

NEWS & VIEWS



IAWA NEWSLETTER

OCTOBER 2015

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PRESIDENT'S MESSAGE

Abby Bried, IAWA President

We are excited about our approaching 27th Annual International Aviation Women's Association Conference – Connect, Inspire & Lead in Dubai, November 10-12, 2015. The Annual Conference is the pinnacle IAWA event of the year allowing women leaders in our industry to share knowledge and connect. I encourage each of you to participate in what will be a historic event as IAWA brings its Annual Conference to the Middle for the first time!

The Conference will feature a trip to the Dubai Airshow, allowing attendees to experience the marvels of commercial aviation, military aviation, business/general aviation and UAVS that are the flying today and into the future. Throughout the program attendees will be honored with the opportunity to listen and learn from our distinguished keynote speakers Her Excellency Sheikha Lubna Bint Khalid Al Qasimi, Minister for International Cooperation and Development, Government of the United Arab Emirates (UAE), Deborah Lee James, Secretary of the United States Air Force, and Barbara Leaf, U.S. Ambassador to the United Arab Emirates. On Thursday, November 12th Tracey Curtis-Taylor an Aviator, Adventurer and Inspirational Speaker will wow the audience with tales from aviation expeditions. As you can see this is a program you don't want to miss!



These unique offers could not be possible without the dedication and support of our sponsors. Thank you for providing IAWA the opportunity to support women leaders in aviation and aerospace!

While much anticipation surrounds the upcoming event, IAWA is also facing a time of exciting change. The Board of Directors met in June in Washington DC to conduct a strategic planning session to determine how IAWA can better help its members meet the ever-changing global aviation and aerospace industries. Be on the lookout for new initiatives that will emerge in the coming year!

As I approach the end to my IAWA presidency, I can't believe how much we have accomplished together. I often think back to my first IAWA experience at the annual conference in Shannon, Ireland in 1998 where I met the most incredible and inspirational women. These women personally impacted me as mentors and leadership role models over the years. Seventeen years later that connection has not changed. At each IAWA event, I still meet incredible and inspirational women who challenge me in my further leadership development. What has changed over the years are the opportunities IAWA offers to Connect, Inspire & Lead. Now it is not just the one annual conference event, but 20+ events around the globe throughout the year along sharing via newsletters, Linked In, Facebook and webinars. More and more women leaders are emerging in our industry and being recognized like Cecile Hatfield, IAWA's Women of Excellence 2015 recipient. With IAWA's strategic planning, we are honing in on how we can do even more to create more opportunities for leadership development for 2016 and beyond.

Finding the right balance... Airbus Group's answer

In the words of British actor and UN Women Goodwill Ambassador Emma Watson at the launch event for the HeForShe campaign (link below), "It is time that we all perceive gender on a spectrum instead of two sets of opposing ideals."

This could very well be the mantra of the brand-new cross-departmental, transnational network launched by Airbus Group. 'Balance for Business', the first company network designed to raise employees' awareness on the benefits of a diverse workforce, aims to unite all the existing women's networks in its Divisions under one roof and to involve men and women alike in the pursuit of gender balance and equal opportunities.



Diversity is an asset: study after study demonstrates a positive correlation between companies' profitability and the number of women occupying executive positions. "The primary mission of Balance for Business is to increase the competitiveness of our company by redressing the balance of gender throughout the organization," explains Jacqui Chan, Group Head of Diversity and Inclusion. "Recognizing and valuing the diversity of our workforce will help us compete in the war for talent. By cultivating an inclusive, high performing company culture, we will drive engagement, foster innovation, boost productivity and raise our corporate social responsibility."

"The initiative will help us re-establish a balance while respecting gender differences. Men have as much to win as women in the quest for equality," adds Abdelkrim Serend, a controller and online networking manager in Airbus Helicopters' WoMen in Business Network.

In concrete terms, Balance for Business will work with the relevant teams to better attract, develop and retain skilled women to the company. In doing so, the women and men of the network will benefit from stretch assignments, increased exposure and a widened professional network. "This global network will look to create a type of collective intelligence," says Serend.

"In the future, increasing the amount of exchanges and connections among members is sure to give way to even more ideas and innovations, at a faster pace." "Thanks to the WiN mentoring programme - part of the Airbus women's network in Toulouse - I've been able to get some really useful career advice from an experienced person who's not one of my line managers," states network member Camilla Le Net. "Having a global network will give us the opportunity to learn from others, show that our projects can bring added value to the company, and underscore that gender equality in the workplace is not just a women's issue."



Bringing together the 2,000 members of the Group's existing networks, Balance for Business will start operating in the second half of 2015 and will be run by participating employees. A board made up of volunteers will lead the committees for developing the pipeline of women, matching members to business projects and raising awareness. This network will report to the new Diversity and Inclusion steering board made up of members of executive committees across the Group, and will be chaired by Airbus Group CEO Tom Enders.

"Tom Enders and I are committed to follow closely the recommendations made by the network and to take decisions accordingly. Diversity, and in particular gender balance, is a business necessity: 'Balance for Business' will serve this purpose." said Thierry Baril Airbus Group Chief Human Resources Officer.

"Our main objective is to inspire women to join our industry and to encourage them to drive their careers forward, developing their leadership skills, expanding their networks and sharing experiences. He added

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www.unwomen.org/en/news/stories/2014/9/emma-watson-gender-equality-is-your-issue-too

A Spark of Innovation: Unbroken Cold Chain Design

Sarah Al-Zubeidi is worldly, just like her employer, FedEx.

Born in Texas, the Dubai-based Industrial Engineer moved between the Lone Star State and United Arab Emirates (UAE) with her family a few times during her formative years.

Enriched by the uniqueness of many cultures, Sarah's personal story evolved as she spent her childhood and high school years in Abu Dhabi, the capital of UAE, and college years at Texas A&M University.

Entering the job market with a degree in Industrial Engineering, Sarah maintained a strong interest in the logistics field and somewhere between Texas and UAE, she developed an affinity for FedEx.

"FedEx is everywhere," she says. "I remember always seeing FedEx delivery vans wherever I went." So it seemed a natural fit when she joined the FedEx Dubai team in 2012.

It was a decision she wouldn't regret. "Within a month, I was leading a global FedEx team to develop a solution for a problem caused by a flight routing change," she explains.

To increase network efficiencies, FedEx network planners permanently rerouted a daily direct Mumbai to Paris flight through Dubai. The new connection meant there would be a two-hour layover that required transloading FedEx Thermal Blanket (FTB) shipments from the India inbound MD11 flight to the outbound Boeing 777 flight.

The majority of these FTB shipments - highly valuable and temperature-sensitive cargo - originated from pharmaceutical companies based in India. Though protected by the thermal blankets, these shipments were at risk because the transload operation took place between 11:30 a.m. and 1:30 p.m. Dubai local time, when outside temperatures reached 40 to 50 Celsius (104 to 122 Fahrenheit).

"Many vaccines and life-saving drugs lose potency over time, especially if exposed to heat," Sarah says. "We had to quickly find a way to ensure the cold chain service remained unbroken."

Sarah's team tackled the problem. FedEx operations leaders, planners, engineers and analysts from Memphis, Paris, Dubai and India met on a weekly call to evaluate potential solutions. "Without collaboration, growth is limited to our own perspective," she says.

No ideas were discounted. The team considered using a 160-ton air conditioning units (ACU) and running aircraft Auxiliary Power Units (APUs) during the transload operation.

The APU alternative was adopted as a short-term solution. Other options ultimately proved less than ideal.

After a two-year evaluation process, the team eventually recommended purchasing several cool dollies. They offered a sustainable long-term solution, reduced aircraft fuel consumption, incurred a one-time purchase cost, and strongly aligned with FedEx business and environmental sustainability goals.

In January 2015, the FedEx Dubai hub became the first location in the company's worldwide network to employ an on-site fleet of high-deck cool dollies. Their use over the past several months has delivered positive results, with shipment risk and damage significantly reduced.

"Cool dollies ensure sensitive health care products are maintained in an unbroken cool chain solution," Sarah says. "They're also helping win new business."

Further, cool dolly use has resulted in significant yearly fuel cost savings for both the MD-11 and Boeing 777. The solution

also complements the FedEx Express EarthSmart Fuel Sense program, which focuses on delivering a more sustainable world - one drop at a time. One Person. One Action. One Drop.

Thanks to Sarah's leadership and her outstanding team, cool dollies have become an innovative solution to FedEx Life Sciences and Specialty Services (LS3) customers across the globe.

"We engineered a solution that meets customer requirements," she says. "It's a great feeling to know I helped make a difference and delivered our Purple Promise of service excellence to customers."



Cool Name, Cool Equipment (sidebar)

Cool dollies are galvanized steel structures with an aluminum insulated container and a refrigeration system designed to maintain temperatures between -20 Celsius (- 68 Fahrenheit) and 20 Celsius (68 Fahrenheit).

These units are compatible with certain FedEx aircraft, handling all types of lower- and higher-deck ULDs as well as various pallets sizes. Each cool dolly has a carrying capacity up to 7,000 kilograms with a tare weight of 4,500 kilograms.



Textron: A leader in aviation

Textron is not only one of the world's best known multi-industry companies, it is a pioneer of the diversified business model. Founded in 1923, Textron has grown into a network of unique and differentiated businesses with a strong presence in the aviation, industrial and defense industries. With total revenues of \$13.9 billion, an employee base of approximately 34,000, and multiple facilities worldwide, Textron serves a diverse and global customer base. Headquartered in Providence, Rhode Island, Textron is ranked 219th on the Fortune 500 list of largest U.S. companies.

When it comes to the field of aviation, Textron has a long and robust history that includes the iconic aviation-focused brands of Bell Helicopter, Cessna, Beechcraft, Hawker, TRU Simulation + Training and TUG. Textron has consistently been at the forefront of the aviation industry, continuing to make revolutionary advancements in aviation with products including:

- The Cessna Citation® X+, the world's fastest civilian aircraft
- The Beechcraft King Air® product line, the most popular turboprop series in the world
- The Bell-Boeing V-22 Osprey, with state-of-the-art tiltrotor technology

The breadth and depth of our aviation-focused products and support provides the aviation industry unique solutions from acquisition of aircraft to simulation and training offerings. In addition, Textron has an extensive support network, which enables the company to offer maintenance and assistance through globally-based customer support facilities, as well as mobile service units to effectively and efficiently manage ground support needs.

Talented People Make the Difference

It is the people of Textron who are the company's competitive advantage. Talent development is a core focus, offering employees endless opportunities to stretch and grow their careers. Women in the company have powerful roles and are impacting success across Textron from the C-suite to the shop floor. Textron's diverse portfolio of businesses around the world gives employees the ability to work in some exciting industries and make something real at various stages throughout their career. From entry level roles to more senior level positions, Textron and its businesses promote a culture of investing in each employee's personal and professional growth in an effort to groom future leaders of the company. The products and services we provide as an enterprise



rely heavily on the talent we recruit and grow, which is why Textron values diversity and career advancement, challenging our employees every day to move our business forward.

More About Our Aviation Brands

The Textron Aviation segment is the leading general aviation authority and home to the iconic Beechcraft, Cessna and Hawker brands which account for more than half of all general aviation aircraft flying. The brands bring 200-plus years of combined aviation experience to the

market. Its product portfolio includes five principal lines of business: business jets, general aviation and special mission turboprop aircraft, high performance piston aircraft, military trainer and defense aircraft, and a complete global customer service organization. Its broad range of products include such best-selling aircraft as Citation and Hawker business jets, King Air and Caravan turboprops and T-6 military trainer aircraft, all of which are backed by the industry's largest global service network.



Acquired by Textron in 1960, Bell Helicopter is an industry-leading producer of commercial and military, manned and unmanned vertical-lift aircraft. Globally recognized for world-class customer service, innovation and superior quality, Bell's global workforce serves customers flying Bell aircraft in more than 120 countries. Bell Helicopter is home to a comprehensive customer support network made up of eight Bell Helicopter-owned support centers and five global distribution centers focused on fulfilling customer requirements. The company also has more than 100 Bell Helicopter authorized customer service facilities in 34 countries.

One of the more recent additions to Textron's company portfolio is TRU Simulation + Training. Launched in 2014, TRU Simulation + Training is best known for its suite of high-fidelity aircraft simulation systems, based on the advanced technologies of its Mechtronix and OPINICUS brands, along with its ProFlight pilot training services. Serving numerous commercial airliner and military aircraft customers, the company is a global provider of air transport simulation, business & military simulation, mission & maintenance training, and training centers & services.

Also supporting our efforts in the aviation market is Textron Specialized Vehicles. Its product lines include E-Z-GO® golf cars and personal transportation vehicles, Cushman® commercial and industrial utility vehicles, and TUG™ ground support equipment for the aviation industry. Its vehicles are found worldwide in environments such as golf courses, factories and airports.

While we take great pride in our long history, we are even more excited by the future. Textron is proud to partner with IAWA in supporting the advancement of women in the aviation industry. By working together, we can continue to encourage, inform and inspire others to achieve their goals.



UPCOMING EVENTS

IAWA 27th ANNUAL CONFERENCE



A first for the Middle East, please join us at the International Aviation Womens Association's 27th Annual Conference in Dubai!

Exchange ideas and experiences, explore solutions and network with the airline and aerospace industry's foremost women leaders. With a reputation for insight, relevance and value among women in aviation, IAWA's Annual Conference is the world's leading women's conference for the aviation and aerospace industry. Join us and your colleagues for an unrivaled examination of the latest challenges facing the industry that include topics ranging issues related to aviation operations and safety, infrastructure, manufacturing, customer experience, MROs, general aviation, aerospace, finance, insurance and liability, along with women's leadership development interactive sessions

IAWA's Annual Conference, now in its 27th year, is the "must attend" conference for women in leadership and management roles in the industry. It's renowned for its interactive and lively panels, varied program and excellent networking opportunities.

IAWA Represents:

- 350 management and executive level women members from 33 countries and a global outreach to more than 1,500 women and large number of men supporters
- More than 230 major companies and organizations in the aerospace and aviation industries
- Prominent sponsors including Boeing, FedEx, flydubai, GE, United Airlines and more
- Affiliated with ACI International, ALTA, IATA, ICAO ISTAT, RAES, Global Aerospace Summit and the Wings Club
- Supported by the UAE's GCAA
- Media Partners include Aviation Week & Aero Latin News

CONFERENCE OVERVIEW:

November 10, 2015

IAWA's Dubai Air Show Experience
Conference Grand Opening Reception

November 11, 2015

Networking Breakfast, General Sessions & Interactive Leadership Development
IAWA's Gala Dinner

November 12, 2015

Networking Breakfast & Annual Membership Meeting & General Sessions
Closing Networking Reception

CONFERENCE REGISTRATION & HOTEL INFORMATION: <http://iawa.org/content/27th-annual-conference>

SPONSORSHIP OPPORTUNITIES: Please contact Andrea Brantner at andrea.brantner@gecas.com

Distinguished keynote speakers have confirmed participation at the IAWA 27th Annual Conference: Her Excellency Sheikha Lubna Bint Khalid Al Qasimi, UAE Minister of International Cooperation and Development; Tracey Curtis-Taylor, Aviator, Adventurer and Inspirational Speaker, Bird in a BiPlane, Ms. Barbara Leaf, U.S. Ambassador to the U.A.E. and Deborah Lee James, Secretary of the United States Air Force.

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IAWA-GCAA Young Women in Aviation Forum



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GENERAL CIVIL AVIATION AUTHORITY



ARE YOU A YOUNG WOMAN INTERESTED IN A CAREER IN AVIATION?

Join "Young Women in Aviation Forum"
to know more about an aviation career!

Date: 12 November 2015

Time: 10:00-12:00, lunch will be provided

Where: Fairmont Hotel, The Palm, Dubai

Interested? Email your name to externalaffairs@gcaa.gov.ae

Certificates will be provided.



2015 Women in Aviation and Aerospace Committee (WAAC) Conference



ROYAL
AERONAUTICAL
SOCIETY

30 October 2015 / London

The annual RAeS Women in Aviation & Aerospace Committee (WAAC) conference aims to bring women working in the aerospace industry together to network, hear inspirational speakers, discuss current topics and trends, and encourage diversity in the industry.

This year's event will cover the topics of diversity and sustainability. It will also see the launch of the Alta Mentoring Scheme, with presentations which will explore why mentoring is important, what form the Alta mentoring platform will take and how it has been shaped to meet the requirements of women in aviation. Representatives from the Royal Air Force, Airbus, RAeS, University of the West of England and Universal Weather and Aviation will also discuss their involvement in the scheme.

To find out more and register, please [visit our website](#) or see the [attached programme](#).

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Vaughn College Gala



VAUGHN COLLEGE *Gala*

Thursday, November 5, 2015
86-01 23rd Avenue, Flushing, New York 11369

Honoring Barry Eccleston, President of Airbus Americas, Incorporated

Founded in 1932 to provide training to aviation maintenance technicians for the burgeoning aviation industry, Vaughn College has ushered in a new era offering an increasing array of degrees in engineering, aviation, technology and management while continuing the tradition of serving a population of primarily first-generation college students and first-generation Americans. This year, Vaughn celebrates two new bachelor's degree programs in mechanical engineering and aeronautical sciences, as well as the creation of new laboratories in power generation and chemistry.

Vaughn College is proud to honor Barry Eccleston, President of Airbus Americas, Incorporated. Mr. Eccleston exemplifies a leader with vision and passion for this industry who is also committed to support and inspire the next generation of leaders. A longtime champion for Vaughn and our students, Mr. Eccleston was awarded an honorary doctorate in 2007. He is an aeronautical engineer, private pilot and past president of the Wings Club.

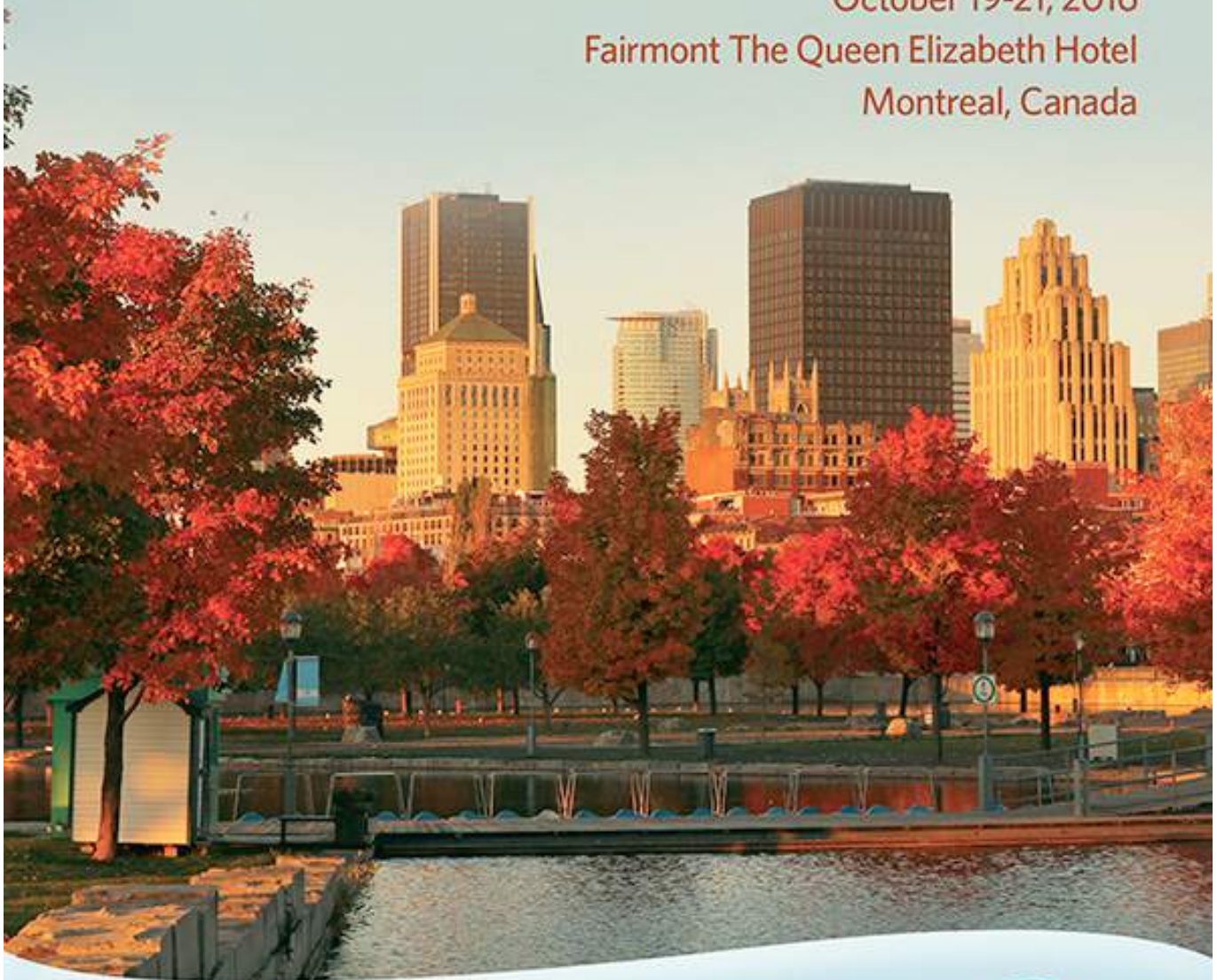
[Click Here to RSVP](#)

Save the Date!

28th Annual Conference

October 19-21, 2016

Fairmont The Queen Elizabeth Hotel
Montreal, Canada



Conference information at iawa.org



RECEPTIONS AND CONNECTS

Bogota Reception

Organized and attended by Elizabeth Freidenberg, IAWA Advisory Board Member, the IAWA breakfast reception held in Bogota, Colombia was a success. 25 aviation women from different fields, from economics to engineering, law and others, met on August 31 to learn more about IAWA and discuss relevant aviation and women issues in Latin America. Special thanks to the sponsors of this event, the law firm CMC Abogados, and Mr. Diego Pardo Tovar.



cmc
ABOGADOS

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ALTA Breakfast Reception

As part of the 9th ALTA Aviation Law Americas Conference held in Cancun, Mexico, IAWA and ALTA hosted a breakfast reception on September 4, to celebrate the ladies attending the conference.

The breakfast was also sponsored by the Mexican law firm Santamarina & Steta, and the Central American Law firm Nassar Abogados.

Eduardo Iglesias, ALTA's Executive Director and Gonzalo Yelpeo, Conference's Chairman, kindly welcomed the attendees to the event and reinforced ALTA's long-lasting support of women in the industry.

Twenty-five women from around Latin America and the Caribbean gathered to connect, build networks and learn more about IAWA. They were also inspired by the words of Annalei Avanceña, United Airlines' Director of International Regulatory Affairs-Americas and Ingrid Hogan, Special Counsel International Law at Delta Airlines, who shared their experiences in supporting fellow women and the initiatives in place at their companies.

The ALTA-IAWA breakfast has become a warm and friendly tradition at the Aviation Law Americas Conference which we hope to continue for many years to come.



SANTAMARINA
Y STETA

NASSAR

ABOGADOS - ATTORNEYS AT LAW

Costa Rica | Nicaragua | Honduras | El Salvador | Guatemala

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Paris Reception

The IAWA Community lead by President-Elect Lisa Piccione came together on September 24 in Paris. Special thanks to Carole Sportes and her colleagues at Squire Patton Boggs who hosted the event.



Washington DC New Members Connect

On August 31, board members Kathy Flanagan, Debra Fowler and Mylene Scholnick welcomed in Washington new member Carolyn Deforge from the NTSB in an intimate gathering with IAWA members Robyn Mendel and Jane Cavanagh (both from Katten Muchen Rosenman LLP). IAWA has developed an Ambassador Program to welcome new members and reach out to them to encourage better participation and open up to new ideas.



IAWA Scholarship Update

Katherine Guerrero

Financially supporting my flight training has always been a struggle but being awarded the IAWA scholarship has made my dream more obtainable.

My name is Katherine Guerrero and I am the 2014 IAWA scholarship Recipient. I am pursuing a Bachelors of Science in Aircraft Operations (Flight) at Vaughn College of Aeronautics & Technology. I am also working on my Private Pilot License at McArthur Airport in Long Island, NY.

The IAWA scholarship has allowed me to see my dream become reality because it relieved a barrier I face as an aspired pilot. Despite the overwhelming expenses that come with pursuing a pilot career this scholarship made an unexplainable difference on my life. It opened a new door for me which I thought would take years to open. It took me a full school year to begin my Private Pilot training because I did not know how I would be able to afford it.

Thankfully the IAWA scholarship helped lower the amount I have to pay. Now I will be getting my Private Pilot license in a couple of months. I also wish to obtain my Instrument, Commercial, Multi-Engine and Certified Flight Instructor license's and land my career working with Commercial Airlines.

The IAWA scholarship has had a positive impact on helping me make a big step towards my flying career. I am a few hours away from being a Private Pilot and the main reason was the IAWA scholarship.

With the absence of the stress that I felt wondering how to pay for college and my flight training I was able to freely be involved on my campus. I maintain a 3.88 GPA while being highly involved in leadership positions at my school.

I am President of Women in Aviation Vaughn College Chapter, a Peer leader, Orientation leader, Women Who Inspire & Nurture (WIN) club Ambassador and a member of the Leadership Academy.

I am extremely grateful to have been chosen for the IAWA scholarship and will not let the IAWA Board down. I would like to thank IAWA for granting me the opportunity to further my education and aviation desires.

IAWA and ACI announce AELP Scholarship Recipient



IAWA is pleased to announce that Dayan Hochman is the IAWA scholarship winner for 2015 from McGill University's Institute of Air and Space Law.

Dayan is a third generation pilot and self-professed aviation "geek". She is a graduate of Colorado College, where she majored in Italian Studies, and the University of New Mexico School of Law. Dayan is a Master's in Law Candidate and Nicholas N. Matte Fellow at McGill's Institute of Air and Space Law.

Before attending McGill, Dayan practiced law in Albuquerque, specializing in insurance defense work. At McGill her focus has been on international accident investigation laws as they relate to incidents involving large commercial aircraft. After completing her Master's Degree this fall, Dayan intends to return to the practice of law as a litigator or regulatory attorney, using her expertise in carrier liability and regulatory issues related to aviation safety and security.

Joanne Young Star of the Bar Award

Joanne Young, who has published the Washington Aviation Summary monthly for over thirty years, has been named a Star of the Bar by the Women's Bar Association of the District of Columbia. She was honored September 16, 2015 at a ceremony attended by the Mayor of Washington, DC. This is a significant honor which recognizes Joanne's dedication to the advancement of women in the profession. Joanne is a former President of the Women's Bar Association, served on its Foundation, and also as President of the International Aviation Womens Association (IAWA), the International Aviation Club (IAC), and the Washington Foreign Law Society. Earlier she founded Executive Women in Aviation.



Credits to Mark Van Bergh Photography.

This Section is contributed by IAWA member Caroline Healey, from Langlois, Kronström and Desjardins.

AIRLINES & AVIATION INDUSTRY

AEROMEXICO FLIGHT 098 MANNED BY FEMALE CREW

August 20, 2015

<http://enelaire.mx/historico-vuelo-de-aeromexico-tripulado-por-mujeres/>

UK CONDUCTS FIRST LARGE DRONE FLIGHT IN UNRESTRICTED AIRSPACE

Bill Carey - AINonline, 15 October 2015

Source: <http://www.ainonline.com/aviation-news/aerospace/2015-10-15/uk-conducts-first-large-drone-flight-unrestricted-airspace>

DUTCH INVESTIGATORS SAY MH17 WAS DOWNED BY RUSSIAN-MADE MISSILE

Ellen Proper, Paul Sonne, Robert Wall - Wall Street Journal, 13 October 2015

Source: <http://www.wsj.com/articles/dutch-investigators-say-mh17-hit-by-russian-made-missile-1444735772>

THE 19-HOUR FLIGHT IS COMING BACK

Justin Bachman - Bloomberg Business, 13 October 2015

Source: <http://www.bloomberg.com/news/articles/2015-10-13/singapore-airlines-to-resume-world-s-longest-flights-in-2018>

FLYING HAS ACTUALLY GOTTEN MUCH CHEAPER IN THE LAST 20 YEARS

Dylan Roach, Sophie-Claire Hoeller - Business Insider, 10 October 2015

Source: <http://www.businessinsider.com.au/cost-of-flying-has-decreased-2015-10>

POSITIVE OUTCOME AT PARIS COP WILL BE CRUCIAL IN PROGRESS OF AVIATION GLOBAL CARBON MEASURE, SAYS ICAO CHIEF

GreenAir Online, 2 October 2015

Source: <http://www.greenaironline.com/news.php?viewStory=2138>

WE'RE ONE STEP CLOSER TO MAKING IN-FLIGHT CALLS

Todd Shields, Michael Sasso - Bloomberg Business, 1 September 2015

Source: <http://www.bloomberg.com/news/articles/2015-09-01/use-of-mobile-phone-during-flights-backed-by-u-s-advisory-panel>

AIR TRAFFIC CONTROL & AIRPORTS

AUGUST PASSENGER TRAFFIC JUMPS UP BY OVER 6%; AIR FREIGHT VOLUMES REMAIN IN A SLUMP

Travel&Tour World, 15 October 2015

Source: <http://www.travelandtourworld.com/news/article/august-passenger-traffic-jumps-up-by-over-6-air-freight-volumes-remain-in-a-slump/>

CONTROLLERS UNION RAISES ALARM ON ATC STAFFING, SEEKS HEARING

Bill Carey - AINonline, 15 October 2015

Source: <http://www.ainonline.com/aviation-news/air-transport/2015-10-15/controllers-union-raises-alarm-atc-staffing-seeks-hearing>

ETHIOPIA PREPARES TO BUILD MAJOR HUB AIRPORT FOR AFRICA

Kaleyesus Bekele - AINonline, 13 October 2015

Source: <http://www.ainonline.com/aviation-news/air-transport/2015-10-13/ethiopia-prepares-build-major-hub-airport-africa>

SAFETY, PROTECTION OF THE ENVIRONMENT, HUMAN RESOURCES AND MAXIMIZING COMMERCIAL REVENUES TAKE CENTRE STAGE AS WORLD AIRPORTS GATHER IN PANAMA

Travel&Tour World, 2 September 2015

Source: <http://www.travelandtourtworld.com/news/article/safety-protection-of-the-environment-human-resources-and-maximizing-commercial-revenues-take-centre-stage-as-world-airports-gather-in-panama/>

AEROSPACE INDUSTRY

GARRISON BOWING OUT OF BELL HELICOPTER

Mark Huber- AINonline, 16 October 2015

Source: <http://www.ainonline.com/aviation-news/aerospace/2015-10-16/garrison-bowing-out-bell-helicopter>

BOMBARDIER SEEKS NORTH AMERICAN BUYERS FOR CSERIES JET

Thompson Reuters, 14 October 2015

Source: <http://www.cbc.ca/news/business/bombardier-cseries-jet-1.3270213>

BOEING WON 182 JETLINER ORDERS IN 3RD QTR, DELIVERED 580 SINCE JAN. 1

Alwyn Scott - Reuters, 8 October 2015

Source: <http://www.reuters.com/article/2015/10/08/boeing-orders-idUSL3N12844W20151008>

AIRBUS FILES PATENT TO SEAT PEOPLE ON TOP OF EACH OTHER

Nolan Feeney - Times, 7 October 2015

Source: <http://time.com/4064717/airbus-patent-seating/>

AIRBUS, BOMBARDIER END CSERIES TALKS

Gregory Polek - AINonline, 7 October 2015

Source: <http://www.ainonline.com/aviation-news/air-transport/2015-10-07/airbus-bombardier-end-cseries-talks>

NEW INSPECTION TOOLS DESIGNED TO REDUCE AIRCRAFT DOWNTIME

Regina Kenney - Aviation Week, 28 August 2015

Source: <http://aviationweek.com/advanced-machines-aerospace-manufacturing/new-inspection-tools-designed-reduce-aircraft-downtime>

MEET OUR NEW MEMBERS



Geirthrudur Alfredsdottir, Chairman of the Icelandic Transportation Safety Board and Airline Captain from Icelandic Government and Icelandair

Geirthrudur is currently the Chairman of the Icelandic Transportation Safety Board (ITSB), Captain at Icelandair and a Board Member of the Icelandic Pilots Association Pension Fund. She has a diverse educational background, which includes a Commercial Pilot License, a CS. in Mechanical Engineering from the University of Iceland, an MBA from Reykjavik University and a MSc. in Air Transport Management from City University in London. Geirthrudur started young working in the aviation industry and has among other things been a flight attendant, a pilot, the Chief of Operation Section at the Icelandic CAA and the Director of Flight Operations Section at the Icelandic Coast Guard.



Stacey Bechdolt, VP, Safety & Operations/Regulatory Counsel from Regional Airline Association

Stacey Bechdolt is the Vice President of Safety & Operations and Regulatory Counsel for the Regional Airline Association in Washington, D.C. She brings over fifteen years of experience in aviation operations, safety, and regulations to her role as advocate for the regional airline industry. Her work focuses on operational safety management and the impact of regulations on flight and technical operations. An active member of several government-industry collaborative groups, including a number of Aviation Rulemaking Committees, she represents member airlines to industry groups and administrative agencies. Stacey is an experienced aviation attorney who has advised airlines and other operators on all aspects of aviation regulatory law, technical matters, operational issues, and safety. She is also a licensed private pilot and recipient of several NTSB certificates in areas such as investigations, fatigue, and aircraft accident survival factors. Stacey joined RAA in 2012 from Comair, where she was responsible for regulatory compliance with respect to training programs and implementing a variety of FAA safety initiatives. Stacey is a graduate of the Indiana University School of Law and holds a Master of Laws from the University of the Pacific. She is licensed to practice in Florida and the District of Columbia, and is a member of several associations in the aviation community.



Helane Becker, Managing Director from Cowen and Company

Helane Becker is a Managing Director at Cowen and Company responsible for equity research on Airline and Air Related Industries. Ms. Becker, a 1979 graduate of Montclair State University has spent the past 35 years on Wall Street at various firms as an equity research analyst. She appears regularly on CNBC and on Bloomberg-TV as a guest commentator regarding the Airline Industry. Helane also recently finished a two-year term as a member of US Department of Commerce's Travel and Tourism Advisory Board. She has an MBA 1984 from New York University and is married. She and her husband have five grown children between them.

Mary Bradford, SVP and Counsel Legal from GECAS

I was one of the earlier members of IAWA together with Elizabeth Friedenberg. I organized and hosted at GECAS the IAWA conference in Shannon, Ireland a number of years ago.



Virginia Connolly, Strategic Marketing Manager from GE Capital Aviation Services

Virginia Connolly joined GE in 1993 and the GE Capital Aviation Services (GECAS) team in 1996 as a Risk Manager, supporting a variety a highly structured aviation transactions including sale leasebacks, debt, and multiple new orders with the OEM's. In 2001 Virginia was appointed the Strategic Pricing Leader in GECAS' Marketing Organization where she developed metrics and processes around pricing data and information. As her responsibilities were expanded, she was named Strategic Marketing Leader, responsible for Strategic Analysis and Execution, Competitor Analysis, Sales Force Excellence including Account Planning, Customer Profitability, Win Loss, Communications and Branding, and New Venture Support. Virginia graduated magna cum laude from Northeastern University with a Bachelor's degree in finance and from University of Connecticut's School of Business an MBA in finance and international business in 1993. Virginia is a Quality Master Black Belt.

Jeanne Forsyth, Associate from Smith, Gambrell & Russell, LLP

An attorney in Smith, Gambrell & Russell's Air Transport group, Jeanne Forsyth has found that her passion for world travel is well-suited to the aviation industry. "I still remember the thrill of realizing for the first time that I had just closed a deal involving the very airplane I was traveling on," Jeanne says, as she recalls working on a complex 717 fleet transaction that involved two major U.S. airlines.



Susanne Gongul, General Manager from United Airlines

I have worked in the airline industry since 1999, during which I worked in various frontline and leadership capacities in Reservations and Ticketing, Station Administration, baggage services/Claim processing and Customer Service. I have been privileged to work with very seasoned professionals during these years. I support women empowerment so for me it is a real privilege to be part of a group of women with like minds. I count myself as one the few blessed people who love what they do and get paid for it! I am very passionate about my job and most of all excited about potentially becoming a member of IAWA in a short while!



Lisa Holman, Airline Solutions Manager - EMEA from GEE/masFlight

I have over 10 years' experience in the travel, tourism and aviation sector mainly in Product Management and Development and am passionate about the industry and where it's headed. Having recently joined GEE following the acquisition of masFlight, I'm excited to now be helping to engage and drive forward the awareness and usage of big data, analytics and connectivity to airlines and other aviation players across the EMEA region.



Kirstin Knott, Director from FedEx Services

Kirstin Knott is a Director for FedEx Services. As the Director for Government Services, Kirstin provides strategic direction to the FedEx team dedicated to the Department of Defense. Her organization owns the customer experience as trusted and strategic business consultants who execute the FedEx growth strategy via unique selling solutions. As a twenty five year employee, previous FedEx positions include International Sales Manager and District Sales Manager. Kirstin received a Bachelor of Science degree in Business Administration/Transportation and Logistics from Ohio State University. She earned her commission through Air Force ROTC and was Honorably Discharged.



Rebecca Lane, Director of Commercial Operations from Alcoa

Rebecca Lane is the Director for Commercial Operations at Alcoa, formerly RTI International Metals, Inc. a position she has held since joining the company in August 2013 focusing on increasing the organization's commercial capability. Prior to joining RTI, Rebecca began her career at Rolls-Royce in 2000. There she held roles within the commercial Aerospace, Defense Aerospace and Energy sectors with growing accountability. Her expertise falls within Commercial and Services functions. Rebecca holds an MBA from Indiana Wesleyan University and an undergraduate degree from Franklin College. Rebecca is based in Pittsburgh, PA where she lives with her husband and two children.



Mary Lehner, Attorney from Freshfields Bruckhaus Deringer LLP

Mary is antitrust counsel in the Washington, DC office of Freshfields Bruckhaus Deringer. She focuses her practice on representing clients before the US Department of Justice (DOJ), the Federal Trade Commission (FTC), and the State Attorneys General on the antitrust aspects of mergers and acquisitions, joint ventures, distribution and intellectual property arrangements, and other competitive conduct. She has experience across a wide range of industries, including the airline, transportation, and technology sectors. Prior to joining Freshfields in 2013, Mary served as an advisor to two FTC chairmen, providing counsel on antitrust investigations, enforcement, policy, and congressional strategies.



Kelly Murphy, Principal from Emerald Media

Kelly is a founding partner of Emerald Media, an international aviation PR/Media Relations firm advising commercial airlines, manufacturers and bizav clients on media strategies, crisis communications, as well as conference and event planning. Her passion for aviation has been a life-long adventure starting with her private pilot license at age 16. At Emerald Media, she specializes on developing publications and related marketing materials that support her clients' communications strategy.

Sharri Nixon, Regional Claims Manager from Charles Taylor Adjusting

Sharri is currently employed with Charles Taylor Adjusting as a Regional Claims Manager for the Western US, surveying and investigating personal and commercial aviation claims. Sharri has prior experience with an aviation insurance carrier handling various aviation related hull and liability insurance claims including injury, product liability, general liability and litigation management. Sharri began flying at a very early age, began flight training at age 16 and earned her pilot certificate at age 24. Her lifelong passion and aviation experience helps her understand and communicate easily with clients and the flying customer.



Eugenia Sanchez, Senior Liaison of Industry Affairs, Marketing, Communications & Branding from Bombardier

With a solid and successful 14 year track record, I am a trilingual results-oriented individual highly skilled in advertising, brand management, marketing communications and CSR initiatives in various industries including marketing loyalty programs, B2C and B2B organizations.



Renuka Singh, Senior Partner from Walia & Co. Law Offices

Renuka Singh is Senior Partner at Walia & Co. Law Offices at New Delhi, India. She was admitted to the Bar in 1993 and has over the past 8 years been advising various Airlines, aviation, transportation and logistics companies and industry bodies. She has wide ranging expertise in advising airlines on a variety of issues ranging from competition law matters, consumer disputes and claims, regulatory matters, litigation, drafting agreements and rendering advice on tax, customs, employment and corporate law issues. She advises various airlines and regularly represents clients before the Indian Director General of Civil Aviation (DGCA), Ministry of Civil Aviation, Reserve Bank of India (RBI), Competition Commission, Airport Economic Regulatory Authority of India Tribunal and various Courts and judicial commissions all over India. For her legal acumen and skills she has received recognition and accolades from clients. She received a special mention by the Legal 500 for the year 2013 as a notable Aviation Lawyer at Walia & Co. based on client feedback. Renuka is a graduate of Law from Delhi University and also holds an MBA from the Faculty of Management Studies (FMS) Delhi, rated among the top business schools in India.



Kate Seaton, Senior Associate from Holman Fenwick Willan Singapore LLP

Kate is based in HFW's Singapore office. She specializes in Asia Pacific aviation liability matters acting for airlines in respect of cargo, baggage, personal injury and third party claims, airport authorities, helicopter operators, ground handlers. Kate has experience handling claims all over Asia Pacific including Australia, Malaysia, Indonesia, Vietnam and India with a particular focus on Thai law and jurisdiction. Prior to joining HFW in January 2012 she was a senior associate in the aviation department at Clyde and Co.

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