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THE WINCS 1942

IAWA NEWS & VIEWS

President's Message

Spring is here, at least on the East Coast of the US, and the energy is back! At IAWA, we have been working hard in preparation for our next Annual Conference in Dallas on October 3-5, 2012 and we hope you are making plans to attend and bring colleagues and guests with you.

Boeing has signed on as a Double Diamond sponsor and will be treating us to a fabulous dinner on Thursday, October 4. We are working on an intelligent and interesting program that we will be able to share with you in the coming months. Thanks to our Past President Katherine Staton, we will enjoy a taste of



Texan culture at Circle R Ranch so mark your calendars for October 3-5, 2012! I strongly encourage you to become a sponsor early to get more exposure and as we have added complementary registrations to all levels of sponsorship.

In the meantime, our board members have been active in organizing Regional Receptions and IAWA Connects all over the world! We are truly a global organization. In March, more than 50 IAWA members and guests connected at EADS' VIP salons and were honored with the presence of Mr. Louis Gallois, the current EADS CEO, and Tom Enders, Airbus CEO and Mr. Gallois' successor at the head of EADS. Paris conference speaker Gala Goncalves initiated and organized the Reception with the help of IAWA's Board Member Zoe Layden.

ISTAT hosted a very successful and lively reception for IAWA in Scottsdale. This was the launch of our partnership with ISTAT. ISTAT is the International Society of Transport Aircraft and Trading, solid of 2,600 members, which include airlines, manufacturers, MROs, traders, insurers, lessors and financiers of commercial aircraft. The Scottsdale reception hosted more than 40 women including IAWA members, ISTAT attendees, young ISTAT scholarship recipients and several ISTAT Board Members. The next reception will be in Rome on September 19-21, 2012.

Several IAWA Connects were held in Shanghai (ABACE), Dallas (SMU Journal of Law) and New York (Wings Club), making March a very busy month for IAWA. On March 28, The IAWA/Wings Award was awarded to the Doolittle Tokyo Raiders and several IAWA Board members, including Susan Baer, Kris Fellrath, Ellyn Slow, Sallie Bondy and Laurence Vigeant-Langlois joined me to present the award. Several IAWA members and guests joined us afterwards for a very successful IAWA Connect dinner.

Upcoming Regional Receptions include a Pratt & Whitney-UTC sponsored Reception in Washington on May 9, thanks to Board Member Susan Walsh; a London reception on May 10 generously sponsored by Gates and Partners and a reception sponsored by Airbus at the Farnborough International Airshow in June.

IAWA is proud to announce its affiliation with ALTA (Latin American and Caribbean Air Transport Association) and we will be jointly hosting two receptions in Miami in September and in Panama in November.

Please make sure your membership is current, as we have had some difficulties in receiving on time renewals!

We strongly encourage you to sponsor, participate, send ideas for IAWA Connects when you attend conferences, and help us fulfill our mission to network, offer scholarships and mentorship to young women embracing the aviation and aerospace world that we cherish so much.

Cordially,

Mylène Scholnick

Involvement is the Key

For avoidance of doubt, this means you!

Maybe you've attended an IAWA Regional Reception... or the Annual Conference in Paris... or you connected informally at another conference?

You've socialized with IAWA women, you've discussed happenings in the industry, you've consulted with another IAWA member about a business issue...

This is the strength and the beauty of IAWA.

It's an extraordinary organization, rich with experience, energy and diversity.

Make IAWA more valuable throughout the year by accepting the Spring IAWA challenge to stay involved.

There are IAWA members to engage with all around us. We are at conferences, industry functions, on Facebook and LinkedIn and sometimes right down the block. Make the extra effort to connect. Attend that function, pull out your membership list to tap a resource, participate in a Facebook or LinkedIn discussion, invite a member to lunch or share your experiences with a new member, organize a Connect in your area or simply forward news of your achievements/ speaking engagements/publications to membernews@iawa.org_ for publication.

Then, let us know about your IAWA experience. We want to hear your stories! Please send them to <u>membernews@iawa.org</u>.





Cleared for Take Off -- Aviation's Impact on Growth, Jobs, and World Commerce

Join IAWA for its 24th Annual Conference at the beautiful Adolphus Hotel in downtown Dallas, Texas on October 3-5, 2012. The program, entitled *Cleared for Take Off -- Aviation's Impact on Growth, Jobs, and World Commerce,* will feature an update from Washington, a survey of growth in emerging markets, and for the first time ever, a government contractor panel. On the first evening, our Double Diamond Sponsor, The Boeing Company, will host a formal reception and dinner at the Adolphus Hotel. On the second evening, be prepared to head out for a "Taste of Texas" at Circle R Ranch!



For more details and registration information, visit IAWA.org.





Boeing Signs on as Double Diamond Sponsor!

IAWA is thrilled to announce that The Boeing Company has signed on as a Double Diamond sponsor for the October 3-5, 2010 Dallas Conference. Boeing's generosity has necessitated the creation of a new sponsorship level—the Double Diamond. We are very grateful for this outstanding showing of support.

To that end, **Kris Fellrath** would like to send a "friendly" challenge to all our corporate colleagues to look at possibilities to meet or beat the Boeing 2012 IAWA sponsorship. Boeing would be proud to share the Double Diamond designation with any or all.

Boeing remains the world's leading aerospace company and the largest manufacturer of commercial jetliners and military aircraft combined. Additionally, Boeing designs and manufactures rotorcraft, electronic and defense systems, missiles, satellites, launch vehicles and advanced information and communication systems.



On April 27th, Boeing celebrated another milestone for the 787 program when the first Boeing South Carolina-built 787 Dreamliner rolled out of their North Charleston production facility. The rollout marks the first time that a Boeing commercial airplane has been produced in a location other than the West Coast of the United States.

The South Carolina facility has the largest open span (distance between support columns) of any building in Boeing's inventory -464 feet and its footprint is about the size of 10.5 football fields. At peak rates, this facility has the capacity of delivering three airplanes per month.

The 787 Dreamliner is Boeing's newest-technology aircraft, sporting a fully composite fuselage – the first in commercial aviation history. The airplane uses 20 percent less fuel than today's similarly sized airplanes thus providing airlines with unmatched fuel efficiency, resulting in exceptional environmental performance. Passengers will also see improvements on the 787 Dreamliner, from an interior environment with higher humidity to increased comfort and convenience. The first 787 entered commercial service on October 26, 2011.



Gold Sponsors



Jackson Walker is a full-service, Texas-based law firm with a national presence and a global reach. For more than 50 years, Jackson Walker has maintained a substantial practice in aviation law, representing aviation insurers, <u>major</u> airlines, business and general aviation clients, airports, and manufacturers of aircraft, aircraft engines and component parts. Jackson Walker handles all forms

JACKSON WALKER L.L.P.

of aviation related products liability and contract litigation, including commercial, private and military accidents, both in the United States and abroad, and additionally represents aviation industry clients in FAA and other regulatory matters.

CONDON & FORSYTH LLP A preeminent leader in the

field of aviation law, Condon

& Forsyth LLP has represented international airlines and their insurers since the beginning of commercial aviation. Founded in 1935, the firm is internationally recognized for its expertise in handling aviation, complex tort, product liability, insurance and commercial litigation.

Our partners have served as lead counsel for airlines and manufacturers in litigation arising from numerous air disasters. We also have an extensive regulatory practice representing airlines in their dealings with various United States agencies. Our practice also encompasses transactional work, bankruptcy, intellectual property, employment law and international trade.



Founded in 1947 and based in Washington, DC, the National Business Aviation Association, Inc. (NBAA) is the leading organization for companies that rely on general aviation aircraft to help make their businesses more efficient, productive and successful. NBAA represents more than 8,000 Member Companies and provides more than 100 products and services to the business aviation community,

including the NBAA Annual Meeting & Convention, the world's largest civil aviation trade show.

Patron Sponsor



Lenoma LLC provides Advisory Services to Aviation and Aerospace Companies including airlines, aircraft leasing companies, OEMs, business jets operators in both commercial and business aviation sectors.

Lenoma provides unique attention to its customers by adapting its products to meet the needs of individual customers.

Lenoma offers strategic advice for marketing and sales, international business development and arranges asset-based financing as well as fleet management through aircraft acquisition or remarketing. Lenoma is able to provide global access to bankers, lessors, airlines and operators through its international expertise and experience.



Washington D.C. Regional Reception



Pratt & Whitney is sponsoring an IAWA Regional Reception on <u>May 9, 2012 5:30 – 7:30 pm</u>.

The reception will be held at:

Pratt & Whitney/United Technologies Corporation's Innovation Center 1101 Pennsylvania Avenue NW 10th Floor Washington, D.C. 20004

Kindly RSVP to: <u>karengriggs@iawa.org</u>

London Regional Reception

Gates and Partners is sponsoring an IAWA Reception. In London on <u>May 10, 2012 6pm to 9pm</u> at their new offices.

GATES AND PARTNERS Solicitors 5th Floor, Capital House 85 King William Street London EC4N 7BL

Tel: 0844 692 4900 International: +44 (0)207 337 0300

Kindly RSVP to: <u>karengriggs@iawa.org</u>



GATES AND PARTNER SOLICITORS

Farnborough Regional Reception



Airbus will sponsor an IAWA Regional Reception at the Farnborough International Airshow.

The planned date is **July 11, 2012 from 4:30pm to 6:30.pm** within the Airbus facilities at the Airshow.



Paris Regional Reception

On March 8, EADS generously hosted a very successful Regional Reception in Paris. We would like to thank all who joined us in making the gathering a big success including Paris Conference speakers Gala Goncalves, Geraldine Naja and Elisabeth Ourliac. It is not only the number of women who attended, but the enthusiasm and dynamic networking that made the reception so meaningful. We are very grateful to EADS for offering their beautiful salon, their help in organizing the event and for inviting such a fantastic group of women from EADS and Airbus. We also thank all our members for coming in big numbers and helping us continue the momentum started at our Paris conference last November.

The Reception at EADS was of course made extra special but the presence of Mr.Louis Gallois, CEO EADS, Mr. Tom Enders, CEO of Airbus, and Jacques Massot, SVP Human Resources.



Visit iawa.org for more event photos or click here.



Scottsdale Regional Reception

IAWA has an enthusiastic new partner in ISTAT, the International Society for Transport Aircraft Trading (<u>www.istat.org</u>). Like IAWA, ISTAT participants represent a broad range of disciplines in the aviation industry, including virtually every major company and many smaller companies as well as a multitude of independent consultants.

Our relationship was launched during March 2012 with the IAWA Regional Reception in Scottsdale, Arizona hosted by ISTAT at the ISTAT Americas 2012 conference. The conference itself attracts over 1,300 participants and is one of the top conferences during the year. ISTAT was pleased to be able to offer this opportunity for IAWA members and other women conference attendees as a means for meeting one another and networking. The plan is to continue ISTAThosted IAWA receptions at their major conferences. The next one will be held during ISTAT Europe, September 19-21, 2012 in Rome. Check out ISTAT Europe on their web site, and see if the conference is relevant for you.





IATA Connect in Shanghai

In February, IAWA members attending the IATA Legal Symposium in Shanghai had the opportunity to Connect and network at the Gran Melia Hotel. Board members Abby Bried, Ann Thornton Field and Elizabeth Freidenberg were in attendance.



ABACE Connect in Shanghai

Michelle Wade and **Lisa Piccione** organized another Connect event in conjunction with the Asian Business Aviation Conference & Exhibition (ABACE). The event was sponsored by Hong Kong based Metrojet.



SMU Symposium Connect

In March, IAWA members attending the SMU Journal of Commerce Symposium had the opportunity to network with Past President, **Kat Stanton**, **Ann Thornton Field** and other members at a Connect event held in conjunction with the symposium.



Visit iawa.org for more event photos or click here.

Outstanding Aviator Award

In March, IAWA and the Wings Club presented the 3rd Outstanding Aviator Award to the Doolittle Raiders. Major Thomas C. Griffin, Navigator Crew #9, accepted the award on behalf of this prestigious and courageous group. Mylène Scholnick, Kris Fellrath, Susan Baer, Sallie Bondy, Ellyn Slow and Laurence Vigeant-Langlois shared the podium with Ken Gazzola and other Wings board members for a successful ceremony, followed by cocktails at the Yale Club. Several IAWA members including Past President Patti Moores, Alice Chan and others joined for a fun Connect afterwards.

The Outstanding Aviator Award was created by the Wings Club in partnership with IAWA. The mission of the award is to recognize airmen and airwomen whose actions have made major contributions to aviation and/or security and serve as leadership role models. Previous recipients of this award were the Tuskegee Airmen and the Women Airforce Service Pilots (WASP).



Wings Club Aviation Leader Series

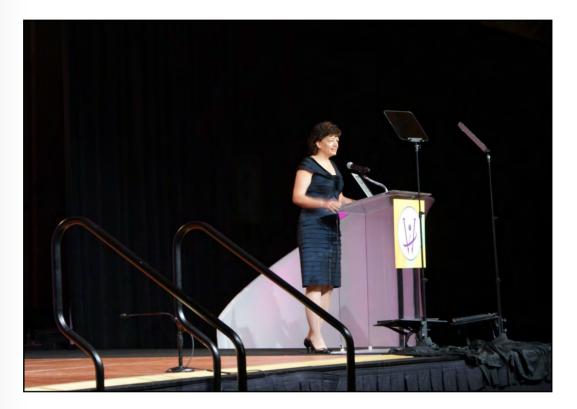
In April, IAWA members Kathy Posner, Susan Ellis, Sharon Holohan and Diana Gurfel Shapiro attended the Wing's Club Aviation Leader Series Luncheon with Frederico Curado, President and Chief Executive Officer of Embraer.





Dr. Fariba Alamdari Receives Professional Achievement Award

Fariba Alamdari, Boeing Commercial Airplanes vice president of Marketing and Value Analysis, received top honors in a form of "Professional Achievement Award" at the 16th annual National Women of Color Technology Conference on Nov 6th 2011 in Dallas. This Award is in recognition of her outstanding contributions to the aviation industry during the past 25 years.



The winners of such awards are role models for aspiring professionals and students in the United States and throughout the world.

IAWA Members Attend International Air Law Moot Court



In March, IAWA members Elizabeth Freidenberg, Julie Oettinger, Mia Wouters, and Laura Pierrallini attended the third International Air Law Moot Court Competition in Istanbul.

The Competition is a unique opportunity for students seeking to gain experience in the development of arguments in the field of international air law and establish contacts around the world.



Carol Carmody Awarded Stinson Award

Carol Carmody, who has a long and distinguished career in public service supporting the aviation industry, received the 2011 Katherine and Marjorie Stinson Award at the NAA Spring Awards Ceremony and Luncheon. The Stinson Award recognizes a living woman for an outstanding and enduring contribution, a meritorious flight, or a singular technical development in the field of aviation, aeronautics, space or related sciences.



Carmody's public service includes serving as a professional aviation staff member of the U.S. Senate Commerce Committee, U.S. ambassador to the Council of the International Civil Aviation Organization (ICAO), and as a member of the National Transportation Safety Board (NTSB). Before that, she served 11 years at the Federal Aviation Administration (FAA) in roles of increasing responsibility.

Carmody is known for her work on legislation to mandate inspections for aging aircraft, to authorize passenger facility charges, and to reform the FAA, particularly in the areas of finance and procurement. At ICAO, she helped launch a safety oversight program to assess the compliance of countries with ICAO standards.

"The capstone of my career was ICAO and NTSB," Carmody said in accepting the award. "The results of those efforts yielded a lot of international standards. I felt like I was acting to make people's lives safer."



Kris Fellrath and Joanne Young at ALIS

Kris Fellrath, IAWA Advisory Board Chair, and **Joanne Young**, IAWA Past President, addressed to the 23rd Annual Aviation Law and Insurance Symposium (ALIS) in Orlando Florida. The Symposium was well attended by lawyers and aviation experts from around the world and featured Congressman John Mica, Chair of the House Transportation Committee, as its luncheon speaker.

Ms. Young gave an opening address titled "*Recent Developments in U.S. Aviation Law, Regulation, and Policy*" which included an update on her firm's lead USCA case challenging the current Administration's efforts to re-regulate the indus-

try. Kris Fellrath, Vice President of Business Operations for Boeing Commercial Airplanes, was the keynote speaker. Drawing on her 32 years of experience at Boeing, Ms. Fellrath explained her role in overseeing business planning, the integrated statement of work, to include management information systems, the asset utilization process, the sales and commitment process, rate demand capacity planning, master schedules, and charge control. She also dis-



cussed her recent trip to Ethiopia and how everyone of us within the aviation industry have the opportunity to serve underprivileged areas of the world.

Cecile Hafield, Law Office of Cecile Hatfield, is once again Chair of the Program Committee that organizes and conducts the Annual Aviation Law and Insurance Symposium. The 2013 program will be held in Orlando, Florida in January.

This symposium provides a forum for aviation attorneys, insurance personnel, and other professionals involved and interested in aviation law and insurance to discuss relevant issues. The focus is on present conditions, practices and future trends. The format consists of presentations, panel discussions and plenary sessions that facilitate interaction and communication among all participants. Attendees will have an opportunity to discuss, in depth, issues with top aviation lawyers, insurance professionals and consultants.

If you are interested in speaking, please contact Cecile Hatfield at (305) 895-3330 or by e-mail at <u>cecilehatf@aol.com</u>.





Sharon Holahan has been appointed Executive Vice President and Director of Claims and has been appointed to the Board of Directors of Global Aerospace, Inc. Jeff Cassidy, President and COO of Global Aerospace, commented, "Sharon brings a wealth of experience in handling complex claims and litigation matters and has served as the Company's Deputy Director of Claims from 1997 - 2011." Sharon joined Global Aerospace in 1984 and has held a series of management roles within the Claims Department, most recently as Co-Director of Claims. She is a founding member of the International Aviation Womens Association.



Kathy Posner, partner at Condon & Forsyth and IAWA past President, was selected for inclusion in the 2012 edition of *The International Who's Who of Aviation Lawyers* as one of the world's leading practitioners in the field of aviation law. The guide is published by London-based *Who's Who Legal*, which identifies leading lawyers in 31 areas of business law from more than 100 countries. Nominees are selected through independent surveys of clients and peers. Kathy was also included in the 2011 edition of the *Guide to the World's Leading Aviation Lawyers*. The guide identifies leading professionals in areas of business law and is published by Euromoney as part of its *Expert Guide* series.



Carol Daniels, IAWA member and chairman of the General Aviation Manufacturers Association, was recently named one of the *100 Most Influential Business Women in the San Francisco Area*. Carol was recently quoted in a China Daily article titled *Business Hopes Take Flight at Air Conference* regarding Sino/US cooperation in the aviation industry. Click <u>here</u> to read the article in full.



Mairead Lavery was interviewed during the 32nd Annual Airfinance Conference in New York on April 23 and featured in Aviation International News. She discussed the increased role of lessors as well as the export credit agencies in supporting regional jets and turboprop sales. She also mentioned the success of the Bombardier C Series thanks to a diversified customer base." Click <u>here</u> for the full article.



Michelle Wade and Dillon Strohm of the aviation law firm Jackson & Wade, L.L.C. published the article *FAA Notice of Proposed Policy Clarification for the Registration of Aircraft in Owner Trusts* and the article *BARR is Back!* Both articles are available at www.jetlaw.com.





Sue Warner-Bean's article, titled *In the Event of Disaster: Family Assistance Programmes,* was published in Aviation Security International Magazine. She continues to lecture on this topic for USC's Aviation Safety and Security Certificate Program, IATA's International Training and Development Institute, and most recently for the Singapore Aviation Academy. Click <u>here</u> to view the article in full.



Laurence Vigeant-Langlois recently left CIT Aerospace's aircraft leasing unit to join Sikorsky Aircraft Company's Innovations team as Director, Business Development & Technology Partnerships. She has been interviewed recently by Aviation Week (Feb 2012) after launching an Entrepreneurial Challenge which invited teams to submit business plans that addressed five technical questions, in order to attract entrepreneurial ventures which are developing "highly differentiated technology" aligned with Sikorsky's needs. The winning team(s) will be invited later this year to join an "entrepreneurial ecosystem" to receive business & technical coaching to bring their offerings to market. She welcomes discussions with IAWA members on business & technology innovations and partnering.



Laura Pierallini will be speaking at the European Air Law Association Seminar in Munich on May 25, 2012 at the Kempinsky Hotel Airport. Ms. Pierallini will be speaking on "Groundhandling: EU reform proposals and case law and amendment proposals concerning Art. 8 of the IATA Standard Ground Handling Agreement". Laura will also be speaking at the European Aviation Club and International Institute of Air & Space Law Conference in Brussels on June 14, 2012 on "The revision of the EU Regulation no. 261/2004: the good and the bad aspects and in what respects would be a revision needed."



In February, **Sherry Parshley**, founder Sierra Papa Aviation Consulting, presented an education session on *Taxes and the Aviator* at the Women in Aviation Conference in Dallas. She also became an enrolled agent this year.



Gala Goncalves—Vice President, Head of Industrial Strategy, EADS

Gala's main mission is to work in partnership with the Heads of Operations of EADS Divisions (Airbus, Astrium, Cassidian, Eurocopter) in developing a Group Industrial strategy that contributes to the achievement of the EADS Vision 2020 objectives.

Gala spent 6 years of her career with the French Administration first working for the Prime Minister's Office. She then went to work for the Ministry of Economics and Finance where she was responsible for conducting international negotiations on Services within the EU council in Brussels and the World Trade Organization (WTO) in Geneva. At the time of the creation of



EADS, Gala joined Eurocopter and eventually became the General Secretary of the company. In 2005, she was appointed General Manager of NH Industries, a Joint Venture company between Eurocopter/Agusta-Westland & Stork Fokker managing the Nato Helicopter NH90 programme. Gala has an MBA in International Business from the City University of New York (CUNY) and a masters Degree in Management from the University of Paris.

Claude Dubreuil—Corporate Secretary and General Counsel, Astrium

In May 2010, Claude was appointed as Astrium Corporate Secretary, in addition to her role of Astrium General Counsel. She is a permanent member of the Astrium Executive Committee and reports directly to the Astrium CEO. As Astrium's General Counsel, she is in charge of Astrium legal affairs of all types, supervising a transnational team composed of approximately 40 lawyers.

Claude dedicated the first ten years of her career being an international contract lawyer for a European construction group. She majored in international business law with a broad scope of activities.

Giulia Mauri —Partner, Verhaegen Walravens

Giulia has more than 15 years experience in advising international clients on all aspects

of aviation and transport law, including asset-finance and leasing, regulatory issues, carrier's liability and litigation matters. She is an accredited ICC arbitrator in aviation related matters and editor of the magazine Aerlines. She regularly publishes on selected topics of aviation law and international law and she is regularly invited as a speaker at seminars and events.

Giulia is admitted to the Bar in Belgium and Italy. She holds an LLM in international and European law from the Katholieke Universiteit Leuven (Belgium) and a Diplôme d'Etudes Universitaires Français from the University Jean Monnet, Lyon III (France). She graduated in law at Turin University (Italy).





Lana Ervin-Belasco- VP Inflight Services, North American Airlines

Lana has over 28 years experience in the airline industry. Her airline career began in 1984 with Eastern Airlines. In 1990, Lana was recruited by North American Airlines to develop its training department. Lana experienced a continual progression of career advancement at North American. In 1992, Lana was promoted to Director of Inflight Services and in 2002 she was promoted to her current position as Vice President of Inflight Services. This position charged her with the responsibility of overseeing In-flight Services, Airline Catering, and Crew Resources. In 2011, Lana returned to school to earn a Master's of Science degree in Organizational Leadership from Mercy College, in New York.



Yolanda Fernandez—Licensed Adjuster

Yolanda is a licensed adjuster with more than 35 years of experience in the Insurance and Aviation Industry. Until recently, she was a Senior Claims Analyst for American Airlines at their Fort Worth Headquarters where she was heavily involved in claims and litigation in the United States, Latin America and the Caribbean. Yolanda was also involved as part of the airline's major loss emergency response team and in handling claims arising from catastrophic losses including 9/11, Little Rock and Queens.



Viridiana Barquín Ramírez—Associate, Abogados Sierra y Vazquez

Viridiana has experience in general commercial and corporate law, with particular emphasis in aviation-related matters including aircraft transactions, Legal counsel for internationallyoriented companies dealing with cross-border asset-based financing, leasing, sales and acquisitions. Structuring and negotiation of a full range of commercial arrangements in the aviation sector; legal advice on several frameworks including: airport charges, environmental control, antitrust, bankruptcy and insolvency, ground handling, slot allocation, rights of passengers, air traffic control, operator licensing, general aviation claims and warranties.



Debbie Mercer-Erwin—President, Wright Brothers Aircraft Title, Inc.

Debbie is the President of Wright Brothers Aircraft Title, Inc. a full service escrow company assisting buyer, sellers and brokers in the closing of aircraft transactions. Wright Brothers Aircraft Title, Inc. has been serving the general aviation community since 2001.



Lynne Thompson—Vice President, Product Support Engineering, Boeing Commercial Airplane Group

As vice president of Product Support Engineering, Lynne is responsible for ensuring the

health of the world s largest fleet of commercial jetliners more than 12,000. Thompson has served as director of Customer Support Engineering, overseeing the resolution of customers inservice engineering issues for the 737, 747, 757, 767, and 777 fleets. She was director of Maintenance Engineering, responsible for aircraft maintenance manuals, including the development of scheduled maintenance programs and ground-support equipment. Thompson led the development of regulatory-delegated authorized representatives for Commercial Airplanes and has held leadership positions in 737, 747 and 757 Airplane Systems, and Airplane Safety and Airworthiness.



Sheryl Barden—President and CEO, Aviation Personnel International

Sheryl has always been connected to people in aviation especially because she grew up in and around the business aviation recruiting firm, Aviation Personnel International, where she now serves as the company s President and CEO.

With the sole focus of selecting the right people for flight departments of two to two hundred the API team recruits for all mission -critical roles in business aviation, including aviation leaders, pilots, maintenance professionals, cabin crew, schedulers and dispatchers. Sheryl and her team manage the hiring practices for private and corporate flight departments keeping top of mind the nuances of working inside a hangar and at 30,000 ft. That's why Sheryl plays a critical role in collaborating with both HR and aviation hiring authorities to ensure that all nuances are addressed.



Having been a lifelong career matchmaker in business aviation,

Sheryl has emerged as a leading authority on hiring and leadership development practices, and is a frequent industry speaker. Based in San Francisco, she is an active member of Society for Human Resources Management, National Business Aviation Association, Flight Safety Foundation and Women in Corporate Aviation. She is the current President of the International Womens Forum of Northern California.

She earned an MBA from the Masagung School of Business at the University of San Francisco and a B.S. in Management with an emphasis in Personnel Management from Pennsylvania State University.

Maximilienne Laurent–Asset Finance Analyst, Numera Services

Maximilienne recently joined the Aircraft industry as a financial analyst at Numera Services in London, an aircraft finance boutique, after previous experience in M&A and Asset Management. Maximilienne graduated from Cass Business School with an MSc and Georgetown University with a BSBA (Finance).



Cynthia Anne Castillo — President and Chief Executive Officer, CSSI, Inc.

Cynthia has been head of CSSI since 1993, and has grown the company from 10 employees and \$250,000 in revenue to more than 300 employees and \$70 million in revenue. An advocate of both professional and personal growth, she serves on the board of directors, as a member, and as a mentor in many professional organizations, including the Small and Emerging Contractor Advisory Forum, the Air Traffic Control Association, Women in Aerospace, and the Women Aviation Network.

Karen Bomba— Chairman and CEO, Labinal

Karen is currently responsible for Labinal's worldwide activities. Labinal's key business units, reporting to Ms. Bomba, include the European Wiring Division, North America Wiring Division, Labinal Services Division and Safran Engineering Services. With over 9,000 employees worldwide, Labinal is one of the SAFRAN Group's high-tech companies.

Norma Lantz— Sales & Marketing Director, Labinal North America Wiring Division

Norma is responsible for strategic planning, growth and forecasting as well as market, competitor and customer outlook. With over 23 years of experience in the aerospace industry, Norma also supports new business development globally, customer-focused strategies, and internal and external communication activities.



Helane Becker— Director, Dahlman Rose & Company

Helane has followed the airline industry as a financial analyst since 1983. She also follows the aircraft leasing industry, and has done so since 2008. In the past, she has also followed the air freight/logistics/freight forwarding industries. She was Number 1 in 2011 in the Wall Street Journal poll for Best Analysts on the Street.



Ulrike Steinhorst -SVP, Chief of Staff to the CEO, EADS



Ulrike heads the CEO office of Louis Gallois, CEO of EADS, since April 2007.

Ulrike started her career in France as an advisor to the French Minister of European Affairs, in charge of relationships with Germany, during the German reunification process.

Between 1990 and 1998, she held different positions at the French utility EDF, both functional and operational. She changed the company and the industrial sector when joining the German chemical group Degussa in Germany in 1999. Head of human resources of one of the three Divisions, she was appointed head of leadership development at Group level in 2001. She took over the responsibility for the French affiliates of Degussa Group in 2003 and also headed the Group's representative office on Brussels.

Christine-Anne Chevry—Senior Manager, International Program Management, EADS

As Senior Manager Industry Governmental Helicopters, Christine -Anne has International experience in commercialized and military Helicopters Programs in France, Brazil, Australia & Germany. She is a Sponsor of Women in Business Network at Eurocopter, and Representante in EADS.



Pilar Albiac-Murillo,-SVP, Head of Quality and Lean Improvement, Airbus



Prior to her arrival at Airbus, Pilar held numerous senior positions in large international manufacturing organisations, mostly in the United States. She was notably in charge of operations for General Motors and ran the Flint, Michigan production plant -America's largest industrial site at the time. Her experience outside of aeronautics has nurtured a taste for perfect organisations, fuelling her passion for the job. Pilar made the jump to aviation in January 2008 when joining Airbus.

As a member of the EADS Diversity Board, Pilar is also a strong supporter of gender diversity, and more generally of diversity as a whole. She holds a Masters Degree in Science of Administration from the Central Michigan University and is fluent in 5 languages (English, Spanish, French, German and Italian).



IAWA SMU and Embry Riddle Scholarships Awarded

IAWA is proud to be able to support young women in their interest to pursue careers in aviation. Since 2004, the IAWA Scholarship Committee has worked with Embry Riddle Aeronautical University; Southern Methodist University, Dedman School of Law; and McGill University Graduate School of Air and Space Law to identify candidates with a good grade point average, financial need and a passion for a career in the field of aviation. In addition, IAWA awards one scholarship per year to a woman studying at an aviation program outside of the US. We are currently in the process of selecting an international program and will provide more details when they are available.

On March 29th, IAWA's 2012 Southern Methodist University scholarship was awarded to Jennifer Staton. The award ceremony was held in conjunction with the Journal of Air Law and Commerce Symposium in Dallas, Texas. Katherine Staton, IAWA's past President, attended the conference and awarded the scholarship.

Jennifer is a candidate for Juris Doctor at the SMU Dedman School of Law. Previously, Jennifer attended Duke University where she earned a Bachelor of Arts, magna cum laude, majoring in Public Policy & Sociology. Jennifer has been invited to the IAWA Annual Conference in October and has agreed to attend. We will look forward to meeting her in person this fall.



IAWA's 2012 Embry Riddle Scholarship recipient is Casey Sandlin, an honor roll student pursuing a degree in aviation business administration. Casey is a student at the Prescott, Arizona campus of ERAU and her selection and notification was made in December of 2011.

Our congratulations goes out to Jennifer and Casey.

For further information about the aeronautical and other programs offered by the institutions which are IAWA scholarship recipients visit their websites at:

Embry-Riddle Aeronautical University <u>www.erau.edu</u> Southern Methodist University, Dedman School of Law <u>www.smu.edu</u> McGill University <u>www.mcgill.ca</u>

