

New Members

I AWA has four new members to introduce this month. They are: **Jennifer M. Joaquin**, a partner in Kenney & Markowitz L.L. P. of San Francisco, California. Jennifer's practice is largely focused on civil litigation with an emphasis on aviation.

Her clients have included Alaska Airlines, Aloha, American, America West, Northwest, Skywest and Southwest Airlines, as well as US Airways, Cargolux Airlines, Clay Lacy Aviation, the Port of Oakland and Mercury Air Group.

Danielle Medina is Chief Executive Officer of Medina Foods, Inc., of Montreal, Canada. The company specializes in food quality/safety standards and auditing methodologies for airline caterers and food providers. She has been in the aviation business for 25 years.

Over the course of her career Danielle has received numerous awards and recognition, including in 2002 the Queen Elizabeth 50th Jubilee Award. In 1999 she was named as one of the 100 Best Women Entrepreneurs in Canada.

Isabel Portas is Recruitment Deputy Manager for Nets Transportes Aereos of Paco, Portugal. She joined the company as Manager of Customer Services in 2001 and moved to Human Resources a year later. In 2004 she joined the newly formed Recruitment Department.

Her education spans two continents, with a Bachelor of Science Degree from Northeastern University in Boston, Massachusetts, followed by graduate study in Administration and Management at Harvard University in nearby Cambridge. She finished both courses with Highest Honors. She went on for further study in the field of Human Resources at the Universidade Catolica in Lisbon.

Gigi Skipper Rechel, General Counsel of the Hillsborough County Aviation Authority, owner and operator of Tampa International Airport and three reliever airports. She joined the Authority in 1999 to create the first in-house legal department.

She received her BA in 1983 and JD in 1987 from Stetson University. Her memberships include the Transportation Lawyers Association, the Legal Committee of Airports Council International, and the American Bar Association's Forum on Air and Space. She also is Chair of the Florida Airports Council Legal Committee.

TOP AVIATION COMPANIES NAMED DIAMOND SPONSORS OF IAWA 18TH ANNUAL CONFERENCE

Four of the world's leading aviation companies are Diamond Sponsors of the International Aviation Womens Association 18th Annual Conference this year from October 22-24 in New York City. Diamond Sponsorship is the highest level of financial support available for conference sponsorships.

The four Diamond Sponsors are Airbus North America, The Boeing Company, Continental Airlines and FedEx Express.

"The membership of IAWA, an international organization of women of achievement in the aviation and aerospace industries, is gratified by the support these leading firms are showing for our mission of promoting the advancement of women in our business," said Julie Ellis, President of the Association. "By supporting our conference as Diamond Sponsors, these four outstanding companies demonstrate that they recognize the strategic wisdom of valuing and championing the global networking of women in senior positions in the aviation and aerospace industries," she said.

Speakers at the conference include: Nicole Piasecki, Executive Vice President Business Strategy and Marketing for Boeing Commercial Airplanes, Madam Xue Li, Vice President, China Aerospace & Industry Corp., Laura Wright, Chief Financial Officer of Southwest Airlines, Devika Rani Davor, Vice President Corporate, SIA Engineering Company, Carla Coelho, General Counsel, GOL Lineas Aereas, and Mary Ellen Jones, Senior Vice President, Marketing & Sales, The Engine Alliance.

See page two for the complete program and speakers.

Correction

An article in the June issue of News and Views incorrectly identified the law firm for IAWA Member Alina Nassar. Alina Nassar is an associate in the Central American law firm of Nassar Abogados. Nassar and IAWA Board Member Elisabeth Freidenberg, a partner in Freidenberg, Freidenberg & Lifsic of Argentina, were identified by the magazine *Latin Lawyer* as two of the best aviation lawyers in Central and South America.

18th Annual Conference Program and Speakers (as of July 25, 2006)

Sunday – October 22, 2006

5:00 p.m. - 6:00 p.m.

Registration

6:00 p.m. - 8:00 p.m.

Cocktail Reception, The W Hotel

Remarks: Mary Lou Quinlan, Chief Executive Officer
Just Ask A Woman, New York City (Invited)

7:30 a.m. - 8:30 a.m.

Registration and Coffee

8:30 a.m. - 8:45 a.m.

President's Welcome: Julie Ellis

Butler, Snow, O'Mara, Stevens & Cannada PLLC, Memphis, Tennessee

8:45 a.m. - 9:30 a.m.

"Fuel Costs, Fuel Hedging, and the Operation of an Airline in Difficult Financial Times"

Laura Wright, Chief Financial Officer, Southwest Airlines, Dallas, Texas

9:30 a.m. - 11:00 a.m.

"Market Aspects of Leadership, Culture and the Customer"

Moderator: Bonnie Reitz, President, Inside Out . . . Culture to Customer,
and Express Air Board Member, St. Petersburg, Florida

Margaret Heffernan, Author, *The Naked Truth, A Working Woman's Manifesto on
Business and What Really Matters*, North Somerset, England

Diana Pohly, President, The Pohly Company, Boston, Massachusetts

Eva Schmatz, President, Summus Marketing Research, New York City

Andrea Speigel, Vice President Sales and Marketing

JetBlue Airways, Forest Hills, New York

11:00 a.m. - 11:15 a.m.

Morning Break

11:15 a.m. - 12:15 p.m.

"The Greatest Risks We Face"

Carla Coelho, General Counsel, GOL Lineas Aereas, Brazil

Connie Lewis Lensing, Vice President, Litigation

FedEx Express, Memphis, Tennessee

Renee Martin-Nagle, General Counsel, Airbus North America, Herndon, Virginia

Jennifer Vogel, Senior Vice President, General Counsel

Continental Airlines, Houston, Texas

12:30 a.m. - 2:15 p.m.

Luncheon and Keynote Address Sponsored by FedEx Express

Hon. Maria Cino, Acting U.S. Secretary of Transportation, Washington, DC (Invited)

2:15 p.m. - 3:15 p.m.

"Insurance Challenges for the Aviation Market"

Moderator: Sharon Holahan,

Director, National Account Claims, Global Aerospace, Inc., Short Hills, New Jersey

Marianne Corr, Vice President and Deputy General Counsel

Textron Inc., Providence, Rhode Island

Cindy Durkin, Counsel, Litigation and Preventive Law

GE Aviation, Cincinnati, Ohio

Ulla Norhall, Claims Manager/Legal Counsel, InterHannover, Stockholm, Sweden

3:15 p.m. - 4:00 p.m.

Nicole Piasecki, Executive Vice President Business Strategy and Marketing

Boeing Commercial Airplanes, Seattle, Washington

4:00 p.m. - 4:30 p.m.

Membership Meeting

6:30 p.m. - 10:00 p.m.

Reception and Gala Dinner - The Hudson Theatre

Sponsored by **Continental Airlines** and **Boeing**

Tuesday – October 24, 2006

8:30 a.m. - 9:00 a.m.

Penelope Turnbow, Chairman

Victory Airlines, Memphis, Tennessee

9:00 a.m. - 9:45 a.m.

Mary Ellen Jones, Senior Vice President, Marketing & Sales

9:45 a.m. - 10:45 a.m.

"Today's Challenges Associated with Airport Infrastructure Development"

Moderator: Susan Baer, General Manager, Newark International and Teterboro Airports,
Newark, New Jersey

Laura Einspanier, Vice President Airports/Real Estate, American Airlines, Dallas, Texas

Wendy Franklin, Managing Director, Bear, Stearns & Co., New York City

Nathalie Lubben, Wilmer Hale LLP, Berlin, Germany

10:45 a.m. - 11:00 a.m.

Morning Break

11:00 a.m. - 11:30 a.m.

Celia Sherbeck, Vice President Maintenance and Engineering

Horizon Air, Portland, Oregon

11:30 a.m. - Noon

Madam Xue Li, Vice President, China Aerospace Science & Industry Corp., Beijing, China

Devika Rani Davor, Vice President Corporate, SIA Engineering Company, Singapore

12:30 p.m. - 2:00 p.m.

Luncheon and Keynote Address

Gretchen Jahn, CEO, Mooney Aircraft, Kerrville, Texas

2:00 p.m. - 5:00 p.m.

Break-Out Groups

7:00 p.m. - 10:00 p.m.

Reception and Closing Dinner - The Central Park Boathouse

Sponsored by **Airbus North America**

Hon. Marion Blakey

Administrator, Federal Aviation Administration, Washington, DC (Invited)