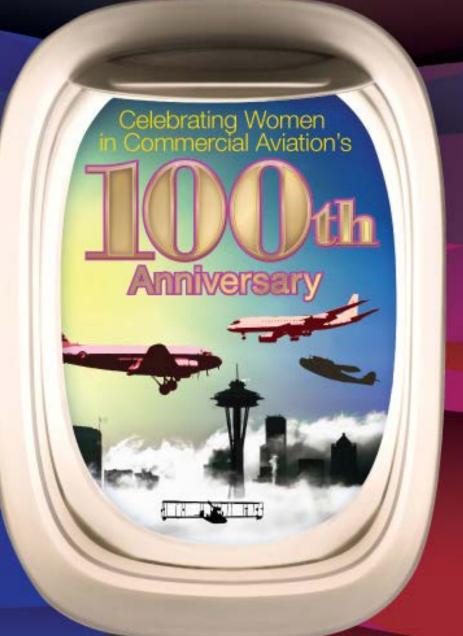
# IAWA 2014 Conference





International Aviation Womens Association 26th Annual Conference

October 15-17, 2014

The Fairmont Olympic Hotel Seattle, Washington

# President's Message



This year marks 100 years in commercial aviation. While women aviators have received historical recognition over the last century, I was surprised to find very little written about professional women in other roles. Here in Seattle, let's reflect on women leaders involved in aviation on the manufacturing



side. In 1906, E. Lillian Todd was the first woman to build an aircraft. She made it of spruce and muslin - with piano wire holding the wings together! In 1924, Olive Ann Beech began her legendary career building aircraft and went all the way to the top. She co-founded the Beech Aircraft Company and in 1950 became President and Chairman of the Board. Olive ran Beech Aircraft for 18 years and expanded its line of high-performance general aviation planes, subcontracted work in the space-exploration industry, and also produced military trainers, transports, and target drones. When Beech Aircraft Corporation merged with the Raytheon Company in February 1980, Olive was elected to the board of directors of Raytheon and retired as Beech Aircraft's first Chairman Emeritus. Olive was the first woman awarded the National Aeronautic Association's Wright Brothers Memorial Trophy (and only last year IAWA's Marion Blakey became the second woman). In the 1970s, Fortune magazine called Olive one of the ten highest-ranking women executives in major American corporations. Olive was a woman who soared into history, even outside a cockpit.

Sitting here in Seattle today, many women are designing and building airplanes like Lillian just down the street, and others like Olive are in senior leadership roles in aviation manufacturing — Gwynne Shotwell, President and COO of Space X, Marillyn Hewson, Chairman, President and CEO of Lockheed Martin, Phebe Novakovic, Chairman and Chief Executive Officer of General Dynamics, and Boeing's own Caroyln Corvi is on the Board of Directors for United Airlines. These executives are great examples of women at the very top, but we need more women across the industry

and look to IAWA's Connect, Inspire & Lead objectives to make an impact in the next 100 years.

IAWA *CONNECTs* our members with other successful women and men in the industry. We do this through our Receptions, Connects, Internship and Mentoring programs. and of course, through the Annual Conferences, which are IAWA's pinnacle events. We are back in Seattle for the 26th Annual Conference, in a city where gray skies have never dissuaded innovators from looking up for inspiration - or discouraged history buffs from remembering our aeronautical past. We look forward to learning more about Boeing's innovations at the Future of Flight Aviation Center and Boeing Factory Tour and our dinner at the everexpanding Museum of Flight, the largest private air and space museum in the world. Next year, IAWA will host its first Annual Conference in the Middle East in conjunction with the 2015 Dubai Air Show – this will be another fete for all women in aviation and aerospace. There is no doubt that IAWA offers its members fabulous global connection opportunities. Quoting a very successful woman, U.S. Supreme Court Justice Sonia Sotomayor, "Sometimes, idealistic people put off the whole business of networking as something tainted by flattery and the pursuit of selfish advantage. But virtue in obscurity is rewarded only in Heaven. To succeed in this world, you have to be known to people." No doubt that IAWA will connect you with successful women right here at our conference.

IAWA **INSPIREs** its members by showcasing the experience and accomplishments of women in aviation/aerospace. IAWA accepted the 2014 Pioneer in the Latin American Air Transport Award on behalf of Amelia Earhart – what a true honor it was for IAWA to step in as the legacy of Amelia Earhart to accept this recognition. IAWA also recognizes inspirational women with awards like the IAWA Woman of Excellence – this year going to Renee Martin-Nagle Founder. President and CEO of A Ripple Effect, PLC. Renee, like Olive Beech, worked her way to the top and keeps soaring to new heights. Next spring, another woman will receive the ioint IAWA-Wings Club Outstanding Aviator award. At this year's conference, IAWA proudly recognizes the Women Airforce Service Pilots (WASP), a paramilitary aviation organization of 1.074 female pilots who flew over 60 million miles in every type of military aircraft. The WASP's records

remained sealed and classified for 35 vears, but eventually these women won their rightful recognition, were granted veteran status in 1977 and in 2010, were presented the Congressional Gold Medal. The WASP story was a lost story and IAWA proudly supports Jill Bond who produced the video – "We served Too" – which honors the WASP's rightful place in history. The WASP DVD is your conference gift this year - we know you will enjoy it and hope you will share their story with others. Read more about these outstanding women and other women's accomplishments in our IAWA e-blasts, web pages and newsletters.

IAWA *LEADs* by providing scholarships, internship access, mentoring opportunities and leadership development to women at the beginning of their careers all the way to the boardroom. Women entering the industry require continuous support to become the future leaders of tomorrow and IAWA intends to play a role in this.

We welcome several of our Scholarship recipients in attendance and kindly ask our members to outreach in what we call a "career connect" to share with them, as well as others you meet, tips for a successful career. In our newsletter "Career Connect" section, we connect women for 1:1 mentoring sessions that result in mentoring articles from which all of us can glean insight for our own careers. At this year's conference we are also offering our first leadership development workshop – we hope to make it a conference cornerstone. In addition. IAWA collaborates with corporate women's development groups like Airbus, Honeywell, GE and United Airlines to share our mission with larger groups of women. As recognized leaders, IAWA is in high demand to recommend women speakers for industry events and our members are answering the call with their expertise. Look for IAWA members presenting at upcoming events. IAWA connects its members to these development opportunities for career growth at every stage – so you too can be the next Lillian, Olive, Gwynne, Marillyn, Phebe or Carolyn!

We hope you will be engaged and help us grow our IAWA community. If you are not a member, please make sure you join and if you are a member, please renew your membership during the conference. Sponsorship is another



way to help. Your support of IAWA through membership and sponsorship paves the way for more opportunities to support women in aviation and aerospace. And of course, being here at our conference is part of building the next 100 years.

And speaking of sponsors, this amazing conference would not have been possible without our sponsors' record level of support. We are extremely grateful to Boeing, Textron, FedEx Express, Airbus, GE/GECAS, Jackson Walker LLP, Perkins Coie, Safran, United Technologies Corporation & Pratt & Whitney and our many other great supporters listed in the program.

Finally, I am sure this conference will stand-out as one of the best ever thanks to the work of our fabulous VPs Conference - Sallie Bondy, Susan Walsh and Carol Ronan-Heath along with our Executive Director Jennifer Miller and the SMG team executing behind-the-scenes logistics.

Thank you all for being here to "Connect, Inspire & Lead" at IAWA's 26th Annual Conference!

Abby Bried, IAWA President

# Program





# October 15, 2014

2:00 – 5:00 pm **Conference Registration** 

5:00 – 6:00 pm **VIP Reception – Invitation Only** 

Sponsored by United Technologies Pratt & Whitney

6:00 – 7:00 pm Welcome Reception

Sponsored by:

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7:00 – 10:00 pm **Opening Gala Dinner and Woman of Excellence Award Recipient** 

**Presentation – Spanish Ballroom** 

Keynote Speaker: Senator Sharon Nelson, Democratic Leader, Washington State, 34th District

Woman of Excellence Award Recipient: Renee Martin-Nagle

# October 16, 2014

7:00 – 5:00 pm **Conference Registration** 

7:00 – 8:00 am **Networking Breakfast** 

Sponsored by:

imagination at work

8:00 – 8:15 am **President's Welcome** 

8:15 – 9:30 am **General Session – Emergency Response – Family Assistance.** 

Have we evolved? Are we prepared?

Moderator: Ellyn Slow, President, Ellyn Slow Consulting LLC

Panelists: Sharon Bryson, Sharon Bryson, Deputy Director, Office of Communications, National

Transportation Safety Board

**Deborah A.P. Hersman**, President and CEO, National Safety Council

Christa Hinckley, Counsel, Dentons US LLP

Sue Warner-Bean, Owner and Principal, Sue Warner-Bean LLC

9:30 - 10:30 am

# Aircraft Maintenance and Service Solutions: Perspectives from Key Stakeholders

Moderator: Laurence Vigeant-Langlois, Director, Strategy & Regional Marketing, GE Aviation

Panelists: Lorraine DiMarco, General Manager Base Maintenance, Delta Air Lines

Cheryle Jackson, VP Government Affairs & Corporate Development, AAR CORP

Nina Jonsson, Fleet Management Officer, Bristow Group Inc.

Kathy McKenzie, General Manager of Regional Engines and Services, GE Aviation

## 10:30 - 11:00 am

# **Coffee & Networking Break**

Sponsored by



## 11:00 - 12:15 pm

## **General Session – Has Asia become the world's new aviation center?**

Moderator: Mylene Scholnick, Managing Director, Lenoma LLC

Panelists: Kai Duell, China Representative, General Aviation Manufacturers Association

Kelly Isley, Global Strategy Leader, ISC Global Strategy & Integration, Honeywell

Aerospace

Lindsey Mohr, Senior Analyst – Valuations, morten beyer & agnew Janet Tarver, Director, Joint Ventures/Alliance Valuation, United Airlines

Bei Zhuang, Administration Manager, Avion Pacific, Ltd.

## 12:30 – 1:45 pm

# **Lunch and Scholarship Award Presentation**

**Keynote Speaker: Anne Brachet**, Executive Vice President, Air France Industries

Sponsored by **TEXTRON** 

## 2:00 - 3:00 pm

# **General Session – Doing It All – The Great Airport Balancing Act**

Moderator: Deborah C. McElroy, Executive Vice President, Airports Council International-North

America

Panelists: Deborah Ale Flint, Director of Aviation, Port of Oakland

Bonnie Allin, A.A.E. President/CEO, Tucson Airport Authority

Joyce F. Carter, President & CEO, Halifax International Airport Authority Gina Marie Lindsey, Executive Director, Los Angeles World Airports

## 3:00 – 4:30 pm

# General Session – Our Journey to Leadership – how to get more women to lead our industry?

Moderator: Jane Basson, Senior Vice President Leadership Development & Culture Change, Airbus

Group

Panelists: Pilar Albiac-Murillo, Executive Vice President, Head of Operations, Airbus Defense

& Space

Daphne B. Latimore, Founder & Chief Executive Consultant, D.B. Latimore

Professional Services Group

**Dr. Kholode Al Obaidli**, Vice President National Talent Management, Qatar Airways **Patricia O'Connell**, Executive Vice President, Commercial RTI International Metals,

Inc.

### 5:30 pm

# **Buses depart hotel for Museum of Flight Dinner**

Meet in hotel lobby

| 6:00 – 6:30 pm  | Museum of Flight Gift Shop and Museum Browsing  |
|-----------------|---|
| 6:00 – 7:00 pm  | Drinks & Hors D'oeuvres   |
| 7:00 – 9:30 pm  | Museum of Flight Dinner   |
|                 | Keynote Address – Test Pilots Don't Wear Pearls <b>Keynote Speaker: Captain Suzanna Darcy-Hennemann</b> , Chief Pilot, Flight Services, Commercial Aviation Services, Boeing Commercial Airplanes |
|                 | Sponsored by BOEING   |
| 9:00 – 10:00 pm | Buses depart Museum of Flight for Hotel   |

# October 17, 2014

| October 11,2    |  |
|-----------------|--|
| 7:00 – 8:00 am  | Networking Breakfast   |
|                 | Sponsored by SAFRAN  AEROSPACE - DEFENSE - SECURITY  |
| 7:15 – 7:45 am  | Membership Meeting   |
| 8:00 am         | Buses Depart Hotel for Future of Flight Aviation Center and Boeing Factory Tour  |
| 9:00 – 11:30 am | Future of Flight Aviation Center and Boeing Factory Tour   |
| 11:30 – 12:30pm | Transportation to hotel  |
| 12:30 – 2:00 pm | Lunch  |
|                 | Airlink Presentation by Robyn Mandel   |
|                 | Sponsored by <b>FedE</b> x Express <sub>®</sub>  |
| 2:15 – 3:45 pm  | General Session – Legal Prospective from the Aviation Industry:<br>Making Strides for Diversity, Advancement, and Achievement in the<br>Legal Field  |
|                 | Moderator: Katherine Staton, Partner, Jackson Walker L.L.P.  Panelists: Ava A. Harter, General Counsel, Chief Compliance Officer, Corporate Secretary, Taleris Susan Smith Blakely, Esq., Founder and President, Legal Perspectives LLC Jennifer Thompson, Senior Attorney, Alaska Air |
| 3:45 – 4:00 pm  | Conference Wrap Up   |
| 4:00 – 5:00 pm  | Closing "Connect" Reception  |
|                 | Sponsored by Perkinscoie counsel to great companies  |
| 5:00 pm         | Adjourn conference   |

# **Mission Statement**



Founded in 1988, the International **Aviation Womens Association (IAWA)** brings together women of achievement in the aviation industry and promotes their advancement internationally through the establishment of a worldwide network of aviation professional contacts. IAWA is an international organization for women who hold senior positions in the aviation and aerospace industry including airport management and consulting, commercial, general and business aviation, banking and leasing, economic and business consulting, education and research, engineering, finance, government, insurance, international relations, law, manufacturing, media and space.

As the industry adjusts to worldwide economic and political change, women are assuming greater and more visible

roles. Through annual global conferences, IAWA provides a forum to share views on matters of importance to the industry, as w

the industry, as well as to women generally. Although applicants should have five years management-level experience in the industry, or comparable experience, to join IAWA, our Annual Conference is open to attendance by non-members.

As an organization of women of achievement in the aviation and aerospace industry, IAWA offers a platform to promote the advancement of women in the industry. Through its annual conferences, newsletters, press

releases and other events, IAWA also serves as an information exchange and resource to these professional women.

IAWA also provides a forum for members to connect and communicate with each other on matters of importance within the aviation community. In turn, members serve as role models for other women seeking advancement in the industry. In addition, we encourage young women to enter the aerospace industry through IAWA's Scholarship Program.

Through its internship and mentoring programs, IAWA encourages young women to embark on an aviation career and develop their leadership talents by pairing them with IAWA members to gain insight into the many fields and opportunities of the aviation and aerospace industry.

# Scholarship

The IAWA Scholarship Program supports the professional development of women who intend to follow a career in aviation. IAWA provides scholarships to women students majoring in majoring in aviation law, engineering, management, business or finance.

Since 2004, the IAWA Scholarship Committee has worked with four designated universities to identify candidates with a good grade point average, financial need and a passion for a career in the field of aviation. The selected universities are Embry Riddle Aeronautical University, Southern Methodist University Dedman School of Law, McGill University Graduate School of Air and Space Law, and Vaughn College.

Scholarship recipients are welcome to attend all IAWA events and are offered free registration at the IAWA Annual Conference for three years following the year the scholarship is awarded. In addition, IAWA encourages its scholarship recipients to reach out to IAWA to participate in our Mentoring Program, in which we "match" an IAWA member as a mentor to advise and assist in career development. IAWA also offers an Internship Program providing opportunities with partner organizations such as ICAO, Textron, CIT, and ACI.









# Internship Program



IAWA is proud to announce the first recipient of the IAWA-ICAO Aviation Scholarship, Isavella Maria Vasilogeorgi.

During its 25th Annual Conference in Panama, IAWA signed a Memorandum of Understanding with ICAO to jointly



provide an Aviation Scholarship for professional women in aviation that will allow them to spend six months gaining on-the—job experience at ICAO's Air Navigation Bureau in Montreal. The Air Navigation Bureau manages the Safety and Infrastructure strategies of ICAO in partnership with aviation stakeholders.

Isavella has not only excelled in her studies, gaining an LLM in Air & Space Law at McGill, and a LLM in Public International Law from the University of Athens, but has also received several awards and scholarship, including IAWA's scholarship in 2012 and the Erin J.C. Arsenault Fellowship in Space Governance (McGill IASL). She has been very active in gaining working experience as a member of the Athens Bar Association, and with several prominent legal internships.

IAWA is very pleased to continue promoting the development of women in aviation through innovative partnerships and internship programs to further the education and advancement of women in the industry.

Through IAWA's affiliation program with various industry organizations, IAWA extends its reach and offers its members additional benefits. IAWA's affiliates include:

# **ACI**

Airports Council International is "The voice of the world's airports" and includes 573 regular members operating 1,751 airports in 174 countries and territories, representing over 95 percent of global airport traffic. It is a non-profit organization whose prime



purpose is to advance the interests of airports and to promote professional excellence in airport management and operations

# **ALTA**



ALTA (Latin American and Caribbean Air Transport Association) is a non-

profit organization, whose more than 40 member airlines represent over 90 percent of the region's commercial air traffic. ALTA coordinates the collaborative efforts of its members in order to facilitate the development of safer, more efficient and environmentally friendly air transport in the Latin America and Caribbean region for the mutual benefit of the association's members, their customers and the industry. ALTA's mission is to coordinate the collaborative efforts of its members in order to facilitate the development of safer, more efficient and environmentally friendly air transport in the Latin America and Caribbean region for the mutual benefit of the association's members, their customers and the industry.

## **IATA**

The International Air Transport Association (IATA) is the trade association for the world's airlines, representing some 240 airlines or 84% of total air traffic. IATA



supports many areas of aviation activity and help formulate industry policy on critical aviation issues.



# **ICAO**

A specialized agency of the United Nations, the International Civil Aviation Organization (ICAO) was created in 1944 to promote the safe and orderly development

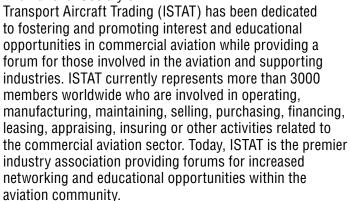


ISTAT

of international civil aviation throughout the world. It sets standards and regulations necessary for aviation safety, security, efficiency and regularity, as well as for aviation environmental protection. The Organization serves as the forum for cooperation in all fields of civil aviation among its 191 Member States.

## **ISTAT**

For over 30 years, the International Society of



# **PNAA**

The Pacific Northwest Aerospace Alliance is a nonprofit organization promoting



profit organization promoting growth and success of the aerospace industry in the Northwest region of the United States. PNAA accomplishes this by:

- Providing frequent networking opportunities
- · Promoting and conducting educational seminars
- Informing members of business opportunities and industry changes

PNAA promotes the growth of the Pacific Northwest Aerospace Industry, assisting members to be globally competitive through education, access to business opportunities, information on emerging markets and facilitation of key relationships.

# **RAeS**

As the world's only professional body dedicated to the aerospace community,



it exists to further the advancement of aeronautical art, science and engineering around the world. Established in 1866, the Society has been at the forefront of developments in aerospace ever since, seeking to:

- Promote the highest professional standards in all aerospace disciplines
- Provide specialist information and act as a central forum for the exchange of ideas
- Play a leading role in influencing opinion on aerospace matters

# **The Wings Club**

The Wings Club was born in New York City on May 15, 1942, in the early days of World War II, when a number



of America's aviation leaders decided to band together to find a suitable meeting place where they could gather to help chart the future course of aeronautics. The Wings Club was founded to:

- Maintain a non-profit aviation meeting place in New York City to promote the advancement and development of aeronautics.
- Provide a center for discussion of matters pertaining to aviation.
- Provide members services and facilities to aid them in their aeronautical activities.

# IAWA Selects 2014 Aviation Industry Woman of Excellence Award Recipient: Renee Martin-Nagle





The International Aviation Womens Association (IAWA) is pleased to announce the recipient of the 2014 IAWA Aviation Industry Woman of Excellence Award as Renee Martin-Nagle. This award recognizes women who are leaders in the field of aviation, have demonstrated a commitment to the advancement of women in

the industry and are respected as team players by men and women alike. As a woman who epitomizes these attributes, IAWA is honored to recognize Renee Martin-Nagle as the third recipient of this award.

Martin-Nagle has demonstrated an unwavering commitment to the advancement of women in the aviation industry. She has been a member of IAWA since 1991 and served on IAWA's Advisory Board. In addition, she served on the board of directors of Women in Aviation and established the Airbus Leadership Grant to support women pursuing aviation-related degrees. IAWA Past President, Julie Ellis spoke of Martin-Nagle, "Renee has never met a challenge she did not embrace and solve successfully with diplomacy and aplomb-- always taking on leadership roles to advance our industry and mentoring men and women, who become life-long friends, along her amazing life's journey. Renee is a Woman of Excellence."

Martin-Nagle masters change as easily as she embraces diverse, global relationships. Currently, she is Founder, President and CEO of A Ripple Effect, PLC, an environmental consulting firm; a Visiting Professor of International Environmental Law and Policy at her law school alma mater, the University of Pittsburgh School of Law; a Visiting Scholar at the Environmental Law Institute, a senior editor with global water publication OOSKAnews, and a prolific author of publications that address environmental policies, specifically those that impact global fresh water and aviation.

Renee began her aviation career and a long line of "firsts" in 1986, by joining Aerospatiale Helicopter Corporation and Aerospatiale General Aviation in Grand Prairie, Texas, as their first General Counsel and first and only female executive. In 1990, she joined Airbus Americas, Inc. in Herndon, Virginia, as its first in-house lawyer, and

during the next 21 years achieved the positions of Vice-President, General Counsel, Chief Compliance Officer, Head of Environmental Affairs, Board Member and Corporate Secretary before "retiring" in 2011. For 19 of her 21 years with Airbus Americas Renee was the only woman in executive management.

Consistent with her commitment to link personal values with professional activities, the birth of the first of Renee's two grandsons in 2007 inspired her to focus her energies on making the planet a better place for future generations. So, that same year, while still working her full-time job at Airbus Americas, she went back to law school at George Washington University, earning an LL.M. in environmental law in 2010 with highest honors and winning the inaugural Jamie Grodsky Prize for Environmental Scholarship for her thesis on fossil aquifers. While learning about environmental issues in the classroom, she assumed the position of Head of Environmental Affairs at Airbus Americas and established a vibrant internal program that encouraged environmental awareness and activities at all the company's North American sites.

Renee Martin-Nagle was raised in rural Appalachia, and her coal miner father did not have the opportunity to finish high school. Every stereotype that this description brings to mind, including the family outhouse, featured in her early life. Having given up a scholarship to Johns Hopkins University half-way through the first semester, Renee learned early about the impact and consequences of poor choices. By the age of 20, Renee was a divorced welfare mother with no job, no money, no education, no car and no driver's license. living on twenty acres in the sylvan mountains. The strength and instinct to survive and achieve "kicked in" for Renee, who started nurse's training as a way to support herself and her beloved daughter. Tanva. As she puts it, "I kept going to school 'til I had my J.D., using scholarships, grants, loans and part-time jobs to fund my education, since my parents were too poor to help financially." She stayed close to home so that her parents would have a continuing relationship with her daughter. graduating from Mount Aloysius College in 1979, Saint Francis University in 1981 and the University of Pittsburgh School of Law in 1984.

In 2006, Renee was named a Distinguished Alumna of St. Francis University and in 2010 Mount Aloysius gave her a similar award, recognition of her courage and will to succeed. Renee's own life's lessons have made her



a champion of promoting and funding scholarships for women. She has worked tirelessly to ensure opportunities exist for other women in the field of law and more broadly, in the aviation and space industry. As a member of the prestigious Advisory Board of the International Aviation Women's Association, Renee has helped create numerous scholarships for women throughout the world, and she has promoted women's interests through her service to IAWA and other aviation organizations, such as the ABA Forum on Air and Space Law.

Renee is a distinguished aviation, space law and environmental law professional. She is respected as one of the most accomplished aviation lawyers in the world, having been involved in numerous highly complex sales contracts valued at more than a billion dollars each. Interestingly, many lawyers with whom she has negotiated confirm that Renee's demonstrated negotiating talents across the table taught them some of their best learned skills. Likewise, Renee has served as a key member of the expert aviation teams that manage the consequences of aircraft accidents.

Renee honors her own career achievements by ensuring she supports future leaders in the aviation industry and the law. She has created legal positions for interns and lawyers within Airbus and has actively sought and hired women. Mentorship is a calling for Renee, and she counsels and

advises law students and new lawyers—both women and men-- on a regular basis. Her track record is good, for many of her mentees are now successful lawyers and executives at major national law firms and corporations. She stays in touch with most mentees, and many, even after decades, still refer to her as their "mentor", which she claims is the most rewarding title one can earn. Renee personifies mentoring to perfection.

Renee Martin-Nagle's professional and personal achievements are cause for recognition and appreciation by all in our aviation industry. She is one of the outstanding aviation lawyers in the world, who is respected by men and women alike for her professionalism, her leadership qualities, and her unwavering commitment to mentoring and providing scholarships to those interested in aviation. But, when you talk to Renee's industry colleagues and friends, while all of them appreciate her contributions, they also celebrate and value her enthusiasm, grace, integrity and infectious sense of humor. Renee's life's achievements are a testament to her upstanding commitment to enhancing the legal profession and the aviation industry. IAWA proudly awards her the Aviation Industry Woman of Excellence Award for 2014.

# Thank you to our Media Partner



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# IAWA to promote AIRLINK's humanitarian efforts during its 26th Annual Conference in Seattle and beyond as charity partner

IAWA is pleased to announce that it will be promoting Airlink and its humanitarian relief efforts worldwide during its 26th Annual Conference in Seattle on October 15-17, 2014. IAWA member and Airlink Acting Secretary Robyn Mandel, Attorney at Katten Muchin Rosenman LLP, will present the activities of Airlink to create awareness among IAWA's attendees during the conference and beyond.

As members of the aviation community, IAWA encourages its members and members' companies to support - either personally and/or on a corporate level - the charitable work that Airlink does worldwide. Kindly check in at www. airlinkflight.org and encourage your companies to get involved either as donors or providers of airline capacity.

Airlink is a 24/7 disaster response and humanitarian organization that links vetted nonprofits with airlines for passenger and cargo transportation. Airlines can donate passenger seats and cargo space, and individuals can also participate by donating miles or making a contribution.

Since 2010, AIRLINK's airline partners have transported over 3,400 passengers and 800,000 pounds of cargo in support of a broad range of humanitarian missions. Airlink is backed by Boeing, GE, UTC, ISTAT, and many other aviation entities. Airline partners include Aer Lingus, AirAsia, AirCanada, Alaska Airlines, AviancaTaca, FedEx, JetBlue, Southwest, United and more. Airlink works with many nonprofit organizations in need of transportation for relief workers and aid cargo during disasters.

AIRLINK recently launched its first ever United Charity Miles drive to raise 500,000 miles in two weeks, ending August 29. This is a great chance to donate unused United frequent flier miles in order to make AIRLINK as effective as possible in the coming months in its humanitarian outreach.

As an example of the value of donated miles, in May 2014, Airlink helped Team Rubicon send 4 additional volunteers to respond to the EF-4 tornado that devastated Faulkner



County, Arkansas. Following the disaster, Airlink allocated 137,500 miles to move these volunteers into position in Little Rock, AR. The work accomplished by these volunteers could not have been done without the help of United Charity Miles.

Airlink's partnership with airlines truly makes aid efforts more effective. After Hawaii's first hurricane in 22 years hit the Big Island, causing damage that affected more than 40,000 people, Alaska Airlines, Hawaiian Airlines, and JetBlue teamed up to send 21 relief workers from All Hands Volunteers and Team Rubicon to help. These volunteers and staff worked on damage/needs assessments, volunteer coordination, and debris removal.

Most recently, Airlink has pulled together a series of shipments – six nonprofits, four logistics firms, and two airlines – to deliver aid for the Ebola crisis in Liberia and Sierra Leone. The first shipment - 15,000 pounds of medical supplies donated by Afya Foundation, AmeriCares, ChildFund International, Direct Relief, and MedShare – was flown to Liberia on an ATX Air Services charter jet, and logistics support was provided by American Logistics Aid Network, LIFT, FedEx and UPS. The second mission to Sierra Leone consisted of 6,000 pounds of medical aid donated by the National Organization of Sierra Leoneans in North America, and was flown by Brussels Airlines. Airlink's efforts to support aid to West Africa during the Ebola crisis is ongoing.

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**Debra Fowler** 

US Department of Justice, Washington, DC

Elizabeth M. Freidenberg

Freidenberg, Freidenberg & Lifsic, Buenos Aires, Argentina

**Nancy Graham** 

International Civil Aviation Organization, Montreal, Canada

**Sharon Holahan** 

Global Aerospace, Parsippany, NJ

Mary Ellen Jones

Pratt & Whitney

Di Reimold

IATA, Washington, DC

**Ellyn Slow** 

Ellyn Slow Consulting, LLC., Weston, CT

# Keynote Speaker Biographies

Anne Brachet, Executive Vice President, Air France Industries

With a diploma in Engineering,



After heading up the Aircraft supply chain between 2000 and 2004, she was appointed to run the Le Bourget Maintenance Centre, where she was mostly involved with Through Life support for the French Air Force's fleet of AWACS surveillance aircraft, and with Special Fleets, and Aerostructures maintenance.

In June 2005, Anne Brachet was appointed Head of the Air France Industries Engine Overhaul Division and has helped oversee major industrial development projects such as the integration of new generation products (GE90 and GP7200) and the construction of new maintenance facilities, including the Constellation engine shop at Orly, and Zephyr, the new engine test cell, at Roissy-CDG.

In December 2012, she was appointed SVP Engineering and Airframe for AFI.

Following changes in the organization of the AIR FRANCE KLM Holding Company, Anne Brachet took over from Franck Terner as Executive Vice President of Air France Industries in July 2013.





Captain Suzanna Darcy-Hennemann, Chief Pilot, Flight Services, Commercial Aviation Services, Boeing Commercial Airplanes

Captain Suzanna Darcy-Hennemann is Chief Pilot for Boeing Flight Services, leading approximately 500 instructor pilots globally. She is responsible for all pilots providing flight services, and all instructor pilots providing flight and cabin safety training. She has oversight of flight training operations in Flight Services' campuses worldwide.

Darcy-Hennemann joined Boeing in 1974 and started her aviation career in engineering. Most recently, she was Chief Pilot for the Boeing 777 program, responsible for engineering flight test activities related to all Boeing 777 airplane models. She has been an integral member of the 777 Program since its inception, contributing to the design, testing and certification of the initial airplane as well as its derivatives, added features and technologies. Darcy-Hennemann became rated as a captain on the Boeing 747-400 in 1989, and later achieved captain status as a rated captain on the Boeing 747-400, 737. 757 and 767 airplanes. She was the first woman to captain a 747-400 and a 777, and the first woman test pilot

employed by Boeing in both production and experimental flight test. She has been in her current role since 2008.

On Nov. 10, 2005, Darcy-Hennemann commanded a 22 hour and 42 minute flight on a 777-200LR that set a record for the longest non-stop flight of a passenger airliner. She and a team of pilots flew 11,664 nautical miles eastward from Hong Kong to London, crossing two oceans and a continent.

Darcy-Hennemann is a member of the Society of Experimental Test Pilots and is a frequent guest speaker at industry and community forums including the Royal Aeronautical Society's Seattle Branch, the GE Accident Reduction Operations Team, and the NASA Goddard Engineering Colloquium. In 2010, Darcy-Hennemann was inducted into the Women in Aviation's International Pioneer Hall of Fame.

Darcy-Hennemann graduated from the University of Washington with a Bachelor of Science degree in Aeronautics and Astronautics Engineering.

# Emergency Response – Family Assistance. Have we evolved? Are we prepared?



# Celebrating Women In Commercial Aviation's Anniversary

# Ellyn Slow, President, Ellyn Slow Consulting, LLC

Ellyn Slow is the president of Ellyn Slow Consulting, LLC, which specializes in advising business aviation companies on risk management, employee benefits and emergency response planning.



Ellyn started her aviation

career in 1980 at RTS Capital Services, which was one of the largest helicopter lessors in the United States. RTS eventually became the parent company of NetJets until that company was purchased by Berkshire Hathaway in 1998. At NetJets, Ellyn implemented an insurance program to mitigate risks for the proprietary owner of a small fleet of 12 aircraft, which by 2005 was adaptable to a fleet of more than 800 aircraft and 4,000 fractional share owners. Ellyn held several senior executive positions at NetJets and its subsidiaries.

Ellyn developed the most comprehensive global emergency response plan and the first aviation insurance policy to protect both owners of aircraft and their lien holders. Both of Ellyn's innovative programs became the approved models for the entire business aviation industry. With more than 30 years of experience worldwide, Ellyn has become a recognized leader in aviation risk management.

Ellyn is a member of the International Aviation Womens Association (IAWA) where she has held various positions on the board. She is also a member of the National Business Aviation Association and has served on several aviation insurance and law conference panels, including the American Bar Association's "Aviation Disaster Preparedness & Crisis Response" panel, which marked the 10th anniversary of the September 11th Attacks. Ellyn received a Bachelor of Science Degree in Mathematics from the University of Pittsburgh. She and her husband Ira enjoy time with their three grown children and their families, which include nine grandchildren.



# Sharon Bryson, Deputy Director, Office of Communications, NTSB

Sharon Bryson became the Deputy Director of the Office of Communications for the National Transportation Safety Board in July 2010. Since March 2000, she had been serving as the NTSB's Director of the Office of Transportation Disaster

Assistance. In this capacity she led a multidisciplinary team charged by Congress to coordinate the Federal resources needed to assist victims and their family members impacted by major transportation disasters. Ms. Bryson joined the NTSB in November 1997 as a victim assistance specialist.

Prior to joining the Safety Board, Ms. Bryson served more than 12 years as a civilian with the United States Air Force. She joined the Air Force as a family support specialist and was selected as the Director of the Dover Air Force Base Family Support Center in 1990.

During her career, Ms. Bryson has received numerous awards including being the 2002 recipient of the Joseph Trippe Nall Memorial Award. Most recently, Ms. Bryson was recognized as a finalist in the 2011 Samuel J. Heyman Service to America Medals by the Partnership for Public Service.

Ms. Bryson earned her Master's degree in Counseling and her Bachelor of Science degree in Psychology from the University of Delaware.

# Emergency Response – Family Assistance. Have we evolved? Are we prepared?

# Deborah A. P. Hersman, President & CEO, National Safety Council

Deborah Hersman is president and chief executive officer of the National Safety Council. The National Safety Council saves lives by preventing injuries and deaths at work, in homes, communities, and on the roads through leadership, research, education and advocacy.



Prior to joining the National Safety Council, Ms. Hersman served as chairman of the National Transportation Safety Board. Ms. Hersman was first appointed as an NTSB board member by President Bush in 2004 and was reappointed to two additional five-year terms by President Obama in 2009 and 2013. Among her many initiatives as chairman, Ms. Hersman focused attention and actions on distracted driving, child passenger safety and helping victims and their families. Ms. Hersman was an NTSB board member on-scene for more than 20 major transportation incidents, chaired scores of NTSB hearings, forums and events and regularly testified before Congress.

Ms. Hersman was a senior advisor to the U.S. Senate Committee on Commerce, Science and Transportation from 1999-2004. She served as staff director and senior legislative aide to West Virginia Congressman Bob Wise from 1992-1999. Her efforts contributed to the passage of milestone bills such as the Motor Carrier Safety Improvement Act of 1999, Pipeline Safety Improvement Act of 2002, Transportation Equity Act of the 21st Century and Amtrak Reform and Accountability Act.

Ms. Hersman holds Bachelor of Arts degrees in political science and international studies from Virginia Tech, and a Master's of Science degree in conflict analysis and resolution from George Mason University. She is a certified child passenger safety technician and holds a commercial driver's license (with passenger, school bus and air brake endorsements) as well as a motorcycle endorsement.

# Christa Hinckley, Counsel, Dentons US LLP

Christa Meyer Hinckley is a member of Dentons' Corporate practice. Her focus is aviation, including transactions, regulatory compliance, risk and crisis management, aviation, insurance and other insurance programs, along with other transportation litigation-related issues. She



is also experienced in insurance and reinsurance claims and litigation. She has years of experience handling crisis management for transportation clients and responding to emergencies, including four fatal accidents, for American Airlines and American Eagle, as well as matters related to 9/11. She has worked extensively on aviation-related transactional matters, including the purchase of aircraft and engines charter agreements, franchise agreement, maintenance support agreements, engine and component repair agreements and lease transactions.

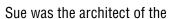
Christa's experience includes representations of "flight departments" of major US and international corporations, owners or purchasers in various helicopter and aircraft transactions, and international flag carriers in a variety of transactions. She served as a member of American Airlines' senior management team responding to American Airlines Flight 77 and Flight 11 on September 11, 2001. She worked extensively on insurance issues arising from the drafting and passage of the Aviation Stabilization Act of 2001, and worked through the Air Transport Association with the Federal Aviation Administration on issuing governmentbacked emergency terrorism and war risk insurance for the airlines. At American, she was responsible for American and American Eagle's operational risk management insurance. including aviation hull and liability, directors' and officers' insurance, property insurance and workers' compensation. She was also responsible for: legal and insurance aspects of American's participation in the Civil Reserve Air Fleet program initiated in conjunction with Desert Storm; resolution of multi-district litigation arising from aviation accidents; and passenger claim management and resolution of all hull claims, including subrogation.

Christa speaks regularly on aviation issues, and is a member of number of industry organizations, including the Aviation Insurance Association, International Aviation Women's Association, National Business Aviation Association and Risk Insurance Management Society.

# Emergency Response – Family Assistance. Have we evolved? Are we prepared?

# Sue Warner-Bean, Owner and Principal, Sue Warner-Bean LLC – Emergency Response Planning

Sue Warner-Bean is an aviation emergency management specialist working with clients to develop and refine their response plans and programs.



Emergency Response Planning department for Seattle-based Alaska Airlines and Horizon Air and served as its first director, developing and implementing the company's emergency response plans, training, procedures, facilities and exercises. Following the fatal crash of Alaska Flight 261 (January 2000) she coordinated with company executives and U.S. National Transportation Safety Board officials to ensure an effective, immediate and compassionate response. She continued to liaise with company officers, the Flight 261 Family Association, agencies, vendors and employees through all phases of the three-year response process.



After a successful 20-year career, Sue left Alaska Airlines in 2005 to begin her own consulting business. She has authored and delivered courses on aviation emergency management and family assistance for the University of Southern California's Aviation Safety and Security program, the Singapore Aviation Academy, and the International Air Transport Association (IATA) Training and Development Institute. Her aviation clients range from small corporate flight departments to international passenger and cargo airlines.

Sue is a member of International Aviation Women's Association (IAWA) and an associate member of the International Society of Air Safety Investigators (ISASI). She co-chaired the 2004 IATA International Crisis Management Conference and served as an elected member of the IATA Emergency Response Planners Working Group steering committee from 2002 until her retirement.

Sue began her career with Alaska Air Group (Alaska Airlines and Horizon Air) in 1985, holding management positions in customer relations and public affairs before becoming Emergency Response Director. She is a Phi Beta Kappa graduate of the University of Washington's Jackson School of International Studies.



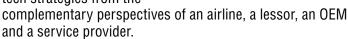
# Aircraft Maintenance and Service Solutions: Perspectives from Key Stakeholders



# In Commercial Aviation's Anniversary

# Laurence Vigeant-Langlois, PhD, Director, Strategy & Regional Marketing, GE Aviation

Laurence Vigeant-Langlois, PhD, works as Director, Strategy & Regional Marketing for GE Aviation. She has gained 15+ years of experience driving aerospace and hightech strategies from the



Prior to joining GE, Laurence was Vice President, Portfolio Strategy and Acquisitions at CIT. Most recently, Laurence served as Senior Program Manager, Intelligence and as Director of Business Development & Technology Partnerships at Sikorsky Aircraft. Other experiences include Director, Product Management at WSI/The Weather Channel Companies and Commercial Pilot for a Learjet operator.

Laurence earned a PhD in Aeronautics & Astronautics from MIT and a Bachelor's degree in Mechanical Engineering from McGill University. She has published 30 articles and two patents, and has served on the boards of the MIT Enterprise Forum and the International Aviation Womens Association. She enjoys spending time with her husband Bill and two toddlers, Maximilien and Sebastien, and has spent years competing in triathlons, sailing and rowing regattas as well as teaching flying in sailplanes.

## Lorraine DiMarco, General Manager Base Maintenance, Delta Air Lines

Lorraine (Lori) DiMarco is the General Manager of Base Maintenance at Delta Air Lines' Technical Operations Center in Atlanta, Georgia. Lori leads a team of 1300+ aviation professionals working in 12 hangar bays and shops spread



between 3 hangars. They perform maintenance on Delta's fleet of over 740 aircraft and 1400 engines as well as MRO

customers' aircraft and engines. Lori has over 35 years of aviation maintenance experience.

Lori is a licensed Airframe and Powerplant (A&P)
Technician. She started her career with Pan American
World Airways in JFK after graduating from Aviation
High School where she was the first woman to attend
the school and the only woman amongst 2700 students
during her freshman year. Lori has worked as an A&P
Mechanic for TWA and FedEx. While at FedEx she rose thru
the ranks to become the Managing Director of Memphis
Line Maintenance and then the Managing Director of
Maintenance Planning, Control and Performance. While at
FedEx she led organizations that included Line Maintenance,
Maintenance Control, Aircraft Routing, Maintenance
Planning, Tech Services, Fuel Farm, In-to plane Fueling and
Pushback and Towing.

Lori was the Director of Seattle Line Maintenance with Alaska Airlines and was part of the team that improved Alaska's on time performance. She has held the FAR 119 Director of Maintenance position with FedEx, North American Airlines and Shuttle America. Lori has also taught the Airframe and Powerplant licensing program at her alma mater.

Lori holds a Bachelor of Science in Education and a Master of Business Administration.

## Cheryle R. Jackson, Vice President, Government Affairs and Corporate Development, AAR CORP

Cheryle R. Jackson is Vice President, Government Affairs and Corporate Development for AAR CORP., a global aviation and aerospace company that employs more than 6,000 people in 17 countries. Based in Wood Dale.



Illinois, AAR supports commercial, government and defense customers through two operating segments: Aviation Services and Technology Products. AAR had revenues of over \$2.1 bn in fiscal year 2013 and is listed on the New York Stock Exchange (ticker: AIR).

# Aircraft Maintenance and Service Solutions: Perspectives from Key Stakeholders

Ms. Jackson is responsible for developing strategies to drive AAR's growth, including the Company's government relations, strategic partnerships and alliances, communications and branding activities.

Ms. Jackson currently serves as a director on the boards of the Executive Club of Chicago and the White House Project, a national organization dedicated to the leadership of women in business and politics. She also serves on the Board of Governors of the Aerospace Industry Association (AIA), the industry's leading advocacy Group, and was previously a director on the boards of Northwestern University and The Field Museum. In 2009, Ms. Jackson ran for U.S. Senate of the State of Illinois.

Prior to joining AAR, Ms. Jackson was appointed the first female president and CEO of the Chicago Urban League. In that capacity, she led one of the most transformational periods of growth at the venerable civil rights organization, shifting its focus from social Services to economic development.

Ms. Jackson also served as communications director for the Governor of Illinois and was the first woman and African American in the state's history to hold that position. Previously, Ms. Jackson held senior-level government affairs positions with Amtrak, including vice president for public and government affairs and national director of state and local government affairs. She served as Amtrak spokesperson in 41 states, often during times of crises, including the 9/11 terrorist attacks. In addition, she served in various leadership capacities at National Public Radio (NPR), including vice president of communications and brand management and leading the network's national marketing, advertising and public affairs operations.

Ms. Jackson resides in Chicago in the South Loop.

# Nina Jonsson, Fleet Management Officer, Bristow Group

Nina recently joined Bristow after more than 20 years in the fixed wing industry leading fleet strategy at United and US Airways. Bristow is the world's leading helicopter provider with close to 500 aircraft around the world serving the offshore energy industry and



providing search and rescue services. She is based in Houston, Texas and oversees aircraft acquisition, fleet strategy, support contracts and aircraft sales. Originally from Iceland, she grew up in Luxembourg, Europe and has been in the US for close to 30 years. She earned her MBA in Management of Technology from RPI (Rensselaer Polytechnic Institute) in New York, speaks five languages fluently and is a licensed pilot.

# Kathy MacKenzie, General Manager of Regional Engines and Services, GE Aviation

Kathy MacKenzie is the General Manager of Regional Engines and Services for GE Aviation. In this role, Kathy leads the P&L and product strategy for commercial engines under the 20,000 lbf thrust class, which include the CF34 family of engines, the new



Passport 20 currently being developed for the Bombardier Global 7000/8000 and commercial Turboprops.

Kathy has been with GE Aviation for 24 years. In her early years, she was a Design and Life Analysis engineer primarily focused on rotating parts. She transitioned into product management while obtaining her Black Belt certification on the Six Sigma program. During the past 14 years, Kathy has held a variety of commercial roles including managing multiple Airframer programs, executing large commercial Services portfolios and leading the Americas and Asia Sales operations team. Just prior to this role, she led Mature Fleet Programs for the Services business, which focused on creating new strategies, products and solutions for customers with aging fleets.

Kathy graduated from Northeastern University with a degree in Mechanical Engineering and completed her Master's Degree in Mechanical Engineering from MIT. In her free time, she is an avid Crossfit athlete and enjoys time with her husband and three sons skiing, hiking, mountain biking and watching soccer.

# Has Asia become the world's new aviation center?



# In Commercial Aviation's In Commercial Aviation's Anniversary

# Mylene Scholnick, Managing Director, Lenoma LLC

Since 2011, Mylene Scholnick has been the Managing Director of Lenoma LLC in New York, which provides Advisory Services to Airlines, Aviation and Aerospace Companies including strategic marketing and sales, aircraft financing, sourcing and international business



development. Mylène combines broad-based experience in commercial and business aviation, with ability to bridge markets and functions.

As a former banker in Paris at Paribas, with a Master's Degree in Public Administration from the renowned Sciences-Po -Institut d'Etudes Politiques de Paris, Mylène Scholnick has gained more than 25 years of aviation experience in Europe, Asia and the United States at prominent managerial positions including General Management, International Business Development, Aircraft Financing, Sales and Marketing, with MetroJet, NetJets, SkyWorks Capital, and Lenoma LLC.

Mylène joined Greenwich-based investment bank SkyWorks Capital in 2005 and spent six years as a key member expanding the company's business in Asia, developing syndication and origination, specializing in aircraft financing placements and aircraft remarketing, arranging debt financing and sale leaseback transactions for hundreds of aircraft through the development of a broad distribution network with banks, lessors, insurance companies, private equity firms and hedge funds. Mylène has gained a tremendous experience in aviation financing and has built a very strong global network with airlines, leasing companies, manufacturers, banks, as well as business aviation companies, airports and MROs.

Between 1999 and 2003, Mylène worked as Vice President International Business Development for NetJets Inc, a Berkshire Hathaway company, to develop the company's successful fractional aircraft ownership program in Europe and Asia.

Prior, in 1995, Mylène founded Metrojet, Hong Kong's third passenger air carrier, in partnership with the Kadoorie family (China Light & Power, Peninsula Hotels). As the Managing Director of Metrojet, Mylène was responsible for the company's management, finance, administration, and sales and marketing as well as the recruitment of staff and crew. She created from scratch and successfully lead all operations for now the Business Aviation leader in Hong Kong including AOC, operations, implementation of long-term growth strategy and development of charter and management services. She led the process that earned Metrojet its Public Transport Operator's Certificate in June 1997, only the eighth ever granted in Hong Kong and the last one to be granted before the handover to China.

Prior to Metrojet, after a management and marketing position with Aeroleasing SA (now Tag Aviation) in Geneva, the then largest European charter operator, she established the company's first Asian subsidiary based in Singapore. With her appointment as Managing Director, Mylène developed and oversaw the first Western managed Fixed Base Operation in Asia offering a complete range of business aviation services in Asia, including aircraft charter, aircraft management, ground handling, and maintenance. Later as Aeroleasing's Regional Director based in Hong Kong, Mylène was responsible for opening the company's offices in Hong Kong and Beijing. Mylène spent more than 11 years in Asia.

Mylène has been a board member of IAWA-International Aviation Womens Association and the President for 2012-2013. She is a member of ISTAT, the NBAA and the Wings Club.

# Has Asia become the world's new aviation center?

# Kai Duell, Chief Representative of China, General Aviation Manufacturers Association

Kai Duell is Chief Representative of China for General Aviation Manufacturers Association (GAMA), a non profit international trade association headquartered in Washington D.C. with branch office in Beijing, Brussels and Dubai.



Before joining GAMA, Kai was the founding President and CEO of United Eagle Airlines (now Chengdu Airlines) based in Chengdu, Sichuan Province in China. Kai also held positions as Executive Chairman of the Board and Chief Executive Officer of West Air and as President and CEO of Beijing Capital Airlines (formerly Deer Air) under Hainan Aviation Group in China.

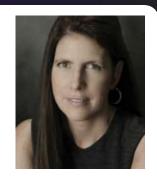
As an experienced airline executive, Kai Duell brings with her a full spectrum of valuable knowledge and experience in airline operation, strategic development, cost control and fiscal planning. Encompassing a range of knowledge with product branding, customer service, aviation safety and security, and airline code-share alliance, Kai has been an invaluable member of the international aviation community. Kai's adventure of starting United Eagle Airlines from scratch displays her in-depth understanding in cross culture environment and her exceptional ability in leading management efforts to achieve maximized return for investors.

Kai started her aviation career as a Flight Attendant Manager for Northwest Airlines in the United States and has since advanced her airline career via a solid professional development track. Other positions Kai held at Northwest Airlines in the United States and China include Senior Analyst International Product Design, Customer Service Manager Airport Ground Operations, Regional Manager Field Fleet and Plant Maintenance, District Manager Beijing and Northern China, Chief Representative and District Manager Shanghai, and Division Head International Operations at World Gateway Detroit International airport.

Kai graduated Cum Laude from St. Thomas University in St. Paul, Minnesota USA and continued her MBA studies at Rutgers University Beijing Campus. Kai held various industry leadership positions as Board of Governors American Chamber of Commerce Shanghai, Chairman of Airport Operators Committee Beijing, Chairman of Airport Operator Committee Shanghai, and ACC panel member of IATA.

# Kelly Isley, Global Strategy Leader, ISC Global Strategy & Integration, Honeywell Aerospace

Kelly Isley is a Fortune 100 top performer who is a strategist, business leader, author, and private pilot with more than 20 years of experience in aerospace, aviation, healthcare and engineering. Collectively, she has



helped her clients raise more than \$725 million in capital, complete \$550+ million in acquisitions, secure high-profile partnerships and capture 7-figure incentive programs.

During her career she has managed asset risk for program development, created reseller/ manufacturing partnerships, executed award-winning communications programs, built profitable strategic plans, and managed operations teams for Fortune 500 companies. Her demonstrated turnaround capabilities for critical programs have focused on customers throughout Europe, Asia, North America, and South America.

# Lindsey Mohr, Senior Analyst - Valuations, morten beyer & agnew

Lindsey Mohr is a Senior Analyst for mba's Appraisal Group. In this role, Ms. Mohr is responsible for completing aircraft and engine appraisals, performing market analysis, and conducting research on value trends. During her time at mba, she has performed various



types of appraisals, including Maintenance Adjusted, Lease Encumbered, and Full Appraisals on over 2,000 aircraft, including narrowbody, widebody, regional, and turboprop. Ms. Mohr prepares quarterly aircraft value updates for the firm and manages mba's online valuation tool redbookOnline. As a part of her role with mba, she has prepared numerous market studies and forecasts for a variety of clients, specifically analysis of narrowbody and widebody global fleets by region, airline order books, aircraft leases, engine residual and part-out value market studies, maintenance modeling, and forecasting of residual value curves. She is also actively involved the expansion of mba's helicopter valuation department. Ms. Mohr is currently an ISTAT Appraiser Candidate.

Ms. Mohr began her career in aviation with Air Wisconsin. She has also held positions in finance with Lehman

# Has Asia become the world's new aviation center?

Brothers and in travel with the Ritz-Carlton Brand. Ms. Mohr received a Bachelor of Science degree in Finance and Insurance from Northeastern University.

## Janet Tarver, Director, Joint **Ventures/Alliance Valuation. United Airlines**

Janet is Director, Joint Ventures and Alliance Valuation for United Airlines. In this role, she oversees the development and execution of the company's joint venture relationships throughout Asia. During her nine years with United.

Janet has developed and managed

alliance partner relationships throughout Asia and the Middle East. In her previous role as Regional Manager. International Affairs, Janet has also represented United in international aviation negotiations.

Prior to her current role, Janet served as a business advisor and product manager for Softbank Telecom where she focused on growing the U.S. military business portfolio in Japan, Janet has also held a number of positions with the U.S. government, with a special emphasis on Asia.

Janet holds an MBA from Indiana University and a Bachelor of Science degree from Georgetown University.

# Bei Zhuang, Director, Vice President, Avion Pacific Ltd

Bei Zhuang, Director and Vice President of Avion Pacific Ltd. has been with the company since 1996 and have witnessed the development of China's general aviation for the past 18 years.

Avion Pacific Ltd., a Shenzhen, China based company, is a general

aviation service provider for international and Chinese customers. Avion's services are focused on the following areas: 1) sales and marketing of aircraft and spare parts which include Hawker and Beechcraft, Sikorsky Aircraft, MD Helicopters, and Dassult Falcon Jet. Avion is also a broker for used aircraft; 2) aircraft operational support which covers crewing, project management, and representation of ab-initial; and advanced training; 3) aviation consulting and advising for foreign clients; 4) helicopter operation which is run by a subsidiary named Kings Aviation, focusing on flight training and general charter. 5) operating lease of aircraft.

Bei Zhuang is in charge of sales and marketing of helicopters and fixed-wing turbo props aircraft, as well as the after-sale services to customers. To date the Avion has sold around 90 aircraft in China and will be targeting 100 aircraft by the end of 2014.

She has also been involved with operational support and consultation services since 1996. This experience helps to provide clients with more customized services and brings in advanced western safety standards and mentality as Avion's philosophy is to help bridge China's general aviation sector with the more matured western general aviation experience.



# Doing It All – The Great Airport Balancing Act



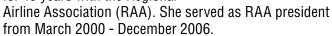
In Commercial Aviation's

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Anniversary

# Deborah C. McElroy, Executive Vice President, Airports Council International-North America

Deborah McElroy serves as Executive Vice President, Policy and External Affairs. McElroy joined ACI-NA in December 2006 as Senior Vice President, Government Affairs, after working for 19 years with the Regional Airline Association (RAA). She ser



McElroy assumed her current position as Executive Vice President, Policy and External Affairs, in August 2007 overseeing the safety and security, environmental and technical operations, communications and marketing departments, coordinating policy and regulatory issues to effectively advance the airport industry agenda.

Prior to joining RAA in 1987, McElroy was employed by the U.S. International Trade Commission as their senior aerospace industry analyst and the U.S. Department of Labor as an international economist.

She currently serves on the Board of Travelers Aid International and the RTCA Policy Board.

A graduate of the University of Maryland, with a degree in economics, McElroy has more than 30 years of experience in aviation, regulatory and trade issues.

# Deborah Ale Flint, Director of Aviation, Port of Oakland

Deborah Ale (pronounced AH LEE) Flint is the Director of Aviation for Oakland International Airport, which serves approximately 10 million annual passengers and is the Asia-Pacific hub for FedEx cargo. As the primary executive responsible for operation, management and business



development, she began leadership of the Airport during the throws of the recession and deeply declining passenger volume. As the economy has rebounded, Ale Flint has led the airport to stability, and returning to growth. She has progressed new capital development with the impending opening of a new control tower and rail connection to the bay area rail transit system (BART) and is underway with a \$150m terminal renovation project.

She leads an environmentally progressive airport, driving sustainability through innovation and partnerships such as newest generation electrical vehicle charging stations and maintaining Leed certification of the first Leed silver terminal in the United States. The San Francisco Bay Area is a mega region with over 6m people and over \$500B in Fortune 500 revenue companies within a 25 mile radius. She is developing OAK as the fresh, convenient, connected airport for the savvy passenger in one of the top global travel markets. Ale Flint has also served in other transportation leadership capacities including interim Port Director, stabilizing an organization in leadership crisis, and ushering in a new era of transparency, accountability, and performance.

Ale Flint serves on the Board of Directors of Airports Council International North America, as well the Board of Directors of Inner City Advisors. Ale Flint was appointed in 2012 by United States Secretary of Transportation to represent all U.S. Airports on the Aviation Consumer Protection Committee.

# Doing It All - The Great Airport Balancing Act

# Bonnie A. Allin, President/ CEO, Tucson Airport Authority

Bonnie A. Allin became President & CEO of the Tucson Airport Authority (TAA) on April 1, 2002. She began her career in aviation in 1976 with the Tucson Airport Authority (TAA), then moved to Texas where she worked for the Corpus Christi International Airport, ending her tenure as



Director of Aviation. Bonnie has a B.B.A. in Finance. She holds the designation of Accredited Airport Executive (A.A.E.), and is Chairman of the International Association of Airport Executives (IAAE). She is Vice Chair of the Airports Council International-North America (ACI-NA) Government Affairs Steering Committee, and currently serves on the Policy Review Committee of AAAE, the Southern Arizona Leadership Council Board, TREO Board, and Congressman Ron Barber's Women's Leadership Council.

# Joyce F. Carter, President & CEO, Halifax International Airport Authority

Joyce Carter is President and Chief Executive Officer of Halifax International Airport Authority (HIAA). Joyce joined HIAA in 1999, and since then she has been integral in HIAA's growth and development, becoming Chief Financial Officer in 2006 and Chief Strategy Officer in 2008.



She is Chairwoman of the Halifax Gateway Council, a public/private group formed to pursue multi-modal transportation opportunities in the Halifax Regional Municipality. She serves as a member of Dalhousie University's Board of Governors and is Chair of the Academic Affairs & Research Committee, Honorary Secretary and a member of their Executive and Audit Committees. In addition, Joyce is a Board Member of the Mental Health Foundation of Nova Scotia.

Joyce has a Bachelor of Commerce degree from Saint Mary's University and is a graduate of the Institute of Chartered Accountants of Nova Scotia. In 2012, Joyce was awarded the prestigious designation of Fellow Chartered Accountant (FCA). She lives in Fall River, Nova Scotia, with her husband Brian and three children, Brittany, Emily and Colin.

# Gina Marie Lindsey, Executive Director, Los Angeles World Airports

Gina Marie Lindsey, with more than two decades of experience in airport management and a record of success in renovating and expanding international airports, was appointed Executive Director of Los Angeles World Airports (LAWA) in June 2007.



With oversight of three airports, Los Angeles International (LAX), LA/Ontario International (ONT) and Van Nuys (VNY) airports, Lindsey's responsibilities include managing the largest public works project in the history of the City of Los Angeles.

More than \$7-billion for capital improvement expenditures through Fiscal Year 2019 at LAX is improving passenger safety, and security, while enhancing the overall customer experience at all of the airports terminals.

Before joining LAWA, Lindsey was executive vice president of McBee Strategic Consulting, LLC, a government relations and aviation consulting firm in Washington, D.C. Prior to that post, she was Managing Director of Seattle-Tacoma International Airport (Sea-Tac).

Lindsey also served as director of aviation for Anchorage International Airport. Prior to managing airports, she worked for the Alaska Department of Transportation on surface transportation issues.

Gina Marie has served on both the Airports Council International World Board and the Airport Cooperative Research Board under the National Academy of Sciences, was first woman chairman of Airports Council International-North America, and chaired the Federal Aviation Administration Management Advisory Council.

Earlier this year, Lindsey was appointed to the sevenmember Los Angeles Branch Board of Directors of the Federal Reserve Bank of San Francisco. The Los Angeles branch board provides the region's economic perspective to the board of directors in San Francisco.

# Our Journey to Leadership – how to get more women to lead our industry?



# Calebrating Women in Commercial Aviation's Anniversary

Jane Basson, Senior Vice President Leadership Development & Culture Change, Airbus Group

Jane Basson was appointed Senior Vice President Leadership Development & Culture Change for Airbus and EADS in June 2012 – an extension of her previously held role within Airbus, subsequent to the



integration of the HR function Airbus group-wide. Her responsibilities cover the totality of the group's leadership development and assessment activities alongside diversity management, employee engagement and support to business transformation – all drivers of the overall culture change programme. She reports to the group's Chief HR Officer.

Jane worked for KPMG Peat Marwick, other smaller French and US law firms, and the Business and Industry Advisory Committee to the OECD in Paris before joining Airbus' media relations department in 2000. In 2002 she set up a new corporate communications department to produce all editorial material required for the directorate's media, internal, internet and audio-visual activities. In 2003 she was appointed head of internal communications, coordinating teams across Europe, China, Japan and the US, and in 2008 she transferred to HR to develop and deliver a culture change programme for Airbus in support of the company's business transformation strategy Power8.

Jane studied Philosophy and English Literature at London University, Nursing and Arabic at Edinburgh University, Law at Paris Nanterre and graduated magna cum laude from the American University of Paris with a BA in International Communications, Journalism and Business Administration.

Mother, wife and high-energy, results-oriented leader, Jane is committed to orchestrating collective intelligence that spans hierarchies, feeds pertinent business strategy and adds value to the bottom line. She has proven operational experience of building, leading and reframing multidisciplinary multi-cultural teams to deliver efficiently and enthusiastically in complex and changing environments. Jane is 45, has French, US and South African nationalities

and lives in Toulouse, France with her husband, daughter (5) and step-daughter (16).

# Pilar Albiac-Murillo, Executive Vice President, Head of Operations, Airbus Defense & Space

Pilar Albiac Murillo was appointed Executive Vice President Head of Operations and Transformation Airbus Defense & Space in September 2013 and started the job in January 2014.



Mrs. Albiac began her professional career with General Motors in Spain in 1980 as Senior Executive Management Instructor and stayed with the company until April 2006 in various positions and countries. Her main responsibilities were in charge of Operations of increasing size, and in all cases Turnarounds, through the implementation of lean methodologies and Change Management. Her methods and efforts resulted in a considerable growth of productivity and consequently turnover regardless of the position and division she worked at.

In 2006 she was appointed as Vice President of Mexico Operations. She left the automotive industry and joined Airbus in Toulouse in January 2008 as Head of Lean Manufacturing with the mission to deploy Lean in Airbus Operations. She stayed in this position until April 2010 when she was appointed "Head of Quality and Lean Corporate". In August 2012 she moved to Cassidian as Chief Operating Officer (COO) & CEO for Cassidian Spain where she was responsible for Engineering, Quality Management, Supply Management, Business Excellence, Operations, Information Management Services, and the Spain country organization.

Mrs. Albiac has an over 30 years' experience in Operations, Lean and Transformation with leading international companies. During her career she has implemented many successful ways to support cultural change, increased the productivity of various plants and sites and implemented transformation processes towards Lean Manufacturing. She's also a member of the Counsil d'Administration du Banque Populaire Occitane since 2012.

Born in Zaragoza, Spain in 1953, Mrs Murillo obtained a

# Our Journey to Leadership – how to get more women to lead our industry?

degree from the University of Zaragoza in 1975 and received her Master's Degree in Science of Administration from Central Michigan University in 1992. The mother of two children enjoys playing tennis and swimming in her free time. She also plays the piano and is a keen watercolour paintress.

# Daphne B. Latimore, Founder & Chief Executive Consultant, D.B. Latimore Professional Services Group

Daphne B. Latimore is the founder and Chief Executive of D.B. Latimore Professional Services Group, LLC a boutique firm specializing in Management Consulting, Professional Coaching Services and



Workforce Seminars. She is the creator of *The Integrated Professional Leadership Series and the Productivity Powered by P.E.O.P.L.E.* <sup>®</sup> framework, which focuses on improving workforce productivity in organizations and with individuals.

Daphne specializes in establishing sustainable workforce productivity programs and creating frameworks to support enterprise wide transitions. Daphne does this through her straightforward and humorous presentations in which she uses storytelling to showcase her knowledge as a professional and a colleague. Daphne is a featured Career Columnist for *Onyx Magazine*.

With over 30 years of experience as an HR practitioner—nine years at the executive level—Daphne gives audiences strategies to improve productivity in innovative ways. As a Certified Executive Coach, she received her comprehensive training through the Center for Creative Leadership and certification credentials from the Center for Executive Coaching. She is also a certified Senior Professional in Human Resources (SPHR) and Human Capital Strategist (HCS).

Daphne has a Master's degree in Public Administration from Troy State University and a Bachelor of Science degree in Psychology from Bethune-Cookman University. She received her advanced leadership training through various corporate university programs including Oxford University, University of Michigan, and University of New Hampshire.

With multiple requested topics including *If it's not your Product or Service it must be your P.E.O.P.L.E.* – aligning *P.E.O.P.L.E.*® with Purpose and The Integrated Professional – Incorporating the 3 P's of your Life (Personal, Professional

and Public), Daphne's dynamic presentations successfully transform and align domestic and international HR organizations with corporate business imperatives.

# Dr. Kholode Al Obaidli, Vice President National Talent Management, Qatar Airways

Kholode Al-Obaidli is Vice President National Talent Management at Qatar Airways based in Doha, Qatar. She heads up the National Talent Management Department that is responsible for advocating and implementing nationalisation



within Qatar Airways reporting into the Chief Human Resources Officer. National Talent Management is the promotion of Qatari nationals already in the workplace whilst improving recruitment and retention of nationals.

Dr. Al-Obaidli holds a PhD in Public Policy and Education from the University of Birmingham, UK. She also has received both a Master Degree from the University of Manchester, UK and a Bachelor Degree from Qatar University.

She is one of a handful of Qatari women holding a PhD and is a strong advocate of women's issues in the Arabian Gulf countries. She is also one of the few senior women in the aviation industry in the Arabian Gulf.

As a scholar, she has numerous publications, among her most recent was "Implementation K-12 Education Reform in Qatar's School", written in association with RAND researchers, Santa Monica, California, USA.

In 2007, Dr. Al-Obaidli was selected as the first Qatari to serve as a RAND Summer Associate, RAND Headquarters, Santa Monica. She has also presented papers at distinguished conferences such as BERA Conference and IPDA Conference in UK.

Her career spans 16 years of teaching and management. She previously served as Director of the Overseas Student Scholarship Office and Director of Strategic Planning and Development at Qatar Olympic Committee.

# Our Journey to Leadership – how to get more women to lead our industry?

Patricia
O'Connell,
Executive
Vice President
Commercial,
RTI
International
Metals, Inc.



Patricia O'Connell is

Executive Vice President, Commercial of RTI International Metals, Inc., an organization that specializes in advanced titanium products that meet the requirements of the world's most technologically sophisticated applications in commercial aerospace, defense, propulsion, medical device, energy, industrial and chemical markets. Ms. O'Connell, who became the Executive Vice President on January 14, 2013, has global responsibility for Strategy and Business Development while expanding the company's existing business and customer relationships.

Prior to joining RTI, Ms. O'Connell was the President of Rolls-Royce's North America Customer Business where she was responsible for leading and developing the new Customer Business organization in the U.S. She has held senior leadership positions at GE Aviation Systems as VP of Customer Management and at GE Systems as President, as well as key leadership roles at Rockwell Collins.

Patricia has over 20 years of extensive experience in sales, new business development, operations, material and supply, international business, strategy and customer relations including 17 years in the aviation industry. She obtained her MBA from the University of Iowa.

Legal Prospective from the Aviation Industry: Making Strides for Diversity, Advancement, and Achievement in the Legal Field

# Katherine Staton, Partner, Jackson Walker L.L.P.

Katherine A. Staton, a partner in the litigation section of Jackson Walker in Dallas, has over 24 years of experience in litigation, serving large and small clients and companies in Texas and nationally. Ms. Staton has a unique legal and financial background, as she is a CPA and represented plaintiffs before joining Jackson Walker. This diverse background



gives Ms. Staton an advantage in understanding complex litigation issues and in helping clients with strategic decisions and challenging legal issues.

Ms. Staton has extensive expertise in aviation-related cases. To better serve her clients, Ms. Staton became a pilot. She is counsel of record for the two major airlines based in north Texas, handling cases statewide for these carriers. She serves as lead counsel for airlines, fixed-based operators, and insurance companies, managing and trying a variety of cases and disputes not only in Texas, but nationwide. Ms. Staton efficiently oversees litigation, frequently securing summary judgments and resolutions to disputed matters involving negligence, premise liability, worker's compensation, subrogation, products liability, food-borne illness, international treaties, and federal regulatory claims for clients across the country. Ms. Staton also handles coverage issues and advises clients concerning potential coverage under policies before and after claims or losses.

Ms. Staton's litigation experience spans more than two decades and numerous very high-profile cases with successful outcomes. She was recently named one of Texas Lawyer's 2014 "Winning Women," an honor awarded to lawyers with an established track record of prevailing in high-stakes cases. She is also included in the Legal Media Group's 2013 Guide to the World's Leading Aviation Lawyers.

Ms. Staton received her B.B.A. degree in Accounting from St. Mary's University of San Antonio, graduating cum laude, and her J.D. degree from Southern Methodist University. Ms. Staton is a Certified Public Accountant and private pilot.

# Legal Prospective from the Aviation Industry: Making Strides for Diversity, Advancement, and Achievement in the Legal Field

## Ava A. Harter, General Counsel, Chief Compliance Officer, Corporate Secretary, Taleris

Ava Harter operates as an executive business and strategic partner that leads and manages the corporate, legal, contracts, sourcing and compliance departments at Taleris' global operations in Texas, the United



Kingdom, and the Pacific Rim. She advises directors, officers and management on corporate, regulatory, business, software, legal and compliance matters including drafting and implementing the compliance program and processes, negotiating key customer and vendor transactions; managing Human Resources and the Intellectual Property legal matters; implementing Business Development opportunities; engaging outside counsel as needed; and managing governance including in her role as Secretary for all Taleris entities supporting financial consolidation to General Electric. For her work at Taleris, Ava was recognized with the GE Aviation 2014 Compliance award for creating and leading the Compliance Program of a GE affiliate.

Prior to assuming her role at Taleris, Ava was the General Counsel of GE Avionics where she was especially recognized by GE for her work setting up an avionics joint venture is China. Prior to being recruited by GE, Ava was a corporate, commercial and regulatory lawyer for Dow Chemical, where she also advised Dow's Sustainability and Security efforts and supported the Dow Crisis Management team. Prior to going in-house, Ava was in private practice at the law firms of Jones Day and Thompson Hine and also was counsel for a swaps and derivative company funded by Gen Re. Ava was an adjunct professor at Case Western Reserve University's School of Law and has written and lectured extensively on aviation, security, regulatory compliance and liability management and has published several law review articles.

Ava received her B. A. in Political Science and Bio-Chemistry from Northwestern University, her Masters in Sociology with highest Honors from the University of Nebraska, and her J.D. with Honors from the Northwestern University of Law, Chicago.

# Susan Smith Blakely, Esq., Founder and President, Legal Perspectives LLC

Susan Smith Blakely is a lawyer, an author and a motivational speaker. She is a graduate of the University of Wisconsin, with distinction, and Georgetown University Law Center, where she taught legal research and writing in a fellowship program, and she is admitted to



practice before the courts in both Virginia and the District of Columbia. After 25 years as a private practice attorney, Ms. Blakely left law practice to found LegalPerspectives LLC, the umbrella company for her writing, speaking and coaching on topics related to women lawyers. As a practicing lawyer, a public sector chief of staff, and more recently a business entrepreneur, she understands the challenges of both law and business, especially for women.

Her first book, *Best Friends at the Bar: What Women Need to Know about a Career in the Law* (Wolters Kluwer/Aspen Publishers, 2009), focuses on the low retention rates for women lawyers and the special impediments for women in law practice, including the work-life struggle and competing in a male-dominated profession. The book promotes personal definitions of success and provides advice and insight from over 60 lawyers and judges throughout the country.

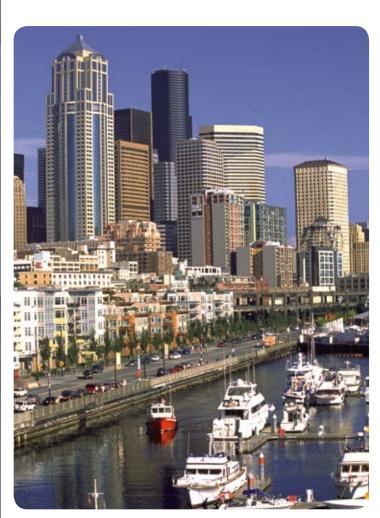
Her second book, *Best Friends at the Bar: The New Balance for Today's Woman Lawyer* (Wolters Kluwer Law & Business, 2012), digs deeper into the work-life struggle and proposes a new and more realistic balance to help young women lawyers remain in the profession. The book includes profiles of twelve impressive women lawyers, who successfully transitioned from large law firms to alternative practices. Ms. Blakely expects her third book, which explores leadership from the top of law firms to benefit women lawyers and increase retention rates, to be published in 2015.

Ms. Blakely speaks on the subjects addressed in her books at undergraduate universities and colleges, law schools, law firms, law organizations, and women's business groups throughout the country, and she also provides individual and group counseling. She is a Marshall Goldsmith certified leadership and career coach and a member of the CoachSource network. She also is a career coach for the Indiana University Marshall Goldsmith Leadership Development and Executive Coaching Academy.

# Legal Prospective from the Aviation Industry: Making Strides for Diversity, Advancement, and Achievement in the Legal Field

Ms. Blakely lives in Virginia outside of Washington, DC with her husband, who is a partner in a national law firm. Their daughter is a recent law school graduate, who currently clerks for a federal judge, and their son is a second-year law student. Ms. Blakely's experiences and perspectives as a professional, a wife, and a mother, who experienced work-life challenges throughout her career, are instructive for both women and men alike, and she welcomes the opportunity to work with professionals regardless of gender.

More information about her experience, her books and her speaking appearances can be found on her YouTube channel "Susan Smith Blakely" and on her web site at www. bestfriendsatthebar.com, which includes a daily blog and a monthly newsletter. In addition to her books, Ms. Blakely has published in law journals on issues of constitutional and statutory law and in media publications for law and business. Ms. Blakely has been active on issues of equality and women's rights all of her adult life, and she has mentored young lawyers throughout her career.



# Jennifer Thompson, Senior Attorney, Alaska Air

Jennifer Thompson began her career at Alaska Air Group, Inc. in 2001 as an Employment Coordinator for Horizon Air. In 2003, she transferred to Horizon Air's Legal Department as Corporate Paralegal while attending Seattle University School of Law's evening degree



program. After graduating cum laude in 2006, she was promoted to Attorney.

During her time at Horizon Air, Jenn worked with many different aspects of the business, from Customer Services to Employee Records and Finance to Labor Relations. Her passion quickly became aircraft acquisition and finance, taking responsibility for aircraft purchase and finance closings and leading the legal negotiation of Horizon Air's fleet transition from an operator of three aircraft fleet types to a single fleet type.

In 2009, Jenn transferred to the Alaska Airlines/Horizon Air Shared Services Legal Department, where she was subsequently promoted to Senior Attorney and now primarily responsible for aircraft acquisition and finance transactions, airline alliance and partner relationships, operations service agreements for Customer Services, Ground Support Equipment Maintenance, Aircraft Maintenance, Catering and Cargo, and any other commercial matter as needed.

Jenn regularly represents Alaska Airlines/Horizon Air through volunteering opportunities with organizations such as Northwest Harvest and The American Heart Association. She holds a B.S. in Psychology and B.A. in Sociology from the University of Washington, and also periodically returns to Seattle University School of Law as a guest lecturer for the Aviation Law class held each Fall. She is a member of the International Aviation Women's Association, American Bar Association Business Law — Aircraft Finance Subcommittee, and the Washington State Bar Association.



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As an industry leader, Airbus strives to be a truly eco-efficient enterprise. Airbus seeks to ensure that air transport continues to be an eco-efficient means of transport, delivering economic value while minimizing its environmental impact.

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**GE Capital Aviation Services (GECAS)**, the U.S. and Irish commercial aircraft financing and leasing business of GE, has a fleet of over 1,620 owned and serviced aircraft with over 230 airlines. With 40+ years of industry experience, GECAS is recognized as the preeminent airline leasing company in the world, offering a wide range of aircraft types and financing options, including operating leases and secured debt financing. GECAS also provides an ever expanding array of productivity solutions including spare engine leasing, airport and airline consulting services, and spare parts financing and management. GECAS, a unit of GE Capital, has offices in 23 cities around the world, and services customers in 74 countries. (www.GECAS.com)

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and support personnel with substantial aviation experience, including attorneys with experience as air carrier and general aviation pilots. The Aviation group also publishes the JW Aviation Flyer, a newsletter dedicated to informing the aviation community about developments in aviation law in Texas and the Southwest. To read more about Jackson Walker's Aviation group, learn about our attorneys, and view newsletters and publications, visit www.jw.com/aviation.



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corporate governance; product liability defense and other commercial litigation; government contracts; political law; environmental regulation and compliance; real estate and land use; labor and employment; and IP. Our attorneys also handle casualty and liability insurance issues, FAA compliance, International Registry issues and U.S. registrations of foreign owned aircraft.

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Alaska Airlines Alaska Airlines is the seventhlargest U.S. airline based on passenger traffic and is the dominant U.S. West



Coast air carrier. Together with its partner regional airlines, Alaska serves more than 100 cities through an expansive network in Alaska, the Lower 48, Hawaii, Canada and Mexico. Headquartered in Seattle, Alaska carries more passengers between the state of Alaska and the Lower 48 than any other airline.

Long known for its Alaskan roots, symbolized by the Eskimo painted on the tail of the aircraft, Alaska Airlines offers a friendly and relaxed style of service, one that passengers have come to appreciate as the "Alaska Spirit." The airline also is known for embracing innovative technology to improve the customer experience.

Alaska Airlines has ranked "Highest in Customer Satisfaction Among Traditional Network Carriers" in the J.D. Power and Associates North America Airline Satisfaction StudySM for seven consecutive years from 2008 to 2014.

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For more information visit: http://www.alaskaair.com

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are some of the world's leading experts in the field of aviation law and many have been honorably recognized in international publications such as The International Who's Who of Business Lawyers and Chambers USA. The Legal 500 described the firm as having a "top-notch" team and "a longstanding reputation as a 'go-to firm' for airline defense work."

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in a wide range of matters, with lender and manufacturer financing and leasing of new and used aircraft, engines and related equipment forming the core of our practice. We regularly represent clients in cross-border transactions, bankruptcy-related matters, and FAA and DOT regulatory compliance. We also represent a wide variety of US and international operators of corporate aircraft in all types of aviation transactions, including purchases, sales and leases, as well as financing and structuring of aviation operations. In addition to assisting with the commercial, legal and tax issues that typically arise in financial transactions in the aviation industry, our attorneys develop innovative structures involving true leases, loan securitization, enhanced equipment trust certificates, pooled aircraft securitizations, asset preservation, credit enhancement and residual value support.

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For more information visit http://www.kattenlaw.com/aviation.

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has distinguished itself in the field of aviation law as having one of the largest and most experienced FAA aviation groups in the United States.

Recognized as experts in the field, many of the aviation lawyers are featured speakers at regional, national and international aviation conferences on a variety of topics related to aircraft title,



finance and regulatory law and related matters, including the Cape Town Convention.

Our Aviation Group actively represents local, national and international clients – from individuals to leaders in industry – on a wide spectrum of aviation matters, including the documentation of aircraft transactions, aircraft title and registration matters, escrow closings, closing and post-recordation opinions, and aircraft title insurance.

The firm also has significant experience in assisting a wide variety of clients in the fastest-growing area of practice in the industry – fractional ownership of aircraft. McAfee & Taft attorneys are skilled at balancing tax, securities and FAA regulatory considerations in dealing with fractional programs, time-sharing arrangements, joint ownerships, interchange agreements and operational issues as a way to help clients better utilize their aircraft.

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### **Milestone Aviation Group**

is the world's largest helicopter leasing company. Since launching in August 2010, and as of March 31,



2014, Milestone has acquired a fleet of 135 helicopters worth US \$2.0 billion and supports 25 operators in 23 countries on six continents. The company has a forward order book of 145 firm and option aircraft with an estimated aggregate purchase price of US \$3.4 billion. These near-term delivery positions of in-demand helicopters are made available for lease globally. Milestone partners with helicopter operators worldwide and supports them through lease financing. The company provides financing for helicopters, serving a variety of industries, including offshore oil and gas, search and rescue, emergency medical services, police surveillance, mining and other utility missions. Further information is available at www.milestoneaviation.com.

### **Southwest Airlines** was incorporated in Texas and commenced Customer Service on June 18, 1971.

with three Boeing 737



aircraft serving three Texas cities - Houston, Dallas, and San Antonio and grew to become a major airline in 1989 when it exceeded the billion-dollar revenue mark. Southwest topped the monthly domestic originating passenger rankings for the first time in May 2003.

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results for 2012 marked Southwest's 40th consecutive year of profitability.

For more information visit http://www.southwest.com/.

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New York, and California, and international offices and associations in the Americas, North Africa, and Europe. Thompson & Knight attorneys have counseled and represented diverse segments of the aviation industry for many years. Our clients include aviation insurers, major air carriers, civilian and military airframe and component parts manufacturers, aircraft owners, operators, and pilots, covering all aspects of aircraft operation.

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## **United Airlines** and **United Express** operate an average of more than

5,200 flights a day to





374 airports across six continents. In 2013, United and United Express operated nearly two million flights carrying 139 million customers. With U.S. mainland hubs in Chicago, Denver, Houston, Los Angeles, Newark, San Francisco and Washington, D.C., United operates more than 700 mainline aircraft and, in 2014, will take delivery of 35 new Boeing aircraft, including the 787-9 as the North American launch customer, and will welcome 32 new Embraer 175 aircraft to United Express. The airline is a founding member of Star Alliance, which provides service to 192 countries via 27 member airlines. More than 85,000 United employees reside in every U.S. state and in countries around the world. For more information, visit united.com, follow @United on Twitter or connect on Facebook. The common stock of United's parent, United Continental Holdings, Inc., is traded on the NYSE under the symbol UAL.



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- Regulatory matters and managing relationships with Transport Canada and the Canadian Transportation Agency

We regularly act for owners, operators, lessors/lessees, manufacturers, and suppliers of aircraft and the full range of aviation products including engines; aircraft maintenance and ground handling service providers; satellite operators; airports; and the insurers, insurance brokers, and lenders for all such entities.

BLG's experience covers the gamut in the aviation industry; from representation of some of the world's largest airlines and aviation insurers, to the representation of small operators and private pilots. We deal on a regular basis with Transport Canada, the Canadian Transportation Agency and the Transportation Safety Board, and have developed strong relationships with those agencies. We know the industry. We know the players. We can quickly develop an understanding of our clients' businesses and tailor practical legal solutions to help solve any problem and navigate through any crisis.

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Locke Lord is a full-service law firm with approximately 650 attorneys in offices around the United States, in London and Hong Kong. Our Aviation Practice Group has provided assistance to the aviation industry and its insurers for nearly 50 years. We have extensive experience handling litigation, mediations and arbitrations. With offices strategically located, we can service our clients' needs throughout the Americas, whether in North America through our various offices, or in Latin America, the Caribbean and internationally through our comprehensive network of correspondents.

Founded in 1947 and based in Washington, DC, the National Business Aviation Association, Inc. (NBAA) is the leading organization



for companies that rely on general aviation aircraft to help make their businesses more efficient, productive and successful. NBAA represents more than 9,000 Member Companies and provides more than 100 products and services to the business aviation community, including the NBAA Annual Meeting & Convention, the world's largest civil aviation trade show.

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**LLC** – With decades of experience, Pillsbury's Aviation lawyers advise airlines, airports, aerospace manufacturers, travel distribution clients and corporate entities on



complex aviation-related regulatory matters, including administrative adjudication, rulemakings, legislation, enforcement, air service negotiations, antitrust, environmental, export licensing, immigration, customs and tax matters, as well as airline safety, regulatory and aircraft certification matters, accident investigations, and employment matters. We also represent clients, on all continents, in connection with finance matters, including international and U.S. loans, leases, leveraged leases, receivables financings, capital markets securitization and

progress payment facilities for new and used aircraft, engines and parts. Our team has the depth of experience to handle all aspects of aircraft hull, liability, war risk and political risk insurance. Few firms have greater experience in aircraft repossession/deregistration insurance, which has served as a commercial substitute for export credit agency guarantees.

We also act as general counsel to established U.S. and international airlines and to newer carriers in Eastern Europe, South America and Asia. Our lawyers in Washington, DC, New York, London, San Francisco, Houston, Los Angeles and Tokyo are linked by advanced communications technology to offer comprehensive services to the international aviation industry.

Pillsbury's work in the field led the prestigious Chambers USA Guide to name us one of the leading aviation regulatory and aviation finance firms in the United States. In addition, six of our Aviation lawyers are cited in Chambers as national leaders in the area of aviation regulatory and finance. We are also one of the leading trade finance law firms, based in our large part on our representation of lenders and borrowers in Export Import Bank guaranteed financings of U.S. manufactured aircraft. Chambers also notes, "This well-established aviation regulatory group fields a number of 'experienced, expert lawyers who offer high-quality advice."

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with extensive experience in negotiating and documenting all types of aircraft purchase, financing, leasing, and securitization transactions.

Sidley litigators have represented manufacturers, aircraft lessors, airlines, and other defendants in hundreds of personal injury and wrongful death actions arising out of accidents in the U.S. and overseas. Additionally, Sidley has represented clients in commercial disputes involving aircraft purchase agreements, aircraft modification, airline frequent flier program promotions, regulatory, insurance, and lease issues, including the defense of class action lawsuits. This past term, Sidley went before the U.S. Supreme Court in Air Wisconsin Airlines Corp. v. Hoeper, successfully defending the airline against a defamation challenge for a report made to TSA.

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Alimonti Law Offices, P.C. was established in 2001. The Firm is headquartered in White Plains, New York, with a satellite office in lower Manhattan. The Firm's attorneys focus on all aspects of aviation law, including airline, product liability, general aviation, insurance coverage, regulatory, commercial, and transactional matters. Representative clients include: Allianz Global Corporate & Specialty, Global Aerospace (Uk), Jetblue Airways Corp., La Réunion Aérienne, Messier Bugatti-Dowty, Continental Motors, Inc., Superior Air Parts, The Port Authority of New York and New Jersey, Southwest Airlines, Spirit Airlines, United Parcel Service, And U.S. Aircraft Insurance Group.

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The firm's aviation group represents operators, including domestic and international air carriers, in regulatory, litigious and commercial matters. The group provides advice on the establishment of air services and assists in navigating the manifold legal requirements from start-up to mature operation. The aviation group's lawyers regularly appear on their clients' behalf before provincial and federal courts and represent them before the Canadian Transportation Agency, Transport Canada, the Canada Border Services Agency and other tribunals and government departments involved in the administration of laws affecting the aviation industry. Three of the firm's lawyers were selected to be included in The International Who's Who of Aviation Lawyers 2014.

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The Aviation Litigation Practice Group at **CSH Law** is led by Susan Hofer, a certificated pilot. Our team's practical experience enables us to effectively evaluate and communicate with aviation clients and experts on industry and technical issues.



Our team is prepared to analyze commercial, charter, and general aviation aircraft crashes and claims. We regularly handle all types of aviation claims, litigation, and argue appeals as part of our representation of major air carriers, manufacturers, Part 135 operators, general aviation pilots, Fixed Base Operators, airports, aircraft owners and mechanics. We also have experience in the fields of aviation products liability and aviation insurance coverage issues.

Susan is a member of the Aircraft Owners and Pilots Association (AOPA) Legal Service Plan Attorneys, and has represented pilots and mechanics in FAA enforcement and civil penalty actions. She was also President of the Lawyer Pilots Bar Association, and currently serves on its Board of Directors.

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Founded in 1985, **MedAire** provides travel risk management solutions for passengers and crew of airlines and the business and general aviation market. The integrated solution includes medical



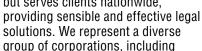
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Mills Meyers Swartling is one of the United States' premier aviation litigation defense firms. From our home in the heart of the Pacific Northwest, our team includes a



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For more information visit http://www.mdhelicopters.com/v2/index.php.

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