



**International Aviation Womens Association**



## ***14th Annual Conference***

November 10-12, 2002  
Phoenix, Arizona  
The Ritz Carlton Hotel



***The Changing Aviation Industry:  
A Call for Innovation***

# INTERNATIONAL AVIATION WOMENS ASSOCIATION 14<sup>TH</sup> ANNUAL CONFERENCE

## The Changing Aviation Industry: A Call for Innovation

November 10-12, 2002 • Phoenix, Arizona

### Sunday, November 10, 2002

9:30 a.m. - 12:00 p.m.

#### IAWA Board of Directors Meeting

The Ritz Carlton Hotel

6:00 p.m. - 8:00 p.m.

#### Cocktail Reception

The Ritz Carlton Hotel

### Monday, November 11, 2002

The Ritz Carlton Hotel

7:00 a.m. - 8:00 a.m.

#### Registration and Continental Breakfast

8:30 a.m. - 8:45 a.m.

#### President's Welcome

**Patricia A. Moores** - Biedermann, Hoenig, Massamillo & Ruff, P.C., New York, New York

#### Conference Welcome - Vice Presidents Program

**Abby L. Bried** - Continental Airlines, Inc., Houston, Texas

**Julie H. Ellis** - JHE Consulting, LLC, Memphis, Tennessee

8:45 a.m. - 9:30 a.m.

#### Aviation Security in the U.S.: An Overview of the New Agency

**Francine Kerner** - Chief Counsel, Transportation Security Administration, Washington, D.C.

9:30 a.m. - 10:30 a.m.

#### Will the New Security Laws, Procedures and Personnel be Sufficient and at What Cost?

**Moderator: Debra Fowler** - Senior Aviation Counsel, U.S. Department of Justice, Washington, D.C.

**Marcia K. Florian** - Federal Security Director, Phoenix Sky Harbor Airport, Phoenix, Arizona

**Vicki Moore** - Managing Director, Corporate Security and Regulatory Compliance, American Airlines, Dallas, Texas

**Marilyn Rogers** - Vice President, Stations, American Trans Air, Chicago, Illinois

**Carol Skornicka** - Sr. Vice President and General Counsel, Midwest Express Airlines, Oak Creek, Wisconsin

10:30 a.m. - 10:45 a.m.

#### Morning Break

10:45 a.m. - 12:15 p.m.

#### Aviation Manufacturing: Major Issues Impacting Aircraft and Engine Design, Orders and Delivery

**Moderator: Patricia A. Moores** - President, IAWA, Biedermann, Hoenig, Massamillo & Ruff, P.C., New York, New York

**Anne Beaurivage** - General Counsel and Secretary, Bombardier Aerospace Learjet, Wichita, Kansas

**Nicole Piasecki** - Vice President, Business Strategy and Marketing, The Boeing Company, Seattle, Washington

**Raquel Rivera-Stec** - Vice President, Spares, Pratt & Whitney, Hartford, Connecticut

12:30 p.m. - 1:45 p.m.

#### Luncheon and Keynote Address

**The Honorable Marion C. Blakey** (*invited*) - Administrator (*nominated*), Federal Aviation Administration, Washington, D.C.

2:00 p.m. - 3:30 p.m.

#### Influence and the Industry: A Report Card on Government Response and Impact

**Moderator: Joanne W. Young** - President-Elect, IAWA, Baker & Hostetler, LLP, Washington, D.C.

**Darby M.R. Becker** - Manager and Counsel, Government Relations, United Technologies, Washington, D.C.

**Rebecca G. Cox** (*invited*) - Vice President, Government Affairs, Continental Airlines, Inc., Washington, D.C.

**Joan Feldman** - Contributing Editor, Air Transport World, Washington, D.C.

**Andrea Fisher-Newman** - Senior Vice President, Government Affairs, Northwest Airlines, Washington, D.C.

3:30 p.m. - 3:45 p.m.

#### Afternoon Break

3:45 p.m. - 5:00 p.m.

#### New Innovations in Financing and Insuring Aviation

**Moderator: Ellyn Slow** - Senior Vice President/Risk Manager, NetJets, Inc., Woodbridge, New Jersey

**Susan Donofrio** - Senior U.S. Airline Analyst, Director, Deutsche Bank Securities, Inc., New York, New York

**Constance Laudenschlager** - Senior Vice President and Chief Representative of the Americas, Deutsche VerkehrsBank, AG, New York, New York

**Linda M. Mitchell** - Vice President and General Counsel, America West Airlines, Phoenix, Arizona

**Susan Ward** - Vice President, Risk Management, United Parcel Service, Atlanta, Georgia

**Monday, November 11, 2002 (con't)**

7:00 p.m. - 10:00 p.m.  
The Wrigley Mansion

**Reception, Dinner and Keynote Address**

**Carol B. Hallett** - President and Chief Executive Officer, Air Transport Association, Washington, D.C.

**Tuesday, November 12, 2002**

The Ritz Carlton

7:45 a.m. - 8:15 a.m.

**Continental Breakfast**

8:15 a.m. - 9:00 a.m.

**Looking Back on Leadership: One CEO's View**

**Carroll Suggs** - Former President and CEO, Petroleum Helicopters, Inc., New Orleans, Louisiana

9:00 a.m. - 9:45 a.m.

**A Report on Aviation Safety**

**The Honorable Carol Jones Carmody** - Chairman (*Acting*), National Transportation Safety Board, Washington, D.C.

9:45 a.m. - 10:00 a.m.

**Morning Break**

10:00 a.m. - 11:30 p.m.

**International Impacts Since 9/11**

**Moderator: Elizabeth Mireya Freidenberg** - Freidenberg, Freidenberg & Lifsic, Buenos Aires, Argentina  
**Berrak Asci** - Chief Legal Counsel, Turkish Airlines, Inc., Istanbul, Turkey  
**Ivette Franco** - General Counsel, COPA Airlines, Panama City, Panama  
**Sonia Jonker** - Executive Manager-Legal Services, South African Airways, Ltd., Johannesburg, South Africa  
**Louise Maillett** - Assistant Administrator (*Acting*) for The Office of Policy, Planning, and International Aviation, Federal Aviation Administration, Washington, D.C.

11:30 a.m. - 12:15 p.m.

**MEDIAIRE - Success in Bringing Medicine On Board**

**Joan Sullivan Garrett** - President and Chief Executive Officer, MEDIAIRE, Inc. d/b/a Medlink, Phoenix, Arizona

12:15 p.m. - 1:30 p.m.

**Buffet Lunch and Membership Meeting**

**Registration**

Registration fee for members is USD\$550 and for prospective members USD\$625. The fee includes all meals and the welcoming reception on Sunday evening, November 10, 2002. To register, complete and return the Registration Form with your payment by October 18, 2002 to: Ellyn Slow, IAWA Treasurer, c/o NetJets, Inc., 581 Main Street, Woodbridge, NJ 07095. The Registration Form is also available on IAWA's website: [www.iawa.org](http://www.iawa.org)

Registrations received after this date will incur an additional charge of USD\$50. Make all checks payable to IAWA in U.S. Dollars.

**Continuing Legal Education (CLE)**

Continuing Legal Education (CLE) attendance certificates for individual accreditation will be provided. Members have received up to 10 CLE credits for previous conferences.

**Cancellation Policy**

A service charge of USD\$75 will be levied on cancellations after October 25, 2002.

**Hotel Accommodations**

A limited block of rooms has been reserved at The Ritz Carlton Phoenix Hotel at special conference rates of USD\$190.00 weekend and USD\$205.00 weekdays. Registrants must make their own hotel reservations and advise the hotel they are attending the IAWA Conference in order to receive the special conference rates. **The Ritz Carlton will hold a block of rooms until October 16, 2002. Please make your reservations before this date.**

**The Ritz Carlton Hotel Reservations:**

U.S. Telephone: 1-800-241-3333. International toll free numbers are available on-line at [www.ritzcarlton.com](http://www.ritzcarlton.com).

**Airfare**

Continental Airlines is offering special airfare discounts for IAWA conference attendees. Please contact Continental Airlines' Meeting Work Department at (800) 468-7022 and provide IAWA's Reference No. UPNNEC.

**INTERNATIONAL AVIATION WOMENS ASSOCIATION 14<sup>TH</sup> ANNUAL CONFERENCE REGISTRATION FORM**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Please complete Registration Form and mail with your payment to:

Ellyn Slow  
IAWA Treasurer  
c/o 581 Main Street  
Woodbridge, NJ 07095

You may also fax this form to Ellyn at: (732) 326-3727 and mail payment to above address.

**PLEASE NOTE:**

Conference fee includes all meals. Additional amounts shown are for guests only.

**QUESTIONS:**

Patricia Moores at (212) 634-5030  
e-mail: [pmoores@bhmr.com](mailto:pmoores@bhmr.com) or  
Abby Bried at (713) 324-2377, e-mail: [abried@coair.com](mailto:abried@coair.com)

Members	USD\$550.00	\$ _____
Prospective Members	USD\$625.00	\$ _____
Guest, Monday Dinner	USD\$150.00 per guest	\$ _____
<b>Total Amount Enclosed</b>		\$ _____

*Patron*

**FedEx**<sup>®</sup>  
Corporation

*Sponsors*

NEAR NORTH INSURANCE BROKERAGE, INC.



*Supporting Organizations*

SIDLEY  
AUSTIN  
BROWN  
& WOOD

BAKER  
&  
HOSTETLER LLP  
COUNSELLORS AT LAW

www.flightsafety.com  
**FlightSafety**  
international



**Continental**  
Airlines

**NETJETS**

MURRAY, MARIN & HERMAN, P.A.

**AIG AVIATION**

BIEDERMANN, HOENIG, MASSAMILLO & RUFF  
A PROFESSIONAL CORPORATION

**Willis**

**MARSH**

Mendes & Mount, LLP

CONDON & FORSYTH LLP

Law Offices of Cecile S. Hatfield



**IAWA MISSION STATEMENT**

Founded in 1988, the International Aviation Womens Association (IAWA) brings together women of achievement in the aviation industry and promotes their advancement internationally through the establishment of a worldwide network of aviation professional contacts. IAWA is an international organization for women who hold senior positions in the aviation and aerospace industry including in airline, airport, finance, insurance, law, manufacturing and government. As the industry adjusts to worldwide economic and political change, women are assuming greater and more visible roles. Through annual conferences, IAWA provides a forum to share views on matters of importance to the industry, as well as to women generally. Although women generally should have five years management-level experience in the industry to join IAWA, our Annual Conference is open to attendance by non-members. Take advantage of this opportunity to meet and network with some truly extraordinary people who share the common interests of promoting aviation and advancing women in the industry.

**IAWA BOARD OF DIRECTORS 2002 - 2003**

**President**

Patricia A. Moores  
Biedermann, Hoenig, Massamillo & Ruff, P.C.  
New York, NY

**President-Elect**

Joanne W. Young  
Baker & Hostetler, LLP  
Washington, DC

**Vice Presidents of Programs**

Abby L. Bried  
Continental Airlines, Inc.  
Houston, TX

**Vice President for Membership**

Ana Maria Marin  
Murray, Marin & Herman, P.A.  
Miami, FL

Julie H. Ellis  
JHE Consulting, LLC  
Memphis, TN

**Secretary**

Debra Fowler  
U.S. Department of Justice  
Washington, DC

**Vice President for International Affairs**

Peng Lim  
Beaumont and Son  
London, England

**Treasurer**

Ellyn Slow  
NetJets, Inc.  
Woodbridge, NJ

**DIRECTORS AT LARGE**

Eileen M. Cashman-Jermak  
Global Aerospace/AAU  
Short Hills, NJ

Cecile S. Hatfield  
Law Offices of Cecile S. Hatfield  
Miami, FL

Joan Sullivan Garrett  
MEDAIRE, Inc. d/b/a/ Medlink  
Phoenix, AZ

Katherine B. Posner  
Condon & Forsyth, LLP  
New York, NY