



National Conference

June 22-24, 2017
Phoenix, AZ



Together We Rise





ALP is a community of leadership programs for professionals who are doing great things in their communities. The Association strives to recognize excellence, foster innovation, share best practices, build networks with colleagues, and provide educational training and development to advance the effectiveness of community leadership programs and professionals.

CONFERENCE APP

Conference information can be found in a variety of sources. Along with the current website, we are offering the App "Attendify" which is available for IOS and Android users. Here you will find all the latest information about the conference.



QR Code for Attendify APP

QR Code for ALP Conference page



- ✦ Or search for "ALP Conference" in your app store.
- ✦ Web version: <http://iazn7.m.attendify.com>

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- Valley Leadership, AZ

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leadership is about
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WELCOME FROM ALP

Welcome to Phoenix and the 2017 ALP National Conference! We hope you take every opportunity to meet, learn, share and enjoy your time with other leaders in our field. It is a great time to connect with your colleagues from across the nation. We firmly believe that you will find valuable content worth the time, effort and funds it took to get you here.

The conference title this year is "Together We Rise".

Together We Rise... to Find Best Practices for Programs

Together We Rise... to Build Community

Together We Rise... to Grow Personally

Together We Rise... to Create and Innovate

Together We Rise... to Develop Sustainable Organizations

Together We Rise... as Alumni of Leadership Programs

We look forward to the opportunity to serve and learn together over the next few days. Your involvement and participation in ALP strengthens the impact of this resource for all of us. You can heighten your impact by drawing upon the rich resources of counterparts in our field. There is a word for what we do – community – and we are glad you are a part of the ALP community gathering in Phoenix this week!

JULIANN JANKOWSKI

Juliann Jankowski
ALP Board Chair

LURA HAMMOND

Lura Hammond
ALP Executive Director



2017 NATIONAL CONFERENCE TEAM

The Association of Leadership Programs is grateful to the host leadership program, Valley Leadership, and the many volunteers who helped to support this conference with their time and talent!

Conference Chair:	Harriet Harral, Leadership Fort Worth, TX
Local Conference Host:	Christy Moore, Valley Leadership, AZ
Local Conference Chair:	Tony Moya, SRP
Workshop Chair:	Peggy Marone, Leadership Genesee, NY
Workshop Team:	Brian Newberry, Leadership Spokane, WA Christy Moore, Valley Leadership, AZ Michelle DePlante, Leadership Rhode Island, RI
Pre-Conference Co-Chairs:	Juliann Jankowski, Leadership South Bend/Mishawaka, IN Shaun Rojas, Kansas Leadership Center, KS
Pre-Conference Team:	Althea Luehrsen, Leadership Buffalo, NY Christy Moore, Valley Leadership, AZ Kristin Iiles, CORO New York Leadership, NY
Marketing Chair:	Kay Fitzsimons, Leadership North Houston, TX
Peer Connections:	Amy Jennings, Des Moines Leadership Institute, IA
Exhibits/Resources:	Tami Miller, Leadership Greenville, SC
Logistics:	Lura Hammond, ALP, TX
Outreach:	Jo Ellen Carson, ALP, NC
Website/Program:	Denise Warren, ALP, TX

CONFERENCE INFORMATION

We are pleased that you could join us here in "The Valley", specifically Phoenix, AZ. ALP attendees will have many opportunities to connect with their colleagues to share best practices, to grow professionally, and gain insights about innovation and trends. We start on Wednesday evening with an early arrival dinner hosted by Valley Leadership alumni. Thursday will feature pre-conferences. Then for all first time attendees, we will hold a brief orientation at 5:00 p.m., followed by a Welcome Reception that begins for everyone at 6:00 p.m.

There are 42 outstanding breakout sessions to choose from, plus four keynote speakers who promise to inspire and entertain you. An Awards Dinner Banquet will be the perfect venue to recognize our award recipients. In addition, there is an ALP ambassador meeting, Leadership Connections LIVE! (round table topic discussions), Peer Consulting, Exhibit Booths and a resource display with material from leadership organizations.

The ALP membership luncheon Friday is open to all full registration attendees. To help you connect with your colleagues, we will have designated seating by state and/or region.

NAME BADGES & CONFERENCE RIBBONS

Name Badges are required for admittance to all activities. So be sure to have your name badge with you at all times during the conference. We recycle the name badges and ask that you leave them at the registration desk when you depart. There are a variety of "self-stick" ribbons available to place on your name badge at the registration desk. This is another great way to connect with your colleagues (First Timers, Board Member, Director, State).

CONFERENCE OFFICE

Registration is located at the entrance to the Main Foyer adjacent to the Arizona Biltmore (AB) Ballrooms. This is where you can pick up your welcome bag, name badge, ribbons of your choice, and your conference program. Registration is open:

✿ Wednesday, June 21	1:00 p.m. - 5:00 p.m.
✿ Thursday, June 22 & Friday, June 23	7:00 a.m. - 5:00 p.m.
✿ Saturday, June 24	7:00 a.m. - 11:00 a.m.

CONFERENCE EVENTS LOCATIONS

All events will be held in the Conference Center/Arizona Biltmore Ballrooms (Map on page 7).

MEALS

If you have a special dietary need and you noted that on your conference registration, you will receive a card that should be placed by your plate so the server can identify you. We strive to accommodate all requests that were made in advance. However, if you did not notify us during registration about your special need, the hotel catering may not be able to accommodate you.

DRESS ATTIRE

Dress for all sessions is business casual. You may want to wear more comfortable clothing and walking shoes for outside/tour events. Conference meeting rooms tend to be cool, so come prepared with an extra wrap or light jacket/sweater. Dress for the banquet dinner is business/chic wear.

EVALUATIONS

We value your opinion and welcome your feedback. Each workshop will have an evaluation form and we ask that you be honest with your remarks. Complete the evaluation form and leave with the room session host. If you prefer to use the mobile app, there is an evaluation form available. There will be also be an overall electronic evaluation sent to you soon after the conference ends. This will give you some time to reflect about your experience. Please respond. We will use your feedback to plan future conferences. Thank you in advance for taking time to complete the survey.

CONFERENCE INFORMATION

FIRST TIMERS ORIENTATION

We invite first-time attendees to a brief orientation in the Aztec Conference Room on Thursday evening. This orientation is a great opportunity to meet other attendees, the ALP board and learn about the conference process.

First Timers Orientation is sponsored by: Leadership On The Move!

✿ Thursday, June 23 5:00 p.m. - 6:00 p.m.

LEADERSHIP CONNECTIONS LIVE!

There will be an opportunity for you to participate in table top (round table) discussions on Saturday morning during breakfast. The round table discussions are an opportunity for you to connect with peers and to discuss a specific topic of interest. If you enjoy learning from the best in our business and connecting to community leadership professionals across the country via teleconference/webinar, then you don't want to miss the opportunity to have the same experience LIVE! The discussions will focus on topics that community leadership professionals encounter on a regular basis. You can share your own success stories, discuss topics that interest you and hear creative ideas in a peer-to-peer setting. This session will be facilitated by Megan Almasi (Leadership Winter Park, FL) and Denise King (Leadership Denver, CO).

✿ Saturday, June 24 7:15 a.m. - 8:30 a.m.

PEER CONNECTIONS

Peer Connections encourages engagement in a deeper level of conversation with fellow leadership program professionals. Whether you are a conference newbie, an experienced program leader, or somewhere in between, Peer Connections provides a vehicle for you to explore ideas, discuss challenges, and simply make new friends in a small group setting. This is your chance to build relationships outside of the conference sessions.

✿ Friday, June 23 7:30 a.m. - 8:15 a.m. (during breakfast)

LEADERSHIP RESOURCE FAIR

Don't miss this opportunity to learn and share. There will be a display table for leadership programs literature and material for you to peruse. The fair will be located in the foyer outside the conference center breakout rooms near the Exhibit area. Please see Tami Miller (Leadership Greenville, SC) for assistance with any material you would like to set on the display tables. These items are for your perusal and are not to be removed.

AWARDS RECEPTION

An invitation only event for the Distinguished Leaders, Preceptors and Excellence in Innovation award recipients who will be recognized during a special reception from 5:30 p.m. - 6:30 p.m. on Friday evening. Guests of recipients are also included in the event.

MEDIA DEVICES (INCLUDING CELL PHONES, TABLETS, COMPUTERS)

We recognize that you may wish to use your media device to take photos, notes, post to social media or use the ALP conference app; however, as a courtesy to all attendees, please refrain from using your phone to take or to make phone calls during the sessions. Be sure to ask the presenters for permission to take photos or videos of their presentation. Turn your cell phone to silent mode during all meetings, learning sessions and other gatherings that may affect other attendees, presenters or speakers. If you need to make a call or receive a call, please exit the meeting room quietly and move away from the meeting room doors while you are talking. Thank you for this consideration.

EXHIBITORS & BOOTHS

The Exhibits are located in the foyer in the Conference Center/Arizona Biltmore Ballrooms.

✿ Friday, June 23 8:00 a.m. - 5:00 p.m.

✿ Saturday, June 23 8:00 a.m. - 12:00 p.m.

Pre-Conferences

All pre-conferences will be held in the Arizona Biltmore Conference Center. Lunch is included in all four sessions from 11:30 - 12:30 p.m. in the Sedona room.

✿ 8:30 a.m. - 12:30 p.m.	Meeting of the Minds: Understanding People & Advancing Collaboration	Canyon
✿ 8:30 a.m. - 12:30 p.m.	Principles & Practice of Deliberation	Prescott
✿ 8:30 a.m. - 4:30 p.m.	Directors & Directions: Fundamentals for Your Program	Grand
✿ 12:30 p.m. - 4:30 p.m.	Leadership Practices: Designed for the CEO/President/Executive Director	Canyon

KEYNOTE SPEAKERS

OPENING SESSION - FRIDAY

Tommy Espinoza
Raza Development Fund

Tommy Espinoza, with Raza Development Fund, invests capital and creates financing solutions to increase opportunities for the Latino Community and low-income families. Service for the love of family is the foundation of RDF. With a focus on lending capital, with business discipline and charities, we help tailor project loans with community leaders and organizations that serve Latino and poor communities. Our focused community development model keeps us close to the real issues that low-income families face and enables us to anticipate future needs.



FRIDAY AWARDS BANQUET

Mi-Ai Parrish
Republic Media

Mi-Ai Parrish is responsible for leading strategic vision at Republic Media, the largest local media operation of the USA Today Network. America's largest local news company, the network reaches more than 123 million unique visitors a month through digital operations. Before joining Republic Media, Parrish was president and publisher of Kansas City Star Media for four years. She was the first woman to hold that position. Parrish is a two-time Pulitzer Prize juror, longtime member of the Asian American Journalists Association, was named one of the 100 Most Important Minority Journalists of the last century, was named the ACEL Corporate Leader of the Year, and PSA Community Champion.

SATURDAY LUNCHEON

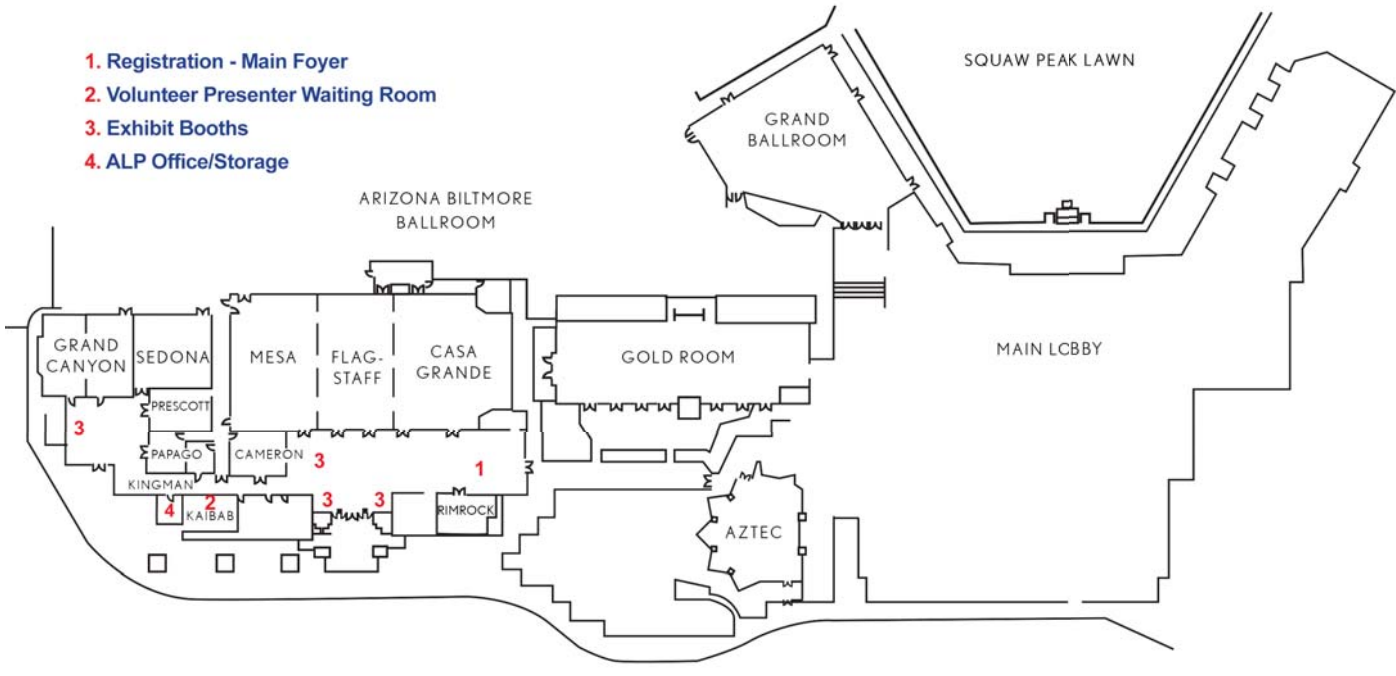
JT Marino and Daehee Park
Tuft & Needle

Tuft & Needle was founded in 2012 by two software engineers from Silicon Valley who were fed up with the lack of transparency and fairness in the mattress industry. They believe that business can be honest and premium products don't need remote controls and payment plans. Especially not mattresses. Daehee Park's background is in ecommerce and marketing. Prior to Tuft & Needle, he served as a consultant at Acxiom Corporation. Daehee received his bachelor's degree in Security & Risk Analysis at Penn State University. John-Thomas ("JT") Marino leads product and software development. With a passion for thoughtfully designed customer experiences, JT started his career at Hashrocket helping startups build just that.



MAP OF CONFERENCE ROOMS

For updates and changes to room assignments, please check the app and the information boards that will be posted in the conference area.



2017 ALP BOARD OF DIRECTORS

OFFICERS

Board Chair	Juliann Jankowski, Leadership South Bend/Mishawaka, IN
Board Vice-Chair:	Betsy Frantz, Leadership Center for Excellence, VA
Secretary:	Ann Rushlo, Leadership Mohawk Valley, NY
Treasurer/Past-Chair	Wendy Thomas, Leadership Tulsa, OK

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Kay Fitzsimons, Leadership North Houston, TX
 Stacie Hunt, Leadership Howard County, MD
 Christine Kennedy, Leadership Lynchburg, VA
 Denise King, Leadership Denver, CO
 Cynthia Knapek, Leadership Louisville Center, KY
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STAFF

Lura Hammond, Executive Director, TX
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 Nikki Whetsell, Marketing Director, IL
 Denise Warren, IT/Admin Director, TX



2017 National Leadership Conference

Central Plains
APR 8 - 10, 2018
Wichita, KS

Join us for upcoming Regional Conferences

Northeast
JUN 24 - 26, 2018
Buffalo, NY

THURSDAY, JUNE 22

7:00 a.m. - 5:00 p.m.	Registration Open	Main Foyer
7:00 a.m. - 8:30 a.m.	Breakfast	Sedona
8:30 a.m. - 4:30 p.m.	Pre-Conference Sessions	See Schedule
	<ul style="list-style-type: none"> • 8:30 a.m. - 12:30 p.m. Principal & Practices of Deliberation • 8:30 a.m. - 12:30 p.m. Meeting of the Minds: Understanding People & Advancing Collaboration • 8:30 a.m. - 4:30 p.m. Directors & Directions: Fundamentals for your Program • 12:30 p.m. - 4:30 p.m. Leadership Practices for the CEO/Presidents/Directors 	
5:00 p.m. - 6:00 p.m.	First Timers Orientation	Aztec
6:00 p.m. - 8:00 p.m.	Welcome Reception - Hosted by Valley Leadership	Grand Ballroom

FRIDAY, JUNE 23

7:00 a.m. - 5:00 p.m.	Registration Open	Main Foyer
7:00 a.m. - 8:30 a.m.	Breakfast	Casa Grande
7:30 a.m. - 8:15 a.m.	Ambassador Meeting	Rimrock
8:30 a.m. - 9:45 a.m.	General Session:	Casa Grande
	<ul style="list-style-type: none"> • Speaker - Tommy Espinosa, Raza Development Fund 	
10:00 a.m. - 12:00 p.m.	Breakout Workshop Sessions	West Foyer
12:00 p.m. - 1:30 p.m.	Luncheon	Casa Grande
1:45 p.m. - 3:15 p.m.	Breakout Workshop Sessions	West Foyer
3:30 p.m. - 4:30 p.m.	Breakout Workshop Sessions	West Foyer
5:30 p.m. - 6:30 p.m.	Reception for Award Recipients (Invitation Only)	Aztec
6:00 p.m. - 7:00 p.m.	Dinner Reception	Main Foyer
7:00 p.m. - 9:00 p.m.	Banquet Dinner:	Casa Grande
	<ul style="list-style-type: none"> • Speaker - Mi-Ai Parish, Republic Media 	

SATURDAY, JUNE 24

7:00 a.m. - 11:00 a.m.	Registration Open	Main Foyer
7:00 a.m. - 8:30 a.m.	Breakfast	Casa Grande
7:15 a.m. - 8:30 a.m.	Leadership Connections LIVE!	Casa Grande
7:30 a.m. - 8:30 a.m.	Breakfast with ALP Board (Invitation Only)	Rimrock
8:45 a.m. - 10:15 a.m.	Breakout Workshop Sessions	West Foyer
10:30 a.m. - 11:30 a.m.	Breakout Workshop Sessions	West Foyer
11:45 a.m. - 1:30 p.m.	Lunch: Moderator - Neil Giuliano, Greater Phoenix Leadership	Casa Grande
	<ul style="list-style-type: none"> • Closing Speakers - JT Marino & Daehee Park, Tuft & Needle 	

❁ SEE YOU IN TULSA, OK, JUNE 20-22, 2019 ❁



National Conference

June 22–24, 2017

Phoenix, AZ

Together We Rise

Workshops

Meeting of the Minds: Understanding People & Advancing Collaboration

Session Leader: Christy Moore

- This results-driven and engaging session will focus on communication and how to use Emergenetics for increasing self-awareness and building more effective teams. This session facilitates increased understanding through personal knowledge of how thinking and behavior affect the work environment—including productivity, team effectiveness and creativity. Individuals learn to leverage their own strengths and awareness of what others bring to the table. Teams discover how to communicate and work more effectively by harnessing diverse perspectives.

New Voices

Session Leaders: Hannibal Johnson, Wendy Thomas

- This workshop will share ideas and ways to enhance and sustain diversity and inclusion on nonprofit boards. "New Voices" is a collaborative effort between Leadership Tulsa and the Tulsa Area United Way that includes governance training, nonprofit board internships, and regular mentoring opportunities and check-ins primarily for people of color interested in serving in the nonprofit sector.

From Talking the Talk to Walking the Walk: Putting Diversity into Practice

Session Leaders: Mark Scheffler, Nick Browning, Bennett Williams

- Leadership Akron identified diversity as a foremost strategic priority in its 2013 strategic planning process. Since that time, we have focused on building stronger, longer-term linkages to underrepresented constituencies to enhance program participation and learning experiences. In addition to targeted recruitment efforts, we created Diversity on Board, a partnership with our local United Way, which equips minority leaders for nonprofit board service and connects them into our broader network of community leaders. We will share the impact this experience is having for our learning experiences and the connections that become possible as leaders build relationships across constituencies.

Leadership Practices: Designed for the CEO/President/Executive Director

Session Leader: Griff Hall

- This "open space" session will build a framework to share and gather wisdom from colleagues in community leadership programs. Suggested topics include organizational sustainability and growth; trends in Human Resources; and strategic planning. Participants can share their Best Practices, discuss current trends and delve into deep conversations of their choice. This session is open to any CEO/President/Director that is considered the key administrator of their leadership program/organization.

New Paths to Better Engagement: 2017 Trends in Emerging Technology

Session Leaders: Denis Day, Mark Briggs

- Cloud based technology has opened the door to new and exciting opportunities for leadership organizations to engage their constituents in real time. Donors, members and influencers demand instant, interactive digital access across all types of devices. Many leadership organizations strive to meet these goals by piecing together disconnected tools that pose IT, workflow and reporting challenges – in other words, an "Integration Gap". In this workshop, we will share the results of a

yearlong survey of organizations across the US to demonstrate how and why technology is changing the way groups engage their constituents and shine a light on emerging trends.

Leader Under Construction

Session Leader: Jeffery Kramer

- "Leader Under Construction" is about leadership development at the starting point - in yourself. Viewing self-leadership as the key to being a good leader in any other role, "Leader Under Construction" explores a variety of key characteristics, skills or attributes a good leader must have or develop, relating those to the development of a construction project. Just like a building, a roadway, or a pipeline, you can't stand the test of time if you aren't built right. And just like a construction project, once a leader is built, they must maintain those attributes and skills if they want to continue on in good condition.

Transformation Through Connection and Collaboration

Session Leader: Lynn Miller Pease

- In 2012, Leadership Evansville and the City of Evansville partnered to create VOICE, a transformation community visioning process to engage over 4,000 participants in sharing their hopes and dreams for Evansville's future. Since then, VOICE data has been used for collaborative projects and community-wide development plans. The evolution of this application of VOICE outcomes has led multiple community organizations to collaborate with Leadership Evansville to develop HIVE. In the coming months, HIVE will provide a centralized information resource for Evansville citizens and leaders who have ideas for action. Connecting them to this virtual and physical curation of the most accurate, comprehensive data on Evansville will give them access to the information they need to bring their ideas, plans and projects to fruition.

Directors & Directions: Fundamentals for Your Program

Session leaders: Dick Hammond & Juliann Jankowski

- Designed especially for those with fewer than five years of experience, this workshop will focus on building a strong foundation for your organization and its program(s). Learn "best practices" in the areas of recruitment, curriculum design, teambuilding, and adult learning principles. Most importantly this interactive workshop is designed to help you build peer connections in your industry.

Simulations That "Raise" The Impact of Your Program

Session Leader: Dick Hammond

- It has been proven time and time again that people learn best when they are actively engaged in the learning process. Simulations are an excellent means by which your program participants can actively engage in enhancing their community leadership skills. During this workshop, we will explore a variety of time proven simulation activities such as SIMSOC (community building), Bafa Bafa (diversity, and not just cultural diversity), ZOOM (coming to consensus), many more.

Youth Leadership in Philanthropy

Session Leaders: Joyce Harper, Debbie Esparza

- Designed to empower youth to lead, our innovative and experiential workshop series tasks high school students with designing and awarding grant funds to local nonprofits and community agencies. Students gain a deep understanding of the significance of philanthropy. Through time, talent and treasure, we cultivate change agents early in their leadership careers. In this workshop, learn about the model by participating in a mini grant funding session facilitated in the same style as the youth program. Walk away with best practices for facilitating youth programs with community giving at the focus.

Becoming a Culturally-Proficient Professional

Session Leader: Lilya Wagner

- Although America was built in a tradition of diversity, at times our communities and organizations still adhere to a one-size-fits-all mentality and practices. This session will alert the participant to attitudes and practices that build community, promote inclusivity, develop understanding and, most of all, support practices that develop the common good. Exercises, discussion and presentation of experience and research are all geared toward developing an understanding that leads to implementation of inclusivity.

The Role of Leadership Programs in Creating Women Leaders in Today's World

Session Leader: Jenifer Van Deusen

- Despite fundamental shifts in how women professionals are perceived and perceive ourselves, particular qualities and characteristics of women often present challenges to those running leadership programs or seeking leadership positions. Becoming a leader is an "iterative process" (Ibarra et al, 2013) that requires seeing oneself as a leader and creating a clear sense of purpose. From the early insights of Carol Gilligan through the insights of bell hooks to today's triumph of Hillary

Clinton women continue to strive to understand themselves as leaders and how to succeed in leadership roles. Participants will engage in analyses of their leadership programs and/ or their own organization and identify strategies to transcend barriers. This interactive session will anchor women in their “herstories,” offer a lens by which to view ourselves through the literature and learn ways to change that we can then teach to others- to enable us all to crack the glass ceiling.

Collegiate Collaboration: Pathways to New Programs

Session Leader: Cathy Lewis

- Learn how CIVIC Leadership Institute engaged with Old Dominion University to create a leadership program for college students that links them with executives in the region. The goal is to equip college graduates to be leaders in any destination community but an unanticipated benefit is keeping many top performing college students in the region where they have already developed relationships. This collaboration has become a strong revenue source for our program and allows us to expand our services to serve a new generation.

Strengths-Based Leadership Development

Session Leader: Kevin Cooper

- Do you have the opportunity to do what you do best every day? Do others around you, in your personal life and in your companies, have the opportunity to do what they do best every day? Based on Gallup research, most people do not. All too often, our greatest talents are dormant. The traditional paradigm has been to focus on those things people are not good at and to make them better. In reality, our greatest capacity for success and growth come from areas of talent. In this workshop, through interactive discussions and sharing of best practices, attendees' will learn how to discover, understand and maximize a strengths-based philosophy for use in their personal and professional lives.

How Millenials Want to Work and Live

Session Leader: Adriane Wilson

- Learn everything you need to know to attract, retain and engage millennial in your organization, thanks to the largest study to date of this powerful generation. This workshop, led by Adriane Wilson, Gallup Certified Strengths Coach, covers Understanding Millennials, Millennials as People, and Millennials as Employees.

Building an Engaged and Invested Alumni Community

Session Leader: Angela Haskovec

- Building an engaged and invested alumni community takes time, effort and money. For many organizations these resources are limited. This workshop will highlight strategies for providing quality engagement opportunities, and resources that respond to alums' unique needs and interests. Participants will engage in an interactive brainstorming session to discuss ideas for collaboration and leveraging relationships between organizations. Additionally, attendees will develop strategies for creating an alumni community that is committed and invested in the organization. With innovative action items as takeaways, program directors will be able to rise together and watch, as their alumni programs soar to new heights.

Beyond Fundraising: Using Engagement to Create a Double Bottom-Line

Session Leader: Matt Coupe

- What would it mean to your organization if you could more than double your number of alumni contributions? For Leadership Rhode Island (LRI), a statewide, independent community leadership organization located in Providence, Rhode Island, it meant increasing staff by 50% and adding new programming for current participants and alumni. In this workshop, learn how LRI blended community building and personal growth initiatives to create a more holistic post-program experience, leading to a significant increase in alumni giving.

Leadership Talent Retention through University and Community Partnerships

Session Leaders: Alicia Price, Tammy White

- Have you considered the importance of cities and universities working together to create impactful curricular and co-curricular experiences for the purpose of leadership curation and talent retention in communities? This session will reference information specific to the partnership between Leadership Knoxville and the University of Tennessee to form a unique program called Leadership Knoxville Scholars. Participants in this session will be given strategies to jump start a collegiate leadership program in your city as well as serve as a platform for small group discussion focusing on Town and Gown partnerships.

Does Your Organization's Brand Need a Brand-Aid?

Session Leader: Spalding Olmsted

- For aspiring organizations and their communities, standing out from the crowd is not an option, *it's a necessity*. Today every organization, company or community needs a clearly defined brand and value proposition. If they have a bland, outdated or ill-

defined brand they can lose members, influence and credibility ... along with less revenue resulting in less member services. This will be an *interactive workshop* where participants will be given the opportunity to create their own brands as part of a team for assigned case studies. Then teams will present their brands, get feedback from the group and a branding evaluation from Ms. Olmsted. This is a *hands-on learning workshop* where you'll walk away with detailed skills, tools and knowledge of how to effectively create brands that are impactful and stand-out from the crowd.

Board Service: Selecting the Right Board for You and the Organization

Session Leaders: Bruce Weber, Stephanie Small

- Determining the right board to invest your time, talent and treasure is an important decision for you *and* the organization. The organization's lifecycle will impact your effectiveness and impact as a board member. To ensure a good fit, prospective board members need to be armed with information about not only their own strengths, but the organization's lifecycle and capacity as well.

How to Start with Why

Session Leader: Michael Seaver

- Michael will guide you, step-by-step, through his Incorporate You™ process teaching you how to convert your life's patterns into a deeply engaging mission (your why) that positively impacts your stakeholder community. Through a series of questions about your past, present and future, you'll uncover your why, set 3-year goals and identify 3-5 traits that make you unique. These guiding statements serve as the foundation of a variety of strategies to live your brand allowing you to deliver a consistent message, continually generate value for others, and be proactive in sharing your why community wide.

Leadership Programs: The Starting Line or the Lifelong Journey

Session Leaders: David Wayne, Jenifer Van Deusen, Eric Kuntz

- Leadership programs have largely been predicated on identifying and developing emerging leaders. As such, participants are exposed to and engaged in key community and leadership issues. Many single year leadership programs offer alumni events and programs and individual classes often maintain strong interpersonal bonds. This participatory workshop examines leadership growth-oriented measurement together with continuity-based activities aimed at validating success. The workshop looks at measuring and evaluating leadership growth, as well as providing a pathway for continued growth and refinement well beyond the leadership program year.

Building Transformational Leaders

Session Leader: Suzanne McFarlin

- Transformational leaders transform others while they transform themselves. Community leadership programs build knowledge of and connection in the community. Adding the leadership development component to a program adds a personal richness that is lasting. Building transformational leaders requires a greater understanding of self, other-regarding and tools to continue development of self and others. This workshop will focus on how to incorporate the personal leadership learning experience into the program curriculum.

Youth Leadership Programming

Session Leaders: Nathan Ritz, Zack Walker

- The Youth Leadership Initiative (YLI) introduces, develops, and fosters leadership skills among high school students in the Greater Des Moines region through experiential mentoring and leadership opportunities that enhance self-esteem and encourage involvement in all levels of community life. Come and learn from a program that has been empowering youth since 2002 and share your best practices.

Practical Applications for Programs

Session Leaders: Mary Beth Williams, Dick Hammond

- In this workshop, the participant will gain an in-depth knowledge of the Leadership Tampa recruitment, application and interview process. In addition, the participant will learn about best practices for developing relevant and meaningful program days as well as reflection, evaluation and feedback methodologies. Following each objective, participants will have an opportunity to discuss their own practices and strategize on how to incorporate useful techniques in their own programs learned in the workshop.

Creating Change Through Action

Session Leader: Ginny Telego

- Creating change can be uncomfortable but is necessary to move forward. As we are working to provide opportunities for our leadership program participants to develop their leadership skills, strengths and emotional intelligence, it is imperative to understand the reasons people respond differently to change and how we can find ways to help make the journey less bumpy. This presentation will cover concepts of change and what it means to different people; how assessments and leadership theories can be put into action to help create change; and how experiential learning can not only make change fun and engaging, but also long lasting.

Civic DNA

Session Leaders: Dan Lewis, Denise King

- What does it take to make change happen in a given community? As we look around Denver, we see a hundred miles of voter-approved rapid rail, a world-class airport and a widespread and accessible cultural community. How did it happen? We decided to ask nearly 250 community leaders and influencers—many of whom were there when these decisions were made over the last 30 years—and we started looking very closely at the answers. What are we looking for? Not what we got done, but how. Because if we know how to get things done as a community, we can pass it on to the next generation of leaders. Call it our competitive advantage or our secret sauce. We call it our Civic DNA. How do you determine the Civic DNA of your community?

All Mixed Up, And That's a Good Thing: Valuing Diversity in Leadership Programs

Session Leader: Andrea Copeland-Whitsett

- Who would've thought being all mixed up could be a good thing? While our communities, and this country as a whole, continue to change, becoming browner, many of our leadership programs have yet to reflect this with their participants and with their topics of discussion. Leadership programs are in the perfect position to address the community and societal changes; the impact of these changes on our community and lives; and, our roles as leaders as it relates to these changes. Programs that position themselves to be reflective of our beautifully changing communities are more apt to be stronger and affect positive change. This nation is continuing to change for the better; how will your program reflect this. Get mixed up!

Millennials and Leadership Training: Building the Leadership Pipeline

Session Leader: Beth Casagrand

- Millennials' will make up 75% of the U.S. workforce by 2025, and they are the next generation of leaders in your community. Learn about the importance of training young professionals; the potential they pose for your leadership nonprofit; designing programming that appeals to them; and ways to create an inclusive environment.

Volunteer Match Resource

Session Leader: Kathleen Fyfe

- Learn about a way to help nonprofit organizations fill their volunteer needs while also sharing opportunities to program alums for community engagement. Similar to match.com, this resource could be just what you could use to automate this process.

Go Beyond: Turning Class Projects into an Income

Session Leader: Lynne Algrant

- Leadership programs have gained a reputation as a "think tank" for challenges facing our community. Every year, participants from these programs undertake project that encourages fresh perspectives on developing strategies to address critical issues in our community. By attracting sponsors, marketing strategically and building partnerships, we are going to create a class project that can boost organizations and add to the stream of revenue.

Congratulations on Your (Alumni) Engagement!

Session Leaders: Susan Vicek, Johnny Hojnacki

- Is the honeymoon over at the conclusion of your last program day? Hear about the many ways one youth leadership program continues to court alumni from each of their 13 classes, and how those alumni impact their peers and the program. You will leave with a better sense of purpose for developing this relationship, as well as a plan for more effectively engaging alumni in your own program.

Who do you want to be when you grow up?

Session Leaders: Karen Smith, Diane Banks

- We will share how our Junior Program came to be, including successes, failures, outcomes, and funding. Unique to our program is our community service focus and our ability to help those undecideds determine their career path. We will share our program agendas, samples of community service projects completed, and report on outcome metrics we've collected.

Rock Star Collaborative Leadership

Session Leader: Alan Schaefer

- Ready to learn about collaboration and leadership in a memorable and entertaining way that will blow you away? This high-energy, engaging session leverages the power of music with behavioral science in a way that you just wouldn't think is possible. This program will offer the same content used to develop leaders at incredible organizations such as NASA, SunTrust, Cisco, Microsoft, Hilton and ESPN.

Revolutionizing Adult Learning

Session Leaders: Susan Turner, Rachel Leslie

- After a year-long search for understanding a community's needs, how adults desire to learn, and a one-hundred page thesis, we've discovered that innovation in leadership is not only desirable, but necessary. It's impossible to be relevant if you're not willing to recognize what's not working. After closing the door on a 33 year-old leadership program, we were faced with discovering the next generation of leadership development for our six county region. The Wabash Valley Leadership Institute is the perfect marriage between personal leadership growth/academic curriculum and community development. This is an innovative approach to leadership development that might prove beneficial to your community.

Leveraging Skills-Based Volunteers to Increase Organizational Capacity

Session Leaders: Pamela Cannell, Jennifer Gray

- What do impact measurements, employee engagement and cross sector collaboration have in common? If skillfully merged, these shared indicators of success between nonprofit, intermediaries and for-profit corporations can create significant community impact and ultimately affect social change. Join Leadership Fort Worth and Fidelity Investments to explore the benefits, best practices and effective case studies of skills-based volunteering to start you on the road to build capacity within your own organization.

What difference do our programs make in the community?

Session Leaders: Rachel Ciomcia

- Leadership programs aim to develop leaders who will take the initiative to make change and leave a positive impact on the community long after their program experience. But how do programs know if they are meeting this goal? What impact do alumni have in the community? Why is this important? Through this 2 part workshop, attendees will first explore the initial outcomes of Cleveland Leadership Center's Community Impact Study and then engage in group conversations on how leadership professionals can work collaboratively to advance impact evaluation in the leadership development field.

Leadership Revisited: How to Reengage Alumni

Session Leaders: Althea Luehrsen, Marcey Bryant

- Many of us struggle to find methods to engage or re-engage alumni that have graduated from our programs 5, 10, 20 years ago. Leadership Buffalo created a new initiative in 2015 entitled Leadership Buffalo Revisited or LBR. LBR offers a chance for our graduates to once again be a part of the LB Experience affording the "backstage pass" to all that is happening in Buffalo today. This program has done quite a bit for our organization including, increased alumni engagement; created marketing / PR opportunity; has created relationships that span decades with our alumni building the community; has created a method to increase awareness of community issues with our alumni and finally, has created a new revenue stream.

Re-inventing the Strategy Process opens doors for Transformation

Session Leaders: Griff Hall, David Sachs

- We set out to turn the tables on designing strategy. Rather than a one or two-day event resulting in a conceptual idea with supporting goals, we wanted strategy process that was experiential, inspiring, and engaging. It needed a high level of rigor without being overly theoretical. We wanted a result that would open a new way of operating for the Board, staff, and key stakeholders. We decided to share our experience with reimagining the strategy process to help other CLPs think differently about how they might transform their organizations and their impact on the regions they serve.

Strategy Re-imagined: How to re-invent the strategy process for transformation

Session Leaders: Griff Hall, David Sachs

- We set out to turn the tables on designing strategy. Rather than a one or two-day event resulting in a conceptual idea with supporting goals, we wanted strategy process that was experiential, inspiring, and engaging. It needed a high level of rigor without being overly theoretical. We wanted a result that would open a new way of operating for the Board, staff, and key stakeholders. We decided to share our experience with reimagining the strategy process to help other CLPs think differently about how they might transform their organizations and their impact on the regions they serve.

Leadership By Consensus Through The Arizona Town Hall Process

Session Leaders: Tara Jackson, Mary Mangotich Grier, Gregory W. Falls, Arizona Town Hall

- Arizona Town Hall serves as a forum for constructive conversation that builds bridges, creates solutions to difficult issues and develops civic leaders. The presenters will describe, demonstrate, and lead the group through an interactive exercise designed to illustrate how the Arizona Town Hall process can be used effectively when leadership by consensus building is desired.

Civics, Civility & The Conversation

Session Leader: Felicia Pulliam

- It is important to understand how the messages we send are received and that knowledge is based on a foundation of complex communication styles, popular social expression and current cultural context. To improve our ability to successfully navigate changing dynamics, engage in productive conversation with a goal of building consensus and solving pressing problems, leaders at all levels must examine how our words, actions and inaction create consequences that may be unintentionally elicited and more importantly how to avoid mistakes in a highly-charged environment with racial equity at the center.

Capacity, Relevancy, & Engagement: Panel Discussion/Roundtable for Chamber Leadership Programs

Session Leaders: Juliann Jankowski, Tami Miller, Diann Rogers

- Chamber leadership programs, whether large or small, face unique opportunities and challenges in program operations, sponsorship/funding, capacity, engagement, relevancy, oversight, and collaboration. This is your opportunity to hear from three leaders with years of Chamber experience, to pose your own questions and share your own insights with the group at large. This is sure to be a very interactive discussion that is relevant to your own program(s) and leadership journey!

A Great Leader needs to be a Great Presenter - The Art of the Pitch

Session leader: Michael Ellenby, Valley Leadership, AZ

- If you want to move customers, partners, employees, and investors to your point of view, a strong vision is critical. But just as critical is your ability to present that vision and message and bring your audience along with you. Managers deliver a message; leaders passionately deliver a vision and message to sway their audience. Which one are you? At this session, learn the best presentation skills, and how to deliver impactful presentations.
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Session Leaders

Lynne Algrant, Bergen LEADS, NJ

- Workshop Session: Go Beyond: Turning Class Projects into an Income

Diane Banks, Leadership Macomb, MI

- Workshop Session: Who do you want to be when you grow up?

Mark Briggs, Mission Point, AZ

- Workshop Session: New Paths to Better Engagement: 2017 Trends in Emerging Technology

Nick Browning, Leadership Akron, OH

- Workshop Session: From Talking the Talk to Walking the Walk: Putting Diversity into Practice

Marcey Bryant, Leadership Buffalo, NY

- Workshop Session: Leadership Revisited How to Reengage Alumni

Pamela Cannell, Leadership Fort Worth, TX

- Workshop Session: Leveraging Skills-Based Volunteers to Increase Organizational Capacity

Beth Casagrand, Youth Leadership St. Louis, MO

- Workshop Session: Millennials and Leadership Training: Building the Leadership Pipeline

Rachel Ciomcia, Cleveland Leadership Center, OH

- Workshop Session: What difference do our programs make in the community?

Kevin Cooper; Leadership Rhode Island, RI

- Workshop Session: Strengths-Based Leadership Development

Andrea Copeland-Whitsett, Leadership Charlottesville, VA

- Workshop Session: All Mixed Up, And That's a Good Thing: Valuing Diversity in Leadership Programs

Matt Coupe, Leadership Rhode Island, RI

- Workshop Session: Beyond Fundraising: Using Engagement to Create a Double Bottom Line

Denis Day, Mission Point, AZ

- Workshop Session: New Paths to Better Engagement: 2017 Trends in Emerging Technology

Michael Ellenby, Valley Leadership, AZ

Workshop session: A Great Leader needs to be a Great Presenter - The Art of the Pitch

Debbie Esparza, Valley Leadership, AZ

- Workshop Session: Youth Leadership in Philanthropy

Gregory W. Falls, Arizona Town Hall, AZ

- Workshop Session: Workshop Session: Leadership By Consensus Through The Arizona Town Hall Process

Kathleen Fyfe, Leadership Saratoga, NY

- Workshop Session: Volunteer Match Resource

Jennifer Gray, Fidelity Investments, TX

- Workshop Session: Leveraging Skills-Based Volunteers to Increase

Griff Hall, GRIFF Strategic Leadership, MD

- Workshop Session: Strategy Reimagined: Re-inventing the strategy process for transformation

Dick Hammond, Leadership On The Move!, TX

- Preconference Workshop Session: Directors & Directions Fundamentals for Your Program
- Practical Applications for Programs

Joyce Harper, Dougherty Foundation, AZ

- Workshop Session: Youth Leadership in Philanthropy

Angela Haskovec, Arizona State University, AZ

- Workshop Session: Building an Engaged and Invested Alumni Community

Johnny Hojnacki, Junior Leadership Medina County, OH

- Workshop Session: Congratulations on Your (Alumni) Engagement!

Tara Jackson, Arizona Town Hall, AZ

- Workshop Session: Leadership By Consensus Through The Arizona Town Hall Process

Juliann Jankowski, Leadership South Bend/Mishawaka, IN

- Preconference Workshop Session: Directors & Directions - Fundamentals for Your Program

Hannibal B. Johnson, Leadership Tulsa, OK

- Workshop Session: New Voices

Denise King, Leadership Denver, CO

- Workshop Session: CIVIC DNA

Jeffrey Kramer, Ascension Leadership Group, LLC, AZ

- Workshop Session: Leader Under Construction

Eric Kuntz, Four Seasons International Consulting, ME

- Workshop Session: Leadership Programs: The Starting Line or the Lifelong Journey

Rachel J. Leslie, Saint Mary-of-the-Woods College, IN

- Workshop Session: Revolutionizing Adult Learning

Cathy Lewis, CIVIC Leadership Institute, VA

- Workshop Session: Collegiate Collaboration: Pathways to New Programs

Dan Lewis, Denver Metro Chamber Leadership Foundation, CO

- Workshop Session: CIVIC DNA

Althea Luehrsen, Leadership Buffalo, NY

- Workshop Session: Leadership Revisited - How to Reengage Alumni

Suzanne McFarlin; Greater Tucson Leadership, AZ

- Workshop Session: Building Transformational Leaders

Tami Miller, Leadership Greenville, SC

- Workshop Session: Capacity, Relevancy, & Engagement: Panel Discussion/Roundtable

Christy Moore, Valley Leadership, AZ

- Pre-conference Workshop: Meeting of the Minds- Understanding People & Advancing Collaboration

Spalding Olmsted, The Spalding Group, Inc., AZ

- Workshop Session: Does Your Organization Brand Need a Brand-aid?

Lynn Miller Pease, Leadership Evansville, IN

- Workshop Session: Transformation Through Connection and Collaboration

Alicia Price, Leadership Knoxville, TN

- Workshop Session: Leadership Talent Retention through University and Community

Felicia Pulliam, Create Community LLC, MO

- Workshop: Civics, Civility & The Conversation

Nathan Ritz, Youth Leadership Initiative, IA

- Workshop Session: Youth Leadership Programming

Diann Rogers, Leadership Rancho Cordova, CA

- Workshop Session: Capacity, Relevancy, & Engagement: Panel Discussion/Roundtable

David Sachs, The LEADERship, MD

- Workshop Session: Strategy Reimagined: Re-inventing the strategy process for transformation

Mark Scheffler, Leadership Akron, OH

- Workshop Session: From Talking the Talk to Walking the Walk: Putting Diversity into Practice

Alan Schaefer, Banding People Together, GA

- Workshop Session: Rock Star Collaborative Leadership

Michael S. Seaver, Valley Leadership, AZ

- Workshop Session: How to Start with Why

Stephanie Small, Synergy Partners Consulting, AZ

- Workshop Session: Board Service - Making a choice that's right for you and the organization

Karen Smith, Leadership Macomb, MI

- Workshop Session: Who do you want to be when you grow up?

Ginny Telego, Leadership Ashland, OH

- Workshop Session: Creating Change Through Action

Wendy Thomas, Leadership Tulsa, OK

- Workshop Session: New Voices

Susan Turner, Wabash Valley Leadership Institute, IN

- Workshop Session: Revolutionizing Adult Learning

Jenifer Van Deusen, Four Seasons Intl, ME

- Workshop Session: The Role of Leadership Programs in Creating Women Leaders in Today's World

Susan Vicek, Leadership Medina County, OH

- Workshop Session: Congratulations on Your (Alumni) Engagement!

Zach Walker, Greater Des Moines Partnership, IA

- Workshop Session: Youth Leadership Programing

Lilya Wagner, PhD. Philanthropic Service for Institutions, IN

- Workshop Session: Becoming a Culturally Proficient Professional

David Wayne, Four Seasons International, ME

- Workshop Session: Leadership Programs: The Starting Line or the Lifelong Journey

Bruce Weber, Valley Leadership, AZ

- Workshop Session: Board Service making a choice that is right for you and the Organization

Tammy White, Leadership Knoxville, Inc.

- Workshop Session: Leadership Talent Retention through University and Community Partnerships

Bernett Williams, Leadership Akron, OH

- Workshop Session: From Talking the Talk to Walking the Walk: Putting Diversity into Practice

MaryBeth Williams, Greater Tampa Chamber of Commerce, FL

- Workshop Sessions: Practical Applications for Programs

Adriane Wilson, Strengths Zone, GA

- Workshop Session: How Millennials Want to Work and Live
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