



Central Plains Regional Conference

April 8-10, 2018
Wichita, KS

WELCOME

The Association of Leadership Program's greatest value lies in the generous sharing of best practices, lessons learned and program content for its members. The Central Plains Regional Conference is certainly an avenue to share, learn and connect with colleagues and peers. As the only national association focused specifically on the advancement of community leadership programs, ALP affords priceless opportunities offered no other place. It is our heartfelt hope that you walk away from this event with many take-away nuggets of knowledge.

ALP expresses grateful appreciation to all the presenters for giving their time and talent to this event. Special recognition is conveyed to the conference planning team who helped make this possible.

CONFERENCE PLANNING COMMITTEE

Shelley Hansel, Kansas Leadership Center, KS
Shaun Rojas, Kansas Leadership Center, KS
Lynn Farmer, Leadership Macon, GA
Kay Fitzsimons, Leadership North Houston, TX

Harriet Harral, Leadership Fort Worth, TX
Becky Seelen, Leadership Eau Clair, WI
Jo Ellen Carson, ALP Membership Director
Lura Hammond, ALP Executive Director

Thank you to the Kansas Leadership Center
for your generous support and hospitality



**KANSAS
LEADERSHIP
CENTER**

The Kansas Leadership Center (KLC) is a non-profit organization committed to fostering leadership for stronger, healthier and more prosperous Kansas communities.

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Let your followers share your experience!
#ALPleaders



SPECIAL EVENTS

LUNCHEON SPEAKER

Julia Fabris McBride is vice president of the Kansas Leadership Center, a certified coach, and co-author, with Chris Green of "Teaching Leadership: Case-in-Point, Case Teaching, and Coaching." At KLC, she oversees teacher and coach development and has created three professional certification programs for leadership developers, including an International Coach Federation (ICF)-approved Leadership Coach training program, and a Case-in-Point Intensive and Certification that has drawn people to Wichita from four continents.

Before joining KLC (and while wrapping up a fun and varied career as an actor in Chicago) Julia taught leadership and management at the University of Chicago, Columbia College Chicago, University of Massachusetts and the James P. Shannon Leadership Institute. She holds a certificate in leadership from the University of Chicago's Graham School of General Studies and completed the Art and Practice of Leadership Development (taught by Marty Linsky, Ron Heifetz and Robert Kegan) at Harvard's Kennedy School. She is certified to facilitate the Myers-Briggs (MBTI) and Immunity to Change processes, and trained executives and high potentials at organizations such as Microsoft and United Way of America.



Julia Fabris McBride

PRECEPTOR AWARD RECIPIENT

Tami has been with the Greenville Chamber (Greenville SC) for nearly ten years and in her role as Leadership Development Director has coordinated and led six Leadership Development programs for the past six years. Those programs include flagship Leadership Greenville program, Leadership Greenville Alumni, Youth Leadership Greenville, Pulse Young Professionals, Opportunity Greenville and IGNITE Greenville.

Her professionalism and standard for excellence is only exceeded by her passion for serving the Chamber, the stakeholders in the programs and the community. Tami has created effective processes for all programs to enhance the customer experience and efficiency of her department. She has also made intentional efforts to increase the diversity of the Leadership Development programs. The Greenville Chamber, through Leadership Greenville, was recognized in 2017 for its commitment to the special needs community as the program accepted its first class members with physical disabilities.



Tami Miller

Tami builds meaningful relationships with all stakeholders of the Chamber's Leadership Development programs in a manner that builds cohesiveness between class members, community leaders, and opportunities to serve in our community. Tami also serves as a mentor and connector as program participants grow in their leadership roles within their companies, in the Chamber and in the community. She was recently awarded a Community Impact Award from Upstate Warrior Solution for her professionalism, commitment, and passion for others.

SCHEDULE

Sunday, April 8

- 4:00 p.m. Registration at Kansas Leadership Center
- 5:30 p.m. – 7:00 p.m. Tour & Reception at Kansas Leadership Center
- 7:30 p.m. – ? Dinner — On Your Own
Leadership program alumni will recommend great restaurants that give you a taste of Wichita, KS. All within walking distance of the reception.

Monday, April 9

- 7:00 a.m. – 8:30 a.m. Breakfast — at Kansas Leadership Center
- 7:00 a.m. – 8:30 a.m. Registration
- 8:30 a.m. – 9:30 a.m. Opening Session
Konza Hall Welcome: Juliann Jankowski, ALP Chair
Keynote Speaker: Julia Fabris McBride, VP KLC
Topic: Leadership Starts with You!
- 9:30 a.m. – 9:45 a.m. Break
- 9:45 a.m. – 11:45 a.m. Breakout Sessions — Three Track Options
- Konza Hall Track I — Equipping You to Lead
Session Leader: Shelley Hansel, KS
- High Plains Track II — Alumni/Civic Engagement: A New Initiative in Crucial Civil Discourse & Civic Involvement
Session Leader: Shaun Rojas, KS
- Flint Hills Track III — Make a Difference: Measuring Outcomes for ROI
Session Leader: Juliann Jankowski, IN
- 12:00 p.m. – 1:30 p.m. Lunch Buffet & Round Table discussions with networking
Konza Hall *Facilitated by: Dick Hammond, TX*
- 1:45 p.m. – 3:15 p.m. Breakout Sessions — Continued
- Konza Hall Track I — Equipping You to Lead: Continued
Session Leader: Shelley Hansel, KS
- High Plains Track II — Alumni/Civic Engagement: Best Practices
Session Leaders: Jessie Baginski, OH & Lei Ann Reeves, TX
- Flint Hills Track III — Make a Difference: Diversity as a Core Value
Session Leader: Amy Jennings, IA; Jonathan Long, KS; Don Harkey, MO
- 3:15 p.m. – 3:30 p.m. Break

SCHEDULE

Monday, April 9

- 3:30 p.m. – 4:45 p.m. Breakout Sessions — Continued
- Konza Hall Track I — Equipping You to Lead: Continued
Session Leader: Shelley Hansel, KS
 - High Plains Track II — Alumni/Civic Engagement: Connect & Engage
Session Leaders: Nicole Morristell, PA & Becky Wolfe, KS
 - Flint Hills Track III — Make a Difference: Partnering and Leveraging
Community Resources
Session Leader: Harriet Harral, TX
- 4:45 p.m. – 5:00 p.m. Closing and Wrap Up
- Konza Hall

Tuesday, April 10

- 8:30 a.m. – 4:30 p.m. Post Conference
- Konza Hall Equipping You to Lead: Part 2



JOIN US!

You are invited to attend the 2019
Association of Leadership Program's National Conference

June 19-22, 2019

Tulsa, OK

For more information and future details go to the website:
www.alpleaders.org

TULSA 2019
Association of Leadership Programs National Conference
June 19-22, 2019

SESSION LEADERS



Jessie Baginski

Leadership Lake County, OH

Session Track II — Alumni/Civic Engagement: Best Practices

Jessie Baginski has been the CEO at Leadership Lake County since January 2012. She has also been a volunteer the Ohio Youth Leadership Forum, a week-long, statewide leadership development program for high school students with disabilities. Jessie's background is in marketing, management and education across profit, government and nonprofit sectors which provides her with diverse experiences and relationships. She is a certified trainer on Effective Behavior Styles and Conflict Management for the Effectiveness Institute.



Shelley Hansel

Kansas Leadership Center, KS

Session Track I — Equipping You to Lead: Presenting all sessions

Shelley Hansel was sworn into office as the first female to be elected mayor of Wellington, KS. Shelley also serves as the current chairperson for the Regional Economic Area Partnership. (REAP). In 2013, Shelley, along with several other community leaders launched the Sumner County Leadership Initiative community leadership program. The program, with the help of the Kansas Leadership Center, continues today and is now under the direction of the Sumner County Economic Development Commission.



Don Harkey

People Centric Consulting Group, MO

Session Track III — Make a Difference: Diversity as a Core Value

Don Harkey spent the first decade of his career with Fortune 500 companies (3M, ADM) as a chemical engineer where he played different roles including a shift supervisor and project engineer. He also learned principles of leadership, Six-Sigma, and Lean Manufacturing. Most importantly, he learned how to implement systems that help teams to be successful.



Harriet Harral, PhD.

The Harral Group, TX

Session Track III — Make A Difference: Partnering and Leveraging Community Resources

Dr. Harral is principal of The Harral Group: Specialists in Organizational Effectiveness. Her company provides tailored services in group facilitation, communication effectiveness, management training, and leadership development, and works with organizations and businesses as diverse as computer technology, pharmaceuticals, education, banking, health care, and government. In this capacity, she also serves as Executive Director of Leadership Fort Worth.



Juliann Jankowski

Leadership South Bend/Mishawaka, IN

Session Track III — Make a Difference: Measuring Outcomes for ROI

Juliann Jankowski is the Executive Director for Leadership South Bend/Mishawaka, IN. She spent 10 years working in radio and television in Michigan, Indiana and New York City. She also spent 10 years in higher education serving in various administrative roles including campus dean for Davenport University. Juliann is involved in Rotary, the Michiana Diversity Leadership Initiative, the College Success Coalition, the United Way Education Impact Council, the Chamber Education Council, Notre Dame Community Leaders Advisory Council, and the Indiana Leadership Association. My husband Craig and I have three children.



Amy Jennings

Greater Des Moines Leadership Institute, IA

Session Track III — Make a Difference: Diversity as a Core Value

Amy is an alumnus of Greater Des Moines Leadership Institute, IA and served on the Curriculum Committee for several years. She is currently the Director for Greater Des Moines Leadership Institute. She enjoys being able to combine her passion for community betterment and vision for The Institute with her experience and education.

SESSION LEADERS

Jonathon Long

Leadership Wichita, KS

Session Track III — Make a Difference: Diversity as a Core Value

As the founding president of Wichita Urban Professionals, Jonathan is working to create a network of leaders to improve the quality of life, particularly, in the urban communities of Wichita. His professional experience spans the fields of journalism, education and workforce development. In each industry he has demonstrated the ability to be successful by harnessing his passion for including diverse perspectives. He is a member of Real Men, Real Heroes and serves as a professional mentor for Wichita State University's Multicultural Mentor Program.



Nicole Morristell

Leadership Lackawanna, PA

Session Track II — Alumni/Civic Engagement: Connect & Engage

Nicole Morristell is currently the director of Leadership Lackawanna, in Scranton, PA. Nikki comes to Leadership Lackawanna from the local Girl Scout organization where she served in a number of positions over the years, including Marketing and Community Outreach Specialist, Public Relations Director, and Special Events Manager. Nikki is actively involved with Supporters of Camp Archbald, The Nature Conservancy, Association of Leadership Programs, Haiti Partnership, and the Endless Mountains Nature Center. Nicole has been recognized in several journals as one of the top women in business.



Lei Ann Reeves

Leadership Metrotex, TX

Session Track II — Alumni/Civic Engagement: Best Practices

Lei Ann Reeves has been working with the MetroTex Leadership Academy for over 10 years. MetroTex is a trade association with nearly 18,000 members. In 1991 the MetroTex Leadership Academy was formed. The purpose of the Academy is to develop and enhance participants' leadership skills and abilities so that they may be better prepared to fill future leadership roles in their Association, their professions and their communities. The Academy has successfully graduated 25 classes and the 26th class is well on its way.



Shaun Rojas

Kansas Leadership Center, KS

Session Track II — Alumni/Civic Engagement: A New Initiative in Crucial Civil Discourse & Civic Involvement

As the Director of Civic Engagement at the Kansas Leadership Center, Shaun is in charge of planning and implementing programs and services for community leadership programs around the state. Shaun earned a bachelor's degree in political science with a minor in history from Wichita State University.



Becky Wolfe

Leadership Butler, KS

Session Track II — Alumni/Civic Engagement: Connect & Engage

Becky worked for the El Dorado Chamber of Commerce from 1989 to 1994 before taking the role as Executive Director for Leadership Butler, Inc., serving in that position for 20 years. Becky has served in many volunteer roles across Butler County, including board member and later Board President for the Augusta and El Dorado Chambers of Commerce. She has extensive leadership development training and certification through the Kansas Community Leadership Initiative and the Kansas Leadership Center as well as a Master Facilitator certificate. Becky has continued to work with Chambers through facilitation of their strategic plans and team building activities.



ASSOCIATION OF LEADERSHIP PROGRAMS PRESENTS: 2018 CENTRAL PLAINS LEADERSHIP CONFERENCE

ALP is a community of leadership programs for professionals who are doing great things in their communities. The Association strives to recognize excellence, foster innovation, share best practices, build networks with colleagues, and provide educational training and development to advance the effectiveness of community leadership programs and professionals.

BENEFITS OF MEMBERSHIP

Opportunity to Attend Regional and National Conferences

- Connect with fellow leadership professionals
- Learn in educational workshops
- Engage with a cadre of national keynote presenters

Instant Access to Advanced Web Tools

- Searchable database directory of community leadership programs
- Electronic newsletter
- Resource library
- Job posting opportunities
- Social media connections: LinkedIn, Twitter and Facebook
- Interactive map listing member organizations on our website

UPCOMING CONFERENCES

2018 Northeast Conference

- June 24-26, Buffalo, NY

2019 National Conference

- June 19-22, Tulsa, OK

SIGNATURE PROGRAMMING

National Conference

The national leadership conference is an opportunity for leadership professionals to come together to network, share ideas and best practices, refresh leadership skills, and attend educational workshops to enhance leadership programs. Also featured during the leadership conference is the recognition of the Distinguished Leader Awards, Preceptor Awards and Excellence in Innovation Awards.

Regional Conferences

ALP conducts several Regional Leadership Conferences that are designed to be affordable for connecting directors, staff, volunteers, and board members of local leadership groups for learning, sharing, and recharging.

Leadership Connection Tele-Classes

These monthly teleconference calls are **free** to members to share best practices and new trends, as well as network among colleagues with other leadership program professionals.

eNews

Electronic newsletter contains valuable content for leadership programs, keeping members informed of ALP Happenings. Each edition features an ALP member.

THE LEGACY CIRCLE

The Legacy Club members are recognized for their support and belief in the mission and value of ALP and contribute annually above and beyond their regular membership investment.

Interested in becoming a Legacy Circle member?
Contact Lura Hammond: info@alpleaders.org or 214-587-4538



Cover Photo: By Andrea Allen, NYC



April 8–10, 2018
Wichita, KS

Workshop Tracks

Track I: Equipping You to Lead

Breakout Session 1
9:45 a.m. - 11:45 a.m.
Equipping to Lead

- This session features framework and competencies, including managing self, diagnose situations, intervene skillfully, and energize others. Specifically, for program staff who organize and manage their leadership classes. By attending this full-day session, you'll join others from all sectors and levels of authority with a common aspiration: to move forward on what you care about most.

KLC will deliver its "Equip to Lead" program to ALP attendees who wish to continue this training on Tuesday following the ALP Central Plains Regional Conference. Equip to Lead is designed for those who teach leadership at the local level in their respective CLP programs. It will feature new teaching techniques, program enhancements, and energizing others.

Breakouts Session 2
1:45 p.m. - 3:15 p.m.
Equipping you To Lead continuation

Breakout Session 3
3:30 p.m.-4:45 p.m.
Equipping you To Lead continuation

Equipping You to Lead: Part 2

By attending day two of Equipping You to Lead, you'll join others from all sectors and levels of authority with a common aspiration: to equip more people to move forward on what you care about within your organization, your business or your community. This program is for you if you want to:

- Improve your ability to lead a team meeting to make progress on a specific challenge.
- Teach the KLC Competencies in your local Community Leadership Program.
- Assist your staff or colleagues in making and holding multiple interpretations about what else might be going on in the workplace.

Remember leadership starts with you but must engage others. Learn how to equip others to join you in your leadership challenge.

Post-conference \$200. 8:30 a.m. - 4:30 p.m.

Track II: Alumni/Civic Engagement

Breakout Session 1

9:45 a.m. - 11:45 a.m.

A New Initiative in Crucial Civil Discourse & Civic Involvement

- This session is designed for inclusive and productive conversations around difficult topics, including civil discourse, fostering civic involvement, critical conversations and engaging your class members and alumni. Each participant will receive a copy of "The Journal", a publication that serves as a convening mechanism for the purpose of fostering Civic Engagement.

Breakouts Session 2

1:45 p.m. - 3:15 p.m.

Best Practices

- Come learn about examples of best practices for alumni and civic engagement. What are the benchmarks you use to show the value of your leadership program? What sorts of things are your alums doing in the community that demonstrate outstanding leadership? What differentiates your alums from other leaders? How does your program support your alums in their leadership roles? Bring examples to share.

Breakout Session 3

3:30 p.m. - 4:45 p.m.

Connect & Engage

- This workshop will explore proven ways as well as new ideas to stay connected with and engage alumni on various levels, including, organizational/program promotion, post-program involvement and funding (dues or no dues).

Track III: Make a Difference

Breakout Session 1

9:45 a.m. - 11:45 a.m.

Measuring Outcomes for ROI

- A successful leadership program demonstrates positive impact on the community, but how do you tackle evaluation when you're busy saving the world (or at least your community)? Learn ways to assess and measure the impact of your leadership program on the community. Explore methods to determine key success indicators, gather input from community stakeholders, as well as measure, evaluate and disseminate information.

Breakouts Session 2

1:45 p.m. - 3:15 p.m.

Diversity as a Core Value

- Diversity is a core value for many of our programs. This workshop will explore proven ways as well as new ideas to "move the needle" on diversity that can make a difference in your community. Are you looking for new strategies to outreach in your community for a diverse class? Learn how to creatively leverage diversity in recruitment & class makeup, class experiences & dialog, class project outcomes, and in transforming your community.

Breakout Session 3

3:30 p.m.-4:45 p.m.

Partnering and Leveraging Community Resources

- We all experience times when we feel stretched to the limit. We simply do not have the capacity or the resources we need to fully perform the way we would like. Come to this workshop to explore ways to enhance capacity by forming partnerships in the community.

We will explore examples of collaborations that have more effectively achieved our missions and better served our communities. One example is a project between Leadership Fort Worth and the United Way of Tarrant County to design, develop, and implement a Board Bank and Board Development Training. Other examples involve leveraging relationships to support community service projects by 8th grade LeaderKids. These projects provide an opportunity to discuss the pros and cons of such a collaboration.

Participants are asked to bring examples from their own experience of times they have leveraged relationships and partnerships to accomplish goals.