

## Conference Information

All events will be held at the Hyatt Regency Hotel, except for the Opening Night Party hosted by Leadership Tulsa on Wednesday, June 19, 6:00-8:30 p.m. The event will be at Ahha Art Center, a short walk from the Hotel, 101 E Archer.

Name Badges should be worn at all events. Ribbons for badges are available at the registration desk.

### Meals:

- △ Pre-conference meals will be held in the foyer near the training sessions. Breakfast: 7:30-8:30 a.m. Lunch: 11:30 a.m.
- △ Thursday breakfast, lunch and Friday breakfast will be served buffet style in the Promenade Foyer, second floor.
- △ Thursday dinner and Friday lunch will be served plated.
- △ Thursday and Friday breakfast: 7:30-8:30 a.m.
- △ Thursday lunch 12:00-1:30 p.m. Friday lunch 12:15-1:30 p.m.
- △ Thursday: Reception 6:00-7:00 p.m. Dinner 7:00-9:00 p.m.

Ambassador Meeting: Thursday 7:30 a.m.

The Resource Fair will have tables in the Exhibit area with colleagues program and marketing material displayed.

Leadership Connections LIVE!: Saturday 7:30-8:45 a.m.

Some presenters are authors and may have books available for purchase and signing after their workshop.

## 2019 Conference Team

### Conference Chair:

Stacie Hunt, Leadership Howard County, MD

### Workshop Chair:

Rachel Ciomcia, Cleveland Leadership Center, OH

### Team Members:

Becky Seelen, Leadership Eau Claire, WI; Jessica Hendricks, Hall County Leadership Unlimited, NE; Debbi Moore, Leadership Las Cruces, NM; Amy Thompson, Leadership Cincinnati, OH; Diane Parks, Leadership Chattanooga, TN; Kate Zimmerman, Leadership Lancaster, PA; Lisa Winkelbauer, Leadership Orlando, FL; Mary Ligon, ALP, GA

### Outreach:

Jo Ellen Carson, ALP, NC

### Team Members:

Jeff Williams, Leadership Long Beach, CA; ALP Ambassadors

### Exhibits:

Tami Miller, Leadership Greenville, SC

### Sponsorships:

Stacie Hunt, Leadership Howard County, MD

### Local Hosts:

Wendy Thomas, Amanda Blair, Mercedes Millberry-Fowler, Leadership Tulsa, OK

### Marketing Chair:

Ashley Mudd, Leadership Inst. of Acadiana, LA

### Team Members:

Adam Paluka & Alexis Higgins, Leadership Tulsa, OK; Hollie Tometich, Ottumwa Leadership Institute, IA; Kimberly Walton, Leadership North Texas, TX; Nicole Morristell, Leadership Lackawanna, PA; Cheri Gengler, Leadership Twin Cities, MN; Sarah Rhea, Leadership Montgomery County, TX

### Pre-conference:

**Chair:** Cathy Cate, Leadership Tennessee, TN

### Team Members:

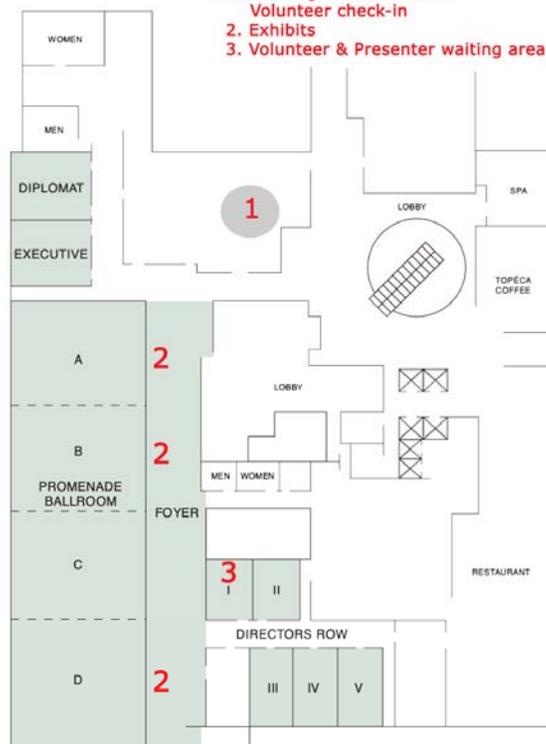
Emily Stitch, Baton Rouge Leadership Institute, LA; Jessie Baginski, Leadership Lake County, OH; Kristin Bakke, LEAD Brevard, FL; Pam Newman, Leadership South Bend Mishawaka, IN

### Logistics:

Lura Hammond, ALP, TX

## Hyatt Regency Session Map

### SECOND FLOOR LOBBY LEVEL



### FIRST FLOOR CONCOURSE LEVEL



### Welcome to Tulsa and the 2019 ALP National Conference.

We hope you take every opportunity to connect with your colleagues, build relationships and share best practices.

For detailed conference information please download the mobile Attendify app. Search for ALP, choose 2019 ALP National Conference. Complete your profile and start connecting!

Be sure to visit the Exhibitors located in the Promenade Foyer. Open: Wednesday noon through Friday noon.

First time attendees are encouraged to attend the orientation held at 5:00 p.m. Wednesday in Promenade A.

Opening Night Party hosted by Leadership Tulsa.

- Wednesday 6:00-8:30 p.m. at Ahha Art Center.
- Trolley service from hotel from 5:30 - 9:00 p.m.

## Conference at a Glance

### June 20, Thursday

7:30 – 8:30 a.m.	Buffet Breakfast
7:30 – 8:30 a.m.	Ambassador Meeting
8:30 – 9:30 a.m.	Opening General Session
9:45 – 11:45 a.m.	Learning Sessions
12:00 – 1:30 p.m.	Connection Luncheon
1:30 – 3:00 p.m.	Learning Sessions
3:15 – 4:30 p.m.	Learning Sessions
5:30 – 6:30 p.m.	Awards Reception (Invitation only)
6:00 – 7:00 p.m.	Dinner Reception
7:00 – 9:00 p.m.	Dinner Banquet - Keynote Speaker
9:00 p.m. – ?	After Party at Inner Circle Vodka Bar

### June 21, Friday

7:30 – 8:45 a.m.	Buffet Breakfast
7:30 – 8:45 a.m.	Leadership Connections LIVE
9:00 – 10:15 a.m.	Learning Sessions
10:30 a.m. – 12:00 p.m.	Learning Sessions
12:15 – 1:30 p.m.	Lunch - Keynote speaker
2:00 – 5:00 p.m.	Post-Conference

## Session Breakouts Thursday, June 20

Room Location	9:45 – 11:45 a.m.
Directors Row 1	Volunteer – Presenter waiting room
Directors Row 2	Chamber Programs-Interactive Session
Directors Row 3	Rewriting "Leadership" into Your Leadership Program
Directors Row 4	Building Community: Connecting Across Difference
Directors Row 5	Bridging the Gender gap: Equipping Women for the C-Suite
Diplomat	The 5 Voices of Leadership: Help your team hear and be heard
Promenade A	Open Space: Driving Conversations Toward Action
Oklahoma North	Bringing Asset Based Community Development Principles to Leadership Programs
Oklahoma South	Leadership Programs: Connecting People, Facilitating Conversation and Relationships, Creating Thought Leaders, Building Inclusive Communities Looking Ahead with Your Community
Executive	Strategic Doing: Community Leadership Opps...

The breakout session are colored coded to reflect the six categories:

Blue	Best Practices
Gray	Alumni
Green	Community Building
Orange	Personal Growth
Pink	Innovation
Yellow	Organization

## Session Breakouts Thursday, June 20

Room Location	1:30 – 3:00 p.m.
Directors Row 2	Leadership Connections - Executive Leadership Program
Directors Row 3	The Principles of Leaner First Leadership Development
Directors Row 4	Improving Community Relations in the Current Climate
Directors Row 5	A Case for Leading Authentically Before, During, and After an Organizational Crisis
Diplomat	A new approach for self-awareness and team building
Executive	PACESETTERS
Promenade A	Equipping Youth to Lead
Oklahoma North	Civic DNA: Looking Ahead with Your Community
Oklahoma South	Bringing a Consulting Practice into Being

Room Location	3:15 – 4:30 p.m.
Directors Row 2	Leadership Connection - Youth Programing
Directors Row 3	Civic Matchmaking for the Wave of Retiring Baby Boomers: Are You Ready?
Directors Row 4	Team Projects: Maximizing Community Impact
Directors Row 5	Are They Members or are they Donors? Does it Matter?
Diplomat	Personal Adaptability to Change
Executive	PACESETTERS
Promenade A	Launching a Mayor's Youth Leadership Council: Lessons Learned
Oklahoma North	Listening Across Differences: A plug and play module for your leadership program

## Session Breakouts Friday, June 21

Room Location	9:00 – 10:15 a.m.
Directors Row 2	Leadership Connections - Young Professional Programs
Directors Row 3	From 6th Graders to CEOs
Directors Row 4	Community Service Projects: Writing Stories in Our Communities
Directors Row 5	Storytelling on a Shoestring
Diplomat	Spinning Your Plates: Finding the Life – Balance that works for you
Executive	Parrot Heads, Beliebers and the Beyhive: How to create a fan culture among your program alumni
Promenade A	Spontaneous Leadership
Oklahoma North	Effective Latinx Engagement in Nonprofit Leadership
Oklahoma South	Scale Up Skill Up

Room Location	10:30 a.m. – 12:00 p.m.
Directors Row 2	Utilizing technology to streamline your organization, increase alumni engagement and build revenue
Directors Row 3	College Programs: Engaging Emerging Leaders
Directors Row 4	Diversity and Inclusion: The Story is in the System
Directors Row 5	Strategic Inclusion & Diversity
Diplomat	Energizing Retreats with Purpose
Executive	The Power of Alumni
Promenade A	Innovations in Revenue
Oklahoma North	Good News Summit
Oklahoma South	From Leadership Development to Leadership Network



**ALP MISSION:**  
To advance the effectiveness of leadership programs and professionals.



## Opening Night Reception Details - Wednesday, June 19

### Opening Night Party at ahha Tulsa in the Arts District

**ahha: 101 E Archer St. - 6:00 p.m. - 8:30 p.m.**

Tulsa's downtown renaissance includes millions of dollars of investment in a vibrant arts district. Our opening night party will be held at one of the most impressive new art centers where our guests can interact with the arts and each other. Enjoy the exciting exhibits, hands-on arts activities, souvenir photo op, heavy "meal-worthy" appetizers and meeting new friends. Enjoy our DJ on the outdoor patio with great views of our downtown skyline. Each guest will receive two drink tickets and a cash bar will also be available. Conveniently located near a number of bars and restaurants should you desire to extend your evening. Ride the Trolley transportation provided from the Hyatt or walk a path that will take you past the "Center of the Universe."

---

## Evening Events Details

### Tuesday, June 18, 2019

**Early Arrivals: Dine Around the Deco District – 5:30 – 7:30 PM tour and happy hour; dinner at 7:30 PM  
Tulsa Press Club: 415 S Boston Ave**

Tulsa is home to America's second largest collection of Art Deco architecture in a city oil built. Join our knowledgeable guides for a short tour of the beautiful buildings and underground tunnels on your way to the Press Club in the historic Atlas Life Building for cash bar and mixer. From Happy Hour join one of our dining groups for a self-pay dinner in the Deco district. Meet in the downstairs lobby of the Hyatt Hotel by 5:30 pm to join the tours.

### Thursday, June 20, 2019

**Banquet After-Party at the Inner Circle Vodka Bar – 9 til ?  
Inner Circle Vodka Bar: 410 N Main St**

There will be a banquet after-party held at the Inner Circle Vodka Bar, 410 North Main Street, across the street from the Historic Cain's ballroom. Enjoy drink specials, outdoor games, D.J music, and a casual atmosphere hosted by Leadership Tulsa members. Request transportation by the hotel shuttle (unless it is engaged in airport runs) or catch an Uber/Lyft.

### Friday, June 21, 2019

#### Guests leaving Saturday

As a special treat for those participating in the Post-Conference workshop and delaying their departure until Saturday, there will be a limited number of tickets available to enjoy Party Suite access to a baseball game at ONEOK Field, home of the Tulsa Drillers. The Tulsa Drillers are a minor league baseball team, playing in the Texas League, and are the Double-A affiliate of the Los Angeles Dodgers major-league club. Their opponent for this game will be Amarillo.

---

## Thursday Banquet Keynote Speaker - Emeka Nnaka Details



Emeka Nnaka is a professional motivational speaker and leading advocate for individuals with physical challenges. He brings a message of determination, inspiration, and hope to audiences of all ages, young and old. While playing in a semi-pro football game, at the age of 21, Emeka sustained a career-ending neck and spinal cord injury that left him paralyzed from his chest down. In the face of the most extreme of circumstances, he chose not to give in and not give up. Emeka is uniquely qualified to present life, its challenges, and its opportunities from the perspective of someone who found strength through tremendous adversity.

He has addressed audiences of up to 1,000 guests at events across the Midwest U.S. including schools, professional groups, and corporate events. Emeka serves as an advocate for the physically challenged on the local, state, and national levels. Recently, he was featured on National Public Radio's (NPR) "All Things Considered," where he discussed the Americans with Disabilities Act on its 25th anniversary for a national audience. He is an Ambassador for the Tulsa Area United Way, playing a key role in fundraising, marketing, and community investments for one of the nation's largest non-profit organizations. He is involved with the Center for Individuals with Physical Challenges, where he leads the Spinal Cord Injury Support Group, provides personal training for persons with disabilities, and gives presentations to donor and volunteer groups.

---

## Friday Luncheon Keynote Speaker - Byron White Details



Byron has spent his career as a journalist and administrator in academic, corporate, non-profit and public sectors facilitating mutually beneficial engagement between institutions and urban communities. He was previously vice president for university engagement and chief diversity officer at Cleveland State University, where he was responsible for developing and overseeing strategies that advanced civic engagement, workplace engagement and inclusion and multicultural engagement on behalf of faculty, students and administrators.

Before joining Cleveland State, Byron was vice chancellor for economic advancement for the University System of Ohio, and associate vice president for community engagement at Xavier University in Cincinnati. He began his career as a newspaper journalist covering urban issues. He served as the editorial page editor of The Cincinnati Post and as an editorial writer for the Chicago Tribune and editor of the newspaper's Urban Affairs Team. He later became the Tribune's senior manager for community relations.

Between newspaper stints, Byron was executive director of the Conference of Walnut Hills Churches for Community Economic Development in Cincinnati and worked as a consultant with community-based organizations on Chicago's West Side through the Asset-Based Community Development Institute at DePaul University, on whose national faculty he now serves.

Byron is a research associate at the Kettering Foundation, and serves on the Advisory Board of the E.W. Scripps School of Journalism at Ohio University and on the board of the Cleveland International Film Festival. He is an alumnus of leadership programs in Cincinnati, Cleveland and Chicago. He has a doctorate in higher education management from the University of Pennsylvania, a master's in social science from the University of Chicago and a bachelor's in journalism from the Honors Tutorial College at Ohio University.

---

## Workshops

### Spontaneous Leadership

**Session Leader: Dick Hammond**

- What do you do to "fill the void" when your next speaker is running late? Or, even worse, does not show up at all? How can you turn this "dead" time into "very productive" time? Well, Don't Panic! At this workshop we will present simple, yet very powerful activities you can conduct to help enhance the leadership skills of your participants. These activities require "no props" and can be done with the "resources you have on hand". These activities are excellent tools to keep in the back of your mind, just in case! After all, you never know when you might be called on to be a "spontaneous" leader! By the end of this session, participants will: 1) have had the opportunity to participate in or witness first hand several activities that can fill a planned or unplanned "dead time" in your program agenda 2) but, not only "fill the void", but also be a powerful "learning opportunities" 3) not only have our suggested activities, but have the opportunity to dialog with other leaders on how they "fill the void"!

## **Utilizing Technology to Streamline Your Organization, Increase Alumni Engagement and Build Revenue**

**Session Leaders: Lisa Zaken and Tammy White**

- Managing data, keeping track of alumni, streamlining processes and reporting, keeping track of donors, maintaining a robust website, and capitalizing on technology are questions we all face every day! What are your burning issues in this area? Join us for a lively discussion and learn about leveraging tools and technology for decision making, increased engagement and greater revenue potential. Learn about low cost assessment tools to tackle your membership issues. See real time proof how one organization went from a tattered excel spreadsheet to an integrated membership management system.

## **Chamber Programs - Interactive Workshop**

**Session Leaders: Diann Rogers and Christine Kennedy**

- Leadership programs managed or facilitated by Chambers face a many of the same opportunities and challenges as those managed independently. However, there is usually a very different approach to management of, resource allocation, fundraising and relationship supervision. Hear how some Chamber facilitators achieve balance as well as share ideas with each other in this interactive session. Come with your questions and share own insights with the group. This is sure to be a very interactive discussion relevant to your own program(s) and leadership journey!

## **Bringing Asset Based Community Development Principles to Leadership Programs**

**Session Leader: Andrew Spector, Jake Lerner**

- Asset-Based Community Development was founded by John Kretzmann and John McKnight at Northwestern University. ABCD challenges community leaders to create opportunities for people instead of providing services. It is based on the premise that by identifying and mobilizing unrecognized or underutilized assets a community will drive its own change. This is in contrast to a deficit-based approach that hurts the incentive and dignity of people in under-resourced and under-privileged communities because it misses the opportunity to empower them to leverage their unique perspectives and experiences to make a difference. Tulsa Changemakers, the youth leadership development and action program of Leadership Tulsa, applies the principles of Asset-Based Community Development by recognizing the youth of Tulsa and their families as assets and directing necessary intellectual, human, social, and financial capital toward them so they can leverage their unique perspectives and experiences to drive positive impact. This session will teach ABCD and leverage Tulsa Changemakers as an example of how the principles of ABCD can be applied to leadership programs.

Objectives:

- 1) Learn about the philosophy and practice of ABCD
- 2) Explore how principles of ABCD can be applied to leadership programs through the context of Tulsa Changemakers
- 3) Ideate how principles of ABCD can be applied to your leadership programs.

## **The 5 Voices of Leadership: Help Your Team Hear and Be Heard**

**Session Leader: Jay Sampson**

- Everybody speaks. Not everyone is heard. Every leader has tendencies in the way they view the world and the way they live their life. What if you could understand those tendencies for your entire team? The 5 Voices can help you do just that. You will also learn how to access what every team member brings at their best, how to maximize your influence with every team member and how to stop unintentionally undermining your impact. No matter the team size or industry, the 5 Voices can help you fight for the highest possible good in the lives of the people you lead.

Objectives:

Understand the 5 Leadership Voices.

Know what each Voice brings at their best and how to access it.

Understand what it's like to sit across the table from you as a leader.

## **Management Issues: Challenges and Trials of Running a Community Leadership Program**

- An open space for CEO/President's/Executive Director's, this half-day session is an opportunity for the leadership of your organization to have an open discussion among peers on topics that you face every day in managing your organization.

## **Public Values in Civic Engagement: Successful Discussion on Controversial issues**

- The most urgent public sector issues in a community are often also connected to the most inflammatory rhetoric. This can present daunting challenges to anyone seeking to create productive civic discussions. This session will present some core strategies for framing difficult conversations. These strategies are centered on a public values framework informed by applied moral and political theory and the use of instant audience polling technologies to engage participants on values dilemmas inherent in public decision-making. By the end of the session, participants will have a "rough map of the public values universe."

## **Good News Summit**

### **Session Leader: Andrew Spector**

- In 2018, Leadership Tulsa launched its first ever Good News Summit. The Summit brought together more than 300 community members from across sectors and throughout Tulsa to recognize, highlight, and celebrate the good work happening in Tulsa by listening to 24 five-minute presentations, engaging with 50+ resource tables, and connecting with each other. The underlying philosophy of the Summit is rooted in the positive approach to psychology an asset-based approach to community development.

#### Objectives:

- 1) Share the underlying philosophy and reasoning of the Good News Summit
- 2) Articulate the positive impact of executing a Good News Summit
- 3) Equip participants to launch their own Good News Summit in their community, in a way that is specifically tailored to the context of their community.

## **Rewriting "Leadership" into Your Leadership Program**

### **Session Leader: David Hurlocker**

- Like many Community Leadership Programs, ours had a strong emphasis in the "community" part but not as much on the "Leadership". We determined to change that for the good of our community. We fully integrated the time tested and powerfully leadership competencies taught by the Kansas Leadership Center. This has transformed our program into a true leadership training program without losing the community emphasis we have had for 30 years.

#### Objectives:

- 1) To introduce the Kansas Leadership Center Four Competencies and Five principles.
- 2) To understand the impact a Community Leadership Program can have on the leadership "depth" of the community it serves.
- 3) To discover areas and steps to integrate powerful leadership into your leadership program.

## **The Power of Alumni**

### **Session Leader: Elizabeth Prutch**

- Whether you have 100 or 5,000 alumni, they all have one thing in common – they are all powerful assets! The best, and most efficient, engagement strategies are peer led and with alumni leaders willing to take the lead we must show them the way. But first, we need to clearly define our alumni engagement goals. Only then can you harness the power of your alumni to work for you and with you. Join me for an interactive session that will walk you through your alumni engagement goals, brainstorm what's worked and what hasn't, and then create a plan of attack to better engage your alumni.

#### Objectives:

1. Identify your leadership programs alumni engagement goals
2. What works and what doesn't – it's different for everyone
3. Shared solutions – walk with a plan

## **Civic DNA: Looking Ahead with Your Community**

### **Session Leader: Kathy Coffey and Denise King**

- What characteristics does your community hold that can define and unite them to craft a future that is better, brighter and created from a sense of collaboration to foster a healthy and vibrant future? Civic DNA is a term that reflects a community's ability to know it self. It works to define the attributes of human behavior that help to foster a better community for all. Just as individual leaders need to fully understand their own strengths and sense of authenticity - a community does as well. This workshop shares the process of helping a region to define their Civic DNA by two individuals who have done that work. This session includes experiential ways for you to work with your own community as well as examples of how this work has served as a catalyst for others.

#### Objectives:

- 1) Gain an understanding of how treating your county/region as you would an individual leader can bring together clarity around planning and foster collaboration.
- 2) Explore how grassroots effort can take the front seat with a regional lens and be guided by government systems.
- 3) Learn about ways to convene communities that foster collaborative changemaking.

## **Open Space: Driving Conversations Toward Action**

**Session Leaders: Patrick McAnally, Cathy Cate, and Kate Stone**

- Open Space is a conversation process developed in 1999 by Michael Herman and is used to help a group of people focus their time on meaningful and personally relevant conversations. Leadership Tennessee is excited to share how this process transformed our program experience by providing space for our members to cultivate deeper issue-specific connections through member-driven action-oriented dialogue.

## **From Leadership Development to Leadership Network**

**Session Leader: Phillip Li and David Erlichman**

- Sterling Network NYC is a network of both emerging and established community leaders that will connect, learn, and work collaboratively to accelerate advancement in the many issue areas that impact economic mobility across New York City. While the central focus of the network is systems change, participants are also developing as the types of systems leaders who can engage effectively in the complex collaborations required for lasting social change. Systems leaders are network, organizational, coalition, or collaborative leaders who work actively to address the root causes of problems, rather than mitigate the symptoms. This session will demonstrate why leadership networks are such powerful vehicles for sparking connections, learning, and collaborative action – between community leaders, alumni, and organizations. We will tell the story of how the Robert Sterling Clark Foundation came to launch a leadership network rather than develop a leadership development program. Then, through a series of experiential exercises, we will outline how you might be able to make these leadership networks work in your community – including how existing leadership development programs can build effective networks to engage their alumni, and how grantmakers can best support these efforts to thrive without controlling them. The session will use case studies, discussion, and exercises to equip participants with critical skills for applying a network approach to their work. We will outline the principles, processes, and structures that enable leadership networks to succeed, and will discuss how existing leadership programs can use a network approach to achieve greater levels of impact.

### Objectives:

1. Learn how you can flip the traditional leadership development model on its head, and instead support a diverse set of leaders – both established and emerging – to connect, learn, and work together on behalf of shared goals.
2. Learn the critical factors that make these leadership networks work, including: how to clarify the purpose of the effort, convene the right people, cultivate trust early to find common ground, coordinate existing actions to create quick wins, and set the stage for long-term collaborative success.
3. Learn how funders can best support these efforts to thrive, including: the necessary skills and capacities required of network leadership, as well as the typical lifecycle of a network as it evolves over time, keying in on the implications that each stage has for the role of the funder.

## **Leadership Programs: Connecting People, Facilitating Conversation and Relationships, Creating Thought Leaders, Building Inclusive Communities**

**Session Leaders: Barbara Boone and Tammy White**

- Learn from presenters Tammy White, Leadership Knoxville and Barbara Boone, Leadership Tallahassee on how their respective Leadership Programs are partnering and collaborating with other organizations/stakeholders to make impact and positive change.

### Objectives:

- Tips for creating community-wide events for dialogue, understanding and education.
- Ideas to build bridges from one organization to another collaborating with unusual partners.
- Information about national networks – The Village Square, CEO's for Cities / Forward Cities and the Thriving Cities Project and how their work is impacting cities across America.

## **Effective Latinx Engagement in Nonprofit Leadership**

**Session Leader: Marcia Bruno-Todd**

- Leadership Tulsa in partnership with the Greater Tulsa Hispanic Chamber developed a leadership program that engages Latinx leaders. This is a close look at lessons learned from complex community partnerships and a city's response to the Latinx leadership representation gap.

### Objectives:

1. Practical tips for diversifying board makeup and philanthropic outreach by examining how Leadership Tulsa has navigated the changing demographics of our city and lessons learned along the way
2. Strategies to leverage existing social capital within a community
3. Tools to incorporate community feedback in a meaningful way

## **Equipping Youth to Lead**

### **Session Leader: Shalia Ford**

- Keeping your youth program fun, fresh and relevant in a digital world of Snapchat, FaceTime and Instagram can seem as elusive as the perfect selfie. However, with the right mix of ingredients, i.e., time to build authentic relationships, focused learning on relevant regional civic issues, and an opportunity to reflect on the experience coupled with a tad of technology and youth input...it is possible. Learn how Youth Leadership St. Louis has been successfully equipping youth to lead for the past 30-years while keeping it fun, fresh and relevant. Founded in 1989, Youth Leadership St. Louis (YLSL) is an internationally recognized program that informs, connects, prepares and empowers St. Louis area youth to become civic and community leaders. Annually, YLSL brings together high school juniors from approximately 30 public, private and parochial schools from across the region. No other program in St. Louis draws such a large and diverse group of students – 150 students representing 55 ZIP codes. At the end of this session, participants will be able to:
  - Explain the importance of keeping program content fun, fresh and relevant and in context for your target audience
  - Assess current programming with youth to gain valuable insight about what's working and what's not
  - Understand how to tailor programs from idea to implementation with teens in mind

## **A New Approach for Self-Awareness and Team Building**

### **Session Leader: Doe Hentschel and Andre Santiago**

- Traditional personality assessment tools like the Myers Briggs and DISC help us understand a lot about ourselves, but fall short when it comes to helping us understand how to marshal the strengths of others to build strong teams. Leadership Greater Hartford discovered the Enneagram 15 years ago and has never looked back! This session will introduce you to this system of understanding personality and leadership style and how to use the Enneagram to build high functioning teams. The session will be interactive and will demonstrate how to incorporate the Enneagram in community leadership programs. Participants will be provided with a complimentary key to access the Enneagram Profiler™ online following the workshop.

Participants will:

- Learn the basic principles of the Enneagram: motivational, energy and operational focus of the nine core types
- Begin the process of understanding their own core type
- Be introduced to ways to apply this framework to enhance leadership development in community leadership programs

## **Improving Community Relations in the Current Climate**

### **Session Leader: Becky Monroe**

- In times of community division, trusted community leaders have much to offer their communities. In this session, you will have an opportunity to learn about new collaborative ideas which might be valuable for your leadership programming. Audience members will play a role in an abbreviated version of a simulated community crisis while testing collaborative tools created by Ohio State University's Divided Community Project.

Objectives:

Illustrate the value of collaboration during social crisis.

Highlight how trusted community leaders (in and outside of government) can support communities during and in advance of a social crisis.

Provide a new set of collaborative tools for leadership program coordinators

## **The Principles of Learner First Leadership Development**

### **Session Leader: Kindra Harvey**

- Engaging an audience of adult learners is no easy task. As curriculum designers and facilitators of leadership development programs, we are constantly competing for the attention of busy working professionals, parents, and community champions. So how do we design program days that will keep our learners engaged and on task? During this session we will cover key principles of adult learning, review practical application of these principles, and test a variety of engagement activities that will enhance your learners overall experience.

By the end of this session, participants will:

- (1) Understand the adult learning principles that directly impact leaders.
- (2) Learn how to apply these principles to curriculum development.
- (3) Develop a plan to implement engagement activities into program days.

## **Parrot Heads, Beliebers and the Beyhive: How to create a fan culture among your program alumni.**

**Session Leader: Elizabeth Emmanuel and Amanda Wiggins**

- With over 50% of our alumni actively engaged and paying dues, Leadership Tallahassee depends on our fan base. For 36 years, the community servant based program has been cultivating leaders- and creating fans. Our methods for encouraging enthusiasm in our graduates include social media strategies, surveys and shout outs. This work shop will feature our time-tested practices that encourage dues paying, donations and database updates. We will share tips on volunteer management techniques, as well as the connection between paying in to the alumni group and paying it forward in the community. While everyone thinks they have the #bestclassever, our aim is to encourage enthusiastic devotees after the program year, who continue to buy into the organization and community.

Objectives:

Promoting your fans through social media, newsletters, and exclusive volunteer opportunities.

Best practices for incentivizing and engaging dues payers, in addition to fundraising and cost for events.

Building partnerships with community organizations to increase a fan base among leaders- even if they aren't grads.

## **Strategic Inclusion and Diversity**

**Session Leader: Ashley Mudd**

- In 2017, the Leadership Institute of Acadiana (LIA) embarked on an 11-month strategic planning process. The process included personal interviews, electronic surveys, and round-table focus groups with over 200 stakeholders. The stakeholder feedback was clear: the community's lack of diversity in community leadership causes inequitable representation and prevents innovative and inclusive solutions to a variety of community issues. In response, LIA developed a series of tactics to accelerate our diversity and inclusion efforts. In this session, LIA Executive Director Ashley Mudd will unpack one of five key tactics to develop intentional and inclusive recruiting practices to ensure LIA participants better reflect the demographic make-up of the community.

Objectives:

1. Gain insight into the importance of stakeholder engagement in the strategic planning process,
2. Reflect on community-based challenges for advancing diversity and inclusion within leadership, and
3. Explore best practices for developing an inclusive approach to recruitment and evaluation.

## **Bringing a Consulting Practice into Being**

**Session Leader: Kristen Illes**

- Over the past 3 years, we have built a consulting practice that is aligned with our mission, built from our leadership development work and broadens our scope of work with alumni. We have learned many lessons along the way which in sharing, my hope is that it answers questions about starting a practice or how to continue to innovate one's practice.

Through sharing about Coro's journey in building a consulting practice, participants will...

1. consider the purpose for building their own consulting practice or generate ideas around how to innovate an existing practice.
2. explore the breadth of work that could be offered and choices to make regarding scope.
3. understand the ""stretch"" involved from delivering leadership development programming to change management consulting.

## **Personal Adaptability to Change**

**Session Leader: Jeff Wilkie**

- While change is difficult and sometimes takes you outside your comfort zone, it is important to remember that you are not alone. In times of upheaval and re-organization, peer leaders can serve as role models for each other and lead through the change by example. As changes occur within the organization, you yourself will find the effects of change uncomfortable and different. However, for change to be implemented you must personally accept responsibility for changing yourself, and in doing so, serve as a model for others to follow. In *Managing Change*, Jick says it best: "...The change agent needs the sensitivity of a social worker, the insights of a psychologist, the stamina of a marathon runner, the persistence of a bulldog, the self-reliance of a hermit, and the patience of a saint."

Objectives:

- 1) Accelerate the process of adapting to changing environments and becoming more productive.
- 2) Minimize the potential negative effects change can have on your personal productivity, morale, and collaboration with team members.
- 3) Learn how to assess the change readiness of their organizations.

**Launching a Mayor's Youth Leadership Council: Lessons Learned**  
**Session Leader: John Shertzer and Rebecca King**

- When rewriting the story of a community, the voice of the coming generation is essential. That's why, drawing upon partnerships and years of experience in program design, Leadership Indianapolis has been the driving force behind the development of the Mayor's Youth Leadership Council. Launched in 2018, this program is built on the belief that youth are critical contributors to the future direction of their communities. This session will share how collaboration, focused resources, and creative approaches led to the program's successful introduction. We will discuss lessons learned, effective practices, and the strategic reasons why a leadership organization is the best home for an initiative of this kind. The vision is to build the next great generation of leadership in Indianapolis, and we think we're on our way.

Objectives:

1. We will share lessons learned in planning, launching, and operating a youth leadership council.
2. Participants will learn ways to apply theoretical frameworks for youth leadership and efficacy.
3. Participants will learn new models for engaging youth voice in the work of municipal government.

**Bridging the Gender gap: Equipping Women for the C-Suite**  
**Session Leader: Elizabeth Fitzsimons and Adina Veen**

- Two years ago, the San Diego Regional Chamber of Commerce launched Advance, a course specifically designed to empower and elevate women in the workplace. It was the Chamber's way of addressing the gender gap in the C-suite and boardroom by providing emerging women leaders with the skills and confidence needed to break through to the executive level. Now under Chamber affiliate LEAD San Diego, Advance is a critical component in LEAD's suite of five leadership programs, and has added new options for women participating in LEAD's flagship programs who want to take their personal leadership to the highest levels.

Objectives:

1. Understand the need for your Leadership Program to take an active role in addressing the gender gap in the C-suite and Boardroom and how to make a compelling case to provide programming to meet this need.
2. Develop a program that provides emerging women leaders with the tools and confidence to advance their careers to the highest levels – and meets the needs of your unique constituents.
3. Ensure a successful debut of the program and by enrolling and leveraging your board, stakeholders, and alumni – and executing strategic, integrated marketing communications to create interest in and demand for your program.

**Innovations in revenue**

**Session Leader: Michael Bennett - Panelists: Doe Hentschel, Colleen Rice, Mike Ritz, Lauren Steiner**

- Amid competition for community and corporate dollars, how does a leadership program move from fund raising to revenue generation? How can you create, grow or sell services, or implement new methodologies, that support mission and the bottom line? A panel will share their experiences, and roundtable discussions and report-outs among all attendees will yield practical tactics and tips, whether you're a solo director or a team of 10 or more.

Objectives:

1. How to turn the switch from "fund raising" to "revenue generation." Donations and tuition will always be key, but how can programs grow, create or sell services, or find other ways to generate revenue, that meet mission and support the bottom line?
2. Exposure to a breadth of fundraising methodologies from those who have generated new or enhanced revenue streams as a way to think more broadly about possibilities for diversifying your own organization's revenue and increasing your ability to scale and create greater impact.
3. Practical tactics and tips to take home that will grow the bottom line – either with new methods or new ways of approaching your current efforts.

**Strategic Doing: Community Leadership Opportunity for Progress and Impact**  
**Session Leaders: Ruth Ellen Whitt and Liz Nilsen**

- Strategic Doing—a 21st century process developed by Purdue's Agile Strategy Lab – offers ALP members an exciting and innovative means for meeting organizational missions, building partnerships and effective collaborations that produce impact. This workshop shares the basics of Strategic Doing, which experience and research have proven to be successful where traditional approaches to strategic planning are failing. The session will include experiential activities as well as case studies of successful applications for impact, with particular emphasis on use by a community leadership organization to effectively accomplish community leadership goals. Communities and regions, non-profit organizations, foundations, private industries, etc. have all found Strategic Doing to be helpful in addressing the kinds of challenges that require collaboration.

Specific learning objectives for ALP workshop attendees are:

- 1) understanding HOW and WHY Strategic Doing is an effective process for managing the complex issues facing communities today
- 2) understanding basic skills needed for practitioners of Strategic Doing
- 3) concrete examples for using Strategic Doing to engage and equip citizens (leadership alums and beyond) in attendee communities, to step up as leaders working together effectively for community excellence.

### **Storytelling on a Shoestring**

**Session Leader: Becky Rasmussen**

- Building your leadership organization's brand is essential for recruiting program applicants, engaging alumni and attracting donors and partners. But do you often find yourself being asked to do more with less, both in time and budget? In this session, you'll learn strategies for building a realistic marketing and communications plan for your organization - and tips and tricks for carrying out that plan without breaking the bank. Whether you have a one-person marketing team or it's all hands on deck, you'll learn the keys to crafting compelling stories, and strategies for managing the process from beginning to end.

Objectives:

- 1) Leave with a list of free and low-cost tools and resources you can use to improve your communications (and make your job easier.)
- 2) Know how to prioritize your communications objectives and build a template for a manageable communications plan.
- 3) Learn the keys for creating compelling and engaging content (and why it doesn't have to cost a pretty penny), and tips for managing your communications workflow.

### **College Programs: Engaging Emerging Leaders**

**Session Leader: Kristin Zosa Puleo and Andre Santiago**

- Does your leadership organization include a program for college students? Are you interested in pursuing the development of a college program for your organization? College leadership programs can be successful in convening and retaining the next generation of leaders. In this interactive workshop, attendees will explore differing models of college leadership programs, share program frameworks and outcomes, and facilitate a discussion on best practices to successfully engage diverse student leaders.

Objectives:

1. Explore differing models for college leadership programming
2. Share frameworks and outcomes of college leadership programs
3. Discuss best practices to successfully engage diverse student leaders

### **Are They Members or Are They Donors? Does it Matter?**

**Session Leader: Katherina Carpenter, Becky Rasmussen**

- This session examines the landscape of membership programs across ALP member organizations and delves into how FOCUS St. Louis has evolved its membership model to meet the needs of our alumni and supporters. It will examine the difference between members and donors and how to build and market a membership program that allows alumni and non-alumni to meaningfully engage with and support your organization.

Objectives:

- Learn how a membership program can motivate and support increased giving
- Learn how to use a membership model to engage both alumni and non-alumni
- Learn how to build and market an effective, supportive membership program

### **Team Projects: Maximizing Community Impact**

**Session Leader: Aaron Miller**

- If your programs include a service project component, are you making the biggest impact on your community possible? There is so much power available with the participants in your program, and we will talk about the best ways to leverage that for the benefit of the community you serve. The Leadership Louisville Center has three programs that engage participants in team-based service work for the nonprofit community, and our organization averages over 30 projects per year delivering over 5,000 volunteer hours and over \$500,000 in value.

Objectives:

- Discuss how to find out what nonprofits need instead of letting class participants hunt for project ideas
- Share how we build teams and match projects to participants (which we do differently in all three programs)
- Use the competitive nature of your participants to improve their outcomes and deliverables. Are you willing to let your participants be mad if it makes your community stronger?

## **From 6th Graders to CEOs**

**Session Leader: Jessie Baginski**

- Middle schoolers - UGH! It's when hormones fly and children are finding their way in the social order of adolescence. In 2003, Leadership Lake County implemented a Youth Leadership Academy to address the need for leadership and social skills development for this specific population. We now see these students through high school and into their careers. The outcome is clear, they learned to make better decisions within a group and personally to become better students and citizens. We will share our journey and lessons learned with other organizations interested in changing the adolescent journey!

Objectives:

Setting up a middle school program - it's unique challenges  
Developing a strong curriculum  
Engaging alumni and current professional classes  
Tracking outcomes

## **Energizing Retreats with Purpose**

**Session Leader: Griff Hall**

- Explore exercises and models that help participants progress from self-development, through group development, to advancing their own community, and connecting to the wider community leadership network and movement. Learn and engage in activities that foster Community leadership principles, connect participants to each other, their community and their purpose.

## **Leadership Connections: Executive Programs**

**Subject Matter Experience: MaryBeth Williams**

- The Leadership Connections sessions are an opportunity to learn from peers with experience on the specific topic. Sessions will be very interactive, including time and space opportunities to explore the topic by asking your questions, hearing from others, and sharing your ideas and experience if applicable.

## **Leadership Connections: Youth Programs**

**Subject Matter Experience: Amanda Wiggins**

- This roundtable session will be different than what we have done in the past by focusing on a single topic and include someone with experience on the topic. There will be other roundtable sessions with a different focus at different times. The facilitated discussion will be very interactive with the ability to ask questions of the group and hear from all.

## **Leadership Connections: Young Professionals Programs**

**Subject Matter Experience: Kathy Coffey**

The Leadership Connections sessions are an opportunity to learn from peers with experience on the specific topic. Sessions will be very interactive, including time and space opportunities to explore the topic by asking your questions, hearing from others, and sharing your ideas and experience if applicable.

## **Scale Up, Skill Up**

**Session Leader: Cynthia Knappek**

- Research shows companies are investing more and more in training and development. Community leadership programs have been delivering great leadership training for decades. Our focus for this workshop will be centered on how to leverage that strength to both grow the quality of leaders in your community and to grow the revenue stream for your organization. Leadership Louisville has been growing our catalog of skills-based workshops. We'll share the story of how the success of this venture has resulted in our ability to afford the purchase of a new headquarters with our very own conference center.

Objectives:

- 1 Understand why offering more skill-based training opportunities is a potentially effective business model for building supplemental revenue.
- 2 Understand how to start and scale training and development offerings.
3. Consider how these additional revenue opportunities could be reinvested in your organization (add staff? upgrade offices? raise scholarship dollars?)

## **Community Service Projects: Writing Stories in Our Communities**

**Session Leader: Tami Miller**

- Community service projects have the potential to transform our communities, the individuals they serve, and our program participants through shared community service. If your community service project experience was a book and you were the author, what would the title be? Write a new chapter in your project story by creating efficient and effective processes for meaningful class member experiences and stellar community outcomes!

Objectives:

- Impact of Community Service programs to participants and community
- Efficient processes for every step of the community service project
- Templates and information to implement in your program immediately

## **Spinning Your Plates: Finding the Life-Work "Balance" that Works for You**

**Session Leader: Rachel Anderson**

- We all want to achieve work-life balance. But is balance just a myth? Rachel compares balance to the art of plate-spinning where one makes choices about which plates to spin and which to put away. She shares personal examples of failing to balance life and work, and learning (the hard way) what's really important. Learn how to effectively prioritize your obligations, how to overcome both work and personal obstacles to balance, and what it takes to give life-work balance the focus and negotiation it really takes.

Objectives:

- Ability to prioritize both life and work obligations
- Tips for achieving REAL balance
- Letting go of self-destructive behaviors like guilt

## **Listening Across Differences: A Plug and Play Module for Your Leadership Program**

**Session Leaders: Denise King, Makayla Meachem**

- Helping manage across different perspectives is one of the biggest challenges we face as a nation. This session will provide step by step instructions to implement a series of exercises to increase confidence and effectiveness when working with others who have opposing perspectives. We'll also provide access to an innovative conversation platform called "Text, Talk, Act" which is designed to create engaging conversations that lead to meaningful change. All materials to run these exercises in your program or organization will be included in the workshop. We strongly believe that everyone needs better and more effective ways to talk about difficult issues with opposing viewpoints.

Objectives:

- Increase your ability to work with others, especially those who have an opposing viewpoint.
- Practice a new text based exercise to engage in more meaningful conversations
- Walk out with all the materials you need to run these exercises in your program or organization.

## **A Case for Leading Authentically Before, During, and After an Organizational Crisis**

**Session Leader: Timothy Weyrauch**

- Before a crisis occurs, the preparedness of an organization and its members impacts the response effort and time. Anticipation of a crisis allows for an organization to construct a plan for various crisis situations. The crisis plan provides the detail required for the organizational response leading to expedited response time. In the event a crisis cannot be averted, a series of strategies could be deployed to counter the crisis including the crisis plan and the appropriate image repair strategy. An authentic leader with personal congruence and established trust garners the respect of his or her constituents leading to relationship growth and potential crisis aversion. The role of the authentic leader establishes a climate of member engagement and citizenship that breaks the organizational silence contributing to reflection and helps to decrease the potential for a crisis situation.

Objectives:

1. Identify and understand a crisis, crisis planning, and communication strategies.
2. Establish the relevance of authentic and ethical leadership and the authentic follower.
3. Discuss the deployment of image repair discourse and the role of the authentic leader.

## **Civic Matchmaking for the Wave of Retiring Baby Boomers: Are You Ready?**

**Session Leaders: Greg Burris and Cora Scott**

- Give 5 is a first-of-its-kind, full-immersion program that teaches retired (and retiring) Baby Boomers about their community, then shows them "behind the curtain" at various nonprofits. With 10,000 Baby Boomers turning 65 and retiring every day for the next 17 years, the program seeks to address the growing problem of isolation by allowing participants to do a "taste testing" of volunteer opportunities in a fun and interesting way. Thus far, the program has experienced 100% placement of volunteers.

Objectives:

- \* Are communities prepared for the enormous demographic change that is on their doorstep?
- \* How can communities address five macro-trends at the same time to benefit their community?
- \* Can this program be replicated in other communities?

## **Building Community: Connecting Across Difference**

**Session Leader: Malka Kopell**

- One of the roles of a leadership organization is to build "social muscle" in a community. This strengthens community leaders as well as the networks they are part of. The purpose of this workshop is to support community leaders – and community leadership organizations -- to build Civity –relationships of respect and empathy between people who are different from each other. The workshop includes presentation, skill-building, and practice in how to deepen a conversation, story-telling and story-listening, and "putting difference on the table", as well as how to facilitate future Civity conversation spaces and events.

Objectives:

- Participants develop a better understanding of the essence of what it takes to support people to connect with people who are different from them
- Participants practice skills related to connecting across difference: starting and deepening a conversation, story-telling, and listening
- Participants have an opportunity to think and talk with others about the role of their own organization as a catalyst of this work

## **Community Leadership Practitioner Training (ALP member rate)**

- This fast-track learning module is for new or less experienced program directors, coordinators, volunteers or program staff. Training content will provide participants with the necessary tools to implement an effective and successful community leadership program. The two-day program is a deeper dive course work of learning and will include best practices in the following five essential elements:

Program Scope (community needs, demographics, objectives, purpose/mission/values, expectations)

Recruitment/Application/Selection (diversity, class strategies, requirements, process, promotions)

Program Strategies (curriculum content, skills/issues/awareness, speakers, adult learning, projects)

Impact/Sustainability (measurement strategies, evaluations, alumni, civic engagement, marketing)

Administration/Management (financial/budget, partnership support, policies, leadership, logistics)

Participants will receive a certificate of completion at the end of the training.

## **Asset Based Community Development**

- During this three-hour, post-conference event, attendees will take part in a high-energy, interactive exchange where they will:
  1. Gain an in-depth understanding of ABCD principles and practices.
  2. Address the power dynamics that inhibit collaboration among residents, associations and institutions.
  3. Discover how issues of equity related to race and class impact ABCD work.
  4. Explore ABCD techniques through the 12 Domains Activity Game.
  5. Test ideas with colleagues on how to apply ABCD practices in their communities.

## Session Leaders Details

Aaron Miller, Leadership Louisville Center

- Learning Session: Team Projects: Maximizing Community Impact

Adina Veen, LEAD San Diego

- Learning Session: Bridging the Gender gap: Equipping Women for the C-Suite

Amanda Wiggins, Leadership Tallahassee

- Learning Session: Parrot Heads, Beliebers and the Beyhive: How to create a fan culture among your program alumni.

Andre Santiago, Leadership Greater Hartford

- Learning Session: A New Approach for Self-Awareness and Team Building Learning Session: College Programs - Engaging Emerging Leaders

Andrew Spector, Leadership Tulsa

- Learning Session: Good News Summit and Asset Based Community Development

Barbara Boone, Leadership Tallahassee

- Learning Session: Leadership Programs - Connecting People, Facilitating Conservation and Relationships, Creating Thought Leaders, Building Inclusive Communities

Becky Monroe

- Learning Session: Improving Community Relations in the Current Climate

Becky Rasmussen, FOCUS St. Louis

- Learning Session: Storytelling on a Shoestring Learning Session: Are They Members or Are They Donors? Does It Matter?

Cathy Cate, Leadership Tennessee

- Learning Session: Open Space - Driving Conversations Toward Action

Christine Kennedy, Leadership Lynchburg

- Pre-Conference: Community Leadership Practitioner Training Learning Session: Chamber Programs - Interactive Workshop

Colleen Rice, Leadership Medina County

- Learning Session Panelist: Innovations in Revenue

Cora Scott, City of Springfield

- Learning Session: Civic Matchmaking for the Wave of Retiring Baby Boomers: Are You Ready?

Cynthia Knapek, Leadership Louisville Center

- Learning Session: Scale Up, Skill Up

David Ehrlichman, Converge

- Learning Session: From Leadership Development to Leadership Network

David Hurlocker

- Learning Session: Rewriting "Leadership" into Your Leadership Program

Denise King, Leadership Denver

- Learning Session: Listening Across Differences - A plug and plan module for your leadership program

Diann Rogers, Leadership Rancho Cordova

- Learning Session: Chamber Programs - Interactive Workshop

Dick Hammond

- Pre-Conference: Community Leadership Practitioner Training Learning Session: Spontaneous Leadership

Doe Hentschel, Leadership Greater Hartford

- Learning Session: A New Approach for Self-Awareness and Team Building Panelist: Innovations in Revenue

Elizabeth Emmanuel, Leadership Tallahassee

- Learning Session: Parrot Heads, Beliebers and the Beyhive: How to create a fan culture among your program alumni.

Elizabeth Fitzsimons, San Diego Regional Chamber of Commerce

- Learning Session: Bridging the Gender gap - Equipping Women for the C-Suite

Elizabeth Prutch, Leadership Denver

- Learning Session: The Power of Alumni

Greg Burris, United Way of the Ozarks

- Learning Session: Civic Matchmaking for the Wave of Retiring Baby Boomers: Are You Ready?

Griff Hall, Griff Strategic Leadership

- Learning Session: Energizing Retreats with Purpose

Jake Lerner, Leadership Tulsa

- Learning Session: Asset Based Community Development

Jay Sampson, GIANT Worldwide

- Learning Session: The 5 Voices of Leadership: Help your team hear and be heard

Jeff Wilkie, HoganTaylor LLP

- Learning Session: Personal Adaptability to Change

Jessie Baginski, Leadership Lake County

- Learning Session: From 6th Graders to CEOs

John Shertzer, Leadership Indianapolis

- Learning Session: Launching a Mayoral's Youth Leadership Council - Lessons Learned

Juliann Jankowski

- Pre Conference: Community Leadership Practitioner Training

Kate Stone, Leadership Tennessee

- Learning Session: Open Space - Driving Conversations Toward Action

Katherina Carpenter, FOCUS St. Louis

- Learning Session: Are They Members or are they Donors? Does it Matter?

Kathy Coffey, Leadership Snohomish County

- Learning Session: Looking Ahead with Your Community

Kindra Harvey, Purpose WorX, LLC

- Learning Session: The Principles of Leaner First Leadership Development

Kristen Illes, Coro New York Leadership Center

- Learning Session: Bringing a Consulting Practice into Being

Kristin Zosa Puleo, Leadership Rhode Island

- Learning Session: College Programs: Engaging Emerging Leaders

Lauren Steiner, Grants Plus

- Learning Session Panelist: Innovations in Revenue

Lina Bracero, True North Strategies

- Learning Session: Diversity and Inclusion - The Story is in the System

Lisa Zaken, Leadership Gwinnett

- Learning Session: Database Technology - An Essential Tool for Growing Capacity, Alumni Connectivity, and More

Liz Nilsen, Purdue Agile Strategy Lab

- Learning Session: Strategic Doing - Community Leadership Opportunity for Progress and Impact

Makayla Meachem, National Institute for Civil Discourse

- Learning Session - Listening Across Difference: A Plug and Play Module for your Leadership Program

Malka Kopell, Civity

- Learning Session: Building Community: Connecting Across Difference

Marcia Bruno-Todd, Leadership Tulsa

- Learning Session: Effective Latinx Engagement in Nonprofit Leadership

Michael Bennett, Cleveland Leadership Center

- Learning Session: Innovations in revenue

Mike Ritz, Leadership Rhode Island

- Learning Session: Innovations in Revenue

Patrick McAnally, Leadership Tennessee

- Learning Session: Open Space - Driving Conversations Toward Action

Philip Li, Robert Sterling Clark Foundation

- Learning Session: From Leadership Development to Leadership Network

Rachel Anderson, Greenheck Group

- Learning Session: Spinning Your Plates - Finding the Life-Work "Balance" that Works for You

Raquel Goodrich, National Institute for Civil Discourse

- Learning Session: Listening Across Differences: A plug and play module for your leadership program

Rebecca King, Leadership Indianapolis

- Learning Session: Launching a Mayor's Youth Leadership Council - Lessons Learned

Ruth Ellen Whitt, Leadership Texarkana

- Learning Session: Strategic Doing - Community Leadership Opportunity for Progress and Impact

Shalia Ford, FOCUS St. Louis

- Learning Session: Equipping Youth to Lead

Shara Smith, Gateways to Greatness

- Learning Session: Diversity and Inclusion - The Story is in the System

Tami Miller, Leadership Greenville

- Learning Session: Community Service Projects: Writing Stories in Our Communities

Tammy White, Leadership Knoxville

- Learning Session: Leadership Programs - Connecting People, Facilitating Conservation and Relationships

Taniecea Mallery, University of Louisiana at Lafayette

- Learning Session: Strategic Inclusion & Diversity

Timothy Weyrauch

- Learning Session: A Case for Leading Authentically Before, During, and After an Organizational Crisis

William Froehlich, Ohio State University

- Learning Session: Improving Community Relations in the Current Climate

---

## Conference Planning Committee Details

Conference Chair: Stacie Hunt, Leadership Howard County, MD

Jessie Baginski, Leadership Lake County, OH

Kristin Bakke, LEAD Brevard, FL

Amanda Blair, Leadership Tulsa, OK

Catherine Cate, Leadership Tennessee, TN

Rachel Ciomcia, Cleveland Leadership Center, OH

Cheri Gengler, Leadership Twin Cities, MN

Jessica Hendricks, Hall County Leadership Unlimited, NE

Alexis Higgins, OK

Mercedes Milberry-Fowler, Leadership Tulsa, OK

Tami Miller, Leadership Greenville, SC

Debbi Moore, Leadership Las Cruces, NM

Nikki Morristell, Leadership Lackawanna, PA

Ashley Mudd, Leadership Institute of Acadiana, LA

Pam Newman, Leadership South Bend/Mishawaka, IN

Diane Parks, Leadership Chattanooga, TN

Adam Paluka, OK

Sarah Rhea, Leadership Montgomery County, TX

Becky Seelen, Leadership Eau Claire, WI

Emily Stitch, Baton Rouge Leadership Program, LA

Wendy Thomas, Leadership Tulsa, OK

Amy Thompson, Leadership Cincinnati, OH

Hollie Tometich, Ottumwa Leadership Academy, IA

Kimberly Walton, Leadership North Texas, TX

Jeff Williams, Leadership Long Beach, CA

Lisa Winkelbauer, Leadership Orlando, FL

Kate Zimmerman, Leadership Lancaster, PA

Jo Ellen Carson, ALP, NC

Lura Hammond, ALP, TX

Mary Ligon, ALP, GA

---

---

## Sponsors Details

Southwest Airlines  
Texas Roadhouse  
Kansas Leadership Center

Leadership North Houston  
Leadership On The Move!  
Ericsson

---

## Exhibitors Details

Leadership Tulsa  
Visit Tulsa  
Osage Casino Hotel  
Give 5 Program

Kansas Leadership Center  
Leadership Matters  
Talent2Strength  
Cogneato

---

---