

TWENTY - EIGHTH

CONFERENCE NEWS

PACIFIC COAST ASSOCIATION OF COLLEGIATE
REGISTRARS AND ADMISSIONS OFFICERS

Tempe, Arizona

II

November 9, 1954

Arizona State College at Tempe
Tempe, Arizona



28th Annual Conference
Pacific Coast Association of Collegiate Registrars and Admissions Officers

NEWSLETTER

Howard B. Shontz, Editor

Welcome, friends, to the 1954 Convention of the Pacific Coast Association of Collegiate Registrars and Admissions Officers We know you will agree that the Association could not have chosen a more beautiful setting than Phoenix We have all been looking forward to the convention for many months . . .

It's good to see you.

Members responded with their usual cooperation to our request for news . . Here goes

From Whitman College in Walla Walla, Registrar Alta Glenny writes that she is looking forward with much pleasure to meeting some of her Pacific Coast colleagues at the Phoenix meet . . . She came to Whitman in 1949 as Assistant Registrar, and was made Registrar in 1953. From 1946-49 she was associated with the Pepsi-Cola Scholarship Board in Palo Alto, and previously served as Registrar at New Mexico Western College in Silver City . . . Happy to have you aboard, Alta . . .

Claude Simpson, Registrar and Director of Admissions at the State College of Washington in Pullman writes that Douglas McClane is now Director of Admissions and Student Orientation at Whitman . . . He also says that G. W. Wallace, former Registrar at Eastern Washington College of Education has established the Wallace Teacher Placement Agency in Cheney. Two members of the Pacific Coast Association . . . Alfred Thomas and Claude Simpson -- are members of the Editorial Committee of the High School College Relations Committee of AACRAO that is publishing "A Guide on High School College Relations for Registrars and Admissions Officers."

Donald A. Ferris, Registrar of Western Washington College of Education at Bellingham, writes that William J. O'Neil, Assistant Registrar, has taken a year's leave of absence to work on his doctorate in education at Washington State Don is sorry not to be able to attend the Convention, and we are, too . . .

Ethelyn Toner found our request for news waiting when she returned from vacationing at her cabin at the Stillaguamish Country Club, 65 miles northeast of Seattle. "You should see some of the pretty trout they catch up in that area," she says, adding, "But not I!" As to news, she says she has been keeping her nose to the grindstone so long that she has no nose for news. She is looking forward to Phoenix with much anticipation

Howard Impehoven, Registrar of Oregon State System of Higher Education, General Extension Division, wrote that he and the assistant registrar, Mrs. Helen Wilderman, were both planning to attend our Arizona conference Howard says he has been so busy launching his program the past two years that he has had little time to check up on his fellow registrars . . . But he did say Leo Arnoldi has resigned as registrar at Pacific University . . . Leo's place was taken by Dr. M. O. Skarsten, who was registrar of the University for several years before Leo's tenure . . . Mrs. Wilderman has been appointed an assistant professor in the Oregon State System of Higher Education and has permanent tenure in the System . . . Howard adds that Roy Lieuallen will return to his office as registrar of Oregon College of Education at Monmouth, after a year's sabbatical at Stanford working on his doctorate . . . For a chap with no news, Howard did right well by the Newsletter . . .

Margaret Scott, Registrar of Reed College in Portland, Oregon, reports that Eugene Kimbark (Kim) MacColl, B.A., Princeton, M.A. University of Colorado and Ph.D. UCLA, who was an interne last year at Reed in history and the humanities, has been appointed Director of Admissions to replace Robert Canon. She says: "Mr. Canon was Director of Admissions from December, 1948, until the spring of 1954, preceding his appearance as a government witness before the Velde Committee in Portland." Reed College will be represented in Phoenix either by Miss Scott or Mr. MacColl. Mr. MacColl attended the Colloquium on College Admissions held under the auspices of the College Entrance Examination Board October 22-26, at Arden House on the Hudson, on the Harriman campus of Columbia University. Mr. MacColl toured preparatory schools of the Atlantic seaboard states for Reed . . .

Floyd B. Albin, Acting Registrar at Oregon College of Education, Monmouth, Oregon, also wrote to tell Newsletter that Roy Lieuallen was due back September 1 after his year of sabbatical leave . . . May Halstenrud, Registrar of Mulnomah School of the Bible in Portland, Oregon, writes that her life in Portland is one of tranquility and enjoyment as far as her work as Registrar is concerned. But it was not always thus. She says: "Any excitement that I might have experienced is of the past, for I have been completely robbed of everything I owned while in Chicago, been completely burned out while in Alaska, and also shipwrecked in Alaskan waters in the dead of winter with no hope of rescue." She hopes her tranquil life continues that way, and so do we; and she sends wishes for a good Conference, with the regret that a recent major operation will probably keep her from attending . . . Good luck to you, May . . .

Clifford L. Constance, Registrar of the University of Oregon at Eugene, writes that J. Spencer (Spence) Carlson is attending his first PCACRAO convention as Director of Admissions for the University of Oregon. He came into the field from his previous position as head of the Counselling Center at the University . . .

Roy (Lew) Lieuallen, so many of whose friends noted his return from sabbatical, wrote Newsletter that he had been away since June, 1953, and knew little about the scandalous doings of his colleagues. "I should certainly be in a better situation a year from now to report to you the items which they would prefer kept quiet," says Lew. He adds that he and his family are again settled in Monmouth, and he is beginning to get his teeth into the job again . . .

Mrs. Anna C. Nunn, Registrar of Idaho State College, returned in August from a month's motor trip to California. She was accompanied by her sister and nephew, and the party was joined for a week by her husband, Ed. They spent most of the time at Long Beach, but they also visited San Diego, Crater Lake in Oregon, the Redwoods, Yosemite and Muir Woods

Eldred C. Stephenson, Registrar of Ricks College in Rexburg, Idaho, reports that he has returned to the fold after a year's leave of absence spent at the University of Washington in Seattle. Eldred has completed all his course work for the degree of Doctor of Business Administration, and says he now must "worry through" the written and oral exams and finish his dissertation

Ferd D. Reddell, Director of Admissions at San Francisco State College, writes that Miss Florence Vance resigned as Registrar on July 1, 1954. Miss Vance had been at San Francisco State for 46 years. She has been replaced by Harold J. Soeters, formerly Assistant Registrar at the University of Idaho "The college feels a great loss at Miss Vance's leaving; however, we feel indeed fortunate to have Mr. Soeters with us."

From College of the Pacific at Stockton, Ellen L. Deering, sends these news items:

Elliott Taylor, C. O. P.'s Director of Admissions, is completing his term as Governor of Kiwanis International, serving its largest district, California-Nevada-Hawaii, with 306 clubs and 25 Lieutenant Governors. In administering this important office and his duties for the College of the Pacific, Mr. Taylor has from January 1 to August 31 made 73 addresses and travelled 26,470 miles. His largest audience was over the Armed Forces Radio, and the second largest in Los Angeles' Baseball Park, where he spoke to 8,400. He addressed 6,500 Kiwanians during an International Convention in Miami, Fla. Mr. and Mrs. Taylor will be remembered for their delightful presentation of Albanian Political-Social life (including fashions) during our annual meeting in San Jose in 1952

Funeral services were held in San Jose on May 11 for Sarah Estelle Greathead, first Secretary-Treasurer of our association. Mrs. Greathead served San Jose State as Registrar from 1907 to 1927. After retiring in 1927, she wrote and had published a novel and several books of poetry (David Remembers, "The Glory of the Commonplace," and "Stepping Stones") as well as the history of San Jose State College, "The Story of An Inspiring Past." Until her sight failed, Mrs. Greathead wrote book reviews for the San Jose Mercury-Herald. Much of her poetry was published in the Educational Forum, the most recent one in the January, 1952, issue, when she was in her 97th year. Estelle Greathead, a pioneer of our Association, reached the age of 99, remaining active and mentally alert until the last

College of the Pacific will offer its third Workshop in Admissions, Registration and Records, during the summer of 1954. Under the direction of the School of Education and Registrar Deering, Kenneth Rowland, Director of Admissions at Modesto College, and James Booker, Registrar of Sacramento

State College, are planning the Workshop. These two candidates for C. O. P's Doctor of Education degree (Major in Admissions, Records, and Registration) are active members of PCACRAO. They continue their studies while maintaining their administrative duties in their fast-growing institution . . .

Paul Wright writes from the University of California at Santa Barbara that he has been busily at work in pleasant new surroundings, as the college recently moved to its new campus. Paul says: "Things are going nicely and everyone is optimistic. At the present time we have an 8 percent increase over the corresponding date a year ago. See you in November!"

Louise Hallberg, Registrar at Santa Rosa Junior College, writes: "Since February, 1950, we have been receiving about \$20,000 a year for scholarships. The late Frank P. Doyle left investments amounting to \$500,000 which were created into a trust fund for scholarships for Santa Rosa Junior College students. From February, 1950 to June, 1954, awards in the amount of \$80,500 have been paid to 256 students. Students must have a 'B' average to qualify, and after the first semester must continue to maintain a 'B' average to keep the scholarships, which range from \$200 to \$650 a year. In the past so many of our contacts have been with those students who have run afoul of the attendance regulations, the scholarship requirements, etc., and now it is a joy to have monthly contacts with our Doyle students . . . As to myself, I am hoping more than ever that I can attend the Conference this year so I can use my new 35 mm. camera to take some pictures of that beautiful Arizona country we've been hearing about all year." . . .

Warren Mild, Director of Admissions at the University of Redlands, sent his regrets and this news: "I won't be able to attend the PCACRAO convention in Arizona, but I thought you would like this information about our Office of Admissions. I have been granted a Ford Foundation Fellowship for the academic year, 1954-55, to develop a new Freshman English program for the University of Redlands. I will spend the fall semester in the midwest visiting a number of colleges that have experimental programs in Freshman Composition. My family will stay in St. Paul, Minn. We will return to Redlands in February and I will continue my studies. When I return to the University of Redlands in September, 1955, I will join the English department . . . Mr. Byrns Fagerburg, formerly our Admissions Counselor, will be Director of Admissions beginning September 15. Mr. Kenton Corwin will replace Mr. Fagerburg as Admissions Counselor". . .

And, also from Redlands, Mrs. Esther N. Mertins, Recorder, wrote Newsletter that sometime during the summer she had read in the Redlands Daily Facts that "another of our alumni, Gordon Atkins, is the new Registrar at the San Bernardino Junior College. He lives in Redlands but I haven't chanced to see him since I learned of this appointment." Mrs. Mertins said she is especially looking forward to Phoenix because she missed the meeting in Vancouver last year

Leslie W. Ross, Registrar at San Jose State College, reported that he had returned to the college in November, 1953 after three years in the Air Force. C. Winson Quinley, Jr., who had been the Acting Registrar at San Jose State in

Mr. Ross's absence, assumed the duties of Registrar at Eastern Washington College of Education at Cheney, Wash., on September 1, 1954. Viola Palmer, Admissions Officer, wrote: "We are hoping that both young men will be able to attend the Phoenix Conference and be initiated in goodform." . . . Joe H. West, Dean of Students at San Jose State, became Dean of Educational Services and Summer Session at that institution on September 1, 1954. Mr. West was formerly Registrar at San Jose State and is a past president of PCACRAO. . .

Catherine F. Emenaker, Registrar at Loyola University of Los Angeles, wrote Newsletter's Editor: "I hope your name as Registrar at Loyola on the enclosed envelope is not a prediction of things to come. You probably wouldn't want to trade places with me and I am quite sure I couldn't handle your job . . ."

Kenneth Weidaw, Registrar of Los Angeles Conservatory of Music and Arts, and a professional musician of some note, --- he does solo work throughout the Los Angeles area -- was recently elected to membership in the only honorary music fraternity, Pi Kappa Lambda, the music students' Phi Beta Kappa. Los Angeles Conservatory, founded in 1883, is the only private accredited school of music on the west coast . . .

Elizabeth Hanes, Assistant to the Registrar at California Institute of Technology, Pasadena, writes: "We purchased a Photorapid machine not long ago. The transcripts which we now make in our machine are all size and are positive rather than negative. The machine is in a little room right off the office, and it is possible for us to give ten-minute service on a rush request. This machine will photograph practically anything and will make transparencies which can then be run through an ozalid machine. One of the very nice things about it is that the cost is very low . . . I am looking forward to the meeting in Phoenix this year; preliminary information sounds as though it will be very pleasant." . . .

Miss Mary Ellen Dickison, Registrar at Chapman College, writes: "We have just moved our college from Los Angeles to Orange, having purchased the Orange Union High School buildings and grounds. When we get established we will have a marvelous campus, much larger and more buildings . . . I have been with Chapman College in one capacity or another for many years. First, I worked with the young people in the Youth Conferences; then I was one of the trustees. I came in as Registrar in 1949 and it is the most interesting of all the work I have done While with the L.A. City Schools I was President of the High School Teachers Association and later Chairman of the Affiliated Teachers Organizations of Los Angeles. I am now a member of the Delta Kappa Gamma, Theta Alpha Delta, Business and Professional Women's Club of Los Angeles and Women's Division of the Chamber of Commerce of Los Angeles . . . My sister and I have just returned from a trip around the world . . . I have a new assistant, Emery Owens. He has been teaching in the Santa Ana schools and is choir director of the Orange Christian Church . . . Arizona is a well remembered place in my life. I taught in Welton for 5 years and proved up on a homestead during that time. . . ."

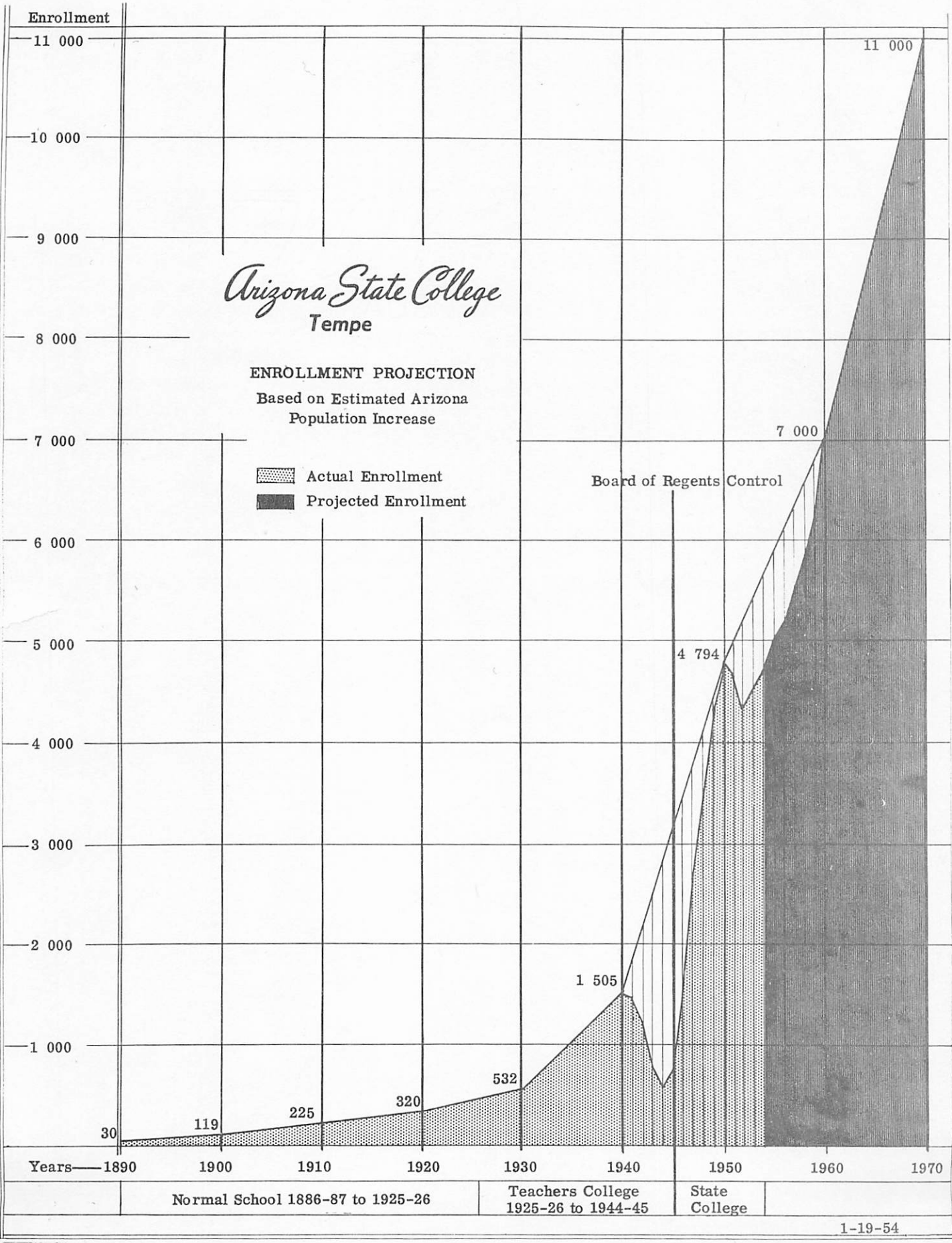
Florence N. Brady, Registrar at Occidental College in the City of Los

Angeles, says it may be of interest to our members to know that Occidental College has a new Director of Admissions: Melvin Allen Angell, M. A., Ed. D. He is a graduate of the University of Washington and has taught at his alma mater and at Green River College, and at the Western Washington College of Education. Since 1952 he has been an Education Specialist at the U.S. Naval Personnel Research Field Activity at San Diego . . . "

From Harvey Hall, PCACRAO President, comes word that "it might be of interest for old timers in our organization to know that Joe West, of San Jose State and formerly a president of our organization, has recently shifted jobs from Dean of Students to Dean of Special Services at San Jose State. Florence Vance, of San Francisco State College, another registrar of long standing, has retired, and Don Du Sault's assistant, from the University of Idaho, is the new registrar there . . . We are planning a one-day regional conference either in Berkeley or at Stanford on the subject of accreditation of educational experiences while in the armed services. Ernie Whitworth, Director of the Committee on Accreditation of the A. C. E., will conduct this one-day conference to be held on Wednesday, November 17, from 10:00 a.m. to 3:00 p.m. . . "

Glenn Eason, Dean-Registrar of Grand Canyon College in our host-city, Phoenix, sent along some notes on the college, a standard four-year liberal arts college founded in 1949 by the Baptist General Convention of Arizona . . .

Which brings us to the end of our news roundup for this year.



THE RELATIONSHIP BETWEEN POPULATION GROWTH IN ARIZONA
AND MARICOPA COUNTY AND THE ENROLLMENT INCREASE AT
ARIZONA STATE COLLEGE AT TEMPE

Year of Arizona	Population of Arizona	% Inc. Over Prev. Dec.	Population of Maricopa Co.	% Inc. Over Prev. Dec.	Enrollment at A.S.C. Tempe	% Inc. Over Prev. Dec.
1890	88,243		10,986	----	55	----
1900	122,931	39.31	20,457	86.20	119	116.36
1910	204,354	66.23	34,488	68.59	225	89.08
1920	334,162	63.50	89,576	159.70	320	42.22
1930	435,573	30.30	150,970	68.50	532	66.25
1940	499,261	14.60	186,193	23.30	1505	182.89
1950	749,587	50.10	331,770	78.20	4794	218.53

NUMBER AND % OF INCREASE SIXTY YEAR PERIOD 1890-1950

661,344 749.46% 320,784 2,919.90% 4,739 8,616.30%

ARIZONA STATE COLLEGE AT TEMPE

ARIZONA'S COLLEGE AGE POPULATION

United States Bureau Census Data

Year	College Age Population	Year	College Age Population
1939	25,037	1963	49,463
1940	25,072	1964	51,731
1941	25,969	1965	56,060
1942	26,225	1966	60,479
1943	27,737	1967	66,623
1944	29,592	1968	70,658
1945	30,422	1969	74,269
1946	30,973	1970	78,974
1947	31,525		
1948	33,288		
1949	34,022		
1950	33,640		
1951	32,326		
1952	30,460		
1953	31,371		
1954	33,477		
1955	35,597		
1956	37,184		
1957	38,923		
1958	39,749		
1959	41,339		
1960	44,338		
1961	46,757		
1962	48,455		

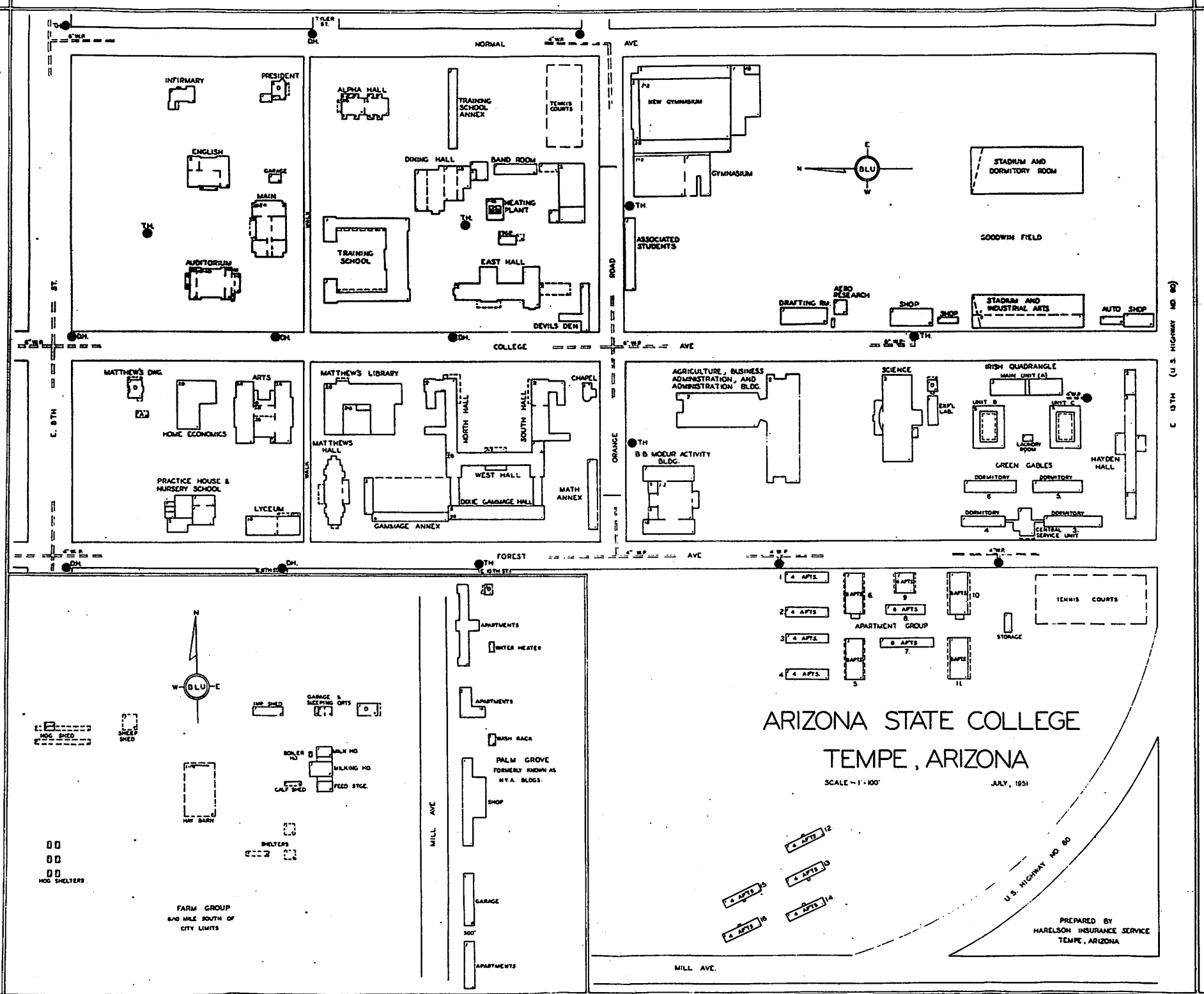
Estimated Per Cent of Increase
College Age Population
1953-1970

California	230 %
Nevada	195 %
Oregon	189 %
Washington	169 %
Arizona	159 %

The President's Commission on Higher Education arrived at the conclusion that "at least 32 per cent of our population has the mental ability to complete an advanced liberal or specialized professional education." The President's Commission also concluded that "49 per cent of our population has the mental ability to complete the first two years of college."

It is estimated that the enrollment at Arizona State College at Tempe will increase to 7,000 students in 1960 and to 11,000 students in 1970.

55% increase by 1960 143% increase by 1970



E. 13TH (U.S. HIGHWAY NO. 80)

ARIZONA STATE COLLEGE

TEMPE, ARIZONA

SCALE - 1" = 100' JULY, 1951

PREPARED BY
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TEMPE, ARIZONA

