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PRESIDENT'S MESSAGE

Abby Bried
IAWA President

As we move into the second part of the year, we are excited about the Connect, Inspire & Lead opportunities in the world of aerospace and aviation that IAWA continues to offer our members. Some of these opportunities are highlighted in this edition of News and Views.

As always, IAWA provides occasions for our members to CONNECT at industry events across the globe. Over the last three months members connected in Uruguay, Chicago, Dallas, Greenwich, Shanghai and Geneva. Look for your fellow members at the Farnborough Air Show in July, and we have two ALTA events and a Brussels reception early this fall. Speaking of fall, mark your calendars! Registration is now open for IAWA's signature event, our annual conference October 15-17 in Seattle. Join us as we celebrate Women in the 100 Years of Commercial Aviation. It promises to be three days of inspiration, connection and leadership.

IAWA strives to INSPIRE its members and in this newsletter we showcase the experience and accomplishments of many women in our ever-changing industry. In this issue, we are launching a newsletter feature titled "Career Connect" where we highlight a mentoring meeting between two IAWA members. Carolyn Healey, of McMillian



LLP met Francine Kerner, TSA Chief Counsel, at IAWA's San Francisco breakfast – it was a wonderful opportunity for each as you will read. Members who would like to write a feature “Career Connect” article with an IAWA woman who inspires you, please contact us at info@iawa.org.

This month's newsletter also features several articles about other dynamic IAWA women such as Kris Fellrath and Mandeep Grewal who recently inspired the United Airlines Women's Diversity Group in Chicago. In Abu Dhabi, Marion Blakey, Captain Aysha Al Hamili and Carol Ronan-Heath shared their inspiration and experiences to one of the first aviation and aerospace events for women in the UAE. All of these women are making a global difference in women's leadership!

The members of IAWA continue to INSPIRE our industry in unprecedented ways. In recognition, we will award the IAWA Woman of Excellence at our annual conference – the red carpet will be out! We are currently seeking nominations for the Joint Wings/IAWA Outstanding Aviator Award to be awarded next spring to an airwoman who has made major contributions to aviation and/or security and who serves as leadership role model. Previous winners include the Women Airforce Service Pilots (WASP), the first women to ever fly for the U.S. military, a secret that was kept classified for more than 35 years. IAWA continues to support the WASPs by partnering with Jill Bond, producer of an inspirational documentary “We Served Too” which recognizes these amazing women. You can read more about the courageous WASP's in this month's newsletter.

When you think of the most inspirational woman in the history of aviation Amelia Earhart must come to mind. Recently, IAWA was asked to accept the Pioneer in the Latin American Air Transport Award on behalf of Amelia Earhart – what a true honor it was for IAWA to step in as the legacy of Amelia Earhart to accept this recognition. Alina Nassar IAWA board member was on hand in Santiago, Chile for this prestigious honor.

IAWA also continues to LEAD in the development of emerging leaders with our annual scholarship to SMU law student, Heather McKinney. In addition, this year we awarded the first ICAO/IAWA Aviation Scholarship. The Textron internship offer remains open for women interested in a paid internship opportunity with this great IAWA supporting corporation. We are also excited about an interactive leadership development at our annual conference. In all of these commitments, we are supporting the women leaders of tomorrow who will take IAWA and the women of aviation and aerospace to new frontiers.

It is with great pride that we are all able to say that IAWA continues to Connect, Inspire, and Lead the aviation and aerospace women leaders of today and tomorrow. Every single day, each and every one of you accomplish and inspire me with all you are doing to make our industry stronger and for that I thank you.



26TH ANNUAL CONFERENCE



You are invited to join IAWA at its 26th Annual Conference in Seattle, Washington. This year's conference will feature the women leading today's aviation and aerospace industries and allow you the unique opportunity to network with a distinguished group of women.

Don't miss this opportunity... [register today!](#)

Agenda:

[Click here](#) to view the exciting content and lineup of events.

Venue:

[The Fairmont Olympic Hotel](#)

411 University Street.

Seattle, Washington

Toll Free: (888) 363-5022

The Fairmont Olympic Hotel is a historic landmark hotel in Seattle. The luxury accommodations are conveniently located in downtown Seattle, close to the Pike Place Market and other local attractions.

Hotel Reservations: A special group rate of \$209 plus tax & fees (15.6% room tax & \$2.00 per room per night) is available at The Fairmont Olympic Hotel for conference attendees through September 29, 2014 or until the room block is sold out, whichever comes first. All hotel reservations must be made directly with The Fairmont Olympic Hotel using the [online reservation system](#) or by calling 1-800-257-7544.

Registration: [Click here to register for the conference.](#)

Registration Fees	
Member	\$545 (By 9/1) \$595 (After 9/1)
Non-Member	\$745 (By 9/1) \$795 (After 9/1)
Government/Academia	\$450
Museum of Flight Dinner Thursday, October 16, 2014	Guest Fee: \$145 (Price included in full registration)
Future of Flight Aviation Center & Boeing Factory Tour Friday, October 17, 2014	Open to full conference registrants only. (Price included in full registration)

Airline Discounts: IAWA has partnered with Alaska Airlines and United Airlines to provide discounts on airfare to attendees traveling to Seattle.

Alaska Airlines is pleased to offer a 7% discount off Alaska Airlines published fares. To obtain this discount, go to: www.alaskaair.com and input the Discount Code '**ECMV350**' when searching for flights. The discount will be applied to any flights meeting the contract parameters, not applying to companion and other promotional fares. Attendees may also use the Discount Code by calling Alaska Airlines Group Desk at 1-800-445-4435; a \$15.00 per person ticketing fee will apply when booking via the Group Desk.

United Airlines is pleased to offer conference attendees a discount of 2% - 10% off (based on booking class of service) on airfare to Seattle. To obtain this discount, go to: www.united.com and enter '**ZSJ8393261**'. Reservations booked online via united.com will receive an additional 3% discount. Attendees may also use the discount code by calling the United Airlines Reservations Meetings Desk at 800-426-1122. For all tickets issued through United Meetings Reservations Desk, there will be a \$25 per ticket service fee collected. This fee is subject to change without notice. Such service fee is nonrefundable and applies to all itineraries, one-way or round-trip.

Interested in Sponsoring? Gain exposure for your company at THE premiere event for management and executive level women in the aviation and aerospace industry. All sponsorship levels include complimentary conference registration and memberships. Commit today and receive promotion all year long!

Why sponsor? IAWA Represents...

- 300+ management and executive level executive women members and a global outreach to more than 1,400 women.
- 200+ major companies and organizations in and supporting the aerospace and



aviation industries.

- Sectors including airports, airlines, general aviation, banking & leasing, commercial & business, consulting, economists, education & research, engineering, finance, government, insurance, international relations, law, manufacturers, media and space.
- Members from 33 countries and counting.

Support the future women leaders of our industry! Sponsorships contribute to IAWA Initiatives including:

- Scholarships
- Internship/Fellowship Programs
- Mentor Programs
- Networking events

Don't miss this opportunity to make an impact!

[Click here to view sponsorship levels and benefits.](#)

[Click here for information on IAWA.](#)

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GET READY FOR BOEING AVIATION IN SEATTLE



By Kris Fellrath.

The Pacific Northwest has long been a leader in aviation for over a century. Beginning in the years immediately following the Wright Brothers first powered flight on December 17, 1903, aircraft built with wood, wire and cloth airplanes became more prevalent. Flying came to Seattle on March 10, 1910, when a visiting aviator named Charles Hamilton made the

first airplane flight in this city and a crowd of thousands came out to see him fly. Hamilton and other visiting aviators would inspire many Northwest people to become airplane enthusiasts and a few became involved with aviation including a local businessman named William E. Boeing. Boeing quickly found a passion for flying after he viewed airplanes flying during a California air show. Soon he had acquired an airplane and with a couple of flying lessons he learned how to pilot the fragile aircraft. As an advocate for flying, Boeing in 1915 flew over the University of Washington stadium to promote his vision of the airplane and flying to the public.

A year later William Boeing started a business that built the first Boeing airplane, the B&W. During the years that followed his company grew to become one of world's prominent manufacturers of airplanes. Boeing believed in innovation and he incorporated new concepts and ideas that advanced the shape and size of the airplane. Boeing airplanes quickly grew from frail, single-engine flying machines into large multi-engine commercial transports and also military bomber aircraft that flew higher / faster and carried greater payloads. In the mid-1930s Boeing advanced commercial air transportation by creating the Boeing 307 Stratoliner which first featured a pressurized passenger cabin allowing the airplane to climb to higher altitudes and fly smoothly over the weather. Boeing also developed one of the most innovative bombers of World War II, the B-17, which at peak production during the war rolled out sixteen airplanes a day from its Seattle Plant II factory.

Following the end of World War II the Company saw its aviation future with multi jet engine powered airplanes and Boeing created the B-47 and B-52 all-jet bombers for the U. S. Air Force. Additionally, began developing jet-powered commercial transport airplanes leading to the Boeing 707 and 727. The 1970s brought the world's largest and most popular airplane, the Boeing 747 and other more advanced commercial jet airplanes were to follow into the next century with the Boeing 737, 757, 767, 777 and 787.

While Boeing was always present in local aviation history over the years, other events have strengthened the regions ties to aviation with both the military and commercial airlines recognizing the Pacific Northwest as a hub for aviation. Airlines such as Northwest, Alaska and many smaller regional carriers made Seattle their base of operations. The U. S. Navy built seaplane bases at Sand Point and Whidbey Island while the U.S. Air Force and U.S. Army had military air bases at McChord Field and Fort Lewis. This region also became one of the centers of aeronautical education with its engineering school at the University of Washington.

Although there will continue to be changes within aviation, there is no question the Northwest will continue to be a significant leader in aviation for the next century. We welcome you all to our "Jet City" Seattle, Washington rich with the legacy of aviation and look forward to hosting you at the 2014 Conference.



27TH ANNUAL CONFERENCE - SAVE THE DATE!

November 10-12, 2015

Dubai, UAE

IAWA Board Members Sallie Bondy, Susan Walsh and Carol Anderson joined Executive Director Jennifer Miller in Dubai in late May to kick start planning for the 27th Annual Conference. The ladies met with various local aviation outlets to start promoting the conference in the UAE.

IAWA is proud to support women in aviation in the Middle East by hosting its first ever Middle Eastern conference location in Dubai. We invite you to SAVE THE DATE for this event and join IAWA as we trail blaze a new path for women in our industry!



IAWA NEWS

SMU SCHOLARSHIP



IAWA is pleased to announce that Heather McKinney is the IAWA scholarship winner for 2014 from Southern Methodist University's Dedman School of Law. Katherine Staton, former IAWA President and member of IAWA's Advisory Board, presented the scholarship award at the 48th Annual SMU Air Law Symposium at the Omni Mandalay Hotel in Irving, Texas, on April 3, 2014.

Heather, from Dallas, Texas, is a graduate of the University of Illinois (Chicago). She plans to complete her law degree in May 2015. Heather is a member of the Phi Delta Phi International Legal Honor Society and is a staff editor on the SMU Law Review.

Heather became interested in passenger transportation and related liability issues when she worked for a speedboat operator as an undergraduate in Chicago. Upon moving to Dallas to attend law school, she began to work for an investment advisor who is a pilot, and who uses private aircraft in the operation of his business. Heather's interest in aviation and related legal issues has blossomed in this environment. She has begun taking flying lessons and works on liability analysis and tax structures for corporate aircraft purchases by her company's clients. Upon completing law school, Heather looks forward to incorporating aviation into her legal practice.

IAWA-ICAO AVIATION SCHOLARSHIP

Earlier this year, IAWA announced an initiative to promote women in aviation by supporting an aviation scholarship at the International Civil Aviation Organization. The objective of the ICAO Scholarship program is to enhance the development of women in aviation by offering opportunities for professional women to supplement their theoretical knowledge



and practical experience in aviation with on-the-job experience at ICAO. IAWA supports this program by offering a stipend to the selected candidate who will be announced shortly.

IAWA ACCEPTS G.A.L.A. AWARD TO AMELIA EARHART

On March 26, 2014 IAWA was invited by the Galería de Aviación Latinoamericana (GALA) to accept an award to Amelia Earhart. GALA held a ceremony to celebrate the winners of the 2014 Awards, as part of the IATA Conference Wings of Change, held every two years in Chile within the event Feria del Aire y del Espacio, FIDAE (Air and Space Fair of Chile).

GALA was created with the purpose of honoring and recognizing aviation related men, women and entities in Latin America who have contributed to the development of the aviation industry in the region, and to highlight the importance of aviation to our lives and history.



IAWA was honored by being invited to accept the recognition of Amelia Earhart as a Pioneer in Latin American air transport. Amelia Earhart's works and deeds have stood out throughout the aviation history of the region, paving the way for today's aviation. Alina Nassar, Partner at Nassar Abogados in Costa Rica and IAWA Board Member & Vice-President for Public Relations and Communications attended the ceremony and accepted the award: "It has been an honor to represent IAWA in accepting this recognition to a woman who has inspired us all, men and women equal. With courage, determination and enthusiasm Amelia Earhart broke all conventionalisms to pursue her dream and a milestone in aviation. She has been and will be, without doubt, a source of inspiration and admiration for past, present and future generations".

5TH ANNUAL OUTSTANDING AVIATOR AWARD

On March 26, 2014 IAWA joined the Wings Club in presenting the fifth annual Outstanding Aviator award to Robert A. "Bob" Hoover, Former Air Show Pilot and US Air Force Test Pilot. The Outstanding Aviator Award is given jointly by the Wings Club and IAWA with recognition given to an airmen or airwomen on alternative years. Although Bob was not able at the age of 95 to travel to the Wings Club, there was a video presentation as well as some stories told by Bob who did call in via phone. Not only was Bob an inspiration to us when he was still flying but to listen to him - still vibrant at his advanced age had us all enthralled.

Attending the presentation and reception at the Yale Club in New York City representing IAWA were Ellyn Slow, who presented the award with Ken Gazzola; Mary Ellen Jones, a Wings Club board member, Stephanie Hobart of Pratt and Whitney, Laurence Vigeant - Langlois of Sikorsky, Andrea Brantner of GECAS, and Sharon Devivo and Amanda Talty both from Vaughn College. A wonderful time was had by all.



Bob Hoover is considered one of the founding fathers of modern aerobatics, having thrilled millions of men, women and children over the past five decades with his acrobatic flying maneuvers. Additionally, he has flown over 300 types of aircraft and flight tested or flown nearly every kind of fighter aircraft. Referred to as "The Pilots' Pilot," Hoover was a fighter pilot during WWII. After flying 58 missions, he was shot down off the coast of southern France and spent sixteen months in a German prison camp. He managed to escape from the prison camp,



stole an FW 190 and flew to safety in the Netherlands. After the war, he was the backup pilot in the Bell X-1 program and flew chase for the Lockheed P-80 Shooting Star during the March 1 flight.

He's best known, however, for his civil air show career, which started when he was hired to demonstrate the capabilities of Aero Commander's Shrike Commander, a twin piston-engine business aircraft. Hoover has set records for transcontinental and "time to climb" speed and has personally known such great aviators as Orville Wright, Eddie Rickenbacker, Charles Lindbergh, Jimmy Doolittle, Jacqueline Cochran, Neil Armstrong and Yuri Gagarin.

IAWA INSPIRES AT UNITED AIRLINES' UIMPACT!

uIMPACT is United Airlines' newly created diversity business resource group for women, led by IAWA member Mandeep Grewal. Its name tells you about their mission: promoting movement, advancement, and connection for women at United. Mandeep chose IAWA's Advisory Board Chair Kris Fellrath to be the first speaker launching their distinguished speaker series. Three years

ago Kris truly inspired Mandeep at IAWA's conference in Paris and she immediately thought of Kris as the perfect first speaker to inspire this group of almost 300 women at United. Those of you who have heard Kris speak before at IAWA know what a treat it is to be with her, so it was a very special event.



On June 17, 2014 at United's world headquarters, Kris spoke to a room full of women management across all levels about her career experiences, posed and answered thought provoking questions, all along inspiring everyone in attendance, including IAWA's scholarship winner and mentee Mary Smith, now working at United in airport operations. Cora Fleming, from United's network operations, shared, "Thank you for the wonderful speaker, Kristine Fellrath. She has me reevaluating my career path and the things I need to do to get there." Kris also met with the uIMPACT leadership team where she shared ideas on leading the women's development culture inside a large corporation.



Mandeep's team also created "Passport to Success", the group's incentive program where members who attend uIMPACT events will qualify for a drawing to win a company-paid trip to the IAWA's Conference in Seattle this October! We will be thrilled to meet the uIMPACT attendees at this year's IAWA conference and hope this program will inspire other companies to form women diversity groups within our industry.

Kudos to both Mandeep and Kris for being inspirational IAWA women leaders in aviation and aerospace!



INTERVIEW WITH FRANCINE KERNER

Article written by Caroline Healey, Lawyer at McMillan LLP

I had the privilege of meeting Francine at the IAWA breakfast held in San Francisco during the 2014 IATA Legal Symposium in February 2014.

Of course, I knew Francine by reputation and I must say that I was a bit nervous to meet such an accomplished woman.

The first thing that struck me when I met her was the sparkle in her eyes when she talks about her role at the U.S. Transportation Security Administration (TSA). Francine has been the TSA's Chief Counsel since January 2002. As part of the TSA's senior management team, she helped lead the effort to secure and successfully restore confidence in civil aviation following the September 11, 2001 attacks. She told me that she always wanted to be a lawyer and that her deepest motivation was to keep the streets safe. When she was studying law, Francine said that there were not many women in law schools at the time. She was inspired to study law by her father who was also a lawyer. When she was 5 years old she asked her father why she did not have a middle name like her younger brother. He told her that her brother's middle name was given in anticipation of him becoming a professional later in life. But she then immediately replied: "But I may be a professional too!" After that exchange, her father registered her in pre-school with a middle name of her choosing. That was a turning point.

Here are the pieces of advice I retained from this enriching meeting with Francine:

1) Be passionate about what you are doing

Being committed to whatever it is that you are working on is key to achieve your goals. When we are passionate about our work, we have more energy, more creativity, can work

harder and inspire others. It also helps to have clarity on why we are doing what we are doing. But she cautioned that we must not ignore our loved ones in pursuing work goals; we need to make certain that we are diligent about other things in life that matter just as much, such as family.



Francine Kerner
Chief Counsel

Francine Kerner assumed the position of Chief Counsel at the Transportation Security Administration in January 2002. She advises senior officials on all legal matters relating to protection of the nation's

transportation systems.

As TSA's first Chief Counsel, she was responsible for providing legal advice and services in connection with the largest mobilization of a civilian government agency since World War II. This mobilization resulted in the hiring, training, equipping and deploying of more than 60,000 employees to more than 450 locations in less than a year and the execution of a three year budget in excess of \$16 billion.

As part of TSA's senior management team, she helped lead the effort to secure and successfully restore confidence in civil aviation following the September 11, 2001, attacks, working with senior Bush Administration officials, Congress and stakeholders to enhance security in all modes of transportation. As Chief Counsel, Kerner has built a nationwide legal office, hiring attorneys and support personnel from over 56 government agencies, private firms and corporations. Before joining TSA, Kerner held a variety of senior legal positions at the departments of Commerce and Treasury. In her previous position as Deputy Assistant General Counsel for enforcement at Treasury, she provided counsel on a wide range of sensitive and complex matters involving Treasury law enforcement agencies.

Before joining the federal government in 1979, Kerner served as an Assistant District Attorney in the Kings County District Attorney's Office in Brooklyn, N.Y.

In 2001, she received the Presidential Meritorious Executive Rank Award for outstanding contributions as a federal attorney. In 2013, she received the Burton Award for legal achievement in public service, and was also named by the District of Columbia Bar as the recipient of the Beatrice Rosenberg Award for Excellence in Government Service. She is a graduate of Queens College in New York City and New York University School of Law.



2) Always stay intellectually honest

To be rigorous, not biased and act ethically. To follow our own conscience with respect to the arguments we make or the positions we advance means that we must be willing to acknowledge publicly when we are wrong or that valuable alternative points of view exist. This honesty as a professional makes us trustworthy to our colleagues.

3) Have clear professional objectives

Developing clear professional objectives forces us to think about what we want, the jobs we wish to perform, and skills we need to develop. Having such objectives help us identify our destination and create the roadmap for getting there.

4) Be your own advocate for success

We have to be our own advocate in order to reach our professional objectives. We must know our strengths and weaknesses, and create our own opportunities rather than merely waiting for others to show us the way forward.

Hillary Clinton was in Montreal recently and I attended her conference and one of her key messages seems to move into the same direction: women need to take more risks, not hold themselves back, and must dare to compete.

When I see Francine's accomplished life, knowing that she is surrounded by her loved ones and in possession of a job she is passionate about, I start thinking twice about the adage that "women can't have it all". Being a woman gives us a special role in the world and with determination I think we can succeed in all roles of life. Francine is a truly inspiring role model and a woman I admire.

A success for one woman in any industry is a success for all women in the workplace. Thank you Francine!



Caroline Healey

Lawyer at McMillan LLP

Caroline is a lawyer with the law firm McMillan LLP. She is specialized in corporate and commercial law, and aviation law.

Before joining McMillan, Caroline was Senior Legal Counsel with the International Air Transport Association (IATA), an international trade association where she was responsible for the Financial Services Division. Before that, she worked for Bombardier Aerospace, an important aircraft manufacturer where she negotiated and supported high-value aerospace sourcing transactions. She also worked for an important business law firm in Quebec City in 2004-2005.

Caroline holds an MBA and LL.B in civil law from Laval University and graduate certificate in North-American common law from University of Montreal. She also has a graduate certificate in Chinese Law from the China University of Political Science and Law in Beijing.

Caroline is involved with the Young Chamber of Commerce of Montreal where she acted as Director of the Corporate & Legal Affairs Committee from 2011 to 2013. She is also involved with the Montreal Symphony Orchestra (MSO) where she sits on the Executive Committee of the MSO Young Ambassadors' Club. She is also on the Board of various non-profit and community organizations. Additionally, she was member of Montreal Bar Association Committee representing in-house lawyers from 2006 to 2009. Caroline was awarded the "2011 Lawyer of the Year" award from the Young Bar Association of Montreal and was recognized as a "Leader" by the Young Chamber of Commerce of Montreal in 2012.



WE SERVED TOO, THE WASP STORY



By Jill Bond.

In the days following December 7, 1941, one question burned in the minds of all American citizens, "What can I do to help." Patriotism was at an all-time high. Flora Belle Reese was just 19 years old when she volunteered her services. "Everyone wanted to join the service. We were anxious to do something for our country – everyone wanted to do their part and support the war effort."

Reese would become one of 1820 women who were accepted in a program called, the Women Airforce Service Pilots (WASP) during World War II. The WASPs were the first women to ever fly for the U.S. Military. They flew over 60

million miles of domestic wartime duty within a two-year period, delivering over 12,000 aircraft and piloting every plane in the U.S. arsenal.

However, after a nasty and aggressive campaign by male pilots who wanted the WASPs jobs, they were the only wartime unit that was denied military status by Congress and sent home before the war was over and their job was done. They received no military benefits or insurance and if a WASP died during their service, they were not allowed a military burial.

After their disbandment, the WASP records were sealed and classified for over 35 years. During this time, the WASPs were not allowed to pilot a commercial or military airplane. Then in 1976, the Air Force made an announcement that said, "For the first time in U.S. history, women will be flying military airplanes," essentially forgetting what the WASPs did some 30 years before. After the announcement, many of the WASPs decided to band together and storm Washington to fight for veteran's status.

Then in 2010, the remaining WASP and their supporters lobbied congress to award the Women Airforce Service Pilots with the Congressional Gold Medal; hoping they would finally receive the recognition they had been denied for so long. A new documentary called "We Served Too", provides a first hand account from WASPs who share their stories and discuss their unique experiences during the three pivotal periods that make up the WASP history. WASP historians, authors, and family members also share their stories and knowledge. The film has been airing on PBS nationwide and has won a Gracie Award for Best Documentary.

The WASP story is a forgotten one. It is not taught in our schools, nor is it written in our history books.

Their story deserves to be told, so that Americans can learn about these amazing women and their contributions during World War II. For more information please visit: www.weservedtoothemovie.com



RECEPTIONS & CONNECTS

GLOBAL AEROSPACE SUMMIT



The Global Aerospace Summit is an invitation only event for C-level executives, senior decision makers and government officials involved with the aerospace, aviation, defense and space industries. Running alongside the Summit's main conference is a series of industry specific strategy sessions, closed door meetings, social networking opportunities and site visits. The Summit takes place in Abu Dhabi, United Arab Emirates, every two years and attracts high level participants in the audience as well as on the panels arranged for debate on key industry topics. This year's Summit on April 7-9, 2014 was moderated by none other than Nik Gowing of BBC fame.



As part of the proceedings, the organizers contacted IAWA to enter into an endorsement partnership and co-host a "women in aerospace" luncheon together with the newly formed local Middle East Chapter of Women in Aviation, UAE. IAWA Advisory Board Member Marion Blakey gladly stepped up to the plate to represent IAWA and addressed the group of women who had gathered for the luncheon, introduced by Carol Ronan-Heath, our local UAE IAWA Board Member, who has been associated with IAWA for 15 years. Carol's introduction focused on IAWA's theme of leadership

and that we needed role models to lead, inspire and motivate. This opened the floor nicely for Marion, as a woman of exceptional achievement in aviation and aerospace, the current President and Chief Executive Officer of the Aerospace Industries Association (or AIA) and IAWA Advisory Board member. Marion engaged the audience with her inspirational anecdotes and comments on how important networks are and how people like Capt. Aysha Al Hamili and other local ladies were blazing a trail for others to follow in the Middle East region as role models.

Following Marion, WIA showed a short video followed by a few words of introduction from Mervat Sultan, President of the new Middle East Chapter of Women, in Aviation for Capt. Aysha Al Hamili, the Permanent Representative of the UAE on the Council of ICAO and the Arab Civil Aviation Commission Coordinator. Capt Aysha's address was excellent, she captivated the audience and focused her speech on the importance of mentoring, motivating and scholarships and giving her full support to all of these initiatives to help women in the Middle East region, especially UAE and Gulf national females, to overcome obstacles to building careers in aerospace/aviation and becoming strong leaders in their respective fields.

IAWA would like to thank Global Aerospace Summit, especially Nikki Cruz and Abigail Colley for their assistance with the luncheon, it would not have happened without their commitment to women in aviation in the Middle East region. IAWA will continue to support women in aviation in the Middle East at its 27th Annual Conference which will be held in Dubai on November 10-12, 2015.



CHICAGO RECEPTION

In conjunction with the IAWA Board of Directors' mid-year in person meeting in Chicago in April 9, IAWA organized a reception at the University Club, where over 50 IAWA members and friends from different fields within the industry met to network and share experiences. We want to thank our sponsors for this successful networking event in a captivating city, which is also recognized for its aviation business.



SHANGHAI CONNECT



At the 2014 Asian Business Aviation Conference & Exhibition (ABACE) in Shanghai, IAWA friends came together on April 16 for a Connect. Thank you to Metrojet for hosting the Shanghai Connect and Textron for sponsoring!



URUGUAY CONNECT

On May 2, an IAWA Connect was held in Uruguay at the law firm of Fernando Nin Rial & Ass. Seven women attended, including IAWA Advisory Board member Elizabeth Mireya Freidenberg who also organized the event.

Uruguay is a small country in South America, with a population of 3.5 million of which 1.5 million live in Montevideo, the Capital. Although Uruguay's aviation industry is small, it was a great pleasure to share the enthusiasm and support for the Connect shown by those present, particularly high-level government officers such as Maria Angelica Gonzalez Silva, Legal and Technical Advisory to the Uruguay Civil Aviation Board and Elina Rodriguez Brizuela, Director General of Commercial Air Transportation of the Ministry of Transportation and Public Services. They both called in via phone as their official duties made it impossible for them to attend in person.



At the meeting very interesting ideas were exchanged, giving special relevance to the discussion of women's position in the aviation industry in Uruguay, and the long way needed to go in that direction. IAWA's activities such as this Connect have proved to be an important tool to promote women's advancement in aviation.



GENEVA CONNECT

Textron Corporation hosted an IAWA Connect at EBACE (European Business Aviation Conference & Exhibition) in Geneva on May 21. Board member Kathy Flanagan had the pleasure to introduce Kriya Shortt, Sr. Vice President, Sales & Marketing at Textron Aviation, and IAWA Board member. They welcomed IAWA members and EBACE attendees who represented a broad range of aviation related industries. Lively discussion and great refreshments were enjoyed by all. Thanks to Textron's Marketing team for their efforts and to Kriya for making this very enjoyable.



TEXTRON

UPCOMING EVENTS

IAWA FARNBOROUGH RECEPTION

DATE: July 16, 2014

EVENT TIME: 4:30 - 6:30 pm

LOCATION: Farnborough Aerodrome, UK

RSVP

Save The Date! 2014 Farnborough Reception

In conjunction with the 2014 Farnborough International Airshow, Airbus Group is sponsoring a reception for IAWA on July 16th, 2014 from 4:30PM to 6:30PM at the Airbus Group Pavilion. There will also be an opportunity beforehand to visit the aircraft on static display. More details will be added in the coming weeks so please check IAWA website regularly for updates.

Thank you to our sponsor!



2014 MIAMI RECEPTION

DATE: September 5, 2014

EVENT TIME: 7:45 – 9:00 am

LOCATION: The Westin Diplomat Resort & Spa, Miami, FL

You are invited to join IAWA for the Miami Breakfast Reception in September. This event will be held in conjunction with the ALTA Aviation Law Americas 2014.



ALTA Aviation Law Americas is the region's leading legal aviation conference, drawing high-level legal, aeropolitical and finance leaders from the aviation industry, including airlines and law firms specializing in aviation affairs from throughout the Americas. It is designed to facilitate interaction and professional development on legal, aeropolitical and finance issues of interest to the Latin

American and Caribbean air transport industry.

ALTA (Latin American and Caribbean Air Transport Association) is a private, non-profit organization, whose more than 40 member airlines represent over 90 percent of the region's commercial air traffic.



2014 BAHAMAS RECEPTION

DATE: November 12, 2014

LOCATION: Nassau, Bahamas

You are invited to join IAWA at the 2014 Bahamas Connect. This event will be held in conjunction with the ALTA Airline Leaders Forum in November.

[MORE DETAILS TO FOLLOW!](#)

LEGAL AND INDUSTRY NEWS

U.S. SUPREME COURT RULES THAT THE AIRLINE DEREGULATION ACT PREEMPTS COMMON LAW CLAIMS

On April 2, 2014, the U.S. Supreme Court issued a ruling which clarified the nature of claims that are preempted by the Airline Deregulation Act ("ADA"). In *Northwest v. Ginsberg*, a unanimous Supreme Court held that a plaintiff's claims arising from an air carrier's revoking of a passenger's membership in the carrier's frequent flyer program were preempted by the ADA, which prohibits states from enacting or enforcing a law, regulation or other provision that relates to a "price, route or service of an air carrier." The decision is important because it reinforces the preemptive reach of the ADA with respect to claims arising from state-imposed obligations that affect an airline's rates, routes and services. [Click here to read more.](#)

THE STANDARDIZATION OF AVIATION BUSINESS PRACTICES VS THE DISCRETIONARY POWER OF THE AUTHORITY

By Viridiana Barquín, associate attorney at Sierra, Vazquez, Olivares y Molina

The aircraft finance industry has been strengthened far from what was expected a few years ago due to the crisis. Today everything seems different with the occurrence of Asian banks into the sector and the healthy development of the role of the Irish and other traditional financiers known for their predominant role in the industry. It therefore becomes increasingly necessary that the aviation business practices become more internationally standardized, and in the context of aircraft finance and aircraft security, it is essential that the process of the local registries would not become an exception. But what happens when the authority considers necessary, in a unilateral way, to order to any of the parties involved, certain conditions that are not even stated by the applicable law? [Click here to read more.](#)



WESTJET, AIR CANADA PASSENGERS CAN USE ELECTRONIC DEVICES IN FLIGHT

The Star, 2 June 2014

WestJet Airlines says passengers are now free to use their portable electronic devices during all phases of flights, from takeoff to landing and everything in between.

The only requirement is that the devices, from smartphones to tablets and e-readers, must be set in non-transmitting mode, or flight mode. [Click here to read more](#)

OIL PRICE VOLATILITY HITS EUROPEAN AIRLINES

Financial Times, 23 June 2014

European airline shares have fallen sharply as growing violence in Iraq marks the end of an unprecedented period of low volatility in oil prices.

Brent crude hit a nine-month high of \$115 a barrel on Thursday and has risen more than 5 per cent since militants entered the Iraqi towns of Mosul and Tikrit on June 10. Although jet fuel prices have not risen as much, airline shares have responded by falling sharply. European airline shares are down 13 percent in the same period, according to MSCI, the index provider.

Fuel costs account for a high proportion of European airlines' costs. Although the region's airlines typically hedge their costs more aggressively than their Asian and US counterparts – with some having hedged as much as 70 per cent of their 2014 fuel needs – several will be caught out by the oil price rise. [Click here to read more](#)

BEIJING NEW AIRPORT - ONLY 8 MINUTES' WALK TO FURTHEST BOARDING GATE

People's Daily, 13 June 2014

It will take only 8 minutes by foot to reach the furthest boarding gate at Beijing's new airport, which is expected to be put into operation in 2018, said an official with the Municipal Development and Reform Commission Monday.

The new airport is designed under the guidance of user and environment-friendly concept. Passengers will only need to walk 8 minutes, or about 630 meters to reach the furthest boarding gate, as opposed to 26 minutes required at the Terminal 3 of Beijing Capital International Airport (PEK). [Click here to read more](#)



NEW AIRPORT PLAN FOR MEXICO CITY EYES 6 RUNWAYS - SOURCES

Reuters, 19 June 2014

Mexico is reviewing design plans for a new 120 billion peso (\$9.23 billion) Mexico City airport which will eventually have six runways and should begin operating by 2018, according to sources familiar with the plan.

The new hub is due to replace the overstretched Benito Juarez International Airport and would be built on the area of the Texcoco lake bed nearby, said two people with knowledge of the project, few details about which have been revealed. [Click here to read more](#)

MEET OUR NEW IAWA MEMBERS

Stella Adoko, Senior Aeronautical Information Services Officer, Civil Aviation Authority Uganda Stella is a Senior Aeronautical Information Services Officer with the Civil Aviation Authority of Uganda. She is a licensed Air Traffic Controller and seasoned aviator with over 7 years' experience in the industry. Stella's multi-faceted job tasks include air traffic control, NOTAM Management, Flight Planning, Communications operations, Quality Assurance and audits, Safety Risk assessment and hazard Identification. Stella is passionate about mentoring young girls to join the aviation Industry.



Sara Baynard-Cooke, Counsel, Perkins Coie, L.L.P.

Sara Baynard-Cooke focuses her nationwide practice on defending claims arising from commercial and general aviation aircraft accidents and incidents. She has also litigated international disputes involving other complex products in the aerospace industry. Sara has represented aviation and non-aviation clients locally in asbestos and other product liability litigation. Sara's litigation experience extends beyond product liability and torts, including Section 1983 civil rights litigation and family law matters.



Sharon DeVivo, President, Vaughn College of Aeronautics & Technology

Dr. Sharon B. DeVivo has been an integral part of Vaughn College of Aeronautics and Technology for more than 18 years. She was recently appointed president and will assume the role on July 1, 2014. She is the first woman president in the College's 82-year history. During her tenure she has been deeply committed to student success and creating a highly engaging educational experience for students both inside and outside the classroom. Her accomplishments include significantly increasing the six-year graduation rate for bachelor's degree students and raising more than \$50 million to create top-notch learning spaces with the latest equipment.



Donna Gerber, Commercial Compliance Executive, GE Aviation

Donna Gerber is the Commercial Compliance Executive for GE Aviation; in this role she supports all commercial functions while leading the compliance strategy and development. Donna started her Aviation career at GE Caledonian as a Test and Performance Engineer. After 6 years she moved to GE Aviation headquarters in Cincinnati to work as a



Remote Diagnostics Engineer. Donna then transferred to the commercial side of the business and worked as the Services Marketing Program Manager.

Donna has a bachelor's degree in Aeronautical Engineering from Glasgow University and a master's degree in Business Information Technology Systems from the University of Strathclyde.

Kristina Katscher, Legal Counsel, Star Alliance Services GmbH

Kristina is part of the female dominated legal department of Star Alliance Services GmbH, the management company of the Star Alliance network providing products and services to the member airlines. Before joining Star Alliance Kristina worked for a cargo handling equipment supplier as Contract Manager. Her focus is on IT, IP and international commercial law.

Kristina is a fully educated German lawyer who is based in Frankfurt/Main, Germany who gained international working experience in various countries such as Thailand, Ireland and Switzerland. Kristina is fluent in English and French. She is 36 years old and has one daughter. Together with her spouse she enjoys open-water swimming and skiing.

Kate Reddy, Attorney, Perkins Coie, L.L.P.

Kate Reddy is a member of Perkins Coie's Product Liability practice and has experience in litigation, regulatory compliance, risk management and product counseling matters. Her aviation work involves defense of major commercial and military aircraft manufacturers as well as counseling and risk-management.



Raelynn Sink, Director, Global Product Management, Navitaire LLC

Raelynn joined Navitaire in 2005, bringing over 25 years of airline experience specializing in e-commerce, distribution, marketing, and finance.

Raelynn heads Navitaire's global product management teams responsible for the strategic product direction, design, and enhancement of its passenger service solutions. Navitaire's portfolio of passenger service solutions includes an industry leading reservations platform for airlines with embedded e-commerce and merchandising, an innovative distribution suite offering

web, XML and traditional industry distribution options, the versatile SkyPrice revenue management solution, and streamlined, fully integrated departure control capabilities.

Prior to her leadership role for Navitaire's broader passenger services product management team, Raelynn was responsible for product management for Navitaire's distribution suite, succeeding in creating industry-leading services for alternative distribution, travel agency and GDS sales channels, and innovative code-share and interline solutions. Under her direction, Navitaire helped its clients introduce ground-breaking code-share relationships with their designated airline partners using the industry's first true ticketless (not e-ticket) code-share technology in 2005.



Allison Surcouf, Associate, Condon & Forsyth LLP

Allison has experience in litigation involving aviation, product liability and employment issues, as well as general commercial and civil matters. Allison also specializes in advising carriers and insurers on their obligations under the mandatory Medicare reporting laws and the Medicare Secondary Payer Act. Her memberships include the New York City Bar Association (Aeronautics Committee, Secretary), New York Women's Bar Association (Awards Committee, Chair; Mentoring Circles, Co-Chair), American Bar Association (Litigation Committee; Tort Trial & Insurance Practice Section) and Federal Bar Council.

Shelley Svoren, Senior Business Banking Analyst and Industry Specialist, First Republic Bank

Shelley spent her childhood in and around helicopters and fixed-wing aircraft. Her 20+ year career in financial analysis and credit quality includes positions with the FDIC, Silicon Valley Bank, Agilent Technologies, and Southcorp Wines. She joined FRB full-time in 2005, and segued into the Aviation & Marine lending



team in 2007 where she has helped manage numerous relationships; structure complex transactions for the Bank's clients; and mentored younger/less experienced analysts.



Jennifer Thompson, Senior Attorney, Alaska Airlines

Jennifer Thompson is a Senior Attorney for Alaska Airlines and Horizon Air. Her primary focus is on review, drafting and negotiation of commercial contracts and other matters including aircraft transactions, codeshare and interline agreements, loyalty program partnership agreements and airport vendor arrangements. She also supports commercial activities and provides advice for other departments as needed.

Jennifer joined the Employee Resources department at Horizon Air in 2001, and transferred to the Legal department while attending Seattle University School of Law, from which she graduated cum laude in 2006. She later transferred to the Alaska and Horizon Shared Services Legal Department in 2009.



Gwen Tourade, Head of Airbus Single Aisle Neo Programme Procurement, Airbus SAS

A proven track record with over 20 years' experience in Aerospace and in all aspects of project planning from inception to implementation. Procurement and organization set up. Recently Head of Program Management Operations for the Sharklet Project for the Airbus SA family Project Manager in the UAE for the setup of the aero structure capacities and capabilities (Strata) Procurement Manager for Astrium and Airbus in metallic and aero structure commodities engineering diploma in Aeronautic and Space.



Elizabeth Vasseur-Browne, Attorney, Cooling & Herbers, P.C.

Ms. Elizabeth Vasseur-Browne concentrates her law practice on defending aircraft manufacturers, aircraft systems manufacturers, airports, general aviation operators, business and corporate jet operators, FBOs, flight departments, aircraft completion businesses, pilots, aerial applicators and mechanics, against claims of wrongful death, personal injury and property damage claims in state and federal courts. She also counsels aviation business clients regarding regulatory compliance pursuant to Parts 61, 91, 121, and 135 of the Federal Aviation Regulations and defends certificate holders against FAA and

DOT administrative sanctions and enforcement actions and represents clients before the NTSB.

Ms. Vasseur-Browne has an extensive career in command and control/operational control and air operations in the United States Air Force and interned with the Federal Aviation Administration, Eastern Region, General Counsel's Office in Jamaica, New York. She is a private pilot.



Janet Wallace, Director Airport Services, Contracts & Administration, Air Canada

Janet Wallace has 20 years of experience with Air Canada in Customer Service & Financial Planning. She currently holds a strategic planning role in the Airports branch, developing customer service processes, ensuring safety compliance, as well as, contracting third party ground handling suppliers.



Lori Ward, Principal, Deloitte Services LP

Lori is an AERS Principal in the Dallas office who will be focusing on business development and relationship management for the Advisory practice. She serves as Lead Client Service Partner (LCSP) for a portfolio of Dallas-Forth Worth based companies including American Airlines, Energy Transfer Partners, Holly Frontier and Pioneer Natural Resources.



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