NABCA Campus & Center Administrator Survey: Initial Results

Dr. Phyllis Bebko, Florida Atlantic University
Dr. Dennis Huffman, Prince George’s Community College
April 15, 2010
Responses

• Opened on the NABCA website in July 2009
• Responses
  • 128 Individuals
  • 110 Institutions
• The institutions represented include more than 550 branches and centers
Types of Home Institutions

- 35% 2-year public
- 46% 4-year public
- 16% 4-year private non-profit

81% Public
62% 4-year
Type of Institution

- 47% main campus with branches
- 22% single campus with centers
- 21% multi-campus system
Credit Headcount of Home Institution

- 29% under 5,000
- 19% 5,000-10,000
- 20% 10,000-15,000
- 32% over 15,000
Definition: Branch Campus

- Geographically apart from main campus
- Offers wide range of programs leading to degrees or certificates
- Has:
  - Onsite administration
  - Significant budget autonomy
  - Resident faculty
  - Broad range of student support services
Definition - Center

• Geographically apart from main campus
• Offers single or limited range of programs leading to degrees or certificates
• Has:
  • Onsite management
  • Limited budget autonomy
  • Fewer or no resident faculty
  • Fewer student support services
### How Many by Definition

<table>
<thead>
<tr>
<th></th>
<th>Branches</th>
<th>Centers</th>
</tr>
</thead>
<tbody>
<tr>
<td>24.1%</td>
<td>0</td>
<td>17%</td>
</tr>
<tr>
<td>33%</td>
<td>1-2</td>
<td>48%</td>
</tr>
<tr>
<td>43%</td>
<td>3+</td>
<td>34%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3+</td>
</tr>
</tbody>
</table>
What Portion of Students Take Courses on a Branch or Center?

- 22% under 10%
- 12% 11-15%
- 21% 16-25%
- 45% over 25%
The Administrators
Among Those Responding to the Survey

- 48% lead on one site
- 28.2% lead on multiple sites
- And a mix of academic, student services, development, and facilities admin.
Administrators’ Preparation

- 52% Doctorate
- 38% Masters
- 6% Bachelors

4 year public –
78% doctorate

2 year –
24% doctorate
Administrators’ Tenure

- 18% branch admin. >15 years
- 48% branch admin. 6-15 years
- 34% branch admin. <5 years
- 66% branch admin. 6 years +
Senior Administrators’ Title

- “Other” 55%
- Dean, Associate or Assistant Dean 26%
- VP, Associate or Assistant VP 13%
- Provost, Associate or Assistant Provost 4%
Administrators’ Boss

- “Other” 30%
- President 23%
- Vice President 20%
- Dean 14%
- Provost 14%
Typical Administrator Respondent

- Is the lead on one campus
- Has an earned doctorate
- Has spent 6+ years as a branch administrator
The Campus
Net Assignable Square Feet

- < 25,000 43%
- 25,000-50,000 28%
- >50,000 29%
Space and Location

- 52% owned
- 48% leased
- 4% on a military base
- 36% co-located with another institution
Distance from ‘Mothership’

- 6% (all 2-year) < 10 miles
- 17% 10-20 miles
- 36% 20-50 miles
- 17% 50-100 miles
- 13% >200 miles
Distance from the ‘Mother Ship’

15% of 2-year are > 50 miles
55% of 4-year public are > 50 miles
64% of 4-year private are > 50 miles
What Campus Is Called

“Other” 26%
Branch 24%
Center 23%
Regional 15%
Site, Satellite, Extension,
Institute 12%
% of Responding Sites by Credit Headcount

- XXL: >2500
- Extra Large: 1000-2499
- Large: 500-999
- Medium: 200-499
- Small: <200
% of Responding Community College Sites by Headcount

- **XXL**: >2500
- **Extra Large**: 1000-2499
- **Large**: 500-999
- **Medium**: 200-499
- **Small**: <200

Percents: 0%, 5%, 10%, 15%, 20%, 25%
% of Responding 4-Yr. Public Sites by Headcount

- XXL: >2500
- Extra Large: 1000-2499
- Large: 500-999
- Medium: 200-499
- Small: <200

61% under 1000
% of Responding 4 Yr. Private Sites by Headcount

- XXL: 100%
- Extra Large: 76%
- Large: 500-999
- Medium: 200-499
- Small: <200

- 100% < 1000
- 76% < 500
Noncredit Headcount

• More than 2/3 of responding institutions had fewer than 200 noncredit students.

• Community Colleges were the most likely to have higher numbers of noncredit students.
2/3+ of Credit Sections Taught by Adjunct or Visiting Faculty

2-year – 64%
4-year public – 20%
4-year private – 73%
Number of Adjuncts Fall Term

- 39% - 25 or fewer
- 36% - 25-75
- 23% - 75+
Full Time Student Services Staff

7%  ----  none
50%  1-5
22%  6-10
 6%  11-15
13%  >15
Full-Time Student Services Staff

62.5%  2-year  <4
35.3%  4-year  <4
38%    4-year public  >6
Part Time Student Services Staff

36% ---- none
42% 1-5
22% >6
Model A – 2 Year Public

• Administrator with a Masters
• Institution of 5,000-15,000 credit students
• Campus of 200-500 students
• Branches serve > 20% of institution’s students
• Commutable distance from main campus
• < 4 FT student support staff
• < 25% of classes taught by full time staff
Model B – 4 Year Public

- Administrator with a Doctorate
- Institution of more than 15,000 students
- Campus under 1000 credit students
- Branches serve > 15% of institution’s students
- > 50 miles from main campus
- 3-10 FT student support staff
- > half of courses taught by full time staff
Model C – Large Campus

- 2- or 4-year public; > 25,000 students
- Branches serve > 25% institution’s students
- Campus > 2,500 students
- Branch 10-50 miles from main campus
- Campus of 50,000+ sf, owned by institution
- > 40% classes taught by FT faculty;
- > 100 adjuncts
- > 15 FT student support staff
Model D – Co-Located Campus

• Four year public; > 10,000 students
• Branches serve > 20% institution’s students
• Branch < 500 students
• > 50 miles from main campus
• Likely to be leased space; 25,000 sf or more
• < half of classes taught by FT faculty
• < 4 FT student support positions