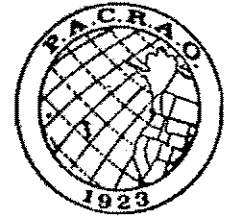


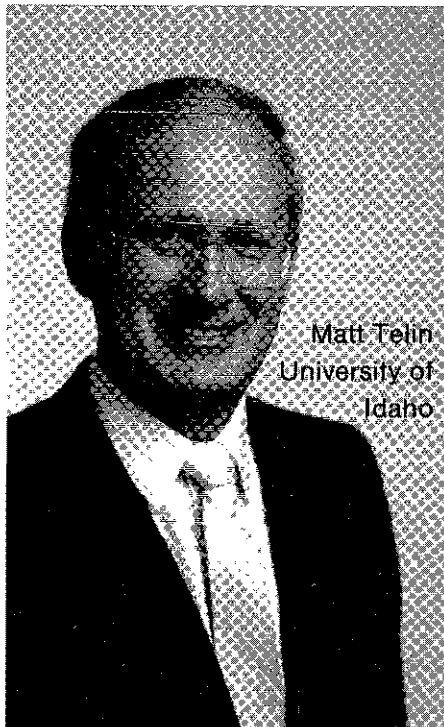
PACRAO News



Pacific Association of Collegiate Registrars and Admissions Officers

June, 1989

FROM THE PRESIDENT:



Matt Telin
University of
Idaho

It was good to see so many PACRAOANS at the AACRAO annual meeting in Chicago. Many of you were actively involved as moderators, session presenters, recorders and served on planning committees. The professionalism in the meeting and sessions are still fresh on my mind.

The PACRAO Executive Committee met twice in Chicago, once on Monday and again with the past presidents on Tuesday morning. I'm delighted by the reports of the progress of our Sacramento meeting. Under the able leadership of Roger Anderson, general conference chair, and Roger Swanson, program chair, the planning and programming for the annual meeting are ahead of schedule. Their respective committees are working hard to make PACRAO 1989 a quality and exciting meeting. Congratulations to Past President Jack Shirley who, at the conference recognition luncheon, was awarded honorary membership for his many years of service to AACRAO. Jack was honored for the long service and strong leadership he has given to our profession.

Congratulations to Nancy Sprotte for her successful election to Secretary-Treasurer of AACRAO. Charles McKinney is to be commended for his outstanding leadership while serving his term as

AACRAO Vice President for Records and Registration. Jim Quann, Chair of AACRAO Nominations and Elections Committee, and his committee did an outstanding job. Serving on this committee with Jim from PACRAO was Joe Frazier. Beverly Lewis, Pat Peters and Ann Tremarello were elected to serve on next year's committee.

The PACRAO Awards Committee chaired by Past President Bob Wilkin met in Chicago. They solicit your help in identifying members for nomination for honorary membership. The committee also seeks your help in identifying members who will be retiring in the coming year.

The 1989-90 PACRAO Nominations and Elections committee chaired by Past President Ann Tremarello has completed its work and reported to the executive committee. I'm pleased to report that they presented an outstanding slate of nominees.

The site selection and dates for the 1992 PACRAO meeting have been determined. I'm pleased to announce that a contract has been approved and signed. PACRAO 1992 will be held November 1 through November 4, 1992 at the Sheraton Phoenix Hotel in Phoenix, Arizona.

In closing, I hope you can find time to enjoy your summer and have some deserved relaxation.

Matt Telin, President

HAWAII TO HOST 1989 PACRAO SUMMER SUCCESS SEMINAR

The 1989 professional development seminar for personnel in recruitment, admissions, and records will be held in Honolulu, Hawaii on July 24 and 25.

Having received superior evaluations from previous attendees, the 1989 Seminar promises to offer continued high quality, conference-class presentations. It is especially planned to respond to the needs of practicing professionals with special topics for support as well as mana-

gerial staff.

Announcements and registration materials are being sent to all PACRAO members in Hawaii and to the contact person at each PACRAO institution in other states. If you are interested in attending the seminar, please get a copy of the material from your campus contact person or write to the seminar coordinator:

Jan Joyer, Registrar
University of Hawaii, Manoa
2530 Dole Street, D100
Honolulu, HI 96822

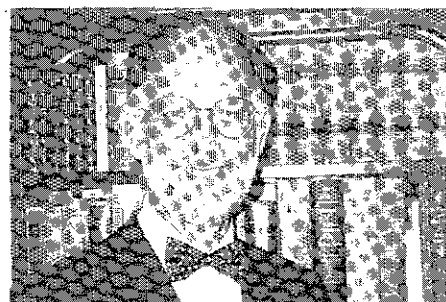
1989-90 PACRAO NOMINEES

The Nominations and Elections Committee is pleased to offer the following nominees for PACRAO offices in 1989-90.



PRESIDENT ELECT
CHRISTINE K. WILKINSON

Christine Wilkinson is Associate Vice President of Student Affairs at Arizona State University. She served as President Elect, 1987, President 1987-88 and Past President, 1988-89 of Arizona AACRAO. In AACRAO she is currently chair of the Professional Development Committee and has served as member and chair of the Undergraduate Admissions Committee. Christine was on the Task Force on the Professional Audit of Admissions Officers and she was a member of the Nominations and Elections Committee in 1987. In PACRAO she has been co-director of the Summer Seminars 1986-89. She was a member of the Nominations and Election committee in 1986, served as member and chair of past PACRAO Program Planning Committees and is currently Vice President, Four Year Institutions. Christine has been active on the ACT Board of Directors since 1984, serving as both member and chair of the Committee on Corporate Development and Trustee Selection Committee. She served as chair, Program Planning committee for the College Board Western Region Annual Conference in 1986 and was on the College Board Admissions and Guidance Advisory Committee 1981-83. Christine chaired the Student Recruitment Track, National Assembly in 1988 and serves on the Task Force on Student Recruitment and Marketing for the Council for the Advancement and Support of Education.



VICE PRESIDENT—FOUR YEAR INSTITUTIONS
JIM MENZEL

Jim Menzel is director of Admissions and Records at California State University, Long Beach. He has been a PACRAO member since 1965. Over the past 14 years he has represented PACRAO institutions both public and private, large and small, two year and four year, as presenter and chair at the annual conferences. Jim served PACRAO on the Program Committee for the annual meeting in Honolulu, was a mentor for new members at the Victoria conference, and most recently chaired the Local Arrangements Committee for the 1988 Long Beach conference. Also active in AACRAO, Jim is presently one of the editors of the monograph series as well as a member of the 1987 Las Vegas AACRAO Registration Committee. In 1984 Jim was elected secretary of CACCRAO (the California Association of Community College Registrars and Admissions Officers) and published the quarterly newsletter. In 1985 he became President Elect of that group. In the same year, Jim was selected to join PACRAO as Vice President for Two Year Institutions. Working in the four year segment since 1985, Jim has nonetheless maintained his affiliation with two year colleges through "partnership" programs in Southern California.

VICE PRESIDENT—TWO YEAR INSTITUTIONS
CHRISTINE KERLIN

Christine Kerlin is director of Admissions at Central Oregon Community College. Prior to this position she was admissions counselor, Coordinator of Community College Relations and director of Admissions at the Evergreen State College. Currently, she is active in OrACRAO as a conference presenter and forum facilitator. For PACRAO she served on the local arrangements committee for the 1987 Seattle conference, was a presenter at the Lake Tahoe conference and will be a presenter in Sacramento. Christine was a representative to Washington's InterCollege Relations Commission (ICRC) from 1980-88, serving on the Executive Committee from 1984-88, and chairing the commission in 1987-88. She coauthored the ICRC paper on "Alternatives for the Transfer of Occupational Programs." Christine has also been active in the National Association for Foreign Student Affairs, serving on several regional teams and presenting at both regional and national conferences.



SECRETARY
JIM MANSFIELD

Jim Mansfield is Associate Director of Admissions and Records at the University of Alaska Fairbanks. From 1969 to 1987 he was dean of Admissions at Gonzaga University. His affiliation with PACRAO includes being a member of the Executive Committee in 1986-87 while he was conference program chair for the 1987 meeting in Seattle. He also served on the Program Planning Committee in 1986 and was in charge



of tours and special events for the 1987 meeting. He currently serves AACRAO as a member of the Financial Aid Committee since 1988 and from 1972-75 was on the Undergraduate Admissions Committee. He was also the EEO Liaison between AACRAO and PACRAO in 1986-87. Jim has been active with the College Board where he was on the Western Regional Executive Committee 1986-89. In 1988, he received the Exemplar Award and in 1984 chaired the Regional meeting in Spokane. He was president of PNACAC in 1976-77, chair of the Conference of Jesuit Admissions Directors in 1985-86 and chair of The Washington Council on High School-College Relations in 1983-84. Many times he has chaired, presented or recorded at College Board, AACRAO, PACRAO, NACAC, PNACAC, and other regional meetings.



TREASURER
JOHN M. FINNEY

John Finney has been registrar and director of Institutional Research at the University of Puget Sound the past thirteen years. On August 1, 1989, he assumes new responsibilities at Puget Sound as associate dean and university registrar. John has been member of PACRAO and AACRAO since 1976, and was in 1980 a co-founder of the Pacific Northwest Association for Institutional Research and Planning (PNAIRP), serv-

ing five years as that association's secretary-treasurer, and in 1987-88 was president. John served a three-year term on AACRAO's Institutional Studies and Operations Analysis Committee and he authored, "Student Evaluations of Academic Advisors," Monograph #40 in the Monograph Series. Through his PACRAO and AACRAO professional presentations, John has brought the techniques of institutional researchers to registrars, who usually serve an institutional research function, whether recognized or not. He has presented several sessions on how registrars can best organize their resources to support their on-going data-reporting responsibilities. John served on the Program Planning Committee for the 1984 PACRAO conference at Victoria, and served on the Local Arrangements Committee for the 1987 conference at Seattle.

NOMINATIONS FOR HONORARY MEMBERSHIP AND RETIREMENT AWARDS

The nomination and selection of recipients for various awards are annual PACRAO activities. Members are now asked to nominate potential recipients for Honorary Membership Awards and Retirement Certificates. All of our PACRAO colleagues who will be retiring during the 1989-90 academic year are eligible for a retirement certificate. Honorary membership is for those in their last year of service or membership who have given extended and dedicated service to the profession and to PACRAO, or are former PACRAO officers, and who have consistently attended and participated in the annual conferences.

Nominations for these awards should be forwarded as soon as possible to Robert Wilkin, chair of the Awards Committee, Lewis and Clark College.

Other members of the committee are: Joe Frazier, Montana State University; Ann Tremarello, University of Alaska, Fairbanks; Judith Hirsch, California State University, Hayward; and Nancy Sprotte, San Diego State University.

COLLEGE BOARD SUMMER INSTITUTE

The ninth annual College Board Summer Institute on College Admissions and School Relations will be held July 23, 1989, at University of California, Santa Cruz. The faculty, nationally recognized leaders in the admissions field, will share their knowledge with institute participants. The institute will include the following subjects among the major topic areas: 1) Making the admissions officer's visit the most productive for the student, the school, and the college; 2) The relationship between test scores and secondary school records in the admissions process; 3) Ethics; and 4) The role of marketing in developing an admissions program. In addition, faculty will be available for individual and small-group consultation.

This is an excellent opportunity for new professionals to receive solid, basic training in admissions and school-college relations. For further information call or write Kris Zavoli at The College Board, 2099 Gateway Place, Suite 480, San Jose, CA 95110-1017, (408) 452-1400.

NEW PACRAO MEMBERS FOR 1989-90

Butte Community College
Chaffey College
Concordia College
East Los Angeles College
The Fielding Institute
West Hills College
MEMBERSHIP DRIVE

If you have not sent your \$50 institutional membership in, NOW IS THE TIME. Please refer any questions to Gordon Newman, dean of Admissions and Records, Santa Monica College, 1900 Pico Boulevard, Santa Monica, CA 90405, (213) 450-5150.

SACRAMENTO-PACRAO is a capital idea whose time has come! Put November 5-9 on your calendar. Sacramento is easy to get to by car, train (let us know your arrival and we'll arrange to pick up you and your colleagues), bus, and airplane. In fact, of all the most recent PACRAO's, Sacramento is probably the most convenient location. The beautiful Hyatt Regency, across from the California State Capital, will be ready to greet us. The room rates are the same as last year in Long Beach, \$85 for two beds—Bring a friend!

The Local Arrangements Committee has begun the countdown to your arrival. For your registration fee, you can expect a very nice reception with a 50's theme, (pack your letterman sweater, sox, white bucks) with lots of food, and the popular Bob Soder's Cafe Society band, for dancing (or listening) from about 7:30 to 11 p.m..

On Monday, the Hyatt will be featuring their famous Salmon steak for the President's luncheon. More information will be sent on this in the

registration materials you'll receive in August.

Also on Monday, for spouses and those with a scientific interest in uses of the grape, we're planning a Napa Wine Country tour, with departure from the Hyatt and return later in the day. Two major wineries will be included (Charles Krug and Sovereign) with a lunch stop in Yountville—cafes, restaurants, antique and gift shops.

On Tuesday, after the last afternoon session, we're chartering buses to take everybody to Old Sacramento and the outstanding California Railroad Museum for a reception, complete with finger foods, dixieland band music, museum tours by local area docents, hosted bar and bus service back to the hotel for the next 4 hours, for those who wish to shop and walk around "Old Sac." There are some outstanding restaurants and famous watering holes in Old Sac, as well as gift, antique, and curio shops—something to interest

everybody. Macy's, Weinstocks, and l'Magnin are across from Old Sacramento if you want upscaled shopping.

We're giving away a "classic" automobile at the traditional PACRAO breakfast on Wednesday, along with other prizes and gifts. Winners must be present to drive away his/her car. All registered PACRAOANS who fill out their exhibitor card are eligible for the drawing for all gifts and prizes.

We're planning on 32 exhibitors—the largest group in recent years. Hospitality breaks of soft drinks, coffee, tea, rolls, and other goodies, including ice cream (a first, we think!) will be available near the exhibitors.

The Hyatt is still new—only opened a year ago—and the guest and meeting rooms are beautifully appointed. You'll enjoy this PACRAO! SEE YOU HERE! More news coming this summer . . .

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