

# International Aviation Womens Association

## NEWS AND VIEWS

January/February 2007

### IAWA Announces Board Positions For 2007 Association Year

IAWA President Julie Ellis begins her second year as head of the Association, with a board committed to continued outreach to the membership, the IAWA scholarship program, and expanding IAWA's reach into South America, with the first ever conference on that continent, in Buenos Aires, Argentina.

Julie, a partner in the Memphis law firm of Butler, Snow, O'Mara, Stevens & Cannada, is joined by President-Elect Debra D. Fowler, Senior Aviation Attorney, U.S. Department of Justice, Washington, DC.

Other Officers and Board Members elected were:

**Secretary:** Abby L. Bried, Senior Attorney, Continental Airlines, Houston, TX; **Treasurer:** Ana Maria Marin, Partner, Murray, Marin & Herman, P.A., Miami, FL; **Vice President, Membership:** Zoe Layden, Product Line Manager

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### Save the Date for Buenos Aires

#### The Global Aviation TANGO: Same Moves or New Strategic Steps?

International Aviation Womens Association 19th<sup>th</sup> Annual Conference November 7-9, 2007

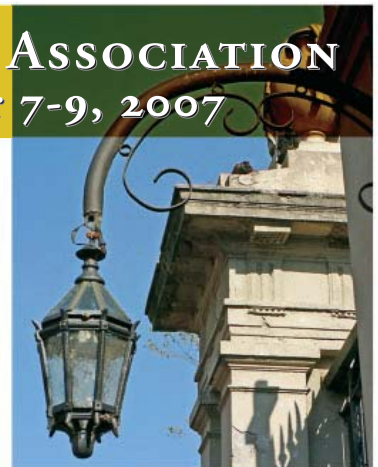
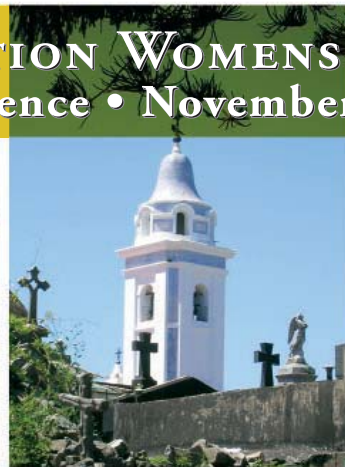
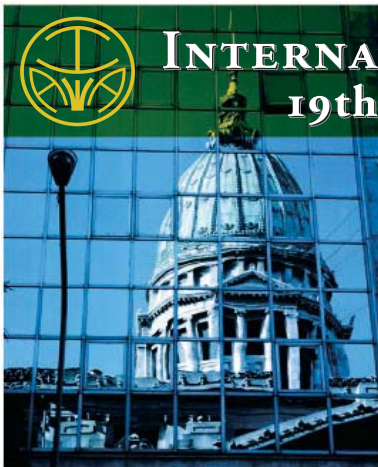
Sheraton Buenos Aires and Convention Center and The St. Regis Hotels

Outstanding Speakers, Stimulating Programs, and the Grand Avenues, Old-time Cafes and Stylish Restaurants of South America's Magical City

Watch for details at [www.iawa.org](http://www.iawa.org) or call Karen Griggs at (410) 571-1990



## INTERNATIONAL AVIATION WOMENS ASSOCIATION 19th Annual Conference • November 7-9, 2007



## Buenos Aires, Argentina

Airlines, Allianz Global Corporate & Specialty AG London, England; **Vice President, Public Relations/Communications:** Katherine Staton, Partner, Jackson Walker L.L.P., Dallas, TX;

**Vice President, Scholarship:** Cecile Hatfield, Principal, Law Office of Cecile Hatfield, Miami, FL; **Vice Presidents, Annual Conference:** Patricia Moores, Principal, Integro Insurance Brokers, New York, NY, and Ellyn Slow, Senior Vice President, NetJets, Inc., Woodbridge, NJ; **Vice Presidents, International Affairs:** Regula Dettling-Ott, Swiss International Airlines, Winterthur, Switzerland, Elizabeth M. Freidenberg, Freidenberg, Freidenberg & Lifsic, Buenos Aires, Argentina, and Peng Lim, Partner, Beaumont & Son-Aviation at Clyde & Co., Singapore;

**Chair, Advisory Board:** Eileen M. Cashman-Jermak, Assistant Vice President, Global Aerospace, Short Hills, NJ; **Directors-At-Large:** Elizabeth Erickson, President, Erickson Aviation Services, Arlington, VA and Mary H. McDaniel, VP, Marketing & Corporate Sourcing, FedEx Express, Memphis, TN.

**Advisory Board:** Suzon Franzke, Vero Beach, FL, Carol Carmody, Washington, DC, Katherine Poser, New York, NY, and Joan Sullivan Garrett, Phoenix, AZ; **Past Presidents:** Joanne Young, Managing Partner, Kirstein & Young PLLC, Washington, DC; Patricia A. Moores, Principal, Integro Insurance Brokers, New York, NY.

## From The President

### Dear IAWA Member:

As President of the International Aviation Womens Association it is my privilege to welcome you to what we on the IAWA Board expect will be an extraordinary year for the Association. We are building upon a strong foundation of growth in 2006, which itself was fueled by the achievements of so many hard working women in aviation who served on IAWA boards and as IAWA members over the past 19 years. I begin this year where I ended last year; with thanks to my board, our members, our speakers and our amazing group of sponsors who all believe that the mission of bringing professional women in aviation together to network and learn from one another is of ultimate benefit to our industry.

In 2006, IAWA's Board adopted three objectives for our two year term. These objectives include: (1) enhanced membership outreach and communication; (2) a new website to accomplish membership networking and improved conference facilitation and sponsorship displays, and (3) increased outreach and benchmarking with other women's and aviation associations, including our scholarship institutions.

We have made great strides in accomplishing each of these as is evidenced by our outstanding newsletter, our support and liaisons with the Washington Aero Club and the ICAO Focal Point on Women, recognition of our Past Presidents, the creation of our Advisory Board of distinguished members, and the announcement of a fourth annual scholarship to be awarded this year. Our website is nearing completion and you will be seeing emails on its enhancements. It should bring each of our members closer to one another and to our speakers and sponsors and bring our conference to life with an ease for our global members to register and communicate with IAWA.

Now we are looking forward to 2007, with an exciting new journey into South America. IAWA, for the first time, will hold its annual conference in magical Buenos Aires, Argentina. Save the Dates, November 7-9 and watch the website and other communications for details.

2006 was capped by the outstanding conference in New York City which for the time saw in excess of 200 women gather to support the aviation industry and one another. As our industry sees evidence of growth, efficiency and stability we hope you will come and participate in this year's conference "The Aviation TANGO: Same Steps or New Strategic Moves".

Please contact us if you have an interest in serving in our Association or contributing to our Conference. Thank you for this opportunity to serve.

**With best regards,**

**Julie H. Ellis, President**

**International Aviation Womens Association**

## Membership Questionnaire

You will be receiving a membership questionnaire which will ask you to give us your input as to our member services and communication within IAWA. We welcome your responses so that we can improve our services to you as a member and communication among members. The questionnaire will be short, and take a few minutes of your time to complete. Please give us your candid insight.

## IAWA Scholarship Committee Named, ERAU Student Is First 2007 Recipient

IAWA's Board elected Cecile Hatfield as Vice President of Scholarship for 2007. The Board also designated five members to assist Cecile: Katherine Staton, Debra Fowler, Peng Lim, Elizabeth Erickson and Elizabeth Freidenberg. The IAWA Scholarship Committee recently chose Hilary Greenfield as the winner of the IAWA Annual Scholarship for Embry-Riddle Aeronautical University. She is working toward the completion of a degree with a dual major in human factors and aeronautical science. Her goal is to assure passenger safety while flying. She believes there are too many deaths and accidents due to a person's inability to push the correct button or to see a mistake being made before it is too late.

IAWA will also be presenting an award to a woman law student at Southern Methodist University, Dallas, Texas, the end of February 2007 in conjunction with the Journal of Air Law & Commerce. A third Scholarship will be awarded to a woman student at McGill University in September 2007. The Scholarship Committee also is planning to award a Scholarship to a woman student at an aviation school in Buenos Aires, Argentina in November 2007.

## Member News

Judith J. Sullivan has joined the Philadelphia firm of White and Williams as a partner in the Business Department. Judith has practiced law in the New York tri-state area for the past twenty years, and serves clients in the airline, manufacturing, publishing, service, banking, retail, entertainment, software and real estate industries. She has international clients Northern Europe, including Iceland, and the United Kingdom, Australia, and the Middle East.

**Sian Colclough** has left Heath Lambert London to move to Shannon, Ireland, where she has accepted the position of VP Insurance for GECAS (GE Commercial Aviation Services).

**Joanne Young**, Managing Partner of Kirstein & Young PLLC of Washington, DC, was elected to the ABA Air & Space Law Forum Board of Governors for the 2006-2008 term, and was elected Vice-President and President-Elect of the International Aviation Club in Washington, D.C.



*Judith Sullivan*

**YOUR ANNOUNCEMENTS: Please send information about your promotions, elections or changes in your professional life to us at IAWA ([karengriggs@iawa.com](mailto:karengriggs@iawa.com)) for inclusion in future newsletters.**

## New Members

IAWA welcomes **Dana Baiocco, Elsa D'Silva, Cynthia Durkin, Jennifer Henry, Mary Ellen Jones, Deborah Meehan, and Aoife O'Sullivan** as new members.

**DANA BAIOTTO** is an associate in the Pittsburgh law firm of Jones Day, where she practices commercial litigation with a primary focus on aviation litigation, products liability, commercial contract and consumer financial services litigation.

Dana earned her Juris Doctorate cum laude at Duquesne University School of Law, and has a Bachelor of Science in Journalism earned at the Ohio University E. W. Scripps School of Journalism.

Dana is a member of the Pennsylvania Bar Association, where she is co-chair, Commission on Women in the profession. She also has served on The Executive Women's Council of Pittsburgh. In 2005, American Lawyer Media designated her a Lawyer on the Fast Track. That same year, and the following year, Philadelphia Magazine and Law & Politics selected her as one of Pennsylvania's Rising Stars in the state's legal community.

**ELSA DSILVA** is the Deputy General Manager – Network Planning of King Fisher Airlines, Ltd. in Mumbai, India. Elsa is responsible for developing and managing the airline route network and route planning to maximize the value internally and externally of network services. Elsa also is responsible for developing the airline's flight schedules and timetables, acts as a liaison between airports and tourism authorities, oversees the airline's charter operations, and acts as a liaison with government authorities.

Elsa earned a Bachelor in Arts, English Literature, from Mumbai University in 1993, a Masters in Arts, English Literature, S.N.D.T. University, Mumbai in 1995, and also holds a Diplomat in Personnel Training and Industrial Relations,

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Narsee Monjee Institute of Managerial Studies (NMIMS) Mumbai in 1999, a Diplomat in Training and Development, Indian Society of Training and Development (ISTD), from New Delhi in 2004, and is currently pursuing a Masters in Business Administration from the ICAI University in Hyderabad.

**CYNTHIA DURKIN** is an attorney, Litigation and Preventive Law, for GE-Aviation of Cincinnati. In that capacity she provides in-house litigation counsel in support of the company's \$12 billion global aircraft engine manufacturing and service business. Previously, she was an attorney with Ulmer & Berne, LLP of Cincinnati and with Fowler, Measle & Bell, LLP, of Lexington, Kentucky. She also has served as General Counsel for the Better Business Bureau of Central and Eastern Kentucky.

Cynthia has a Bachelor of Arts with Distinction in Political Science, awarded in 1989 from the University of Kentucky and earned her Juris Doctorate in 1993 from the University of Kentucky College of Law.

**JENNIFER HENRY** is a partner in the Trial and Appellate sections of Thompson & Knight L.L.P. in Dallas, Texas. Jennifer focuses her practice on business, aviation and product liability litigation. Her expertise includes representing parties in partnership disputes, commercial matters, representing commercial airlines in aviation litigation matters and product manufacturers in product liability litigation, as well as representing corporate insureds seeking insurance coverage for a variety of claims. Jennifer is Vice-Chair of her firm's Aviation Practice Specialty Group, and is the International Association of Defense Counsel (IADC) Chair of the Aviation & Space Law Committee. Jennifer obtained a B.B.A. in Marketing from Texas A&M University in 1988, and a Juris Doctorate from the University of Texas Law School in 1991.

**MARY ELLEN JONES** is the Senior Vice President, Marketing and Sales for The Engine Alliance, which is a 50-50 joint venture between Pratt & Whitney and GE. Mary Ellen is developing the GP7000 engine for the Airbus A380 aircraft, and heads marketing and sales for all customer-related activity on a worldwide basis for The Engine Alliance. Mary Ellen has a Bachelors Degree from Michigan State University and a Masters Degree from John Hopkins University.

**DEBORAH MEEHAN** is the President and Chief Operating Officer of SH&E, the Cambridge, Massachusetts based consulting firm. She is responsible for the company's Government Practice and lists as clients an array of major aviation organizations. These include Los Angeles World Airports, Miami International Airport, FAA/Massport Airside Project, Washington National Airport, the Port Authority of New York, London Luton Airport, Athens International Airport and others. Deborah has a BA in Economics from the University of Massachusetts and an M.A. in Urban Planning from Harvard University. She is Past President of Airports Consultants Council.

**AOIFE O'SULLIVAN** is a partner of Gates and Partners in London. Aoife advises clients in aircraft finance and regulatory issues including acquisitions and disposals, financings, airline start-ups, licensing applications and ancillary issues. Aoife also provides advice on all aspects of private equity including transactional MBO's, venture capital investments, start-ups, early stage financings, strategic minority interests, restructurings, exit strategies, debt finance and fund establishment and structuring.

Aoife is a Solicitor, admitted in Ireland in 1997 and admitted in England and Wales in 1998. Aoife was admitted to the Grand Court of the Cayman Islands in 2002. Aoife obtained a B.C.L. (Hons – top ten student) from the University College Cork, Ireland in 1994 and an LL.M. (Hons) in Advanced Business Law, University College Cork, Ireland in 1996.

**MARK YOUR CALENDAR**

**INTERNATIONAL AVIATION WOMENS ASSOCIATION  
19TH ANNUAL CONFERENCE § NOVEMBER 7-9, 2007**

**BUENOS AIRES, ARGENTINA**