the following firms did a bit more in making our conference successful:

Organization	Donation
SCT	1966 Ford Mustang
Information Associates	Conference portfolio
ExCellere	Two coffee/refreshment receptions (Monday and Tuesday)
ESL	Cash gift
ACT	144 porcelain coffee mugs and a cash gift
Periphonics	Two continental breakfasts (Monday and Tuesday) and a cash gift
International Education Research	Cash gift
Universal Algorithms	Advertising and a cash gift
Scantron	Cash gift
Herff Jones	Porcelain mugs
Bank of America	10 classic radio/tape players, Rand-McNally Travel guides, and a cash gift
Amcard	Name badges

Spend some time with our vendors. Their business success depends on your patronage. And they must be good, or else they wouldn't be here! Evelyn Babey, Exhibits Chair, has reserved the Sequoia Room as a meeting area for you and the vendors, so you can discuss a product or service in a quiet place away from the Exhibits area.



## Old Sacramento Businesses Offer Discounts

The following discounts are good for all PACRAO members for the evening of Tuesday, November 7.

Fanny Ann's	Will extend "Happy Hour" beverage prices through entire evening for PACRAO members.
Fulton's Prime Rib	Will extend "Banquet Menu" discount to PACRAO members.
Art of Pasta	Free dessert with purchase of dinner.
Golden Dragon	10% discount on dinner menu.
Straw Hat Pizza	10% discount for PACRAO members.
Sakura Japanese Restaurant	10% discount for PACRAO members.
Delta King	10% discount for PACRAO members at Pilot House Restaurant.
Las Padres	10% discount for PACRAO members

## Prizes

Visit the hospitality booth in Exhibits to see if your name is on the list; you may have won something! We're giving away wine, porcelain coffee mugs, classic radios, and Rand-McNally Travel Planners!

## Jelly Belly, Blue Diamond Growers, See's Candies

These folks have contributed their popular products for snacking as you walk around the exhibits. Stop by Hospitality and help yourself! (Also — our thanks to Jelly Belly, Blue Diamond Almond Growers, and See's Candies.)

## Sacramento Magazine

There are extra copies of the *Sacramento Magazine* at Hospitality. Pick one up and take it to your office. Perhaps some of your office colleagues would like to (1) see where you were, (2) guess what you did, (3) ask what you did, and/or (4) plan their vacation to this beautiful city.

## Wear Your Badge

You probably noticed that your name badge is void of the PACRAO-SACTO logo. Amcard, one of our vendors, donated the entire badge including the printing of your name and the lamination. We thought the card in its generic form could be used as a briefcase or baggage tag, or when you represent your college/university at a college day program or other event. As you can see, it has many uses and possibilities beyond this PACRAO Conference. Stop by and thank Debbie Cowan and Amcard for all their work and this important contribution.

## Message from the President

Welcome to Sacramento for the 63rd Annual PACRAO Conference. I am sure you will find the conference both relaxing and professionally stimulating.

A PACRAO meeting doesn't just happen, it takes a lot of hard work. Planning for this meeting has been underway for the past two years. General Conference Chair Roger Anderson and Conference Program Chair Roger Swanson and their respective committees have done an excellent job in achieving the goals and objectives of the 63rd annual conference.

Under the able leadership of General Conference Chair Roger Anderson each committee member had a specific task to perform. Thank you for all of your work, Roger Anderson; Helen Bennett and Barbara Sloan, Hospitality and Tours; Annie Ngo, Reception and Banquet; Evelyn Babey, Exhibits; Darrell Etzler, Facilities; Judy Brooks, Mail-In Registration; Jim Warren, On-Site Registration; Larry Glasmire, Publicity; Pat Peters, Evaluations. Conference Program Chair Roger Swanson and his committee have done an excellent job in putting together a diversified professional program. Thank you, Roger Swanson, Mary Lou Bayless, Char Hanada, Jim Maraviglia, Irma Rodriguez, Rose St. Onge, and Will Wright.

A successful conference is a process that relies entirely on volunteer labor and the professionalism of our members. I want to express my appreciation to each session chair, contributor, recorder, and exhibitor.

I hope each of you benefits from the conference experience and is able to take something from the conference that will strengthen your efforts at your respective institutions.

*Matt Telin, President*





# The PACRAO Bee

## Monday Edition

### Railroad Museum Reception, Tuesday Evening 6:00-7:30 pm

We are taking tickets for the railroad museum reception Tuesday evening. For those who said they were coming (including those who are bring a friend/spouse), we attached tickets to their registration receipts. If you plan to attend and don't have a ticket, stop by registration and get one.

### How to Enter the Mustang Giveaway

Find the yellow "collect the dots" card in your registration packet. Only conference-registered colleagues are eligible to enter.

Collect from each vendor a colored dot for the corresponding square on the yellow card. After you've completed the card including writing your name and institution at the top, turn it in at the Hospitality booth in Exhibits by 3:00 pm, Tuesday, November 7. The 1966 Mustang Grand Prize will be given away at the Railroad Museum Reception at 7:00 pm that evening.

A special thanks go to SCT Corporation for the generous donation of the Mustang!

### Recognizing Special Companies...

As you would expect, it takes a lot of people, talent, and resources to organize and run a conference, including college and university volunteers, hotel staff, and exhibitors. These folks paid for the opportunity of being here to meet you. Of course, they have a financial reason, but along with the opportunity of informing their clientele of their services and products they are providing significant financial support so that

the conference can take place. The registration fee by itself wouldn't carry the conference — it takes considerably more, and we appreciate our 31 vendors very much. An alphabetical listing of these important colleagues is shown below:

Amcard Systems  
 American College Testing (ACT) Program  
 Ask Mr Foster  
 Bank of America  
 Bell and Howell Company  
 Data Image Systems, Inc.  
 Educational Testing Service  
 ELS Language Centers  
 EPOS Corporation  
 ExCellere Associates  
 Guidance Services, The College Board  
 Herff Jones  
 Information Associates (IA)  
 International Education Research Foundation, Inc.  
 Jostens  
 Management Advisory Group  
 Moore Data Management Services  
 National Computer Systems  
 Perception Technology  
 Periphonics Corporation  
 Scantron Corporation  
 Scrip-Safe Security Transcripts  
 1776 Corporation  
 J. Snell & Company, Inc.  
 Software Research Northwest, Inc.  
 Systems and Computer Technology  
 Universal Algorithms, Inc.  
 World Education Services, Inc.

### The SACTO-PACRAO Program is for you!

The Program Committee has worked hard to put together program sessions that will inform, excite, and challenge you!



Topics will be of interest to PACROANs from two-year and four-year schools public and independents, graduate and professional schools, and professionals in recruitment, admissions, records, and data systems.

Attendees are encouraged to listen to the experts, ask questions, obtain handouts and see how new ideas might apply to their home campuses. Presenters may be contacted informally during or following the conference where more information would be useful.

Program Committee members for PACRAO-SACTO include Mary Lou Bayless, Char Hamoda, Jones Marariglia, Irma Rodriquez, Ross St. Onge, Will Wright, and Roger Swanson, chair.

Note: if you have ideas or want to be a presenter, chair, or recorder for PACRAO '90 in Portland, contact next year's Program Committee Chair, Irma Rodriquez.

## Pre-Registration Profile

California	348
Washington	47
Arizona	36
Oregon	36
Utah	28
Nevada	27
Canada	20
Idaho	13
Alaska	6
Montana	5
Hawaii	3

Northern Marianas — Cynthia Camacho  
 American Samoa Community College — Robert Converse  
 New Jersey — William Spits (ETS)  
 Oklahoma — Tulsa Community College — Bob Mellott, AACRAO President  
 Washington DC — Lisa Scharf

## 20 years or more PACRAONs

### 20 years

Jeannette Brookins, Azusa Pacific  
 Dorothy Dix, CSU Stanislaus  
 Emil Hanson, Weber State  
 Charles Kittock, Eastern Montana  
 Jim Mansfield, University of Alaska  
 Kris McClusky, Northern Arizona

### 21 years

Chuck Adams, Clackamas Community College (OR)

Harry Steinert, Western Nevada  
 Matt Telin, University of Idaho  
 Tim Washburn, University of Washington

### 22 years

Bob Brown, San Jose/Evergreen Community College  
 Charles Nelson, Pacific Lutheran  
 John Startzel, Columbia Basin

### 24 years

Bob Davidson, Southern Oregon College  
 Jim Quann, Washington State University  
 Carmine Wilson, Bethany Bible College  
 Roger Anderson, UC Davis

### 25 years

Duane Anderson, Sacramento State University  
 Ann Maberry, Pitzer College  
 Maynard Skinner, UC Davis

### 26 years

Bob Losser, Truckee Meadows

### 27 years

Joe Frazier, Montana State University

### 28 years

Bill Gowler, CSU Fullerton

### 29 years

Frank Young, University of Idaho

### 30 years

Jim Warren, Sacramento State  
 Darold Chambers, Idaho State University

### 31 years

Enos Underwood, Arizona State  
 Jack Shirley, University of Nevada, Reno

## PACRAO Room Changes/ Additions

B-1 formerly in Santa Barbara *now* in Big Sur A & B.  
 B-4 formerly in Big Sur *now* in Santa Barbara.  
 EDP group will meet in Sequoia Board Room, Monday  
 Nov. 6, 5-6p.m.

## PACRAO Fun Runners, Walkers, Striders, Joggers

Looking for a little early morning exercise? The hotel tells us it is a 1.3 mile loop around Capital Park. Join us for a couple laps around this scenic park in the mornings. We will meet in front of the hotel and leave at 6:30 SHARP.





# The PACRAO Bee

## Tuesday Edition

### Come to Portland - and Stay!

PACRAO 1990, November 4 to 7. The City of Roses welcomes you to our congenial urban setting.

We offer you the mountains and rivers, shops and restaurants, rugged coast and experimental theater, the path of Lewis and Clark and a walking tour of micro-breweries, water-front jogging, and much, much more.

The Local Arrangements Committee is working to make Portland 1990 a most memorable conference. Rainfall and ashfall have been cancelled. Mt. Saint Helens will be seen but not heard.

A gala evening will be available aboard the steinwheeler cruising the Willamette River for an evening of friends, food, music, moods, and dancing.

A "get-away weekend" at the Portland Hilton, our conference hotel in the City Center, will be drawn at the Wednesday breakfast meeting. Complete your ticket at our table near the exhibits. Be there to win. Be there to enjoy Portland.

### Railroad Museum



Meet at the front of the Hyatt at 4:45 for the first shuttle to the Railroad Museum. There will be five buses to take us there and one shuttle will run from the Railroad Museum to the Hyatt until 11 p.m., so you can return whenever you like--after the Railroad Museum Reception (and Grand Prize announcement) or after dinner at one of the many fine restaurants in Old Sacramento, where the museum is located.

Did you read Monday's PACRAO Bee?---we listed several places that will provide a discount if you drop PACRAO's name.

Tickets will be collected at the museum door--so be sure to take yours along. If you're registered for the conference, you're entitled to a ticket and if you lost it, stop by Registration and pick up another one. If you have a guest/spouse accompanying you, you may purchase a ticket for \$25.



The reception includes 2 drink tickets, a docent tour of the museum, a dixieland band, and food—we're assured, lots of it.

The 1966 Ford Mustang will be given away at 7 p.m., by the generous SCT folks. Winner must be present. Last time to deposit your ticket in the Hospitality basket is 3 p.m.

## Wednesday Breakfast

Parting is always such "sweet sorrow" but the famous annual PACRAO breakfast will take the edge off of the pain. It begins Wednesday morning at 8 a.m. in the Ballroom, Regency D,E & F. If you have appreciated the Hyatt food, then you'll enjoy the breakfast of fresh-squeezed orange juice, fruit, scrambled eggs, toast, potatoes, and meat. The breakfast is where Matt will hand over the gavel to John Smith; Portland will show a 10 minute video on the City of Roses; and some other brief remarks made. The morning is over by 10.

## Prizes

Be sure to keep tabs on the Hospitality Board -- you may have won something! Today is **See's Candy Day** (there may be a few Jelly Belly's around too). If you want to leave a message for a friend or colleague, use the Hospitality Board.

## Committee Meetings

Committee meetings are scheduled for tomorrow, Wednesday, November 8, from

10:00 - 1:00 in the locations listed below:

The **Sacramento Local Arrangements Committee** will meet in the **Sequoia Board Room**.  
The **Executive Committee** will meet in the **Trinity Room**.

The **Nomination and Elections Committee** will meet in the **Ventura Room**.

The **Portland Local Arrangements Committee** will meet in the **Santa Barbara Room**.

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**Fulton's Prime Rib** will extend "Banquet Menu" discount to PACRAO members.

**Art of Pasta** offers free dessert with purchase of dinner.

**Golden Dragon** gives 10% discount for PACRAO members.

**Sakura Japanese Restaurant** gives 10% discount for PACRAO members.

**Delta King** gives 10% discount for PACRAO members at Pilot House Restaurant.

**Las Padres** give 10% discount for PACRAO members.





# The PACRAO Bee

## Wednesday Edition

### PACRAO Business Breakfast.

Hello and good morning! Welcome to the annual PACRAO Business Breakfast.

#### Breakfast Agenda

Call to Order: Matt Telin, President  
AACRAO Report: Bob Melott, President  
Conference Report and Introduction of Committees: Roger Anderson, Chair  
Membership Report: Gordon Newman, Two-Year Institution Vice President  
Treasurer Report: Nora McLaughlin  
Summer Success Seminar: Nancy Sprotte, Past President  
Nominations Committee: Ann Tremarello, Chair  
Election of Officers: Matt Telin  
Presentation of Certificates: Matt Telin  
Introduction of New Executive Board: John Smith, President Elect  
Invitation to 1990 Portland Conference and Film: Bob Tufts, Conference Chair  
Announcements and Adjournment: John Smith, President

### Final Registration Count

The final count for this 63rd annual conference is 576 attendees. And out of this 576, 64 were new members!

### PACRAO 90 Portland -- The City of Roses

Want to take the scenic route to Portland for next November? Think about the train! All tracks lead to (or go through) Portland. If you're from Provo and the surrounding area, you can take Amtrak via the Snake River and Columbia River Gorge into Portland. If you're from Montana country, the train will travel to Spokane and down the Columbia River. For those from Salt Lake, it's easy to get to Portland via Reno and Sacramento. And from Seattle, it's a straight shot to the City of Roses.



# PACRAO Awards for 1988-89

## Retirement Certificates

Charles H. Adams, Clackamas Community College  
Ralph E. Bigelow, California State University  
Corwin E. Bjonerud, San Francisco State University  
Lyman G. Bonner, California Institute of Technology  
Sister Annette Boura, University of San Diego  
John W. Brown, University of California, Irvine  
Darold H. Chambers, Idaho State University  
Gwyneth Cooper, University of California, San Diego  
Robert L. Fraley, Pepperdine University  
Wallace E. Gibbs, Oregon State University  
Joy F. Henry, Questa College  
Judith Hirsch, California State University, Hayward  
Thayer Johnson, Los Medanos College  
Francis G. Morgan, University of Portland  
Joyce Parr, Washington State University  
Rose Marie Raeean, Southern California Institute of Architecture  
Lillian Schaeffer, California State University, Northridge  
Herman Schmidt, Saddleback College  
Bette Shaver, University of California, Santa Barbara  
Herb Whyte, University of San Diego

## Honorary Membership Certificates

Charles H. Adams  
Ralph E. Bigelow

## Distinguished Service Awards

Ralph E. Bigelow, Retired, formerly Assistant Dean, Chancellor's Office, the California State University  
William Gowler, California State University, Fullerton

## Certificates of Service

Matt E. Telin, President  
John Clifton Smith, President Elect  
Christine K. Wilkinson, VP for Four Year Institutions  
Gordon Newman, VP for Two Year Institutions  
Evelyne Glaser, Secretary  
Nore McLaughlin, Treasurer  
Roger D. Anderson, General Conference Chair  
Roger M. Swanson, Conference Program Chair