

TWENTY - EIGHTH

# CONFERENCE NEWS

PACIFIC COAST ASSOCIATION OF COLLEGIATE  
REGISTRARS AND ADMISSIONS OFFICERS

Phoenix, Arizona

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November 8, 1954

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Arizona State College at Tempe  
Tempe, Arizona





**Pacific Coast Association of Collegiate Registrars and Admissions Officers**

*Twenty-Eighth Conference — November 7, 8, 9, 10, 1954*

*Phoenix, Arizona*

November 7, 1954

**EXECUTIVE COMMITTEE**

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Stanford University  
Stanford, California

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**LOUISE HALLBERG, Registrar**  
Santa Rosa Junior College  
Santa Rosa, California

**TREASURER (After May 31, 1954)**

**WILLIAM H. NORRIS, Registrar**  
Lewis & Clark College  
Portland, Oregon

Dear Friends:

As we assemble here in Phoenix for our twenty-eighth annual conference I look forward to seeing those of you who are old friends, and likewise to the pleasure of meeting those of you who are new to our organization. For these latter an innovation has been planned in the orientation program which is being undertaken this afternoon under the direction of Florence Brady, of Occidental College. In past meetings it has been clear that a need existed for a preliminary meeting at which basic questions could be raised by new registrars and admissions officers before the regular program was under way. I hope the new Sunday afternoon meeting will meet this need.

My own feeling is that the opportunity for personal conferences, which our annual meeting affords, is perhaps the most valuable single aspect of the meeting. I have learned a great deal from talking to you, and some of what I have learned we have been able to put into practice in my own institution. Further, I think it is an important service to our students to be able to write a letter which is personal rather than one which is simply addressed from one institution to another.

Aside from this valuable personal by-product which always accrues from our meetings, I think that Al Thomas, Herman Sheffield, and the others responsible for program planning have done an outstanding job in their planning of our time together. We will be addressed by two college presidents and the Chancellor for the State of New Mexico, all educators of national prominence. We shall hear our own national president and a representative of the American Council on Education. In addition to this, the meetings in which our own members will participate have been planned with care.

I am glad you are here, and I hope the time spent will be profitable and enjoyable.

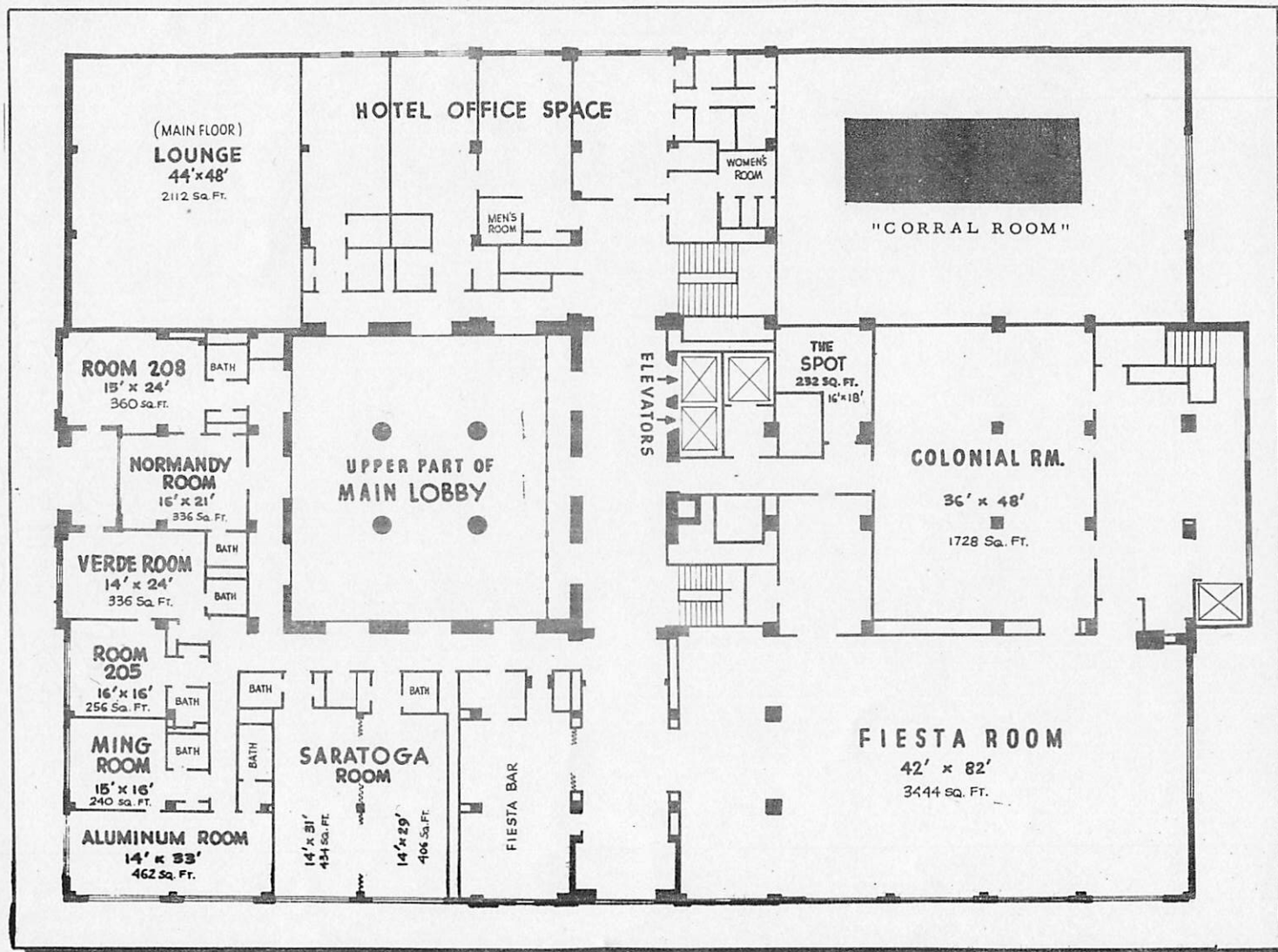
Cordially,

*Harvey Hall*  
Harvey Hall

MEZZANINE  
FLOOR  
*Hotel*  
**WESTWARD  
HO**  
PHOENIX, ARIZONA

PACIFIC COAST ASSOCIATION  
OF  
COLLEGIATE REGISTRARS  
AND  
ADMISSIONS OFFICERS  
28th ANNUAL MEETING  
NOVEMBER 7-10, 1954

Colonial Room.....	175
Fiesta Room.....	500
Normandy Room.....	25
Verde Room.....	25
Ming Room.....	20
Aluminum Room.....	40
Saratoga Room.....	100
The Spot.....	20
Room 205.....	25
Room 208.....	30
Lounge.....	200



UNIVERSITY OF ARIZONA  
Tucson, Arizona

The University of Arizona, founded in 1885 and located at Tucson, is an integral part of the system of public education established by and for the state. Its purpose, in the language of the organic law, is "to provide the inhabitants of this state with the means of acquiring a thorough knowledge of the various branches of literature, science, and the arts."

Today the university is comprised of ten colleges: Agriculture (including the School of Home Economics), Business and Public Administration, Education, Engineering, Fine Arts (including the School of Music), Law, Liberal Arts, Mines, Pharmacy and the Graduate College. General departments include air science, military science and tactics, and physical education for men and for women.

Special agencies for research and extension have been established from time to time in keeping with the growth of the university. In addition to the Agricultural Experiment Station set up in 1890, these now include: Agricultural Extension Service, Arizona Bureau of Mines, Arizona State Museum, Bureau of Business Research, Bureau of Ethnic Research, Carbon 14 Laboratory, Co-operative Wildlife Research Unit, Engineering Experiment Station, Institute of Atmospheric Physics, Laboratory of Tree-Ring Research, Steward Observatory, and University Extension Division.

In its desert setting, 66 miles from the Mexico international boundary line, and 500 miles inland from the Pacific coast, the University is surrounded on four sides by the Catalina, Santa Rita, Tucson and Rincon mountain ranges. Its beautifully landscaped campus occupies 85 acres in the residential district of Tucson, only ten minutes from the downtown section. Fifty-six buildings of modern structure and design give the University's physical plant a valuation in excess of \$15,000,000.

With an annual enrollment of approximately 10,000 students, including those attending summer session and extension courses, the number of students in residence for day session study each term is approximately 5,500.

Undergraduates may specialize in any one of 47 schools and departments of the University. Complete preparatory courses are available for students looking forward to study in such professional fields as medicine, dentistry, and veterinary medicine. In the graduate college, students may take major work leading to the master's degree offered by 39 schools and departments, and to the Doctor of Philosophy and Doctor of Education degrees.

Since 1917 the University has been accredited by the North Central Association of Colleges and Secondary Schools as a degree-granting institution. The Association of American Universities placed Arizona on its list of approved state colleges in 1924. Other organizations in which the University has membership or to which the institution or its various colleges are accredited include: the American Association of Collegiate Schools of Business, the American Bar Association, the Association of American Law Schools, the American Council of Pharmaceutical Education, the Engineering Council for Professional Development, the National Association of Schools of Music, the National Association of State Universities, and the Association of Land Grant Colleges and Universities.

ARIZONA STATE COLLEGE AT TEMPE  
Tempe, Arizona

Arizona, the youngest State, has a culture that is exceedingly old. It is an historical coincidence, perhaps, that one of the most advanced cultures known to American archeologists was that of the Ho-Ho-Kam Indian (700 A. D. to 1400 A. D. the center of which, was but a few miles from the campus of Arizona State College. The touch of the white man to this region goes back to 1539 when, only 47 years after the landing of Columbus, Fray Marcos de Niza came into Arizona, passing a short distance from Tempe. He was soon followed by the colorful but ill-starred expedition of Coronado.

Settlement by the white men proceeded at an extremely slow rate until the mid-19th century when sufficient numbers gathered within the borders of the State to form the Territory of Arizona, organized in 1863. Education in the frontier State progressed slowly until 1885, when on March 12th, the Thirteenth Legislative Assembly made provision for the establishment at Tempe of a Normal School. The Normal began classes on February 8, 1886. Thirty-one students met in a single room under the supervision of Hiram Bradford Farmer. The Normal School, forerunner of the present Arizona State College, was the first institution of higher learning to be opened in the State.

The College has had a variety of names starting with Arizona Territorial Normal School and proceeding to Arizona Normal School, The Normal School of Arizona, The Tempe Normal School of Arizona, and the State Normal School of Tempe, Arizona. In 1925, through the activities of the Alumni Association, the Seventh State Legislature approved a bill providing that the Tempe Normal School become Tempe State Teachers College and establishing a four-year college curriculum. The Ninth Legislature changed the name of the College to read Arizona State Teachers College at Tempe and authorized the College to grant the degree of Bachelor of Arts in Education. In March, 1937, the Thirteenth Legislature authorized the College to grant the advanced degree of Master of Arts in Education, which degree was conferred the first time on May 31, 1938.

A complete revision of the system of governing the state institutions of higher learning took place on March 9, 1945, when the legislature established a Board of Regents of the University and State Colleges of Arizona, and changed the name of the College to Arizona State College at Tempe. This Board has broad powers. It has authorized new curriculums and courses, and during the past seven years, has authorized the College to award the Bachelor of Arts and the Bachelor of Science degrees, and, most recently, the degree of Doctor of Education.

The College has had a gradual, positive evolution from the limited curriculum of a Normal School to an institution composed of eighteen strong departments. From the original single building, there has grown a campus containing forty-two buildings on approximately 120 acres, and the original attendance of thirty-one has expanded to an annual enrollment of approximately 8,000 students including those enrolled in summer session, and extension courses. The semester on-campus enrollment is approximately 4,500.

Arizona State College is fully accredited by the recognized agencies of evaluation in its field. The College ranks Class A in the North Central Association of Colleges and Secondary Schools, and in the American Association of Colleges for Teacher Education. It has institutional membership in the Association of American Colleges, the American Council on Education, and the Western College Association.

ARIZONA STATE COLLEGE AT FLAGSTAFF  
Flagstaff, Arizona

In March 1899, plans for the Northern Arizona Normal School were completed. The first school term began September 11, 1899. In charge of the school was Professor A. N. Taylor of Jamestown, N. Y., with Miss Frances Bury assisting. Twenty-three students enrolled the first day, and ten more entered the following week.

Four young women made up the first graduating class in 1901. They received diplomas which warranted them life certificates to teach in the schools of Arizona.

Growth of the institution in enrollment and in importance to the educational system of Arizona led the State Legislature on March 7, 1925, to change the institution's status from a normal school to a four-year degree-conferring college, granting the Bachelor of Arts in Education.

In 1937, the State Legislature granted the college the right to establish and conduct courses carrying graduate credit which would permit the conferring of the degree of Master of Arts in Education upon satisfactory completion of such courses.

By action of the Board of Regents, on December 20, 1946, Arizona State College at Flagstaff was authorized to continue the preparation of high school teachers in addition to the preparation of elementary school teachers.

It was further agreed by the Board of Regents that Arizona State College at Flagstaff should be given the right to award the degrees of Bachelor of Arts and Bachelor of Science in addition to those of Bachelor of Science in Education and Master of Arts in Education.

Thus through the years has the college grown and improved, from its start in 1899 as a one-building normal school. Now the beautiful 160-acre campus is the site of one of the most modern institutions of higher education in the nation.

PHOENIX COLLEGE  
Phoenix, Arizona

B. F. McFall, member of the Phoenix Union High School Board of Education, suggested a junior college for Phoenix as early as 1910. However, he was way ahead of his time because it was not until 1917 that Phoenix Union High School developed a program of post-graduate work. In the fall of 1918, courses in analytical geometry and college chemistry were started. After the cotton boom of 1918 there was a sharp depression in the Salt River Valley, and many families who had planned to send their children away to college were not financially able to do so. Pressure was brought to bear upon the Board of Education to establish a junior college, which was done in the fall of 1920. It was located in two cottages on the Phoenix Union High School campus and started with a freshman class of twenty students. The two teachers were John W. Laird and Neil E. Cook. Daniel Jantzen, principal of the Phoenix Union High School at that time, was the chief administrative office. However, he soon appointed another administrator for the college W. W. Carpenter to act as dean.

Before long the college outgrew its quarters and the Board purchased Cottonwood Court, an old family residence across from the high school on Seventh Street. After some three years in Cottonwood Court the enrollment exceeded 200 students, and it was necessary to expand the facilities. This was done by way of erecting a new building, which was occupied in 1929. This building still stands and is the main building for the Phoenix Technical School. In 1939, when the enrollment had reached 900 the college moved to a new fifty acre campus on West Thomas Road in Phoenix, where it is now located. There are some ten main buildings on the campus and several minor buildings.

Thus we moved from an enrollment of twenty students, the Phoenix population of 29,000 and a faculty of two in 1920 to 1,300 day students, 1,600 night students, a district population of 220,000 and sixty full-time teachers in 1954.

From 1920 to 1927 Phoenix College or Phoenix Junior College as it was then known existed extra-legally. In 1927, it was given legal status by legislative action. In 1928, it was admitted to the North Central Association of Colleges and Secondary Schools. Later it was admitted to the Southern California Junior College Association, the California Junior College Association, the American Council on Education, and the American Association of Junior Colleges.

Throughout the years, there have been two kinds of curriculums in the college, terminal and university parallel. In the terminal curriculum the student is suited for his work at the end of two years of college. In the university parallel curriculums, such as arts, engineering, education, pre-medical, and business administration, the student gets only the first two years of his college work in Phoenix and then transfers to a four-year college or a university.

The administrative personnel have been as follows: the deans in chronological order were W. W. Carpenter, John W. Laird, H. A. Cross, H. B. Wyman, and Robert J. Hannelly. Dr. E. W. Montgomery was president of the college from 1925 to 1953. Daniel Jantzen was principal from 1920 to 1925. Harold L. Gear has been superintendent since 1953.



EASTERN ARIZONA JUNIOR COLLEGE  
Thatcher, Arizona

Eastern Arizona Junior College had its beginning as St. Joseph Stake Academy, June 8, 1888, when Christopher Layton, St. Joseph Stake president, was authorized to establish an educational institution in eastern Arizona. Under the supervision of the Board of Education of the Church of Jesus Christ of Latter Day Saints, a local board was organized, and on January 1, 1891, the Academy began instruction in the LDS church house at Central, Arizona. At the opening of the next school year, the Academy was moved to Thatcher.

Founder's Day was formally declared March 13, 1898. At that time the Academy was formally dedicated as an educational institution and was granted an academic charter.

By 1908 the name of the school had been changed to Latter Day Saints Academy; subsequent names have been Gila Academy, Gila Normal College, Gila College, Gila Junior College, and, presently, Eastern Arizona Junior College.

During the years of development high school courses were accredited by North Central Association (1917); college courses were introduced (1921) and were accredited by the University of Arizona (1926); and reorganizations to serve the students and community were made from year to year.

After maintaining the school for forty-three years, the LDS church offered, without cost, Gila Junior College with all its property and improvements to the citizens of Graham County if they would vote to retain it as a county educational institution. The vote, March 25, 1933, was 1564 to 305 in favor of retaining the school. To assist with the expense of the first year, the Church donated \$10,000 in cash to the school. As a county junior college, Gila became completely non-sectarian and courses in religious education were dropped from the curricula.

In 1935 the State Legislature passed a law providing that the state would pay half the maintenance cost, not to exceed \$15,000 yearly, after 1937. The appropriation became available in 1938; in 1947 it was increased to \$30,000; in 1949 to \$75,000; and in 1953 to \$100,000.

The growth of Eastern Arizona Junior College can be attributed, in part, to the power that an alumnus called "The Spirit of Gila": "Up through the struggles of a pioneer people she rose, bringing with her the power to lift men and women to greater accomplishments through the inspiration of her leadership. Her halls, though humble, tell of deeds of service; friendships mellowed with sympathetic understanding; and the worship of a Divine Creator. She will live forever in the lives of those who have lighted their torches at her sacred altar." Inscription on Campus Gate.

GRAND CANYON COLLEGE  
Phoenix, Arizona

The first definite steps toward founding Grand Canyon College were taken at the annual session of the Baptist General Convention of Arizona in 1946. At that time the Convention selected a special committee to study the problems and report their findings to the Executive Board of the Convention. The Executive Board, following the instructions of the Convention, elected fifteen college trustees, who were charged with the responsibility of working out plans for the college and presenting them to the Board for approval.

At a called meeting of the college trustees in the First Southern Baptist Church, Phoenix, March 4, 1947, Prescott was chosen as the site for the college. The name of Grand Canyon College was given to the new institution at a later meeting of the trustees. It was chartered on August 1, 1949.

Dr. Willis J. Ray, Executive Secretary of the Convention, undertook the promotion of the college and served as its president the first year of its operation in Prescott, 1949-50. Mr. Leroy Smith became president of Grand Canyon College in October, 1950 and served until April 1, 1952.

After having operated the college in the city of Prescott for two years in temporary quarters, the Board of Trustees deemed it wise to move from Prescott to Phoenix. There under the supervision of President Smith an eighty-acre campus site on West Camelback Road was purchased and nine buildings for a student body were provided.

In the spring of 1952, Dr. B. O. Herring became president of the college. An enlargement campaign was begun in 1953 with the securing of an additional eighty acres of land adjoining the original site and with plans for more buildings to accommodate a steadily increasing student body.

Grand Canyon College is accredited by the University of Arizona, and credits earned at Grand Canyon College are accepted on a basis of complete equality with those earned at other institutions. Grand Canyon College is a member of the Association of Southern Baptist Colleges.

The Arizona State Board of Education has given formal approval of the work done at Grand Canyon College for the certification of elementary teachers, for the renewal of certificates, and for the undergraduate training of high school teachers.

Grand Canyon College is approved by the Veterans Administration for education of veterans under Public Laws 16 and 346, and for Korean veterans under Public Law 550.

By authorization from the United States Department of Justice, Immigration and Naturalization Service, non-immigrant alien students can now attend Grand Canyon College merely by establishing their eligibility in the usual academic way.

AMERICAN INSTITUTE FOR FOREIGN TRADE  
Phoenix, Arizona

The American Institute for Foreign Trade was founded in April, 1946, by the late Lieutenant General Barton Kyle Yount (1884-1949) and Finley Peter Dunne, Jr., in association with a group of public-spirited citizens of Phoenix, Arizona. The purpose of its founders was to create a national center of higher education where young men and women might prepare themselves for careers in international commerce, either as employees of world-minded business concerns, or in the government service.

The founders' belief was that the strongest kind of international understanding comes about when goods and services are actively exchanged, and the peoples of different countries meet on the common ground of amicable business and personal relations. Under these conditions, every person who does business abroad carries important responsibilities. It seemed to the founders, therefore, that men and women planning to enter foreign trade should have specialized training; and that a school providing such training would be making a significant contribution to world stability.

These beliefs remain the guiding principle of the Institute.

The American Institute for Foreign Trade was formally chartered as a non-profit Arizona corporation on April 8, 1946, with General Yount as President and Dunne as Secretary-Treasurer. In June of that year, in view of the potential benefits to the United States, the War Assets Administration gave the new school title to Thunderbird Field, a former pilot training center sixteen miles northwest of Phoenix. At the same time a capital fund was made available in the form of unsecured loans, granted as a public service by the Bankers Trust Company, the Chase National Bank, the Bank of Douglas, the First National Bank of Arizona, the Valley National Bank and the directors of the Institute.

Both in organizing its faculty and in devising its courses of study, the Institute received much welcome assistance from the United States Office of Education, from many others in the field of education, and from some thirty leading corporations and financial houses which freely discussed their world-wide personnel problems and the kind of training they considered valuable.

Of the little more than 1400 graduates of the American Institute for Foreign Trade, more than 400 are now overseas in key positions with U. S. business firms or government agencies. At least an equal number hold domestic posts in foreign trade or are in training for eventual assignment overseas.

The American Institute for Foreign Trade has successfully filled a long-standing need for people realistically trained for work in foreign trade, and in this way helps promote international understanding. Nor should it be overlooked that those who go into domestic business have likewise found value in the school's intensive courses in commercial techniques.

## WHO'S COMING

Listed below are the names of those who filed Preliminary Registration Forms indicating that they were planning to be here. This includes all registrations received through November 1. A supplementary list will be included in the second issue of the NEWS.

Abbott, Urith S., Registrar, Claremont Graduate School (Inc., Claremont College)  
Arata, David P., Registrar, University of Santa Clara  
Armstrong, J. Evan, President, Armstrong College  
Ashe, John, Superintendent, Scottsdale Schools, Scottsdale, Arizona  
Ashley, Mary, Registrar, Fuller Theological Seminary  
Baker, A. M., Director of Admissions, Linfield College  
Bergland, Clarence R., Director of Admissions, Long Beach State College  
Biddulph, H. K., Registrar, Los Angeles Pacific College  
Blackwell, Eva, Assistant Registrar, Oregon State College  
Bowers, Miriam A., Registrar and Admissions Officer, Upland College  
Brady, Florence N., Registrar, Occidental College  
Brandt, J. C., Registrar, La Verne College  
Brickley, Michael J., Registrar, Sacramento Junior College  
Burrill, Martha E., Director of Admissions & Registration, College of San Mateo  
Cady, Gilbert L., Comptroller, Arizona State College at Tempe  
Carlsen, Willeta, Registrar, La Sierra College  
Cassity, Galen H., Assistant Registrar, Arizona State College at Tempe  
Christensen, Patsy, Associate Registrar, Northern Montana College  
Christian, James H., Registrar, Director of Admissions, Bible Institute of L.A.  
Constance, Clifford L., Registrar, University of Oregon  
Cornell, G. L., Chief, Inspections & Examinations Branch in the El Paso District,  
U.S. Dept. of Justice, Immigration & Naturalization Service, El Paso, Texas  
Davis, Jeanne B., Registrar, Seattle University  
Deering, Ellen L., Registrar, College of the Pacific  
Dillon, William J., Registrar, University of San Francisco  
Donnan, Grace, Registrar, College of Marin  
DuSault, Don, Registrar, University of Idaho  
Eddy, Robert D., Dean of Students and Admissions, Golden Gate College  
Eliel, Harriet J., Director, West Coast Regional Office, Institute of International Education  
Emenaker, Catherine F., Registrar, Loyola University of Los Angeles  
Erickson, Mabel J., Registrar, American Institute for Foreign Trade  
Evans, David W., Assistant Registrar, University of Southern California  
Evans, LaVon, Registrar, Eastern Arizona Junior College  
Fagerburg, Byrns, Director of Admissions, University of Redlands  
Fechter, Helen E., Assistant Registrar, Montana State College  
Fullington, B. W., Registrar & Director of Admissions, College of Osteopathic Physicians & Surgeons  
Gammage, Grady, President, Arizona State College at Tempe  
Gilliam, Clinton C., Registrar - Admissions Officer, University of California (Riverside)  
Glenny, Alta, Registrar, Whitman College  
Grant, Arthur T., Assistant Registrar, University of Arizona  
Green, Laurie C., Manpower Officer for Students, National Headquarters Selective Service System, Washington, D.C.  
Hall, Harvey, Registrar, Stanford University  
Hallberg, Louise, Registrar, Santa Rosa Junior College  
Hanes, Elizabeth, Assistant to the Registrar, California Institute of Technology

Harvill, Richard A., President, University of Arizona  
Hertzog, Jr., Walter S., Dean, Admissions & Instruction, East Los Angeles Junior  
College  
Holcomb, Beatrice, Registrar, Immaculate Heart College  
Humiston, Genevieve, Registrar, Santa Ana Junior College  
Johnson, Lyle H., Registrar & Director, Student Personnel, Eastern Oregon College  
Jory, H. B., Registrar, Willamette University  
Ketchum, Weaver V., Deputy Director, Arizona Selective Service System  
LaBoskey, Donald P., Supervisor of Special Services, University of California  
at Los Angeles  
Lazier, E. L., Associate Director of Admissions, University of California at L.A.  
Leshner, C. Zaner, Registrar & Director of Admissions, University of Arizona  
McConnell, Carl E., Registrar, Glendale College  
McDermont, E. A., Registrar, Riverside College  
McGeorge, Annabel, Registrar, McGeorge College of Law  
McNelis, William J., Dean, Admissions & Guidance, Los Angeles Valley Jr. College  
Maple, Margaret, Registrar, Pomona College  
Menke, Robert L., Director of Placement, Arizona State College at Tempe  
Mertins, Esther N., Recorder, University of Redlands  
Miller, Cecil, Director of Admissions & Registrar, Pasadena College  
Miller, William H., West Coast Regional Office, Institute of International Educ.  
Mitchell, Perry H., Registrar, Central Washington College of Education  
Moore, Gilbert S., Assistant Director of Admissions, Los Angeles City College  
Morrell, George, Purchasing Agent, Arizona State College at Tempe  
Nelson, Dorothy P., Assistant Director of Admissions, University of Southern  
California  
Norris, William H., Registrar, Lewis and Clark College  
Nunn, Anna C., Registrar, Idaho State College  
Ordeman, D. T., Registrar, Oregon State College  
Palmer, Viola, Admissions Officer, San Jose State College  
Parker, Marion L., Registrar, San Diego State College  
Parnall, John E.A., Associate Registrar, University of British Columbia  
Patmore, H. W., Registrar, University of Southern California  
Pax, Robert W., Dean of Guidance & Records, Ventura College  
Philbrick, J. L., Registrar - Admissions Officer, California Baptist Theological  
Seminary  
Pomeroy, William C., Registrar, University of California at Los Angeles  
Proctor, Virginia, Assistant Registrar, La Sierra College  
Richardson, H. D., Vice President, Arizona State College at Tempe  
Richardson, K. N., Dean of Students, Director of Admissions, Whittier College  
Rowe, Howard O., Assistant Registrar, Director of Admissions, Boise Jr. College  
Rowland, J. Kenneth, Registrar & Director of Guidance, Modesto Junior College  
Russell, John D., Director of Admissions & Registrar, Menlo College  
Russell, John Dale, Chancellor and Executive Secretary, State of New Mexico  
Board of Educational Finance  
Russell, Ted, Registrar, The Dental School of the University of Oregon  
Sammis, Arthur M., Associate Dean & Registrar, University of California  
Sasnett, Martena Tenney, Formerly Foreign Student Credentials Evaluator, Univer-  
sity of California  
Schirman, Lucille, Registrar, Westmont College  
Schumacher, B. G., Chief, Vocational Rehabilitation & Education Div., Arizona  
Regional Office, Veterans Administration  
Scott, Margaret, Registrar, Reed College  
Scribner, Albert F., Registrar, Valparaiso University  
Sheffield, H. J., Director of Admissions & Registration, University of Southern  
California  
Shontz, Howard B., Registrar & Admissions Officer, University of California(Davis)

Simpson, Claude, Director of Admissions & Registrar, State College of Washington  
Snyder, Ralph R., Dean of Admissions & Records, Fullerton Junior College  
Spindt, H. A., Director of Admissions, University of California (Berkeley)  
Stanley, Carmelita B., Assistant Registrar, University of Calif. at Los Angeles  
Steinbaugh, John K., Associate Director of Admissions, Univ. of Southern Calif.  
Sutton, Mary C., Registrar, George Fox College  
Taylor, Elliott J., Director of Admissions, College of the Pacific  
Temple, Kenneth F., Adjudicator & Publications Officer, U.S. Dept. of Justice,  
Immigration & Naturalization Service  
Thomas, Alfred, Jr., Registrar & Director of Admissions, Arizona State College  
at Tempe  
Toner, Ethelyn, Registrar, University of Washington  
von KleinSmid, Rufus B., Chancellor, University of Southern California  
Wagner, Elmer C., Associate Registrar, Stanford University  
Walker, Katharine L., Sr. Administrative Asst., Office of Relations with Schools,  
University of California at Los Angeles  
Walker, Margarette W., Associate Dean of Students - Registrar, George Pepperdine  
College  
Walls, Jr., Herbeet A., Associate Registrar, College of Medical Evangelists, L.A.  
Walter, E. C., Registrar, Pacific Union College  
Weldon, John B., Registrar, Pasadena City College  
Wells, John K., Coordinator, Admissions & Records, Ext. Div., E. Los A. Jr. College  
Whitman, E. Avar, Registrar, Linfield College  
Whitworth, Ernest, Director, Commission on Accreditation of Service Experience,  
American Council on Education  
Windmiller, Louis L., Dean of Admissions & Registration, Stockton College  
Windsor, David L., Associate Director of Admissions, University of Arizona  
Winston, Mabel W., Registrar, Southern Oregon College of Education  
Wolfson, Leo, Superintendent, Reedley College  
Wright, Paul W., Registrar, University of California, Santa Barbara College  
Zolnekoff, Jeanette, Assistant Director of Admissions, Bible Institute of L.A.

The following pre-registrations were received after November 1st:

Durrell, Wayne, Director of Admissions, University of Portland

SOME GOOD PLACES TO EAT

Stockyards Restaurant	-	5001 E. Washington St.
Newton's Prime Rib	-	915 E. Van Buren St.
Green Gables	-	2345 E. Thomas Rd.
The Flame	-	34 West Adams
The Concho Room	-	Hotel Westward Ho
The Phoenician Room	-	Hotel Adams
Lulu Belle's	-	14 W. Main St., Scottsdale

SHOPS

Hanny's	-	40 North 1st Street
Porter's Department Store	-	118 North 1st Street
Goldwater's Department Store	-	31 North 1st Street
Korrick's Department Store	-	106 East Washington St.
Diamond's Department Store	-	201 East Washington
Scottsdale, "The West's Most Western Town"	-	About 8 miles east on Camelback Road

ACTIVITY FOR CONFERENCE WIVES WHO HAVE TIME ON THEIR HANDS

Dear Friend:

This chain letter started in Reno, in the hope of bringing relief and happiness to tired housewives.

Unlike most chain letters, this does not cost any money. Simply send a copy of this letter to five of your housewife friends who are equally tired. Then bundle up your husband and send him to the woman whose name is at the top of the list and add your name to the bottom of it.

When your name comes to the top of the list you will receive 16,478 men, and some of them will be dandies.

HAVE FAITH - Don't break the chain - one woman broke the chain and got her old man back.

Sincerely,  
A Tired Housewife

NOTE: It came to our attention that the above letter was circulated prior to the conference. We wonder if this is the reason that some of our members are not in attendance.

ACKNOWLEDGEMENTS

Special acknowledgement is made to the following for their contributions to the 28th Annual Conference of the Pacific Coast Association of Collegiate Registrars and Admissions Officers:

Arizona Highways Magazine

Exhibitors:

Remington Rand Corporation  
International Business Machine Corporation  
Peterson, Brooke, Steiner & Wist Supply & Equipment Co.  
The Photo Shop

PLEASE PATRONIZE OUR EXHIBITORS





