PACIFIC COAST ASSOCIATION
OF
COLLEGIATE REGISTRARS AND ADMISSIONS OFFICERS

CONFERENCE NEWS

THIRTY-SIXTH ANNUAL CONFERENCE
CASA MUNRAS HOTEL
MONTEREY, CALIFORNIA
NOVEMBER 4,5,6,7, 1962

Issue No. 1
(Pre-Conference Issue)
August 1, 1962
Dear Colleagues:

It is my very great pleasure to invite you to the Thirty-Sixth Annual Conference of the Pacific Coast Association of Collegiate Registrars and Admissions Officers. I hope that you will find the meeting both profitable and enjoyable.

The officers of your association and the General Convention Committee sincerely hope that you will find the general program stimulating, the panel discussions challenging, and the workshop sessions beneficial. We know you will have time to renew old friendships, make many new acquaintances, and have a good time.

Sincerely,

HOWARD B. SHONTZ
President
PREVIEW OF MONTEREY
(Mark your calendar now and start making your plans to attend)

TENTATIVE CONFERENCE PROGRAM OUTLINE

Sunday, November 4th

1:30 and on - Registration in the Lobby of Casa Munras Hotel
4:00 - 6:00 - Conference Reception-Wine tasting, courtesy of Paul Masson
8:30 - 9:30 - Conference Officially Opens-Speaker: E. Vincent O'Brien, A.A.C.R.A.O. President

Monday, November 5th

7:30 - 9:00 - Breakfast Meeting in Honor of New Members
Speaker: Florence N. Brady, AACRAO President-elect
9:30 - 11:30 - Morning Session-Speaker: Chancellor McHenry, University of California, Santa Cruz
1:30 - 4:30 - Three Sections:

1. Organizational Development Problems of Young Institutions (Donald Gerth, San Francisco State College)
   a. The Functions of the Registrar (B. C. Baumgartner, Portland State College)
   b. The Admissions Function (Rodney Berg, Everett Junior College)
   c. A Program of Relations with Schools (Emmett Long, Orange State College)

2. Catalogs... their distribution and other attendant problems (Dallas and Dulcie Mae Norton, Oregon State University)


8:00 - "The Hand of the Law", an old fashioned melodrama at California's First Theatre. (Special performance planned exclusively for PCACRAO members and guests)

Tuesday, November 6th

7:30 - 8:30 - Breakfast and Question Box For New Members
(Robert Williams, San Fernando Valley State College)
9:00 - 11:30 - Three Sections:

1. Junior Colleges (Wayne Johnson, Contra Costa College)
2. Large Colleges and Universities (Clint Gilliam, University of California, Berkeley and Harvey Hall, Stanford University)
3. Small Colleges and Universities (Esther Mertins, University of Redlands and Frank Gurll, University of California, Riverside)

-3-
Tuesday, November 6th

12:00 - 5:00
Tour of Scenic 17 Mile Drive including Luncheon at the Del Monte Lodge overlooking Point Lobos (Louise White, Monterey Peninsula College)

7:00
Banquet

Wednesday, November 7th

9:00 - 10:00
Business Meeting (Howard Shontz, PCACRAO President)

10:00 - 12:00
Legal Panel (Arthur Sammis, Hastings College of the Law)

12:00
Conference Ends

(All meetings will be held at the Casa Munras with exception of Tuesday when we go to Monterey College)

Please Note: A special program of activities is being planned for the wives of members. Why not plan to bring your spouse?

P.C.A.C.R.A.O. OFFICERS

President
SHONTZ, HOWARD P.
Registrar and Admissions Officer
University of California, Davis

Past President
BERGLAND, CLARENCE R.
Dean of Admissions and Records
Long Beach State College

First Vice President
WINDSOR, DAVIS L.
Registrar-Director of Admissions
University of Arizona
Tucson, Arizona

Second Vice President
WALTER, EDWIN C.
Registrar, Secretary of Admissions
Pacific Union College
Angwin, California

Secretary
POMMARINE, CAROLINE H.
Registrar
University of Oregon Medical School
Portland, Oregon

Treasurer
BERRY, STANLEY
Associate Director of Admissions
Washington State University

Chairman, Program Committee
SAMMIS, ARTHUR M.
Associate Dean-Registrar
University of California
Hastings College of Law

Co-Chairman, Conference
LEARNARD, MARY JANE
Registrar
City College of San Francisco

Co-Chairman, Conference
WHITE, LOUISE
Registrar
Monterey Peninsula College
P.C.A.C.R.A.O. CONFERENCE COMMITTEES

General Conference:

WHITE, Louise, Co-Chairman - Monterey Peninsula College
LEARNARD, Mary Jane, Co-Chairman - City College of San Francisco
ANDERSON, Melvin A. - San Diego State College
AUBERT, Edward J. - Stanislaus State College
DEERING, Ellen L. - University of the Pacific
JONES, Harry E. - Fresno State College
LOVETT, Hobart M. - University of California, Berkeley
QUAIT, Merle A. - Oakland City College
WARNE, Herbert R. - College of San Mateo
WILLIAMS, Robert J. - San Fernando Valley State College
Winston, Mabel W. - Southern Oregon College

Program:

SAMMIS, Arthur M., Chairman - University of California Hastings College of the Law
GERTH, Donald R. - San Francisco State College
GILLIAM, Clinton C. - University of California, Berkeley
HALL, Harvey - Stanford University
JOHNSON, Wayne E. - Contra Costa College

Banquet:

WARNE, Herbert R., Chairman - College of San Mateo
ALLAN, Bessie B. - United States Naval Post-Graduate School
FOLSOM, Willys W. - Sacramento State College
LEE, Mary Alice Lee - Seattle University

Conference News:

AUBERT, Edward J., Chairman - Stanislaus State College
BLACKWELL, Eva - Oregon State University
CRUICKSHANK, Dorothy M. - Victoria College
JONES, Laura E. - University of Alaska
McKAY, Jewel C. - University of Nevada, Las Vegas
NISHIO, Itsuko - North Idaho Junior College
POORE, Jeanette - Everett Junior College
SMITH, Leo - Montana State University
SPECTOR, Irwin L. - Phoenix College
WHITE, Edward T. - University of Hawaii

Displays and Exhibits:

LOVETT, Hobart M., Chairman - University of California, Berkeley
SUSLOW, Sidney - University of California, Berkeley
WAGNER, Hans - Stanford University
Green Badge:

WILLIAMS, Robert J., Chairman - San Fernando Valley State College
(Additional members to be appointed)

Hospitality and Local Arrangements:

DEERING, Ellen L., Chairman - University of the Pacific
WARNE, Herbert R. - College of San Mateo
(Additional members to be appointed)

Reception:

QUAIT, Merle A., Chairman - Oakland City College
DILLON, William J. - University of San Francisco
PETerson, Ronald A. - Seattle University
WILDERMAN, Helen - Portland State College

Registration:

JONES, Harry E., Chairman - Fresno State College
MONTGOMERY, John C. - San Jose State College
SISTER PATRICIA ANNE - College of Notre Dame
WINNER, C. PAUL - California State Polytechnic College, San Luis Obispo

Resolution:

Winston, Mabel W., Chairman - Southern Oregon College
ADAMS, Harold A. - University of Washington
CUMMINGS, Ralph R. - San Jose State College
PUCKETT, William T. - University of California, Los Angeles
CONFEREENCE SITE: THE CASA MUNRAS HOTEL & COTTAGES

Originally constructed by Don Esteban Munras, a Spanish diplomat, in 1822 as one of the first homes built outside the walls of the old Spanish Presidio, the Casa Munras in recent years has been converted to a luxurious modern garden hotel. To preserve the spirit of such a charming home, all improvements and additions have been planned around a modern version of the early California hacienda type architecture.

Facilities: delightful accommodations...heated pool...near complete recreation facilities (golf, riding, deep sea and surf fishing, sailing, skin-diving, swimming, boating and tennis)...nine Casa Munras specialty shops...eight distinctive banquet rooms...deluxe hospitality and family suites in the Executive Casitas.

Affiliations: Master Hosts....AAA....American Express....Diners' Club....Carte Blanche....Duncan Hines.

HISTORICAL MONTEREY: THE OLD PACIFIC CAPITAL

Colonization of California by Spain began at Monterey on June 3, 1770---more than 200 years after Juan Rodriguez Cabrillo, the Portuguese navigator, became the first white man to sight the California Coast.

At Monterey you can visit the State Historical Monument which marks the landing site of the original colony, which was led by Don Gaspar de Portola and Fray Junipero Serra.

This landmark and the following eight buildings and sites that were a part of the history of early California comprise the Monterey State Historical Monuments:

The Larkin House--Built in 1835 by Thomas Oliver Larkin, the Larkin House is considered to be the prototype of "Monterey Architecture", the modified Spanish colonial style so popular in many parts of our country.

The First Theatre--Erected by Jack Swan in 1846 as a lodging house and barroom, and converted to a theatre for plays put on by the New York Volunteers assigned to Monterey, the First Theatre is presently in operation with performances daily. (Will you be in the audience Monday evening, November 5th, when a special performance is planned exclusively for PCACRAO?)

Casa Soberantes--A delicate example of Monterey style architecture, Casa Soberantes was built in 1830 by Don Jose Rafael Estrada.

The Stevenson House--Sheltering families of wealthy government officials, working folks, artists, writers and fishermen for over 100 years, this fine two story home is now named after former occupant Robert Louis Stevenson.
The Pacific House—Built in 1847 and rented to the U. S. Quartermaster for offices and storage of military supplies, this facility later housed a public tavern and was the scene of the farewell dinner to General Bennett Riley, ex-governor.

Casa del Oro—Initially operated as a general store, this building was called Casa del Oro because of the unverified story that it was later utilized as a gold depository.

Casa Gutierrez—An adobe home typical of those of the average citizens in Monterey during the Mexican period.

The old Custom House—California officially became a part of the Union when the U. S. flag was first raised here by Commodore John Drake Sloat on July 7, 1846. The Custom House is the oldest government building on the Pacific Coast.

(The above historical data was provided by the State Department of Parks and Recreation)

MONTEREY PENINSULA, RIM OF THE CONTINENT: SIGHTS TO SEE

Like few other areas in the west, the Monterey Peninsula has drawn visitors from all over the world and is a haven for all who enjoy a temperate climate, exceptionally beautiful scenery and a leisurely pace of life. Among the many attractions, here are some of the favorites:

Carmel, the storybook village
Pebble Beach, famous for the view
Mission San Carlos, most beautiful of California Missions
Royal Presidio Chapel in Monterey, completed in 1795
Carmel Valley, resort playground
Lone Cypress, 17 mile drive
Pacific Grove
Cannery Row of Steinbeck fame
Monterey's picturesque Fisherman's Wharf
Pebble Beach golf course and six other challenging 18-hole courses
Dramatic cliff-bound coast line
Historic Presidio of Monterey
Big Sur Redwoods
Age-old gnarled cypress at Point Lobos
Carmel Art Association Galleries
Point Pinos Lighthouse, built 1855
Monterey's Historical Wax Museum
WHAT WILL YOU MISS IF YOU MISS MONTEREY?

Certainly it's apparent from this issue of "Conference News" that you'll miss a thoroughly enjoyable time. If you don't attend you'll miss seeing old friends once again, meeting new members of the association, and enjoying the informal get-togethers we remember so well from conferences past. But these are by-products of the Conference—and not its primary purpose.

The program planned for the approaching conference offers much for all of us. Art Sammis and his assistants are hard at work developing a program to professionally benefit you—and your college.

Ask yourself if you are completely satisfied with the operation that you supervise. Can any one of us truthfully answer "yes". If your policies, procedures, and systems work, you have a right to be proud of them—but are they so good they need not be periodically objectively and thoroughly reviewed and questioned? As our institutions grow and change and we gain more experience with the passing of each day, it's time for reflection and perhaps modification.

On campus we're usually so busy with day-to-day operations that we tend not to take enough time out to meditate, plan, and exchange, discuss and consider new and different approaches, methods, and ideas. The Conference provides an excellent opportunity to break away from the daily routine and do these important things.

A number of new members will be joining our group for the first time in Monterey. Many of our members are more experienced in our field than others. Regardless, each member, new or old, has views and ideas he can contribute to the membership. As a result every conference participant will be exposed to new and different perspectives.

Membership in the Association exceeds 300 Registrars and Admissions Officers who represent some 250 collegiate institutions in Alaska, Arizona, British Columbia, California, Hawaii, Idaho, Montana, Nevada, Oregon and Washington. Last year about 170 members representing over 125 colleges and universities met in Portland. If initial indications are valid well over 200 of our group will be meeting in Monterey this November. We hope we'll see you there.

* * * *

ON THE LIGHTER SIDE

The machine that once did away with horses is now well on the way to doing away with people.

Applicant for job with government intelligence agency: "I'm brave, intelligent, loyal, resourceful—and sneaky." (Goldstein, Saturday Evening Post)

The Russians force ahead of us in yet another field. They seem to have solved the problem of how not to produce too much food. (Bill Vaughn)
David L. WINDSOR, Registrar and Director of Admissions, University of Arizona: "You will be saddened to know that C. Zane 'Zip' LESHER, Registrar and Director of Admissions Emeritus of the University of Arizona, died on Wednesday evening, May 16, 1962.

Prior to his retirement from the position in 1958, Mr. Lesher has been Registrar and Director of Admissions of this institution for 31 years. Active until only a few days before his death, he had served the University in 1960 as Chairman of the institution's year-long observance of the 75th Anniversary of its founding. During the academic year of 1961-62 he had served as Chairman of the University's observance of the Centennial of the Land Grant movement.

Mr. Lesher was an active member of the American Association of Collegiate Registrars and Admissions Officers for many years.

Mr. Lesher earned both a bachelor's and a master's degree at the University of Arizona. During World War I he served as a captain in the United States Marine Corps. He was wounded twice and fought through five major battles. He received the Croix de Guerre three times and the Silver Star once.

Mr. Lesher was former President of the Tucson Kiwanis Club. He had served as a vestryman and senior warden of Grace Episcopal Church, Tucson. He was a former President of the Tucson Little Theater. He helped found the Border Athletic conference in 1931 and served as Secretary-Treasurer of the Conference for the next quarter century.

Mr. Lesher is survived by his wife Madge, his son Robert, formerly an Arizona Supreme Court Judge and now an attorney in Tucson, and his daughter, Mrs. Suzanne Huck of Phoenix."

William P. GOWLER, Director of Admissions, Westmont College, Santa Barbara: "Miss Rita LENTZ, who has served Westmont College as Registrar for several years, has resigned her position to be married this coming summer. In her place the College has acquired the services of Mr. Robert WILKIN, who has served for several years as Registrar at Judson Baptist College in Portland, Oregon. Mr. Wilkin attended his first Pacific Coast meeting in Sacramento and was in attendance at last year's meetings in Portland. He is not a stranger then to the Association."

B. W. FULLINGTON, Registrar, California College of Medicine: "I have the only genuine newsy news I have had to offer since I became (like many
others I could say '.....drifted into becoming...') a college registrar
some twelve years ago. My school, College of Osteopathic Physicians
and Surgeons, in November of 1961 was renamed the California College of
Medicine; in February of 1962 the Council on Medical Education and
Hospitals of the American Medical Association and the Association of
American Medical Colleges granted us accreditation as a medical school.
This is a part of the current unification program in California of the
medical and osteopathic professions, under which our 2000 California
licensed osteopathic physicians will start practicing as medical doctors.

The only difference I have noticed with this changeover is a tremendously
increased load of work, not all resulting from the D.O. to M.D. project.
The new association to which I now report wants the same information I
previously reported, but in just enough difference in form to require
new statistics for all our students."

Mary HUSTED, Registrar, Warner Pacific College: "Warner Pacific
College is celebrating her Silver Anniversary this year (1937-1962).
The college received accreditation by the Northwest Association of
Secondary and Higher Schools in its session held in Seattle on Decem-
ber 8, 1961. P.S. I hope to be at the Conference in Monterey in
November."

C. Douglas CHRETIEN, Acting Admissions Officer, University of
California, Berkeley: "As you may perhaps have heard, Dr. Robert T.
SPROUSE will be away from the Berkeley campus for 1962-63, and I am
taking his place as Acting Admissions Officer. I am looking forward
to meeting you and the others at the Conference in Monterey in early
November."

Mary M. GUTHRIE, Dean of Admissions and Guidance, Ventura College:
"Bob PAX has now taken over as Dean of Business Services for Ventura
College and I am serving as Dean of Admissions and Guidance. Mr. W. H.
MEIERDING is my assistant dean.

The conference scheduled for this Fall sounds interesting and I am
looking forward to a new experience."

Rose K. ROTHCHILD, Registrar, California College of Arts and Crafts:
"Mrs. Alice ERSKINE is no longer with the California College of Arts and
Crafts and I have replaced her as registrar.

I read the proceedings of the last year's conference and found it most
helpful and interesting as I am new to this kind of work. I look for-
ward with great interest to attending the November conference in Monterey."
Donald A. Ferris, Registrar, Western Washington State College: "It was with some mixed feelings that I received the advance notice of the PCACRAO conference. William J. O'Neil, presently Admissions Officer, will take over as Registrar later this summer. I am moving into a new 'package' job coordinating space, schedules, catalogues, etc. - and I am sure many etc's. Just part of Western's growing pains or putting it another way, maybe I am wearing out after fifteen years of it! Marvin Sondalle is coming from Ripon College, Wisconsin, to assume the duties of Admissions Officer.

When the convention comes up north again (how about Bellingham in 1965?) I'll certainly want to renew acquaintances again. Meanwhile, I doubt if I can justify a trip unless some kind soul wants to consider me an expert on something or other.

I'll pass your notice on to Bill O'Neil, and simply say I've had many pleasant experiences in the fifteen years I've been in the Association."

D. D. DuSault, University of Idaho: "I retired as Registrar at the University of Idaho on July 1, 1962, and for the summer months will remain as Consultant to the Registrar while awaiting the arrival of a new assistant Registrar. Lee F. O'Neil who has been assistant registrar for the past eight years has been named as Registrar, effective July 1, 1962.

I became Registrar on September 1, 1944 after 21 years teaching in the chemistry department, and have served in this office continuously since that time. This year completes 39 years service with the University of Idaho. My plans for the future include more time for hunting and fishing and also for travel which have been postponed for some years.

I hope that from time to time I can attend the annual meetings of PCACRAO and meet many of my old friends again."

C. W. "Win" Quinley, Jr., Registrar, Eastern Washington State College has accepted the position of Registrar at Stanislaus State College, effective September 1, 1962, replacing Edward J. Aubert who has been appointed Associate Dean-Admissions and Records at Stanislaus State College.

Irwin L. Spector has taken over the appointment of Director of Admissions and Records for Phoenix College replacing Robert L. Poorman.

Raymond H. Maier, vice president of development at Cascade College, Portland, has been named Director of Admissions at Seattle Pacific and informs us that he is planning on attending our Conference.
Frank D. GURLL, Registrar, University of California, Riverside, reports that he plans to be in Monterey this November for our Conference. Frank recommends the excellent golf courses in the Monterey Peninsula and invites the golfers in our group to bring their clubs to test one or more of these courses. He for one will be happy to go along to help round out a foursome.

OUR SPIES REPORT . . .

Melvin A. ANDERSON, Dean of Admissions and Records, San Diego State College was elected Class President and Speaker last May when he attended the IBM Customer Executive Program Course for College and University Administrators at the IBM plant in San Jose. Other students in this class included Edward J. AUBERT, Associate Dean, Admissions and Records, Stanislaus State College, John W. BROWN, Registrar, California Western University, Vincent W. GLENN, Registrar, Los Angeles State College, William LEE, Registrar, Long Beach State College, John O. NIEDERHAUSER, Dean of Admissions, Los Angeles State College, Joseph A. NORTON, Registrar, University of Utah, C. W. QUINLEY, Jr., Registrar, Eastern Washington State College, Jack H. SHIRLEY, Director of Admissions, University of Nevada, and Carl G. YOUNG, Associate Registrar, University of Washington.

The following PCACRAO members were reported as registered at the AACRAO Conference in Kansas City, Missouri last April: Melvin A. ANDERSON, Dean of Admissions and Records, San Diego State College, Dorothy M. ASQUITH, Assistant to the Dean of Admissions, California Institute of Technology, Florence N. BRADY, Registrar and Secretary of Faculty, Occidental College, John O. Niederhauser, Dean of Admissions, Los Angeles State College, William T. PUCKETT, Registrar, University of California, Los Angeles, Edward SANDERS, Dean of Students and Dean of Admissions, Pomona College, Ludene SLATTON, Registrar, George Pepperdine College, Carmelita B. STANLEY, Assistant Registrar, University of California, Los Angeles, Henry I. WEITZEL, Registrar, California Institute of Technology, Jewel C. MCKAY, Director of Admissions, Nevada Southern, Jack H. SHIRLEY, Director of Admissions and Deputy Registrar, University of Nevada, Ellen K. JOHNSON, Recorder, Reed College, Caroline O. POMMARANE, Registrar, University of Oregon Medical School, Richard A. YOCOM, Registrar, Willamette University, Clifford L. CONSTANCE, Registrar, University of Oregon, Wallace "Bud" GIBBS, Registrar, Oregon State University, William H. NORRIS, Registrar, Lewis and Clark College, Betty H. GAHRINGER, Associate Registrar,
Mary Alice LEE, Registrar, Seattle University, Seattle, Washington, active member of PCACRAO has contributed an article entitled "Handling College Admissions Effectively Through Mechanization" to the March-April issue of System for Educators which details her office use of the KARD-VEYER mechanized file.

Prexy HOWARD SHONTZ has been selected to join a group of educators for a U. S. Government sponsored two-month trip to Indonesia. During this period responsibility for the Annual Conference rests in the able hands of the Conference Committee Chairmen.

Congratulations, Howard, on your being selected. We look forward with interest to a report of your trip.

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ON THE LIGHTER SIDE

Even the woodpecker owes his success to the fact that he uses his head and keeps pecking away until he finishes the job he starts. (Coleman Cox)

From the acknowledgments page in "The Snake Has All The Lines" by Jean Kerr: "I wish to thank Miss Helen L. Carson who was kind enough to read this book in manuscript and make a number of suggestions. Nevertheless I felt it ought to be published." (Published by Doubleday)
MEMBERSHIP

Ed Walter, our Second Veep, is the man in charge of processing new applications for PCACRAO membership. Although his job as Registrar at Pacific Union College, Angwin, California, fills his days completely, you may be able to help him occupy his evenings of leisure time. Perhaps you know of a Pacific Coast Registrar or Admissions Officer who is not presently a member of PCACRAO but who is interested in applying for membership. If so, Ed would like to know. (Entrance exams and complete, official, signed, sealed, dated transcripts not required)

PRE-REGISTRATION DETAILS IN NEXT ISSUE OF CONFERENCE NEWS

The next issue of "Conference News" will be mailed to all PCACRAO members on October 1st and will contain details and forms concerning pre-registration for the Conference. The last two issues will be distributed in Monterey on November 4th and 6th. Articles for inclusion in "Conference News" may be sent to any "Conference News" Committeeman. Requests for hotel reservations should be mailed directly to the Casa Munras Hotel, Monterey, California.

APOLOGIES MAY BE IN ORDER

We may have "goofed". If we have, and you hear of a PCACRAO member who didn't get a copy of this issue of "Conference News", please let a "Conference News" Committeeman know so we may correct our error and add the member's name to our mailing list.

A few extra copies of this publication are available. Requests for copies for interested non-PCACRAO members will be filled on a first come, first serve basis.

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NOTABLE QUOTES

It is easy to get angry when defrauded or defied, to be peeved and disappointed if your wishes are denied; but to win a worthwhile battle over selfishness and spite, you must learn to keep strict silence, even when you know you're right.

(Quick's Quotes)

Human life is best lived in the magnetic field between the poles of togetherness and aloneness.

(Lynn White, Jr.)
WHAT'S NEW WITH YOU?

Unless news about you, your college, and your plans to attend our Annual Conference are top secret, please keep us posted and share your news with your fellow PCACRAO members. Just complete, detach and mail this page to ED AUBERT, STANISLAUS STATE COLLEGE, TURLOCK, CALIFORNIA. Your news will be reported to the membership in the next issue of "Conference News". Where else can you get free publicity to such a distinguished, select group on a money-back-if-not-satisfied guarantee.

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<th>Name</th>
<th>Position</th>
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NEWS about your college: Problems? Solutions? Positions Open or Wanted? Amusing or Unusual Admissions and Records Situations? Other?

NEWS about other PCACRAO members:

HUMOR: New jokes about Registrars, etc. (edited versions only, please)

ANYTHING else worthy of inclusion in "Conference News":

(Use reverse side of page if necessary)