



IAWA's Inaugural General Aviation Women's Leadership Forum

Date: January 25, 2018 | **Time:** 8:00 AM - 5:30 PM | **Location:** Boca Raton, FL

8:00 AM Continental Breakfast and Registration

9:00 AM Program Introduction – René Banglesdorf, CEO, Charlie Bravo Aviation & IAWA Board Member

9:10 AM Panel – Behavioral Intelligence and Courage in the Aviation Workplace

How the next generation of emotional intelligence affects marketing communications, customer service and employee engagement in today's marketplace.

Moderator: Joanne Barbera, Attorney, Barbera & Watkins, LLC

Jullie Alston, Executive Director, Aero & Marine Tax Professionals

Megan Wolf, Vice President of Owner Experience, Flexjet

Sonia Greteman, President, Greteman Group Marketing Communications

Emily Weber, Manager, CRM Strategy & Customer Experience, Embraer Executive Jets

9:55 AM How Next Gen Avionics Will Affect the Next Generation

Presenter: **Ana Persiani**, Aireon Sales Director & IAWA Board Member

10:15 AM Break

10:30 AM Keynote – Around the World as a Woman in a Beechcraft Bonanza A36

Shaesta Waiz, Dreams Soar Founder & STEM Advocate

11:15 AM General Aviation as a Humanitarian Heroine

Case studies on the effects of general aviation in humanitarian work.

Robin Eissler, Founder, Sky Hope Network

Jodie Krisiak, Pilot, Solairus Aviation

Eileen Minogue, Patient Airlift Services

12:00 PM Lunch/Welcome from Alina Nassar, Partner at Nassar Abogados & IAWA President



1:00 PM Panel – The Future of GA: Policies and Regulations and How They Affect Us

Government policy experts and private sector practitioners discuss public policy and the current regulatory scheme, ATC privatization, FBO pricing, flight sharing issues, and other relevant developments.

Moderator: Jacquelyn Gluck, Aviation Attorney, Roller & Bauer
Rebecca Mulholland, Chief of Staff, Director Legislative Affairs, National Air Transportation Association
Laura Everington, Sr. Manager, Gov't and Industry Affairs, Universal Weather
Selena Shilad, Founder, Alliance for Aviation Across America
Katie DeLuca, Esq., Attorney, Harper Meyer Perez Hagen O'Connor Albert & Dribin LLP
Amanda Joyner, Director, Government Affairs, General Aviation Manufacturer's Association

1:45 PM Keynote – Training Men and Elevating Women

Lt. Col. Christine Mau, (Retired) USAF Fighter Pilot, F-35 Flight Instructor & CAF Rise Above Program Spokeswoman

2:30 PM Break

3:00 PM Panel – Women in Aviation: Drift, Fly or Be a Captain

Five women with nearly 150 years of combined aviation leadership share their successes and how others can apply the same principles to their career plan and the promotion of other women in GA.

Moderator: Shelley Svoren, Senior Business Banking Analyst and Industry Specialist, First Republic Bank
Diane Levine-Wilson, Director of Product Development, JetNet
Michelle Burrell, Commercial Contracts Manager, Rolls Royce Corporate Care
Patti Sullivan, VP, Aircraft Management and Owner Services, Executive Jet Management
Joan Roberts, Vice President, Insured Aircraft Title Services
Linda Blackburn, Sales Executive, AvBuyer

3:45 PM How Women Can Fix the Fast-Approaching Pilot and Technician Shortage

The numbers on the fast-approaching shortages—and how diversity of gender, ethnicity, age and thought-leadership can make a huge difference.

Craig Picken, NorthStar Group, Executive Search Firm

4:30 PM Small Group Roundtable Discussions

Moderator: Sierra Grimes, Manager, Registration, NBAA Young Professionals in Business Aviation (YoPro)

5:30 PM Happy Hour